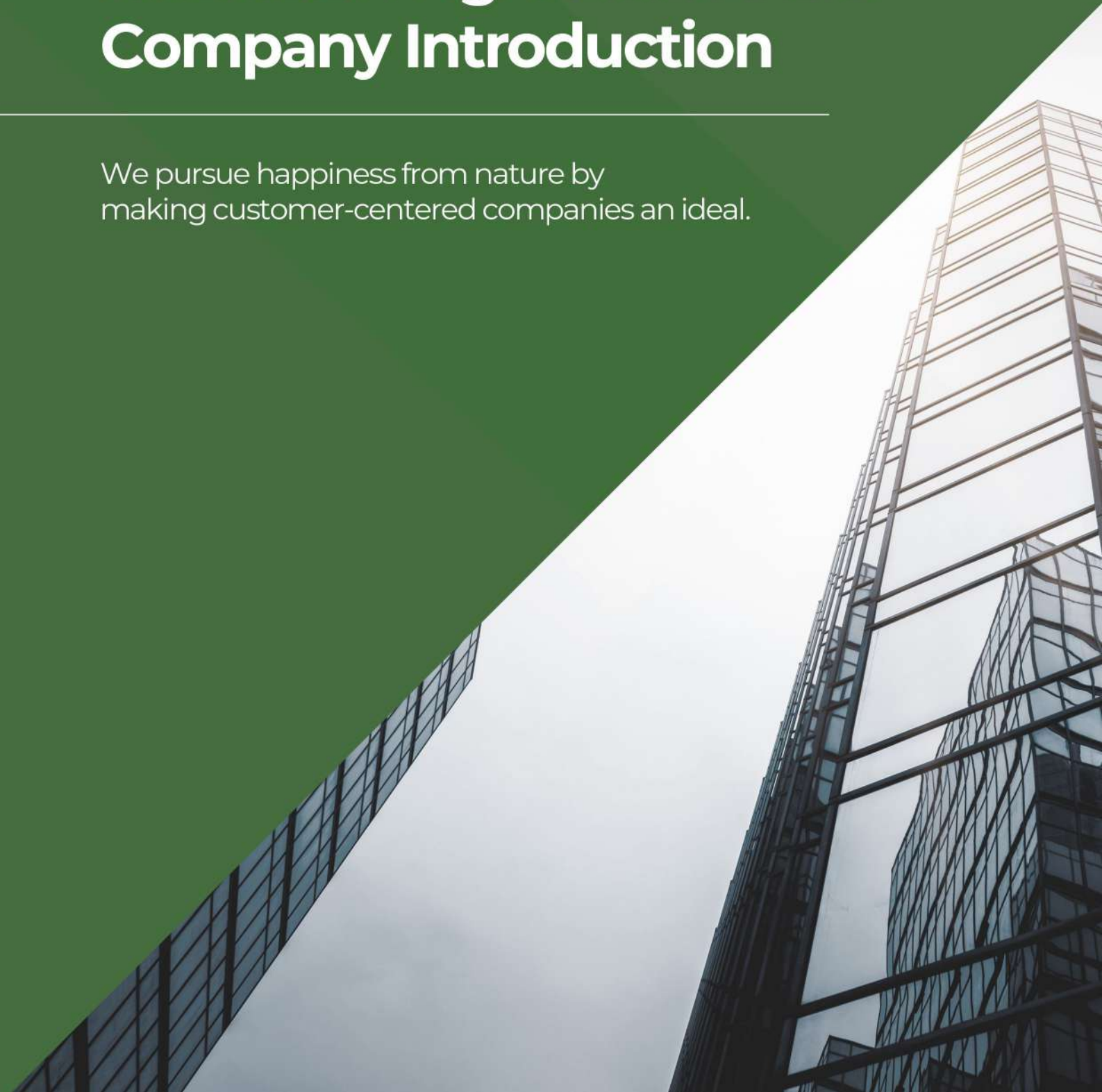




HYUNJUN Agricultural Co. Company Introduction

We pursue happiness from nature by
making customer-centered companies an ideal.



About Hyunjun Agricultural Co.,

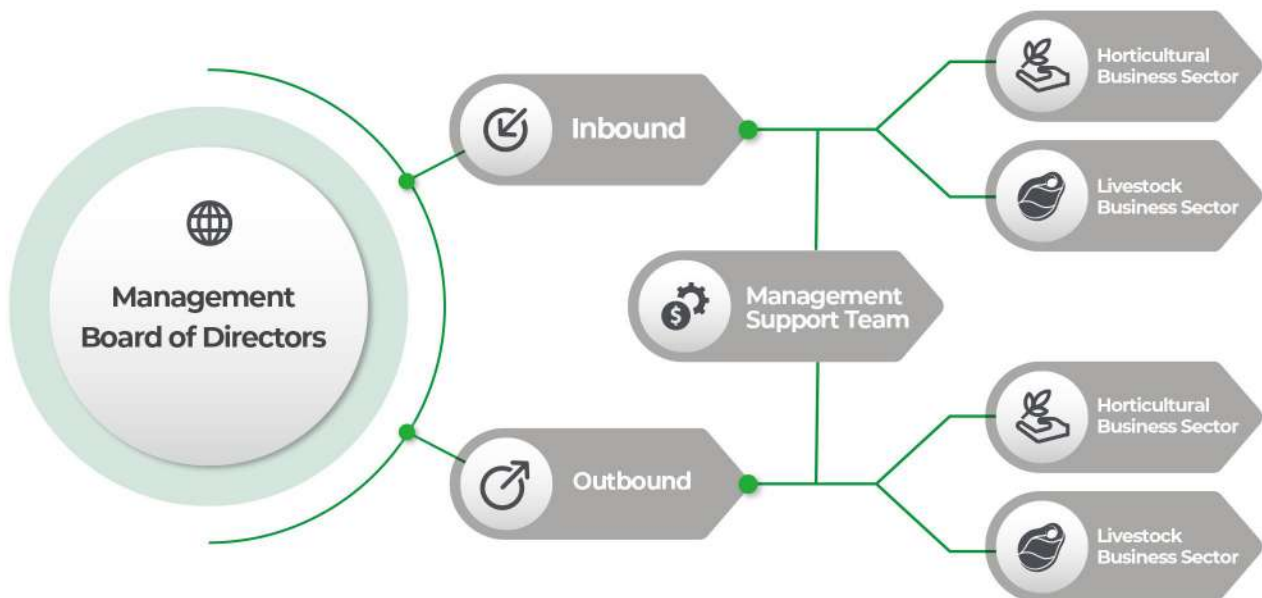
production / import / processing / distribution

HYUNJUN Agricultural Co. conducts the production, import, processing, and distribution of horticulture and imported livestock products. And based on this, we are working hard to expand our domestic business area and develop technology with the aim of establishing an exclusive supply agreement with overseas exporters as well as a smart farm plant system.

The main office of **HYUNJUN Agricultural Co.**, is located in Bundang-gu, Seongnam-si, Gyeonggi-do, and there are cultivation farms and livestock-related facilities in other metropolitan areas such as in Gwangju-si and Yongin-si, Gyeonggi-do.

Introduction

- **CEO** Lee Hyo-sung
- **Foundation Day** Feb, 2017
- **Location** Room 817, Jangmi-ro 42, Bundang-gu, Seongnam-si, Gyeonggi-do (Yatap-dong, Yatap Leaders)



• Company Value

We pursue happiness from nature

Our Core Value



Nature is a gift.

We do our best to deliver the gift of nature as it is.



Happiness from Nature.

We practice consumer-centered management through nature.



Move forward with nature.

We consider the environment so that we may coexist and develop along with nature.



Leading the change.

We lead the change so that we are not left behind in this rapidly changing era.

• Company History

Since the establishment of **HYUNJUN Agricultural Co.** in 2017 as a horticultural business, we have been steadily growing. In addition, we expanded our business to the livestock industry in 2020 and achieved the No.1 domestic goat import share in 2021. We are planning to build a smart farm and expand our business in 2023.

2017

Establishment of HYUNJUN Agricultural Co.

2018

Establishment of the 1st Garden Center for Horticultural Self-Production (Sujeong-gu, Seongnam-si)

2019

Relocation of the head office location (Bundang-gu, Seongnam -si)

2020

Livestock Specialized Brand 'Lambgoat' launched

2021

- Horticultural Specialized Brand 'Urbanfarm' launched
- Livestock Specialized Brand 'Lambgoat', Achieved the No.1 market share in the goat sector

2022

Establishment of Daejeon Branch

- Processed food brand 'Ja ae-Ham' launching
- Completed planting landscaping trees (Sejong City)
- Smart Farm Development in progress

• Brand Introduction



Smart Farm

We would like to move toward being Korea's No. 1 Smart Farm, starting with the planting of landscape trees in Sejong City.



Urbanfarm

Korean horticultural business brand
Urban Farm is a horticultural specialized brand of HYUNJUN Agricultural Co., an agricultural company launched in 2020 with the aim of supplying various plants at home and abroad to consumers.

We are cultivating various plants through strict quality control and professional gardeners. And by being located in the metropolitan area where demand is concentrated, we have strengths in sales due to a reduction in logistics costs and the ability to secure accessibility.

In addition, we have a plan to visit the Netherlands to import new varieties, and our goal is to record the best performance in importing and selling horticulture with the know-how accumulated from livestock imports.

HYUNJUN Agricultural Co.,
always strives for the development of the horticultural industry in Korea by finding new varieties and new horticultural brands.

Lambgoat

No.1 Brand Lambgoat / Largest goat import,
Distribution brand in Korea.
Create a happy future with a healthy food culture.



Lambgoat is the brand that specializes in both importing and distributing clean Australian goat meat.

Lambgoat have achieved maximum sales through our partnership with WME, a global exporter.

Lambgoat is a livestock specialized brand of HYUNJUN Agricultural Co., an agricultural company whose main products are goats and lamb.





Starting with our first import in October 2020, we achieved the No.1 domestic goat import share in 2021 in about a year and steadily grew in 2022 to become the No.1 brand in Korea, boasting our status as the largest goat importer in Korea.

In particular, we were able to achieve this result by reducing import costs through direct and regular exchanges with exporters, not through existing agencies.

In April of 2022, we imported and sold goat meat standard cutting packaging products with WME, a goat exporter, for the first time in Korea.

In August of 2022, we are further strengthened Lambgoat's position by signing an exclusive import and sale contract for over 18kg skin on box products.

Since September of 2021 and on through into 2022, we occupy a majority of the domestic goat import market, based on customs clearance standards of the Korea Customs Service.

Due to our increase in customers, we are preparing to launch the Lambgoat app to sell our products in a more efficient way, and the processed food brand 'Ja-Ae-Ham' has also been launched.



HYUNJUN Agricultural Co.

an agricultural company, awaits a strong partnership with the client company.



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