

Dashboard Sales Superstore

Order Date

03/01/2014

30/12/2017

37,87K

Total Quantity

\$1,13bn

Total Sales

\$1,80bn

Total Profit

5009

Total Orders

Category

☐ Furniture

☐ Office Supplies

☐ Technology

Segment

☐ Consumer

☐ Corporate

☐ Home Office

Sub-Category

☐ Accessories

☐ Appliances

☐ Art

☐ Binders

☐ Bookcases

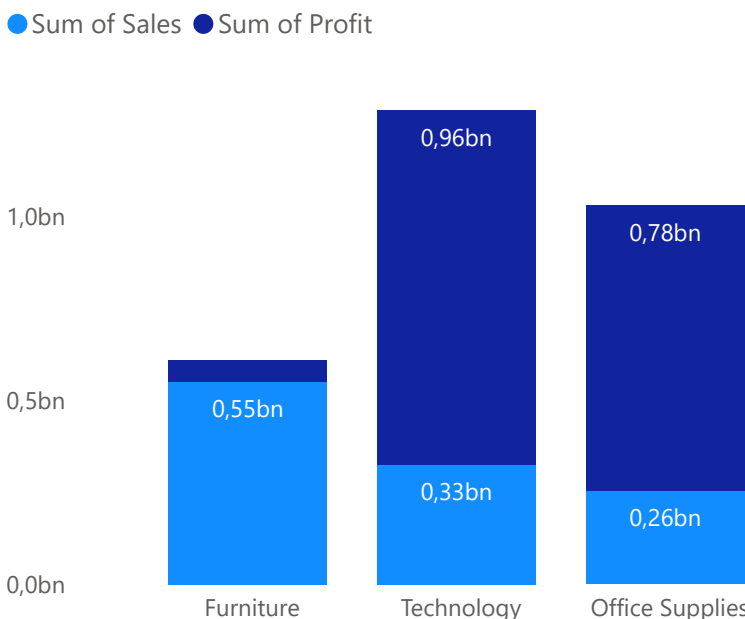
☐ Chairs

☐ Copiers

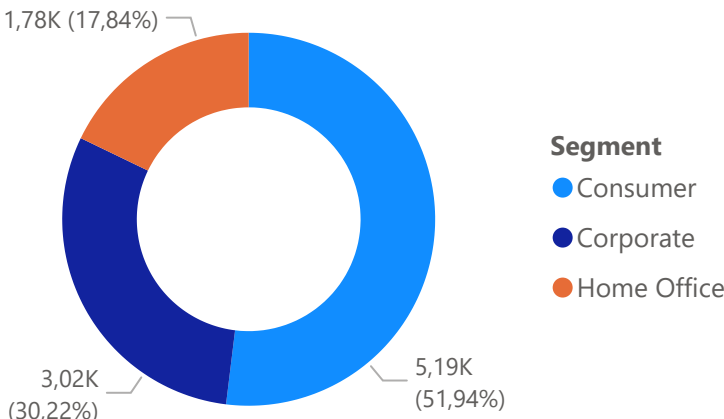
☐ Envelopes

Sub-Category	Sum of Sales	Sum of Profit	Sum of Quantity
Bookcases	202537794	-26302244	868
Chairs	183497803	137064260	2356
Phones	161373514	301952105	3289
Tables	137521379	-141689655	1241
Binders	104594362	164671515	5974
Storage	65979612	163179121	3158
Copiers	63804074	384550310	234
Machines	59504666	30751596	440
Accessories	40342168	247408757	2976
Furnishings	27847959	90146228	3563
Appliances	25837415	121918593	1729
Paper	23662042	222810959	5178
Supplies	16648836	-20806602	647
Art	8739109	36792870	3000
Envelopes	5942262	43117813	906
Total	1131840435	1799876340	37873

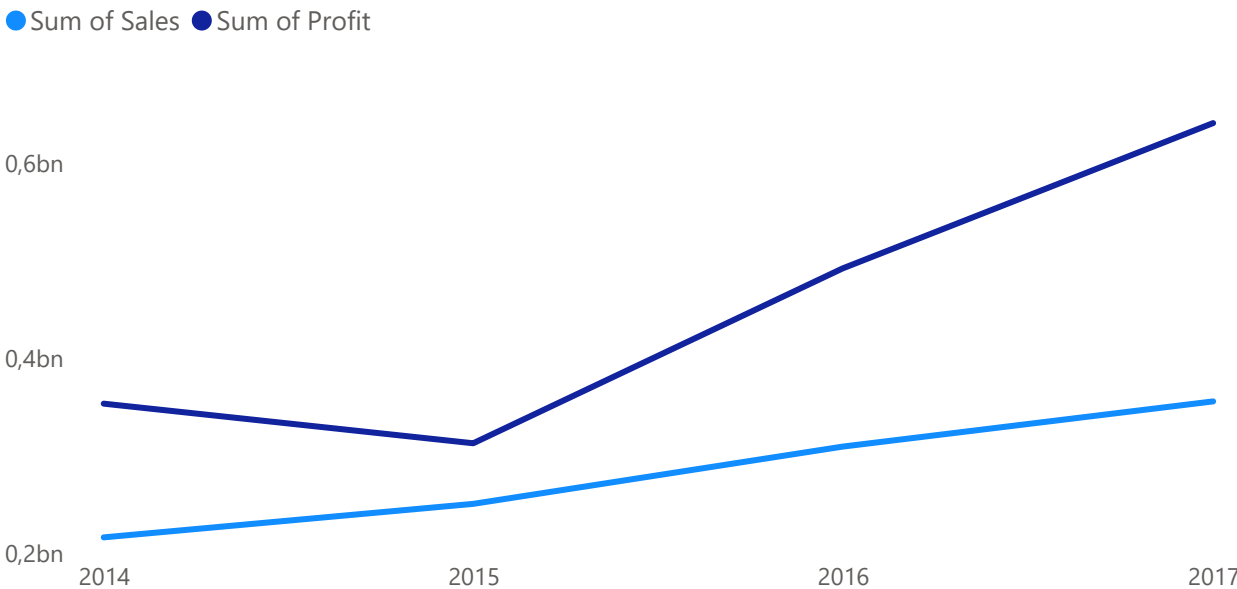
Total Sales dan Profit per kategori



Segmentasi Pelanggan



Tren Penjualan



Jumlah Transaksi per Wilayah

