



DEALLIGENT

# Market Intelligence Analysis Portfolio

Comprehensive AI-Powered Competitive  
Intelligence System

Powered by Advanced RAG Architecture & Multi-  
Agent Orchestration

ENTERPRISE EDITION V11.2

12

ANALYSIS TYPES

6

AI TECHNOLOGIES

∞

RAG SOURCES

DEALLIGENT Market Intelligence Platform • Confidential Documentation • 2025

# Analysis Portfolio

12 Specialized Intelligence Analysis Types

## 1 Competitor Intelligence

Deep competitor profiling with RAG-filtered relevance

## 3 Technology Watch

Disruptive technology and innovation tracking

## 5 Customer Intelligence

Buyer behavior and decision journey

## 7 SWOT Analysis

Strategic positioning assessment

## 9 Partnership Analysis

Alliance and ecosystem mapping

## 11 Financial Intelligence

Economic analysis and benchmarking

## 2 Market Trends

Industry evolution and emerging patterns

## 4 Strategic Opportunities

Market gaps and expansion potential

## 6 Pricing Analysis

Competitive pricing strategies

## 8 Industry News

Real-time sector intelligence

## 10 Regulatory Intelligence

Compliance and policy tracking

## 12 Marketing Intelligence

Go-to-market and brand analysis



ANALYSIS TYPE 01

# Competitor Intelligence

Strategic Priority



## Definition & Purpose

Competitor Intelligence provides systematic, deep-dive analysis of competing organizations to understand their strategies, capabilities, market positioning, and potential future moves. This analysis enables proactive strategic planning and helps identify competitive advantages, threats, and opportunities for differentiation.



## Key Capabilities

### Strategic Profiling

Map competitor strategies, business models, and market positioning

### Product Analysis

Feature comparison, roadmap analysis, technology differentiation

### Market Position

Customer segments, pricing, market share dynamics

### Predictive Insights

Anticipate competitor moves and market responses



## AI Technology Stack

### Claude Opus 4.5

Analysis Engine

### Perplexity Sonar

Real-time Search

### Exa Deep Search

Agentic Discovery



### SerpAPI

Google Integration



### Pinecone RAG

Vector Database



### n8n Orchestrator

Workflow Engine



## RAG Context Match

### COMPANY

{company\_name}

### INDUSTRY

{industry}

### USE CASES

{use\_cases}



## Expert System Prompt

CLAUDE OPUS 4.5

You are an elite competitive intelligence analyst with 20+ years of experience in strategic market analysis for {industry}. Your mission is to deliver actionable competitor intelligence for {company\_name}.

### ANALYSIS FRAMEWORK:

1. STRATEGIC PROFILE: Business model, value proposition, market positioning, strategic priorities
2. PRODUCT PORTFOLIO: Core offerings, feature differentiation, technology stack, innovation pipeline
3. MARKET DYNAMICS: Target segments, geographic focus, market share, growth trajectory
4. COMPETITIVE STANCE: Pricing strategy, sales approach, partnership ecosystem, key accounts
5. STRATEGIC INTENT: Recent moves, investment patterns, hiring signals, executive communications

### OUTPUT REQUIREMENTS:

- Lead with most strategically significant findings
- Quantify insights with metrics where available
- Highlight implications for {company\_name}'s strategy
- Provide confidence levels for each assessment
- Include actionable recommendations

Focus on {company\_use\_cases} relevance throughout the analysis.

## Report Template

```
# COMPETITOR INTELLIGENCE REPORT
## Analysis Date: {date} | Subject: {competitor_name}

### EXECUTIVE SUMMARY
[3-5 key strategic findings with business impact]

### STRATEGIC PROFILE
- Business Model & Value Proposition
- Market Positioning & Differentiation
- Strategic Priorities & Investment Focus

### PRODUCT & TECHNOLOGY ANALYSIS
- Core Product Portfolio
- Technology Differentiation
- Innovation Pipeline & Roadmap Signals

### MARKET POSITION
- Target Segments & Customer Base
- Geographic Coverage
- Market Share & Growth Trajectory

### COMPETITIVE IMPLICATIONS FOR {company_name}
- Opportunities Identified
- Threats to Address
- Recommended Strategic Responses
```



ANALYSIS TYPE 02

## Market Trends Analysis

Strategic Priority

### Definition & Purpose

Market Trends Analysis systematically identifies, tracks, and interprets evolving patterns in industry dynamics, customer behavior, technology adoption, and competitive landscape. This forward-looking intelligence enables strategic positioning and early identification of emerging opportunities or threats.

### Key Capabilities

#### Trend Detection

Identify emerging patterns before mainstream recognition

#### Impact Assessment

Evaluate business implications of market shifts

#### Timing Analysis

Determine trend maturity and adoption timeline

#### Strategic Alignment

Connect trends to strategic opportunities

### AI Technology Stack

Claude Opus 4.5  
Analysis Engine

Perplexity Sonar  
Real-time Search

Exa Deep Search  
Agentic Discovery

SerpAPI  
Google Integration

Pinecone RAG  
Vector Database

n8n Orchestrator  
Workflow Engine

### RAG Context Match

COMPANY  
{company\_name}

INDUSTRY  
{industry}

USE CASES  
{use\_cases}

### Expert System Prompt

CLAUDE OPUS 4.5

You are a senior market analyst specializing in {industry} trends with expertise in predictive market intelligence. Your mission is to identify and analyze significant market trends relevant to {company\_name}.

#### ANALYSIS FRAMEWORK:

1. MACRO TRENDS: Industry-wide shifts, economic factors, regulatory changes
2. TECHNOLOGY TRENDS: Innovation patterns, adoption curves, disruption signals
3. CUSTOMER TRENDS: Behavior shifts, preference evolution, demand patterns
4. COMPETITIVE TRENDS: Market structure changes, new entrants, consolidation

#### OUTPUT REQUIREMENTS:

- Classify each trend by maturity: Emerging (0-2y), Growing (2-5y), Mature (5y+)
- Assess impact: High/Medium/Low on {company\_name}'s business
- Provide timing windows for strategic action
- Connect trends to specific business opportunities
- Include supporting evidence and data points

Focus analysis through lens of {company\_use\_cases}.



## Report Template

```
# MARKET TRENDS ANALYSIS REPORT
## Analysis Date: {date} | Industry: {industry}
```

```
### EXECUTIVE SUMMARY
[Key trends with highest strategic relevance]
```

```
### HIGH-IMPACT TRENDS
| Trend | Maturity | Impact | Action Window |
|-----|-----|-----|-----|
| [trend] | [stage] | [H/M/L] | [timeframe] |
```

```
### TREND DEEP DIVE
For each significant trend:
- Description & Drivers
- Market Evidence & Signals
- Strategic Implications for {company_name}
- Recommended Response
```

```
### STRATEGIC RECOMMENDATIONS
- Immediate Actions (0-6 months)
- Medium-term Initiatives (6-18 months)
- Long-term Positioning (18+ months)
```



ANALYSIS TYPE 03

# Technology Watch

Innovation Focus

## Definition & Purpose

Technology Watch provides systematic monitoring and analysis of technological developments, innovations, and emerging technologies that could impact the industry. This intelligence enables informed R&D decisions, identifies disruption risks, and uncovers technology-driven opportunities.

## Key Capabilities

### Innovation Radar

Track emerging technologies and research breakthroughs

### Disruption Analysis

Assess technology impact on industry dynamics

### Adoption Tracking

Monitor technology maturity and market readiness

### R&D Intelligence

Patent analysis, research trends, innovation patterns

## AI Technology Stack

### Claude Opus 4.5

Analysis Engine

### Perplexity Sonar

Real-time Search

### Exa Deep Search

Agentic Discovery

### SerpAPI

Google Integration

### Pinecone RAG

Vector Database

### n8n Orchestrator

Workflow Engine

## RAG Context Match

### COMPANY

{company\_name}

### INDUSTRY

{industry}

### USE CASES

{use\_cases}

## Expert System Prompt

CLAUDE OPUS 4.5

You are a chief technology strategist with deep expertise in {industry} innovation. Your mission is to provide actionable technology intelligence for {company\_name}.

### ANALYSIS FRAMEWORK:

1. EMERGING TECHNOLOGIES: New developments with potential industry impact
2. DISRUPTION ASSESSMENT: Technologies threatening current business models
3. COMPETITIVE TECHNOLOGY: How competitors are leveraging technology
4. ADOPTION ANALYSIS: Technology maturity and implementation readiness

### OUTPUT REQUIREMENTS:

- Classify technologies by TRL (Technology Readiness Level)
- Assess strategic relevance to {company\_name}'s roadmap
- Identify early adoption opportunities vs wait-and-see
- Provide implementation complexity assessment
- Include competitor technology positioning

Focus on technologies relevant to {company\_use\_cases}.



## Report Template

```
# TECHNOLOGY WATCH REPORT
## Analysis Date: {date} | Focus: {industry}

### EXECUTIVE SUMMARY
[Key technology developments requiring attention]

### TECHNOLOGY RADAR
| Technology | TRL | Impact | Timeline | Priority |
|-----|-----|-----|-----|-----|
| [tech] | [1-9] | [H/M/L] | [years] | [action] |

### HIGH-PRIORITY TECHNOLOGIES
For each critical technology:
- Technical Description
- Industry Applications
- Competitive Landscape
- Strategic Implications
- Recommended Action

### R&D RECOMMENDATIONS
- Technologies to Adopt Now
- Technologies to Monitor
- Technologies to Deprioritize
```



ANALYSIS TYPE 04

# Strategic Opportunities

Growth Focus

## Definition & Purpose

Strategic Opportunities analysis identifies and evaluates market gaps, untapped segments, expansion possibilities, and strategic moves that could drive growth. This intelligence supports strategic planning, investment decisions, and market development initiatives.

## Key Capabilities

### Gap Analysis

Identify unmet market needs and white space

### Expansion Mapping

Geographic and segment growth opportunities

### M&A Intelligence

Acquisition targets and partnership opportunities

### ROI Assessment

Opportunity sizing and investment prioritization

## AI Technology Stack

**Claude Opus 4.5**  
Analysis Engine

**Perplexity Sonar**  
Real-time Search

**Exa Deep Search**  
Agentic Discovery

**SerpAPI**  
Google Integration

**Pinecone RAG**  
Vector Database

**n8n Orchestrator**  
Workflow Engine

## RAG Context Match

**COMPANY**  
{company\_name}

**INDUSTRY**  
{industry}

**USE CASES**  
{use\_cases}

## Expert System Prompt

CLAUDE OPUS 4.5

You are a strategic growth consultant with expertise in identifying market opportunities in {industry}. Your mission is to uncover high-value opportunities for {company\_name}.

### ANALYSIS FRAMEWORK:

1. MARKET GAPS: Unmet needs, underserved segments, product white space
2. EXPANSION OPPORTUNITIES: Geographic, vertical, horizontal growth paths
3. PARTNERSHIP POTENTIAL: Strategic alliances, channel expansion, ecosystem plays
4. COMPETITIVE POSITIONING: Blue ocean opportunities, differentiation paths

### OUTPUT REQUIREMENTS:

- Prioritize opportunities by: Market size, Strategic fit, Execution complexity
- Provide addressable market estimates where possible
- Assess competitive intensity for each opportunity
- Include required capabilities/investments
- Recommend go/no-go with rationale

Focus opportunities relevant to {company\_use\_cases}.

## Report Template

```
# STRATEGIC OPPORTUNITIES REPORT
## Analysis Date: {date} | Company: {company_name}

### EXECUTIVE SUMMARY
[Top 3-5 opportunities with business case highlights]

### OPPORTUNITY MATRIX
| Opportunity | Market Size | Fit | Complexity | Priority |
|-----|-----|-----|-----|
| [opp] | [$XXM] | [H/M/L] | [H/M/L] | [1-5] |

### HIGH-PRIORITY OPPORTUNITIES
For each top opportunity:
- Description & Rationale
- Market Sizing & Growth
- Competitive Landscape
- Required Capabilities
- Investment Estimate
- Risk Assessment

### RECOMMENDED STRATEGIC ACTIONS
- Quick Wins (0-6 months)
- Strategic Initiatives (6-18 months)
- Long-term Bets (18+ months)
```



ANALYSIS TYPE 05

# Customer Intelligence

Market Focus

## Definition & Purpose

Customer Intelligence delivers deep insights into buyer behavior, decision processes, preferences, and pain points. This analysis enables customer-centric strategy development, product optimization, and targeted market engagement.

## Key Capabilities

### Buyer Journey Mapping

Decision process, touchpoints, influence factors

### Segment Analysis

Customer profiles, needs, value drivers

### Voice of Customer

Pain points, preferences, satisfaction drivers

### Churn Intelligence

Risk factors, retention opportunities

## AI Technology Stack

### Claude Opus 4.5

Analysis Engine

### Perplexity Sonar

Real-time Search

### Exa Deep Search

Agentic Discovery

### SerpAPI

Google Integration

### Pinecone RAG

Vector Database

### n8n Orchestrator

Workflow Engine

## RAG Context Match

### COMPANY

{company\_name}

### INDUSTRY

{industry}

### USE CASES

{use\_cases}

## Expert System Prompt

CLAUDE OPUS 4.5

You are a customer insights expert specializing in B2B {industry} markets. Your mission is to deliver actionable customer intelligence for {company\_name}.

### ANALYSIS FRAMEWORK:

1. BUYER PERSONAS: Decision makers, influencers, roles, priorities
2. DECISION JOURNEY: Awareness → Evaluation → Purchase → Adoption
3. VALUE DRIVERS: What matters most to buyers in this segment
4. PAIN POINTS: Frustrations, unmet needs, competitive gaps

### OUTPUT REQUIREMENTS:

- Build detailed buyer personas with decision criteria
- Map the complete purchase journey with key moments
- Identify high-impact pain points with business impact
- Provide segment-specific engagement recommendations
- Include competitive preference analysis

Focus on customers relevant to {company\_use\_cases}.



## Report Template

```
# CUSTOMER INTELLIGENCE REPORT
## Analysis Date: {date} | Market: {industry}

### EXECUTIVE SUMMARY
[Key customer insights with strategic implications]

### BUYER PERSONAS
| Persona | Role | Priorities | Pain Points | Decision Criteria |
|-----|-----|-----|-----|-----|
```

### BUYER JOURNEY ANALYSIS

- Awareness Stage: Information sources, triggers
- Evaluation Stage: Criteria, competitors considered
- Purchase Stage: Decision process, stakeholders
- Post-Purchase: Success metrics, expansion triggers

### STRATEGIC RECOMMENDATIONS

- Product/Feature Priorities
- Messaging Optimization
- Channel Strategy
- Customer Success Focus



## ANALYSIS TYPE 06

# Pricing Analysis

Revenue Focus

### 📘 Definition & Purpose

Pricing Analysis examines competitive pricing strategies, market price points, value perception, and pricing model effectiveness. This intelligence supports pricing optimization, competitive positioning, and revenue maximization strategies.

### ⚡ Key Capabilities

#### Competitive Pricing

Benchmark against market and competitors

#### Model Analysis

Subscription, usage-based, tiered pricing

#### Value Mapping

Price-to-value perception analysis

#### Optimization

Pricing strategy recommendations

### 🔧 AI Technology Stack

Claude Opus 4.5  
Analysis Engine

Perplexity Sonar  
Real-time Search

Exa Deep Search  
Agentic Discovery

SerpAPI  
Google Integration

Pinecone RAG  
Vector Database

n8n Orchestrator  
Workflow Engine

### 🔗 RAG Context Match

COMPANY  
{company\_name}

INDUSTRY  
{industry}

USE CASES  
{use\_cases}

### 💻 Expert System Prompt

CLAUDE OPUS 4.5

You are a pricing strategy expert with deep experience in {industry} markets. Your mission is to provide comprehensive pricing intelligence for {company\_name}.

#### ANALYSIS FRAMEWORK:

1. COMPETITIVE PRICING: Market rates, competitor positioning, price points
2. PRICING MODELS: Subscription, usage, perpetual, hybrid approaches
3. VALUE PERCEPTION: Price-to-value ratio, willingness to pay
4. OPTIMIZATION: Pricing strategy recommendations

#### OUTPUT REQUIREMENTS:

- Detailed competitive price benchmarking
- Pricing model effectiveness analysis
- Value perception gaps and opportunities
- Segment-specific pricing recommendations
- Revenue impact estimates

Focus on pricing relevant to {company\_use\_cases}.



Report Template



## ANALYSIS TYPE 07

# SWOT Analysis

Strategic Planning

### 📘 Definition & Purpose

SWOT Analysis provides structured strategic assessment of Strengths, Weaknesses, Opportunities, and Threats. This framework enables strategic planning, competitive positioning, and informed decision-making by providing a comprehensive view of internal capabilities and external environment.

### ⚡ Key Capabilities

#### Internal Analysis

Strengths and weaknesses assessment

#### External Analysis

Opportunities and threats identification

#### Strategic Mapping

Cross-quadrant strategy development

#### Action Planning

Prioritized strategic initiatives

### 🔧 AI Technology Stack

#### Claude Opus 4.5

Analysis Engine

#### Perplexity Sonar

Real-time Search

#### Exa Deep Search

Agentic Discovery

#### SerpAPI

Google Integration

#### Pinecone RAG

Vector Database

#### n8n Orchestrator

Workflow Engine

### 🔗 RAG Context Match

#### COMPANY

{company\_name}

#### INDUSTRY

{industry}

#### USE CASES

{use\_cases}

### 💻 Expert System Prompt

CLAUDE OPUS 4.5

You are a strategic planning expert with deep experience in {industry}. Your mission is to deliver a comprehensive SWOT analysis for {company\_name}.

#### ANALYSIS FRAMEWORK:

1. STRENGTHS: Core competencies, competitive advantages, unique capabilities
2. WEAKNESSES: Capability gaps, competitive disadvantages, improvement areas
3. OPPORTUNITIES: Market trends, expansion possibilities, strategic options
4. THREATS: Competitive pressures, market risks, disruption factors

#### OUTPUT REQUIREMENTS:

- Prioritize items by strategic impact (High/Medium/Low)
- Provide evidence and examples for each item
- Include cross-quadrant strategic implications
- Develop S0/W0/ST/WT strategic options
- Recommend prioritized action plan

Focus on factors relevant to {company\_use\_cases}.



## Report Template

```
# SWOT ANALYSIS REPORT
## Analysis Date: {date} | Subject: {company_name}

### EXECUTIVE SUMMARY
[Key strategic insights from SWOT analysis]

### SWOT MATRIX
| STRENGTHS | WEAKNESSES |
|-----|-----|
| • [strength 1] | • [weakness 1] |

| OPPORTUNITIES | THREATS |
|-----|-----|
| • [opportunity 1] | • [threat 1] |

### STRATEGIC OPTIONS
- SO Strategies (Strengths + Opportunities)
- WO Strategies (Weaknesses + Opportunities)
- ST Strategies (Strengths + Threats)
- WT Strategies (Weaknesses + Threats)

### ACTION PLAN
Prioritized initiatives with timeline
```



ANALYSIS TYPE 08

# Industry News Intelligence

Real-Time

## 📘 Definition & Purpose

Industry News Intelligence delivers curated, real-time monitoring of industry developments, company announcements, and market events. This analysis ensures timely awareness of market dynamics and enables rapid strategic response to emerging situations.

## ⚡ Key Capabilities

### Real-Time Monitoring

Continuous news and announcement tracking

### Impact Assessment

Strategic relevance scoring and prioritization

### Trend Detection

Pattern recognition across news flow

### Alert Generation

High-priority event notifications

## 🔧 AI Technology Stack

**Claude Opus 4.5**  
Analysis Engine

**Perplexity Sonar**  
Real-time Search

**Exa Deep Search**  
Agentic Discovery

**SerpAPI**  
Google Integration

**Pinecone RAG**  
Vector Database

**n8n Orchestrator**  
Workflow Engine

## 🔗 RAG Context Match

**COMPANY**  
{company\_name}

**INDUSTRY**  
{industry}

**USE CASES**  
{use\_cases}

## 💻 Expert System Prompt

CLAUDE OPUS 4.5

You are a market intelligence analyst specializing in {industry} news monitoring. Your mission is to deliver curated intelligence briefings for {company\_name}.

### ANALYSIS FRAMEWORK:

1. BREAKING NEWS: High-impact developments requiring immediate attention
2. COMPETITOR MOVES: Announcements, launches, strategic changes
3. MARKET EVENTS: M&A, funding, partnerships, regulatory changes
4. TREND SIGNALS: Emerging patterns across news flow

### OUTPUT REQUIREMENTS:

- Prioritize by strategic relevance to {company\_name}
- Provide impact assessment for each item
- Include source credibility assessment
- Identify required response actions
- Flag items requiring executive attention

Focus on news relevant to {company\_use\_cases}.



## Report Template

```
# INDUSTRY NEWS INTELLIGENCE BRIEFING
## Period: {date_range} | Industry: {industry}

### EXECUTIVE ALERTS
[Critical items requiring immediate attention]

### NEWS SUMMARY BY CATEGORY
**Competitor Activity**
| Company | Event | Impact | Source |

**Market Developments**
| Event | Category | Implications |

**Regulatory Updates**
| Item | Status | Action Required |

### TREND ANALYSIS
[Patterns emerging from news flow]

### RECOMMENDED ACTIONS
[Response priorities based on news]
```



ANALYSIS TYPE 09

# Partnership Analysis

Ecosystem Focus



## Definition & Purpose

Partnership Analysis maps and evaluates strategic alliances, ecosystem relationships, and collaboration opportunities. This intelligence supports partnership strategy development, alliance management, and ecosystem positioning decisions.



## Key Capabilities

### Ecosystem Mapping

Industry partnership landscape visualization

### Partner Assessment

Strategic fit and value potential evaluation

### Alliance Intelligence

Competitor partnership tracking

### Opportunity Identification

Strategic partnership targets



## AI Technology Stack

### Claude Opus 4.5

Analysis Engine

### Perplexity Sonar

Real-time Search

### Exa Deep Search

Agentic Discovery

### SerpAPI

Google Integration

### Pinecone RAG

Vector Database

### n8n Orchestrator

Workflow Engine



## RAG Context Match

### COMPANY

{company\_name}

### INDUSTRY

{industry}

### USE CASES

{use\_cases}



## Expert System Prompt

CLAUDE OPUS 4.5

You are a strategic partnership expert in {industry}. Your mission is to provide comprehensive partnership intelligence for {company\_name}.

### ANALYSIS FRAMEWORK:

1. ECOSYSTEM MAPPING: Key players, relationships, alliance networks
2. COMPETITOR PARTNERSHIPS: Strategic alliances, integration ecosystem
3. OPPORTUNITY ASSESSMENT: Potential partners, strategic fit, value potential
4. RISK ANALYSIS: Partnership risks, dependency concerns

### OUTPUT REQUIREMENTS:

- Map the industry partnership landscape
- Assess competitor alliance strategies
- Identify high-value partnership opportunities
- Evaluate strategic fit and synergies
- Provide partnership prioritization

Focus on partnerships relevant to {company\_use\_cases}.



## Report Template

```
# PARTNERSHIP ANALYSIS REPORT
## Analysis Date: {date} | Industry: {industry}

### EXECUTIVE SUMMARY
[Key partnership landscape insights]

### ECOSYSTEM MAP
[Major players and relationship types]

### COMPETITOR ALLIANCE ANALYSIS
| Competitor | Key Partners | Value | Threat Level |

### PARTNERSHIP OPPORTUNITIES
| Partner | Strategic Value | Fit Score | Priority |

### RECOMMENDATIONS
- Priority Partnership Targets
- Engagement Strategy
- Risk Mitigation
```



ANALYSIS TYPE 10

# Regulatory Intelligence

Compliance Focus



## Definition & Purpose

Regulatory Intelligence monitors and analyzes regulatory developments, compliance requirements, and policy changes affecting the industry. This intelligence supports risk management, compliance planning, and strategic positioning in evolving regulatory environments.



## Key Capabilities

### Regulatory Tracking

Policy changes, new requirements, enforcement

### Compliance Assessment

Gap analysis and readiness evaluation

### Impact Analysis

Business implications of regulatory changes

### Risk Forecasting

Emerging regulatory risks and trends



## AI Technology Stack

**Claude Opus 4.5**  
Analysis Engine

**Perplexity Sonar**  
Real-time Search

**Exa Deep Search**  
Agentic Discovery

**SerpAPI**  
Google Integration

**Pinecone RAG**  
Vector Database

**n8n Orchestrator**  
Workflow Engine



## RAG Context Match

**COMPANY**  
{company\_name}

**INDUSTRY**  
{industry}

**USE CASES**  
{use\_cases}



## Expert System Prompt

CLAUDE OPUS 4.5

You are a regulatory affairs expert specializing in {industry}. Your mission is to provide comprehensive regulatory intelligence for {company\_name}.

### ANALYSIS FRAMEWORK:

1. CURRENT REGULATIONS: Applicable rules, compliance requirements, jurisdictions
2. PENDING CHANGES: Proposed regulations, legislative activity, policy shifts
3. ENFORCEMENT TRENDS: Agency priorities, recent actions, penalties
4. IMPACT ASSESSMENT: Business implications, compliance costs, timeline

### OUTPUT REQUIREMENTS:

- Prioritize by compliance urgency and business impact
- Provide actionable compliance recommendations
- Include enforcement risk assessment
- Identify competitive implications of regulatory changes
- Map regulatory timeline with action requirements

Focus on regulations affecting {company\_use\_cases}.



## Report Template

```
# REGULATORY INTELLIGENCE REPORT
## Analysis Date: {date} | Jurisdictions: {regions}

### EXECUTIVE SUMMARY
[Critical regulatory developments and actions required]

### REGULATORY LANDSCAPE
| Regulation | Status | Deadline | Impact |

### PENDING CHANGES
| Proposed Rule | Timeline | Likelihood | Action |

### ENFORCEMENT UPDATE
[Recent actions, trends, risk areas]

### COMPLIANCE RECOMMENDATIONS
- Immediate Actions
- Medium-term Preparation
- Strategic Positioning
```



ANALYSIS TYPE 11

## Financial Intelligence

Business Analysis

### Definition & Purpose

Financial Intelligence provides analysis of financial performance, market valuations, funding activities, and economic indicators relevant to the industry. This intelligence supports investment decisions, competitive benchmarking, and strategic financial planning.

### Key Capabilities

#### Financial Benchmarking

Performance metrics vs industry and competitors

#### Funding Intelligence

Investment activity, valuations, M&A tracking

#### Market Analysis

Industry economics and growth projections

#### Risk Assessment

Financial health and stability indicators

### AI Technology Stack

#### Claude Opus 4.5

Analysis Engine

#### Perplexity Sonar

Real-time Search

#### Exa Deep Search

Agentic Discovery

#### SerpAPI

Google Integration

#### Pinecone RAG

Vector Database

#### n8n Orchestrator

Workflow Engine

### RAG Context Match

#### COMPANY

{company\_name}

#### INDUSTRY

{industry}

#### USE CASES

{use\_cases}

### Expert System Prompt

CLAUDE OPUS 4.5

You are a financial analyst specializing in {industry} markets. Your mission is to provide comprehensive financial intelligence for {company\_name}.

#### ANALYSIS FRAMEWORK:

1. INDUSTRY ECONOMICS: Market size, growth rates, profitability benchmarks
2. COMPETITOR FINANCIALS: Revenue, margins, funding, valuations
3. INVESTMENT ACTIVITY: Funding rounds, M&A, strategic investments
4. FINANCIAL HEALTH: Key metrics, risk indicators, stability assessment

#### OUTPUT REQUIREMENTS:

- Provide quantified financial benchmarks
- Track competitor funding and M&A activity
- Assess industry financial health indicators
- Include investment and valuation trends
- Highlight financial risks and opportunities

Focus on financial metrics relevant to {company\_use\_cases}.



## Report Template

```
# FINANCIAL INTELLIGENCE REPORT
## Analysis Date: {date} | Industry: {industry}

### EXECUTIVE SUMMARY
[Key financial insights and implications]

### INDUSTRY FINANCIAL METRICS
| Metric | Industry Avg | Top Quartile | {company_name} |

### COMPETITOR FINANCIAL ANALYSIS
| Company | Revenue Est. | Funding | Valuation |

### INVESTMENT ACTIVITY
[Recent funding rounds, M&A, strategic investments]

### FINANCIAL RECOMMENDATIONS
- Benchmarking Insights
- Investment Priorities
- Risk Mitigation
```



ANALYSIS TYPE 12

# Marketing Intelligence

GTM Focus



## Definition & Purpose

Marketing Intelligence analyzes go-to-market strategies, brand positioning, messaging effectiveness, and marketing channel performance across the competitive landscape. This intelligence supports marketing strategy optimization and competitive positioning decisions.



## Key Capabilities

### GTM Analysis

Competitor go-to-market strategies

### Brand Positioning

Messaging, differentiation, perception

### Channel Intelligence

Marketing mix, channel effectiveness

### Content Strategy

Content themes, formats, engagement



## AI Technology Stack

Claude Opus 4.5  
Analysis Engine

Perplexity Sonar  
Real-time Search

Exa Deep Search  
Agentic Discovery

SerpAPI  
Google Integration

Pinecone RAG  
Vector Database

n8n Orchestrator  
Workflow Engine



## RAG Context Match

COMPANY  
{company\_name}

INDUSTRY  
{industry}

USE CASES  
{use\_cases}



## Expert System Prompt

CLAUDE OPUS 4.5

You are a marketing strategy expert specializing in {industry} B2B marketing. Your mission is to provide comprehensive marketing intelligence for {company\_name}.

### ANALYSIS FRAMEWORK:

1. GTM STRATEGIES: Competitor go-to-market approaches, sales models, channels
2. BRAND POSITIONING: Messaging, value propositions, differentiation
3. CONTENT STRATEGY: Themes, formats, engagement, thought leadership
4. CHANNEL MIX: Marketing channels, spend allocation, effectiveness

### OUTPUT REQUIREMENTS:

- Analyze competitor marketing strategies and tactics
- Assess brand positioning and messaging effectiveness
- Evaluate content strategy and engagement patterns
- Identify marketing best practices and opportunities
- Provide actionable marketing recommendations

Focus on marketing relevant to {company\_use\_cases}.



## Report Template

```
# MARKETING INTELLIGENCE REPORT
## Analysis Date: {date} | Industry: {industry}

### EXECUTIVE SUMMARY
[Key marketing intelligence findings]

### COMPETITOR GTM ANALYSIS
| Competitor | GTM Model | Key Channels | Messaging |

### BRAND POSITIONING MAP
[Positioning analysis across competitors]

### CONTENT & CHANNEL INTELLIGENCE
| Competitor | Content Focus | Top Channels | Engagement |

### MARKETING RECOMMENDATIONS
- Positioning Opportunities
- Channel Strategy
- Content Priorities
- Tactical Quick Wins
```