VERIFIED

Springboard

CERTIFICATE

In partnership with ■■ Microsoft

Gilles Ngomeni Dokou

has successfully completed

Data Analytics Career Track

A 400-hour online course that covers the core concepts of Data Analytics spanning Structured Foundational Thinking, Financial, Econometric and Statistical Analysis, Data Visualization, SQL and Multivariate Regression Analysis in Python. Gilles Ngomeni Dokou participated in weekly live 1:1 mentoring sessions with an industry-experienced data analytics professional, and successfully completed two final capstone projects, "Customer segmentation, using KMeans and PCA methods/ Sample sales Data (kaggle)" and "Customers Demographic segmentation, using KMeans and PCA methods" that were reviewed by an independent industry expert.

Mini-Projects Completed

Problem Statement Worksheet Formation
Issue & Value Driver Tree Analysis
Financial EBIT Analysis
Cost-Curve Econometric Analysis
Multivariate Time Series Regression Modelling
Visualization Analysis (Tableau / PowerBI)
Executive / Technical / Non-Technical Fundamentals
Ordinary Least Squares Regression Modelling (Python)
MySQL Time Series Analysis

Topics Covered

Structured Thinking Foundations
Advanced Excel Foundations
Financial & Economic Analysis
Statistical Analysis (Descriptive / Inferential)
Visualization Platforms (Tableau / PowerBI)
Multivariate Regression Analysis
Model Evaluation (RMSE)
Data Wrangling
Ordinary Least Squares Regression
Data Storytelling
Time Series Analysis
Python
SQL

Jonathan Heyne
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