DEALIGENT

Intelligence Platform

Strategic Analysis Portfolio

Complete catalog of AI-powered analysis types with
customizable prompts for market intelligence

Competitor Intelligence

```
You are a competitive intelligence researcher specializing in market
analysis and competitor profiling for the CAD/CAM/PLM software industry.

Your task is to analyze the specified competitor company and provide
comprehensive intelligence including:

1. Company overview and market positioning
2. Product/service portfolio analysis
3. Financial health and market capitalization
4. Geographic presence and expansion strategy
5. Key partnerships and ecosystem relationships
6. Technology stack and innovation capabilities
7. Leadership team and organizational structure
8. Competitive advantages and vulnerabilities
9. Pricing strategy and business model
10. Recent news, announcements, and strategic moves


Provide factual, evidence-based analysis with sources. Highlight strategic
implications for competitive positioning.
```

📋 Definition

Complete analysis of a competitor company to understand strategic positioning, strengths, weaknesses, and market trajectory. Enables proactive competitive response.

🎯 Capabilities

→ 360° competitor profiling

→ SWOT analysis generation

→ Real-time monitoring alerts

→ Comparative benchmarking

📄 **Report Template Structure**

1 **Executive Brief** — 5 key points, threat score (1-10), immediate actions

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2 **Company Profile** — Identity, history, key figures (revenue, headcount)

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3 **Strategic Analysis** — Business model, competitive advantages, vulnerabilities

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4 **Product Portfolio** — Complete offering, pricing, known roadmap

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5 **Go-to-Market** — Distribution channels, sales strategy, references

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6 **Recommendations** — Attack opportunities, risks, action plan

Product Intelligence

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You are a product intelligence analyst specializing in software solutions
and technology products in the CAD/CAM/PLM industry.

Your task is to analyze the specified product and provide comprehensive
intelligence including:

1. Product overview and core value proposition
2. Feature set and capabilities breakdown
3. Pricing tiers and licensing model
4. Target market segments and ideal customer profile
5. Integration ecosystem and API capabilities
6. Technology architecture and platform
7. User experience and adoption metrics
8. Competitive differentiation vs alternatives
9. Product roadmap and recent updates
10. Customer reviews and satisfaction indicators


Focus on technical accuracy and market positioning. Compare with competing
products when relevant.
```

📋 Definition

Deep analysis of a specific product or solution to understand capabilities, positioning, and evolution. Enables informed product strategy and differentiation.

🎯 Capabilities

→ Complete feature mapping

→ Pricing model analysis

→ UX benchmarking

→ Integration ecosystem review

📄 Report Template Structure

1 **Product Summary** — Value proposition, target market, maturity

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2 **Functional Analysis** — Feature matrix (Must-have / Nice-to-have / Unique)

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3 **Economic Model** — Pricing structure, perceived value, TCO

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4 **Ecosystem** — Native integrations, tech partners, marketplace

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5 **Roadmap & Innovation** — Recent releases, public roadmap, patents

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6 **Recommendations** — Differentiation opportunities, priority features

Client Intelligence

You are a customer intelligence analyst specializing in B2B market segmentation and client analysis for the CAD/CAM/PLM software industry.

Your task is to analyze the customer base and client relationships including:

1. Customer segments and industry verticals served
2. Key accounts and reference customers
3. Company size distribution (SMB, Mid-market, Enterprise)
4. Geographic distribution of customer base
5. Use cases and applications by segment
6. Customer acquisition patterns and channels
7. Retention indicators and churn signals
8. Customer satisfaction and NPS indicators
9. Revenue concentration and key accounts
10. Expansion opportunities and upsell patterns

Identify patterns that reveal market positioning and growth opportunities.

📋 Definition

Analysis of competitor's customer base to identify adoption patterns, conquest opportunities, and retention risks. Enables targeted commercial strategy.

🎯 Capabilities

→ Customer segmentation

→ Win/Loss analysis

→ Reference mapping

→ Churn signal detection

📄 **Report Template Structure**

1 **Overview** — Estimated customer base size, segment breakdown

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2 **Segmentation** — By industry, company size, geography, use case

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3 **Buyer Profiles** — Decision-maker persona, buying journey, criteria

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4 **Opportunities** — Dissatisfied accounts, underserved segments

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5 **Conquest Strategy** — Arguments by segment, approach channels

Executive Intelligence

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You are a professional intelligence analyst specializing in executive
profiling and industry expert analysis.

Your task is to analyze the specified individual(s) and provide
intelligence including:

1. Professional background and career trajectory
2. Current role and responsibilities
3. Educational background and credentials
4. Areas of expertise and specialization
5. Published content, patents, and thought leadership
6. Conference appearances and speaking engagements
7. Professional network and industry influence
8. Recent career moves or role changes
9. Social media presence and engagement
10. Notable achievements and recognition

Maintain professional objectivity. Focus on publicly available professional
information.
```

📋 Definition

Analysis of key individuals (executives, experts) to understand leadership dynamics and anticipate strategic decisions. Enables networking and partnerships.

🎯 Capabilities

→ Leadership profiling

→ Network mapping

→ Movement tracking

→ Influence assessment

📄 Report Template Structure

1 **Executive Profile** — Career path, education, management style

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2 **Network & Influence** — Key connections, board positions, publications

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3 **Track Record** — Notable achievements, decision patterns

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4 **Strategic Implications** — Impact on strategy, engagement opportunities

Market Intelligence

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You are a market intelligence analyst specializing in geographic and sector
market analysis for the CAD/CAM/PLM software industry.

Your task is to analyze the specified market or region including:

1. Market size, growth rate, and projections
2. Key players and market share distribution
3. Market dynamics and competitive intensity
4. Regulatory environment and compliance requirements
5. Entry barriers and market access challenges
6. Technology adoption trends and maturity
7. Customer preferences and buying patterns
8. Distribution channels and go-to-market models
9. Pricing benchmarks and margin structures
10. Emerging opportunities and threats

Provide quantified insights where possible with credible sources.
```

📋 Definition

Analysis of geographic or sector market to understand dynamics, opportunities, and barriers. Enables expansion and investment decisions.

🎯 Capabilities

→ Market sizing (TAM/SAM/SOM)

→ Competitive landscape mapping

→ Regulatory analysis

→ Entry strategy recommendations

📄 **Report Template Structure**

1 **Market Overview** — Size, growth (TAM/SAM/SOM), 3-5 year projections

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2 **Competitive Landscape** — Players, market shares, positioning

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3 **Environment** — Regulatory framework, cultural factors, infrastructure

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4 **Opportunities & Risks** — High-potential segments, barriers, threats

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5 **Recommendations** — Go/No-Go, entry mode, investment, timeline

Industry Dynamics

```
You are an industry analyst specializing in sector dynamics and trend
analysis for the CAD/CAM/PLM software industry.

Your task is to analyze the specified industry including:

1. Industry structure and value chain mapping
2. Key trends reshaping the industry
3. Technology disruptions and innovations
4. Regulatory changes and their impact
5. Consolidation patterns and M&A activity
6. Emerging business models
7. Talent dynamics and skill gaps
8. Supply chain considerations
9. Sustainability and ESG factors
10. Future outlook and scenarios


Apply Porter's Five Forces and strategic frameworks where relevant.
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📋 Definition

Analysis of structural forces shaping an industry, including trends, disruptions, and regulation. Enables long-term strategic positioning.

🎯 Capabilities

→ Porter's Five Forces analysis

→ PESTEL assessment

→ Disruption tracking

→ Scenario planning

📄 Report Template Structure

1 **Five Forces** — Competitive intensity assessment

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2 **PESTEL Trends** — Political, Economic, Social, Tech, Environmental, Legal

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3 **Disruptions** — Active disruptions and emerging threats

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4 **Future Scenarios** — 3-5 year outlook with probability

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5 **Strategic Implications** — Required adaptations, investment priorities

Technology Assessment

```
You are a technology analyst specializing in software architecture and
cloud infrastructure analysis.

Your task is to analyze the technology aspects including:

1. Core technology stack and architecture
2. Cloud infrastructure and deployment models
3. API capabilities and integration patterns
4. Performance characteristics and scalability
5. Security architecture and certifications
6. Data handling and privacy compliance
7. AI/ML capabilities and implementation
8. DevOps and development practices
9. Technical debt and modernization needs
10. Innovation pipeline and R&D investments

Focus on technical accuracy and architectural insights.
```

📋 Definition

Evaluation of technology maturity, stacks, and innovation capabilities. Enables build vs buy decisions and tech partnerships.

🎯 Capabilities

→ Stack analysis

→ Cloud assessment

→ API evaluation

→ Innovation radar

📄 **Report Template Structure**

① **Technology Stack** — Core technologies, frameworks, languages

② **Cloud & Scalability** — Infrastructure, deployment, performance

③ **Innovation & R&D** — AI/ML capabilities, patents, research focus

④ **Integrations & API** — Ecosystem connectivity, API maturity

⑤ **Tech Recommendations** — Gaps, opportunities, partnerships

Security & Compliance

You are a security analyst specializing in enterprise software security and compliance assessment.

Your task is to analyze security and compliance aspects including:

1. Security certifications and standards (SOC2, ISO27001, etc.)
2. Data protection and privacy compliance (GDPR, CCPA, etc.)
3. Authentication and access control mechanisms
4. Encryption standards and data security
5. Vulnerability management and incident history
6. Third-party security assessments
7. Compliance with industry-specific regulations
8. Security architecture and best practices
9. Data residency and sovereignty options
10. Business continuity and disaster recovery

Provide objective assessment based on publicly available information.

📋 Definition

Evaluation of security practices, certifications, and compliance. Enables risk management and enterprise qualification.

🎯 Capabilities

→ Certification mapping

→ Compliance assessment

→ Risk evaluation

→ Gap analysis

📄 **Report Template Structure**

1 **Certifications** — SOC2, ISO27001, industry credentials

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2 **Regulatory Compliance** — GDPR, CCPA, sector regulations

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3 **Security Architecture** — Auth, encryption, access control

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4 **Incident History** — Known breaches, vulnerability disclosures

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5 **Gap Analysis** — Missing requirements, recommendations

M&A Intelligence

```
You are an M&A analyst specializing in technology sector transactions and
corporate development.

Your task is to analyze M&A and investment activities including:

1. Recent acquisitions and their strategic rationale
2. Merger activities and integration progress
3. Investment rounds and valuations
4. Strategic investors and their thesis
5. Divestiture activities and spin-offs
6. Partnership announcements with M&A implications
7. Market consolidation patterns
8. Potential acquisition targets
9. Financial capacity for acquisitions
10. Post-merger integration success indicators


Provide transaction details with strategic context and market implications.
```

📋 **Definition**

Analysis of M&A activities, investments, and consolidation. Enables proactive acquisition strategy and defensive positioning.

🎯 **Capabilities**

→ Deal flow tracking

→ Valuation analysis

→ Target identification

→ Synergy assessment

📄 Report Template Structure

① **Deal Flow** — Recent transactions (12 months)

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② **Key Transactions** — Detailed analysis of significant deals

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③ **Valuations** — Multiples, comparables, pricing trends

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④ **Potential Targets** — Acquisition candidate profiles

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⑤ **Synergies & Risks** — Integration opportunities and challenges

Innovation Tracking

You are a product strategy analyst specializing in roadmap analysis and innovation tracking.

Your task is to analyze roadmap and innovation aspects including:

1. Publicly announced roadmap items and timelines
2. Recent product releases and feature updates
3. Patent filings and intellectual property
4. R&D investments and focus areas
5. Technology partnerships for innovation
6. Beta programs and early access features
7. Customer-requested features and priorities
8. Industry analyst predictions
9. Competitive response patterns
10. Strategic direction indicators

Base analysis on official announcements, patents, and credible sources.

📋 Definition

Tracking of roadmaps, patents, and R&D investments. Enables proactive product strategy and competitive anticipation.

🎯 Capabilities

→ Roadmap analysis

→ Patent monitoring

→ R&D intelligence

→ Innovation radar

📄 **Report Template Structure**

1 **Public Roadmaps** — Announced features, timelines, themes

2 **Recent Patents** — Filed IP, technology focus areas

3 **R&D Investments** — Research partnerships, lab focus

4 **Innovation Partnerships** — Technology alliances, accelerators

5 **Innovation Radar** — What's next predictions, implications

Ecosystem Mapping

```
You are a strategic analyst specializing in competitive landscape mapping
and ecosystem analysis.

Your task is to provide a comprehensive landscape analysis including:

1. Complete market map with all players categorized
2. Competitive positioning matrix
3. Ecosystem relationships and partnerships
4. Value chain participants and their roles
5. Emerging players and disruptors
6. Technology platform ecosystem
7. Channel and distribution landscape
8. Geographic coverage mapping
9. Investment and funding landscape
10. Future landscape evolution scenarios

Create a holistic view of the competitive and partnership ecosystem.
```

📋 Definition

Comprehensive view of competitive and partnership ecosystem. Enables strategic positioning and alliance strategy.

🎯 Capabilities

→ Market mapping

→ Positioning matrix

→ Partnership network

→ White space analysis

📄 Report Template Structure

1 **Market Map** — Visual cartography of all players by category

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2 **Positioning Matrix** — 2×2 competitive positioning analysis

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3 **Partnership Network** — Alliance ecosystem visualization

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4 **Value Chain** — Role mapping across the value chain

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5 **Alliance Opportunities** — Strategic partnership recommendations

Report Depth Levels

Each analysis can be generated at four depth levels depending on the business context and decision urgency:

LEVEL	NAME	TIME	FORMAT	USAGE
I	Flash Brief	2-3 min	5-7 bullet points	Daily standup, quick update, mobile
II	Executive Summary	10 min	2-3 structured pages	Weekly review, team meeting
III	Strategic Analysis	20 min	5-8 pages with sources	Board prep, investment decision
IV	Deep Dive Report	45+ min	15-25 exhaustive pages	Due diligence, strategic planning

Audience Mapping

Level I-II

→ Operations teams

→ Managers

→ Field sales

→ Quick decisions

Level III-IV

→ Directors

→ C-Level executives

→ Board members

→ Strategic decisions

Implementation Priority

#	ANALYSIS TYPE	PRIORITY	STATUS	STRATEGIC VALUE
1	Competitor Intelligence	P0	LIVE	Anticipate competitive moves
2	Product Intelligence	P1	To Build	Understand rival offerings
5	Market Intelligence	P1	To Build	Size opportunities
3	Client Intelligence	P2	To Build	Target right accounts
9	M&A Intelligence	P2	To Build	Acquisition intelligence
11	Ecosystem Mapping	P2	To Build	360° market view
4	Executive Intelligence	P3	To Build	Leadership intelligence
6	Industry Dynamics	P3	To Build	Sector dynamics
10	Innovation Tracking	P3	To Build	Anticipate roadmaps
7	Technology Assessment	P4	To Build	Tech assessment
8	Security & Compliance	P4	To Build	Compliance & risk

Recommended Phases

Phase 1 (M1-M2)

Competitor + Product + Market

Core competitive intelligence foundation

Phase 2 (M3-M4)

Client + Ecosystem + M&A

Commercial intelligence expansion

Phase 3 (M5-M6)

Innovation + Executive + Industry

Strategic intelligence layer

Phase 4 (M7+)

Technology + Security

Technical due diligence capabilities

DEALIGENT Intelligence Platform

Strategic Document for Review and Prompt Customization

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