

Gillian Lu

Quezon City, Manila | [LinkedIn](#) | [Github](#) | lu.gillian.nicole@gmail.com | +63 9177012995

EDUCATION & AWARDS

Ateneo de Manila University

Quezon City, PH

BS in Information Technology Entrepreneurship (QPI or GPA: 3.70)

- Organizations/Awards: BYTE: Building Young Tech Entrepreneur, ACTM: Ateneo Association for Communication Technology Management, Dean's Lister, Current Academic Standing: Magna Cum Laude

Avion Schools

Batch 29 & 32 - Bootcamp Student

- Gained valuable hands-on training and practical skills in coding, data science, design, and entrepreneurship.
- Had the privilege of learning from industry experts and experienced instructors who provided real-world insights and guidance.
- Engaged in exciting project-based assignments and challenges that honed my problem-solving abilities.
- Collaborated with like-minded peers, mentors, and professionals, expanding my network and fostering meaningful connections.

WORK EXPERIENCE

Bitebox PH

Hybrid

CEO - Chief Executive Officer

Jan 2024– April 2024

- Founded BiteBox, a startup that connects Philippine micro-entrepreneurs with manpower, suppliers, and kitchen spaces.
- Launched a minimum viable prototype (MVP) that attracted 15 chef partners and 2 clients for initial testing.
- Generated ₱26,000 in revenue during the first month, demonstrating strong market traction and business potential.
- Collaborated closely with 5 departments (partnerships, sales, marketing, operations, and technology departments) to drive comprehensive business growth.

GoRocky PH

Hybrid

Product & Data Intern

Aug 2023– Jan 2024

- Led the development of an AI chatbot, boosting user engagement by 30%.
- Collaborated with 3 teams across data, customer service, and strategy to deliver product updates & suggestions.
- Calculated weekly CAC based on Facebook & Google analytics for insights.
- Created sales analytics reports to guide feature enhancements and marketing strategies.

MGI: Mithi & Co.

Remote

IT Intern

April 2023– July 2023

- Optimized the company website for performance and user engagement using Shopify.
- Generated and analyzed data reports, contributing to strategic website improvements.
- Implemented SEO strategies, improving website visibility and search rankings.
- Provided technical support, ensuring smooth backend operations.

LEADERSHIP EXPERIENCE

ACTM: Ateneo Association for Communication Technology Management

Quezon City, PH

Associate Vice President for Programs Management

June 2022 – July 2023

- Directed 6 onsite projects, achieving an average turnout of 200 participants per event.
- Managed program core teams, leading to successful project executions over 11 months.

BYTE: Building Young Tech Entrepreneurs

Quezon City, PH

Startup Summit Corporate Relations Partners Subcore

January 2022 – July 2022

- Engaged with 150 company partners, enhancing event sponsorship and support.
- Developed and executed MOAs, securing commitments from partners.

ACTM: Ateneo Association for Communication Technology Management

Quezon City, PH

CSR (Corporate Social Responsibility) Project Head

July 2021 – December 2021

- Orchestrated a 3-day fundraising and awareness program with over 150 attendees.
- Raised Php 15,000 for Childhope Philippines, alongside securing significant sponsorships.

SKILLS & INTERESTS

Skills: Microsoft Office (Excel, PowerPoint) | Webflow | Figma | HTML & CSS | SQL | Python | C++ | Ruby on Rails | Java Script | Project Management

Interests: Networking, Volleyball, Badminton, Exercise, Growth and Personal Development