Super Store

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Preparation, Processing, Analysis, Visualization | Excel , Tableu

Overview

In this project, I utilized a previously analyzed and cleaned Excel dataset to create visualizations in Tableau. The visualizations included charts that identified total sales by country, by product type, and the profits associated with different types of products and shipping methods of "SuperStore". Additionally, I conducted projections for product sales up to the year 2025 based on historical data. Finally, I developed a dynamic dashboard that allowed analysts to explore sales by country, region, and view projections for selected products.

Key Points

- Analysis and cleaning of data in Excel.
- Creation of visualizations in Tableau to identify total sales and profits.
- Sales projections based on historical data.
- Development of a dynamic dashboard for data exploration.
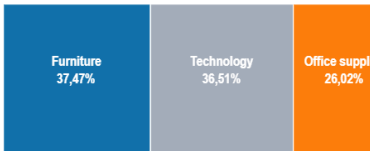
SUPERSTORE
GLOBAL SALES

SALES

$21,568,048.64
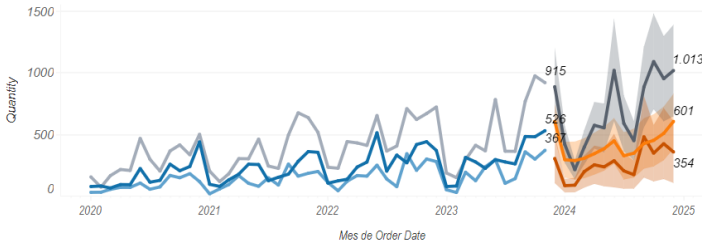
PROFIT

$2.201.915,64

QUANTITY

$38,355.00

SALES BY CATEGORY

Furniture 37,47%	Technology 36,51%	Office supplie 26,02%

PROFIT BY SHIPPING METHOD

Profit axis: 0K, 500K, 1000K

Categories: Fast, Standard, The same day, Urgent

QUANTITY PROJECTIONS BY SEGMENT

Legend: Company, Real — Company, Estimación — Customer, Real — Customer, Estimación — Small company, Real — Sm...

Quantity axis: 0, 500, 1000, 1500

X-axis (Mes de Order Date): 2020, 2021, 2022, 2023, 2024, 2025

Data labels: 915, 526, 367, 1.013, 601, 354

SALES BY COUNTRY AND REGION

Region	Country/Region
Caribbean	Barbados
	Cuba
	Dominican Republic
	Haiti
	Jamaica
	Trinidad and Tobago
Center	Guatemala
	Honduras
	Nicaragua

Sales axis: 0K, 500K, 1000K, 1500K, 2000K, 2500K, 3000K, 3500K, 4000K, 4500K, 5000K, 5500K, 6000K, 6500K