

# Gilmar Lira

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## Profile & Goals

Moved from São Paulo to San Francisco to immerse myself in Design and Coding.  
Pursuing my dreams to create beautiful and easy-to-use user interfaces. My passion is exploring new visual interactions made possible by the most recent web technologies.

## Skills

### Coding languages:

HTML5, CSS3, Javascript, PHP and MySQL. Basic Objective-C and D3js.

### Libraries and tools:

jQuery, SASS, GRUNT and Git

Adobe Photoshop, Illustrator, InDesign and After Effects.

### Extra:

Very excited to learn new things, new ways to collaborate and the newest technologies.  
I enjoy working in multi-disciplinary teams in the intersection of Art and Technology.  
I'm fluent in English, Spanish and Portuguese. Currently learning French and Mandarin.

## Education

BA in Web Design and New Media (2015) – Academy of Art University, San Francisco.  
Completed 4 semesters of BA in Graphic Design – Belas Artes University, São Paulo.  
Completed 2 semesters of BS in Physics – University of São Paulo, São Paulo.  
Visual Communication – Panamericana School of Art and Design, São Paulo 2002.

## Experience

### Apple Shop Specialist, Apple Brazil, São Paulo 2010–2011

- Opening of the biggest Apple shop in Latin America in 2010.
- Project management role in the installation of 55 new Apple shops

### Visual Merchandising Consultant, Apple Brazil, São Paulo 2008–2010

- Ensure the best shopping experience at each POS

### Personal Mac Consultant, Autonomous, São Paulo 2006–2008

- Worked with small and medium corporate clients

### Apple Sales Promoter, Apple Brazil, São Paulo 2005

- Deep understanding of user interactions with Apple products

### Web Designer / Programmer, Autonomous, São Paulo 2000–2004

- Visual design and coding of interactive web sites (HTML/PHP/MySQL).