PRIVACY POLICY

Thank you for visiting our website at www.SpectrumHP.com (the "Website"). Spectrum Health Product Inc. ("SpectrumHP") cares about your privacy and is committed to protecting your information in accordance with local, state and federal law.

Please read the following disclosure about the different types of information SpectrumHP gathers about you when you access and use the Website. If you do not wish to have this information gathered about you, please exit the Website immediately. Otherwise, your access and use of the Website will be deemed consent to the collection and use of your personal information as described in this Privacy Policy.

MODIFICATION

This Privacy Policy may be modified by our updating the Privacy Policy on this Website. Each time you access this Website, you will be deemed to have accepted any such changes.

ONLINE PRIVACY

SpectrumHP gathers two types of information about you: personally-identifiable information and non-personal information. As described below, each type of information is gathered, used and stored in different ways.

Non-Personal Information is gathered automatically each time you access the Website. For purposes of this Privacy Policy, "Non-Personal Information" includes but is not limited to cookies, web beacons, log files and other data that allows us to observe trends in Website use but not identify you personally.

Personally-Identifiable Information is disclosed by you to us, often in conjunction with registering for an account or completing a transaction on the Website. For purposes of this Privacy Policy, "Personally-Identifiable Information" includes but is not limited to your name, Website account user ID and password (if applicable), email address, mailing address, telephone number, age, gender, profession and hobbies, customer service history, billing information (if applicable), activity on the Website, IP address and/or web host.

PRIVACY OF MINORS

SpectrumHP does not knowingly collect Personally-Identifiable Information of minors. Children under the age of 13 may not use this Website, and use of this Website is not intended for use by minors older than 13 without parental consent. Minors should not disclose Personally-Identifiable Information on this Website without the approval and supervision of a parent or guardian.

COLLECTION AND USE OF NON-PERSONAL INFORMATION

Non-Personal Information is gathered automatically each time you visit the Website. SpectrumHP uses the aggregated data from the Non-Personal Information gathered to improve Website performance and enhance the user experience by responding to trends in page views, linking within the site and interactions with selected ads.

For example, "cookies" – small pieces of information that the Website and other sites place on your computer's hard drive – help the Website remember your preferences, provide information targeted to your interests and location, and otherwise make your Website experience more enjoyable. "Web beacons" are images embedded in the code of the Website that helps us monitor traffic patterns amongst our users.

We may disclose the aggregated data to our vendors, such as web hosting services and/or graphic designers, to improve the Website. We may also share the aggregated data with third-party service providers, such as online advertisers, to allow them to generate contextual advertisements on the Website.

COLLECTION AND USE OF PERSONALLY-IDENTIFIABLE INFORMATION

SpectrumHP cannot collect your Personally-Identifiable Information without your consent and participation. You may be required to disclose Personally-Identifiable Information in order to register for an account or transact business on the Website. By submitting your Personally-Identifiable Information, you authorize SpectrumHP to use that Personally-Identifiable Information to provide the interaction or service you have initiated.

By submitting your Personally-Identifiable Information to SpectrumHP through the Website or otherwise, you agree that SpectrumHP may contact you for the purpose of advising you of changes or additions to the Website, about any of SpectrumHP's products or services, or for such other purpose(s) as SpectrumHP deems appropriate. You may opt out of these communications at any time by following the unsubscribe instructions provided in the communication.

You also agree that SpectrumHP may disclose your Personally-Identifiable Information to SpectrumHP's affiliates, agents, and any third party that administers the Website or any services offered on the Website on SpectrumHP's behalf. Such third parties may include, but are not limited to, email marketing service providers, e-commerce fulfillment providers and marketing survey firms.

You also agree that SpectrumHP may disclose part or all of your Personally-Identifiable Information when SpectrumHP believes, in good faith, that the law requires or compels such disclosure; or when SpectrumHP has a reason to believe that disclosure is necessary to protect SpectrumHP's rights or property, or the rights or property of another; or to prevent harm. Further, SpectrumHP may disclose personal and/or corporate information provided by you as part of any merger, sale, or other acquisition of some or all of SpectrumHP's organization or its assets.

PROTECTION OF PERSONALLY-IDENTIFIABLE INFORMATION

SpectrumHP follows generally accepted industry standards to protect Personally-Identifiable Information during transmission via the Website and storage after the fact. By way of example and not limitation, Personally-Identifiable Information is transmitted to SpectrumHP over an encrypted connection and stored in a secure database at SpectrumHP's or its vendors' facility.

THERE IS NO SUCH THING AS "PERFECT" SECURITY ONLINE. Please bear that in mind when deciding what Personally-Identifiable Information to disclose to SpectrumHP. If at any time you are asked for Personally-Identifiable Information you do not wish to be disclosed in any of the ways discussed above, you should terminate the transaction or cancel your account registration immediately.

If you choose to register for an account via the Website, you are solely responsible for maintaining the confidentiality of your account information (i.e., user ID, password and/or challenge questions). SpectrumHP is not liable for any unauthorized disclosure of your Personally-Identifiable Information that results from your failure to adequately protect your account information.

THIRD-PARTY WEBSITES

This Website may link to third-party websites. You understand and agree that this Privacy Policy extends only to this Website, and your access and use of any third-party site is governed by the terms and conditions set by the website owner. SpectrumHP cannot and does not accept responsibility for the contents or actions of any third-party websites.

CLOSING YOUR ACCOUNT

You may cancel your Website account at any time by contacting SpectrumHP. Upon your request, SpectrumHP will delete your personal and/or corporate information within a reasonable time, provided that SpectrumHP may retain your Personally-Identifiable Information in its non-public databases for a reasonable period of time to support SpectrumHP's business requirements.

In addition, you understand and agree that there may be circumstances when SpectrumHP is legally required to retain your Personally-Identifiable Information. In that case, SpectrumHP will protect your Personally-Identifiable Information in a manner consistent with its then-current security procedures until the legal requirement expires or is removed.

EFFECTIVE DATE: November 10, 2018