

Gilmar Lira

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Portfolio

BART Infographics

Responsive website highlighting cool facts and data about the San Francisco Bay transportation system, in a bold new way.

Advanced Web Design project

Concept + Visual Design + HTML5, CSS3, SASS, javascript, jQuery, D3.js

www.gilmarlira.com/bart











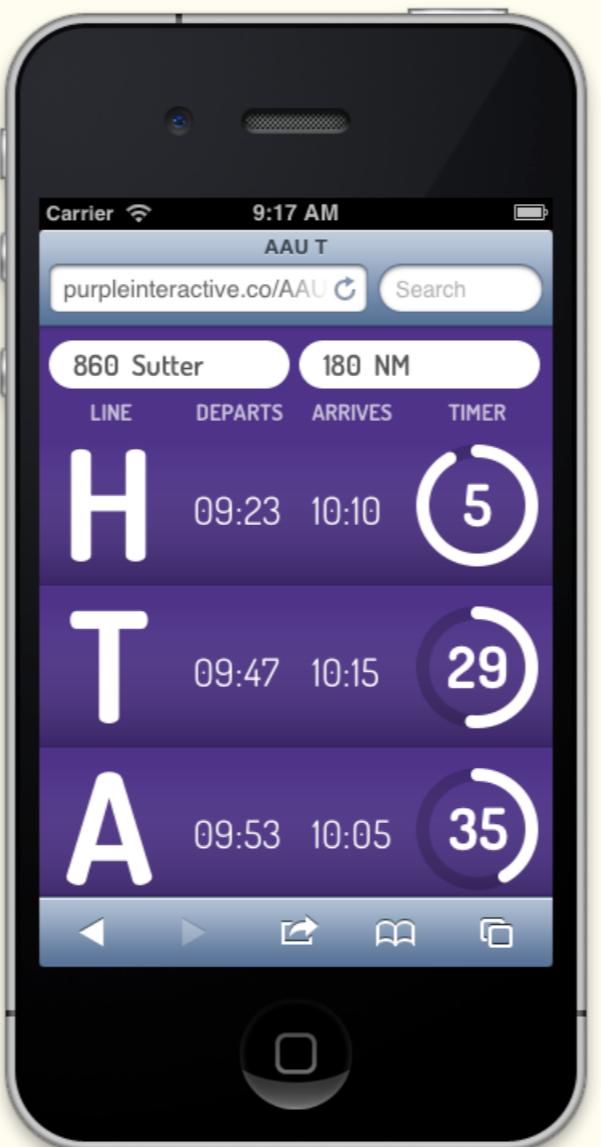
AAU Shuttle Schedule

A cool, effective and easy way to check the schedule for the university's shuttle bus service. Never miss the bus again.

Web Design project

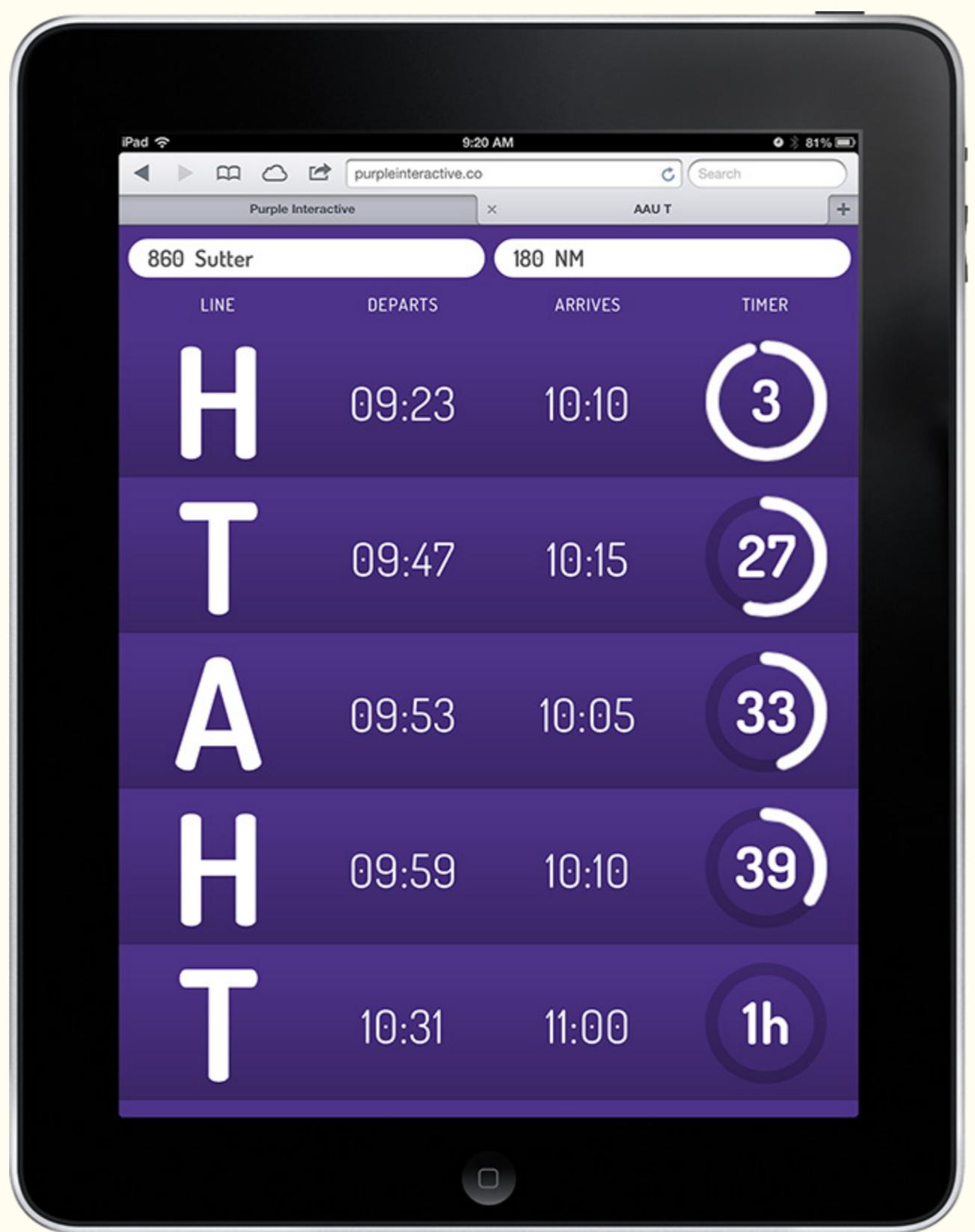
Concept + Visual Design + HTML5, CSS3, javascript, jQuery, PHP, mySQL

www.gilmarlira.com/shuttle

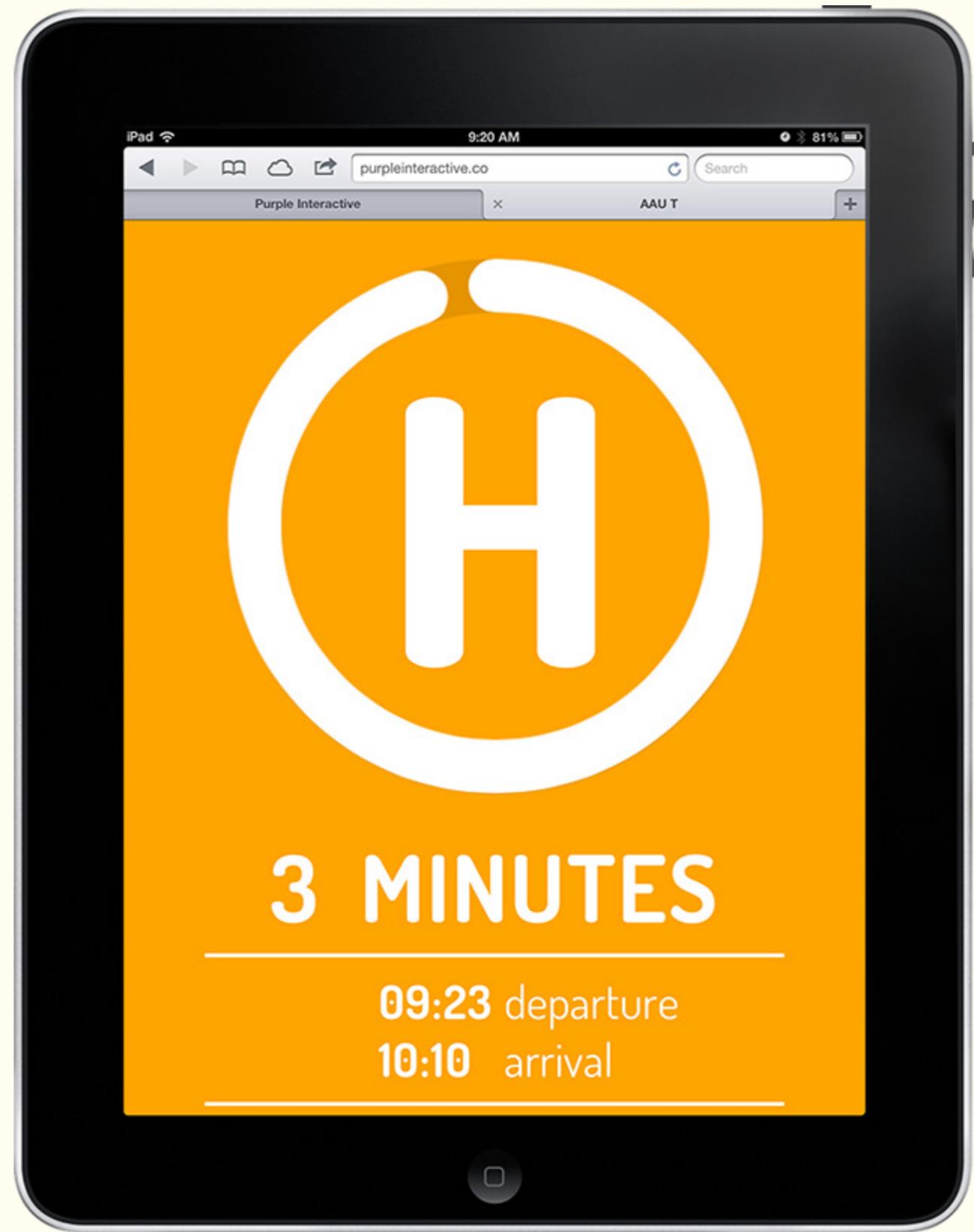


www.gilmarlira.com/shuttle





www.gilmarlira.com/shuttle





AAU Shuttle Schedule

purpleinteractive.co/AAU/index.php

Reader

860 Sutter 180 NM

LINE	DEPARTS	ARRIVES	TIMER
T	09:47	10:15	13
A	09:53	10:05	19
H	09:59	10:10	25
T	10:31	11:00	57
A	10:33	10:45	59
H	10:34	10:45	1h
I	10:40	11:04	1h

T

13 MINUTES

09:47 departure
10:15 arrival

Doce

“Doce” means sweet in portuguese. It’s also my exclusive brand of “brigadeiro”, Brazil’s most popular and beloved sweet.

Visual and Web Design project

Concept + Branding + HTML5, CSS3, javascript, jQuery, WordPress



↑
BRIGADEIRO

dice



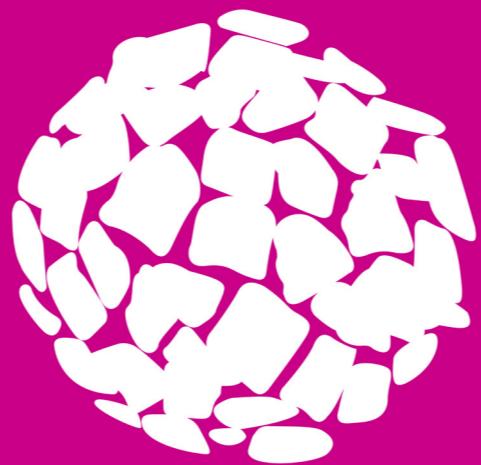






doce.com/flavors

doce



<3

doce.com/brigadeiro

doce

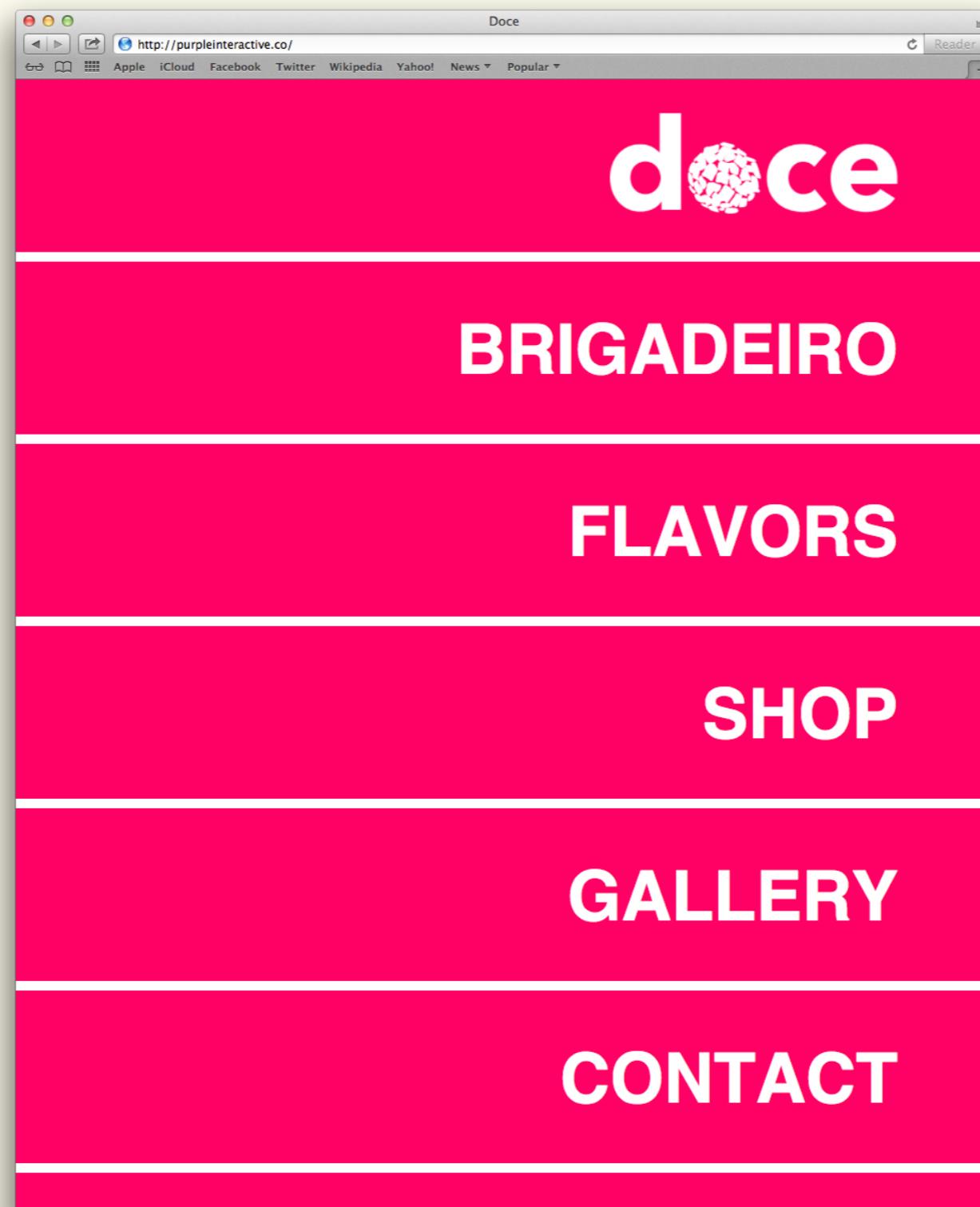
WOW



doce.com

doce

<http://purpleinteractive.co/web3/final/>

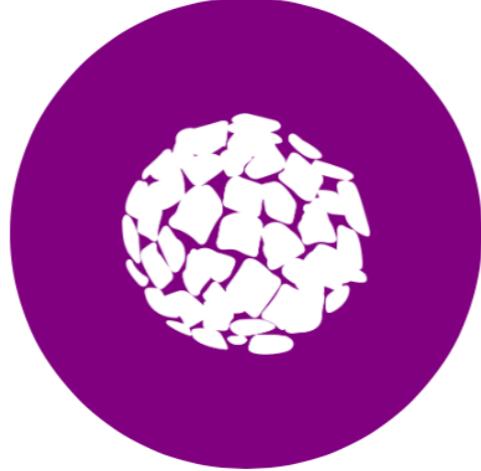


Brigadeiro | Doce

http://purpleinteractive.co/ Reader

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The Venerable Brigadeiro

You will fall in love with Brazil's most popular sweet.

The Brigadeiro is definitely the most beloved brazilian sweet. It's a sweet little tiny ball of creamy chocolate covered with chocolate sprinkles is it's most traditional shape.

Ask any brazilian friend about Brigadeiro, and he will probably start narrating endless childhood stories, and countless memories where Brigadeiro was always present. And of course, all of them will tell you their grandma makes the best ones.

Brigadier Eduardo Campos

The history of the brigadier who inspired the first sweet.

The name of the sweet came after General Brigadier Eduardo Campos ran for Brazilian presidency in the 50s. It is said that he was very attractive, and specially popular among women. His slogan became famous: "Vote for the Brigadier, he is beautiful and is single!".

Somewhere in Rio de Janeiro a party was held to support Brigadeiro's campaign, and there was where the sweet was firstly introduced.



Flavors | Doce

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Coffee
The sweetness of the Traditional Brigadeiro base, combined with the impact and perfume of brazilian coffee.

Hazelnut
Traditional Brigadeiro base, with a sprinkle of hazelnuts.

Cherry
Traditional Brigadeiro base, with a contrasty brightness that only cherry can produce.

Pepper
Traditional Brigadeiro base, with a surprising touch of red chilli pepper.

Pistachio

<http://purpleinteractive.co/web3/final/>

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12 Brigadeiros Box

Perfect to indulge yourself in a brazilian style chocolate frenzy, or give it as a gift to those very special people you really like.

Price: \$24

Add to Cart | Checkout



6 Brigadeiros Box

Perfect snack box to reward yourself, kill the crave for chocolate, or share with your best friends during some fun time.

Price: \$12

Add to Cart | Checkout



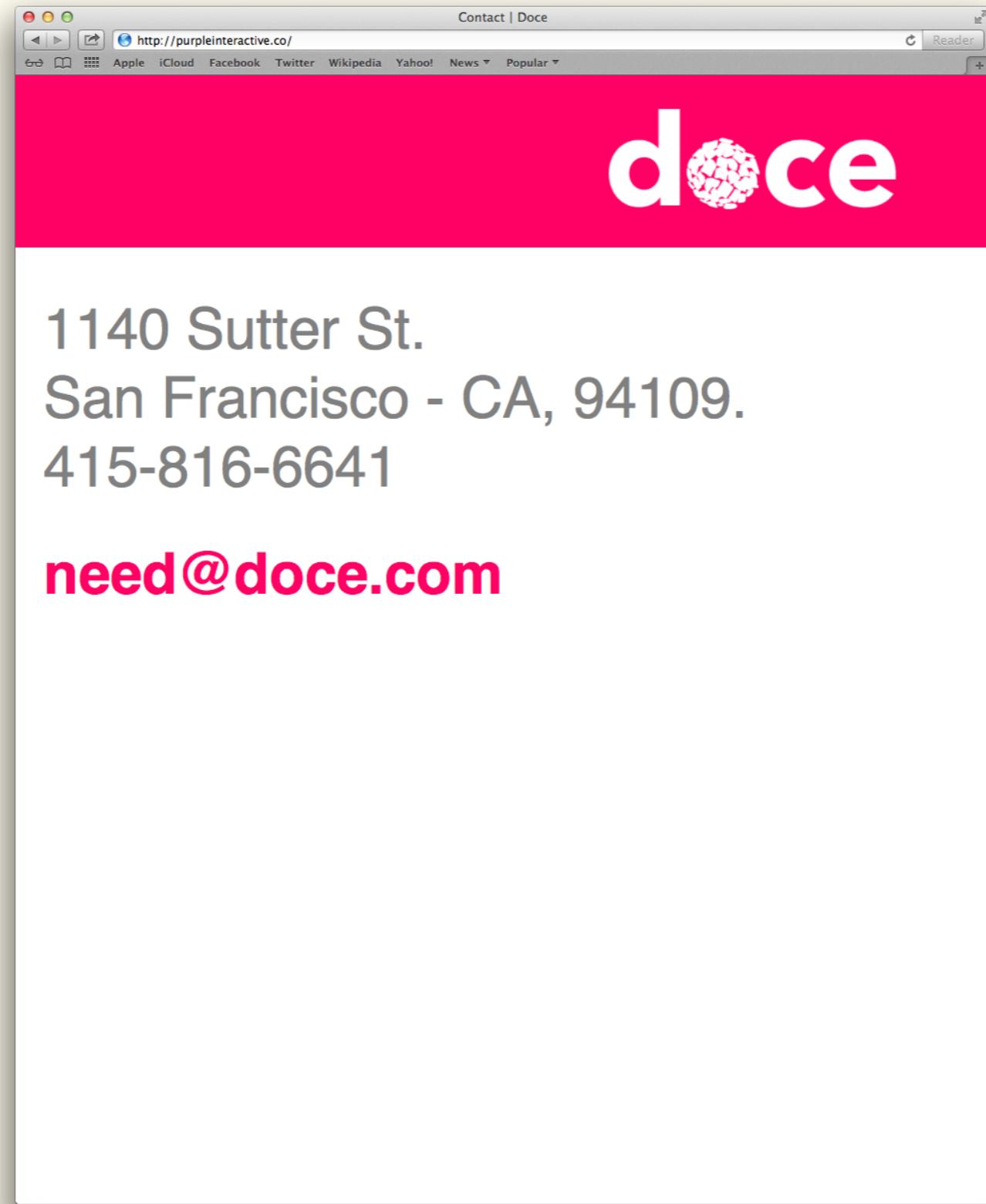
3 Brigadeiro Box

Pocket size box with 3 Brigadeiros, is a perfect companion on the go, and for all situations where you need to have a break from daily commitments, and relax for a second.

Price: \$6

Add to Cart | Checkout

<http://purpleinteractive.co/web3/final/>

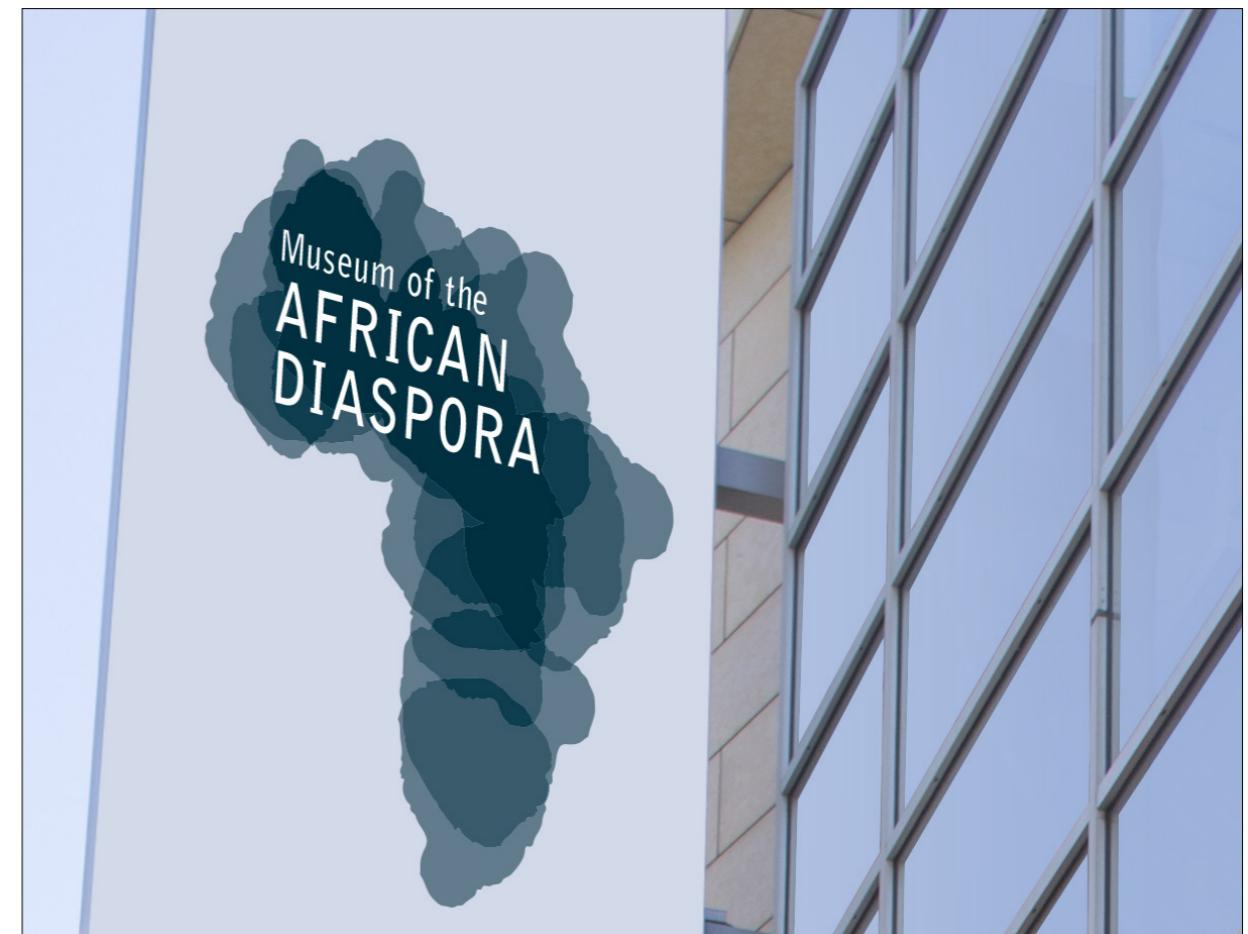


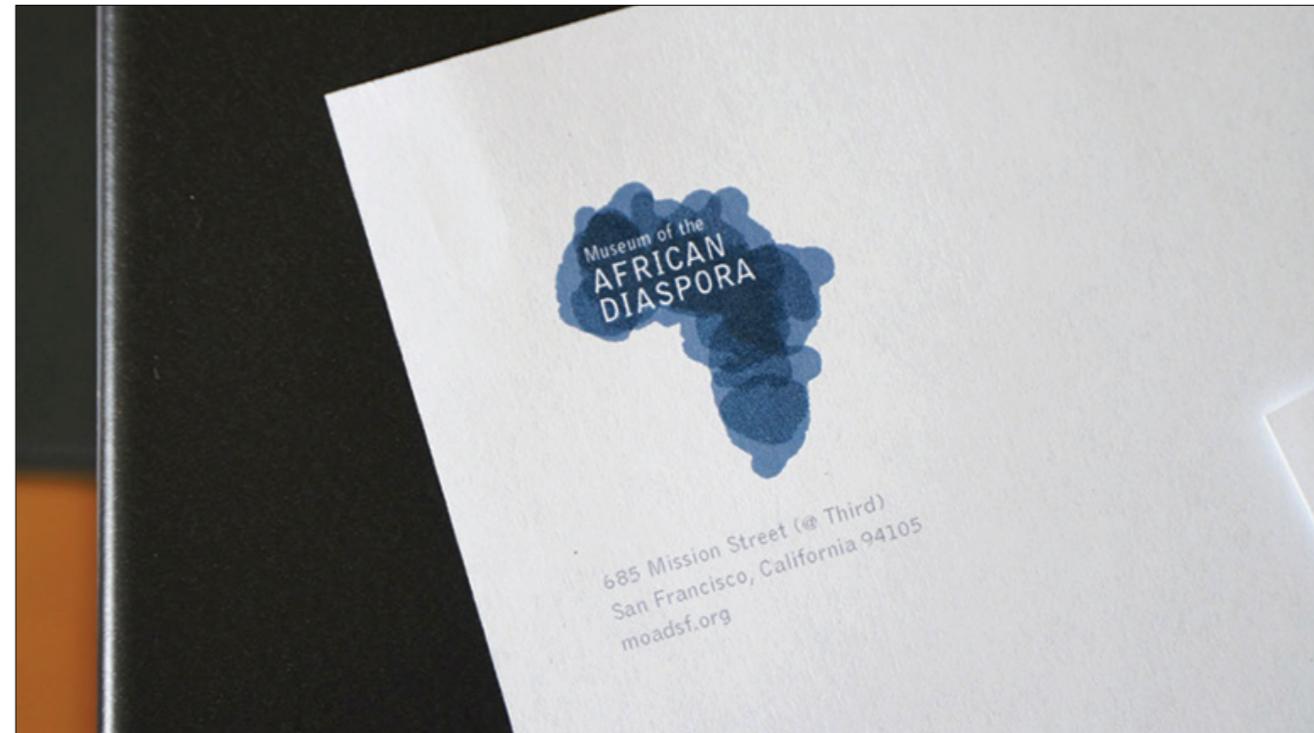
Museum of African Diaspora

New brand proposition for the SF based museum.

Visual Design project
Concept + Branding









Connect to YOUR African heritage.



Sunday: 12pm - 5pm
Monday - Tuesday: Closed
Wednesday - Saturday: 11am - 6pm

**IT'S
Front
be vacated for
persons with**

Please move to the rear

PLEASE HOLD ON

Exit A1 Market & Drumm St
Transit Connections

Connect to
YOUR
African heritage.

Museum of the
AFRICAN
DIASPORA

Sunday: 12pm - 5pm
Monday - Tuesday: Closed
Wednesday - Saturday: 11am - 6pm
685 Mission Street (at Third)

Your fare dollars
are keeping us
all moving.

Local partners & your
fare dollars help support
the Museum of the African Diaspora
and other local organizations.
Learn more at [MuseumoftheAfricanDiaspora.org](#)

YOUR MONEY IN ACTION





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[Photographs from the African Diaspora](#)
[Slaves Narratives](#)
[I've Known Rivers](#)
[Maafa Remember](#)
[Etched in the Eyes](#)
[Tour the museum](#)

685 Mission Street (@ Third)
San Francisco, California 94105
415.358.7200

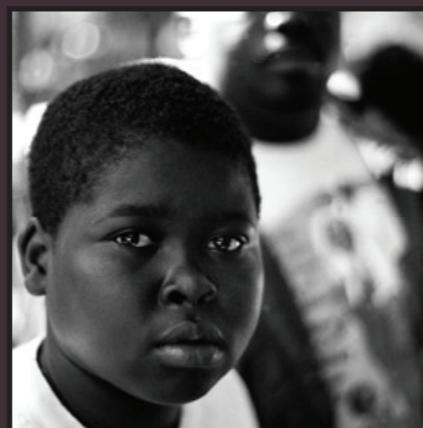
Exhibitions > Online

Slave Narratives

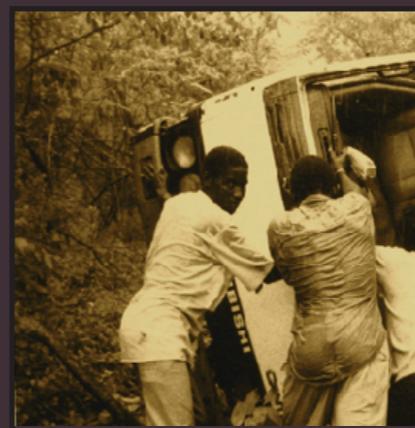
Hear stories of enduring courage from around the world.



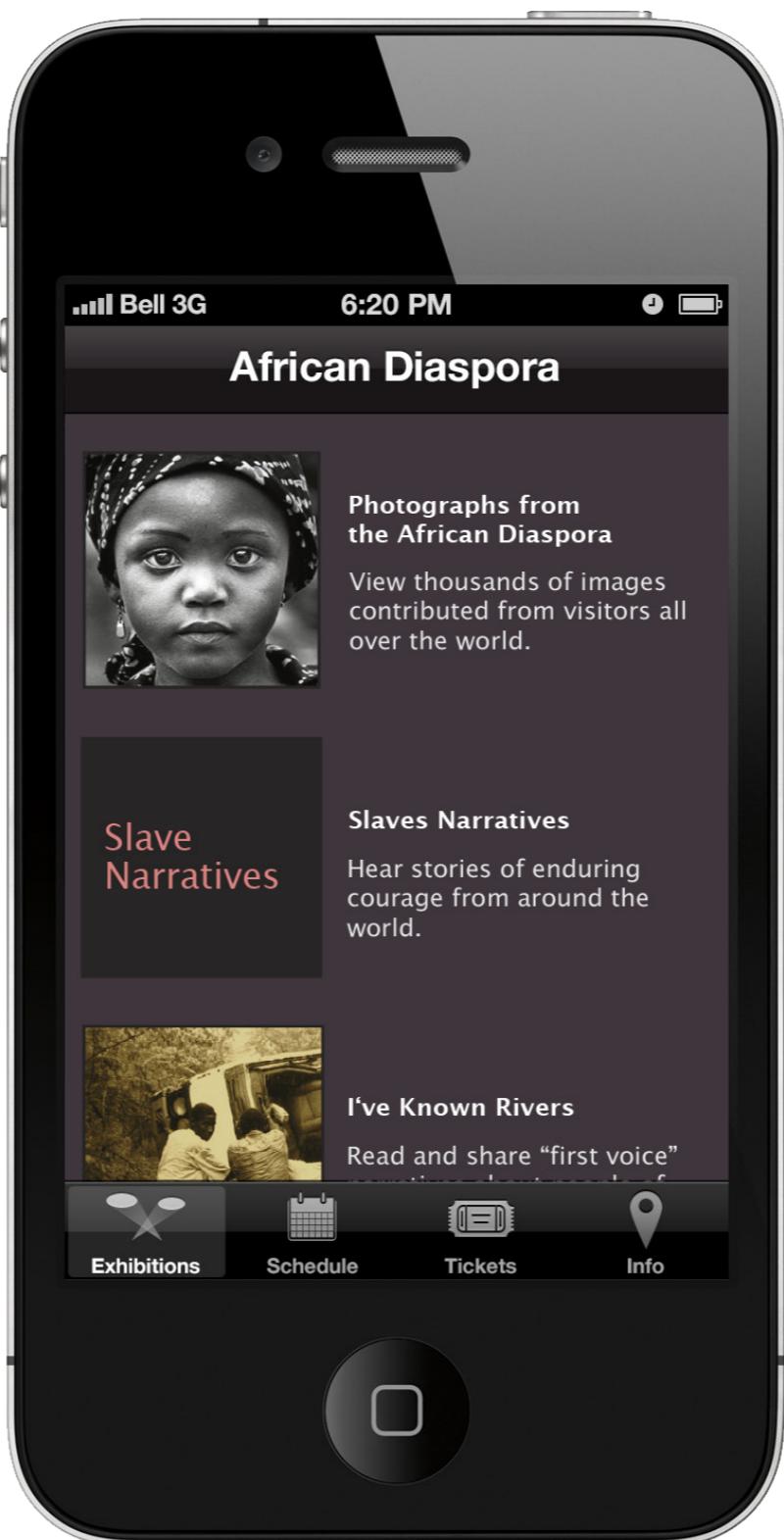
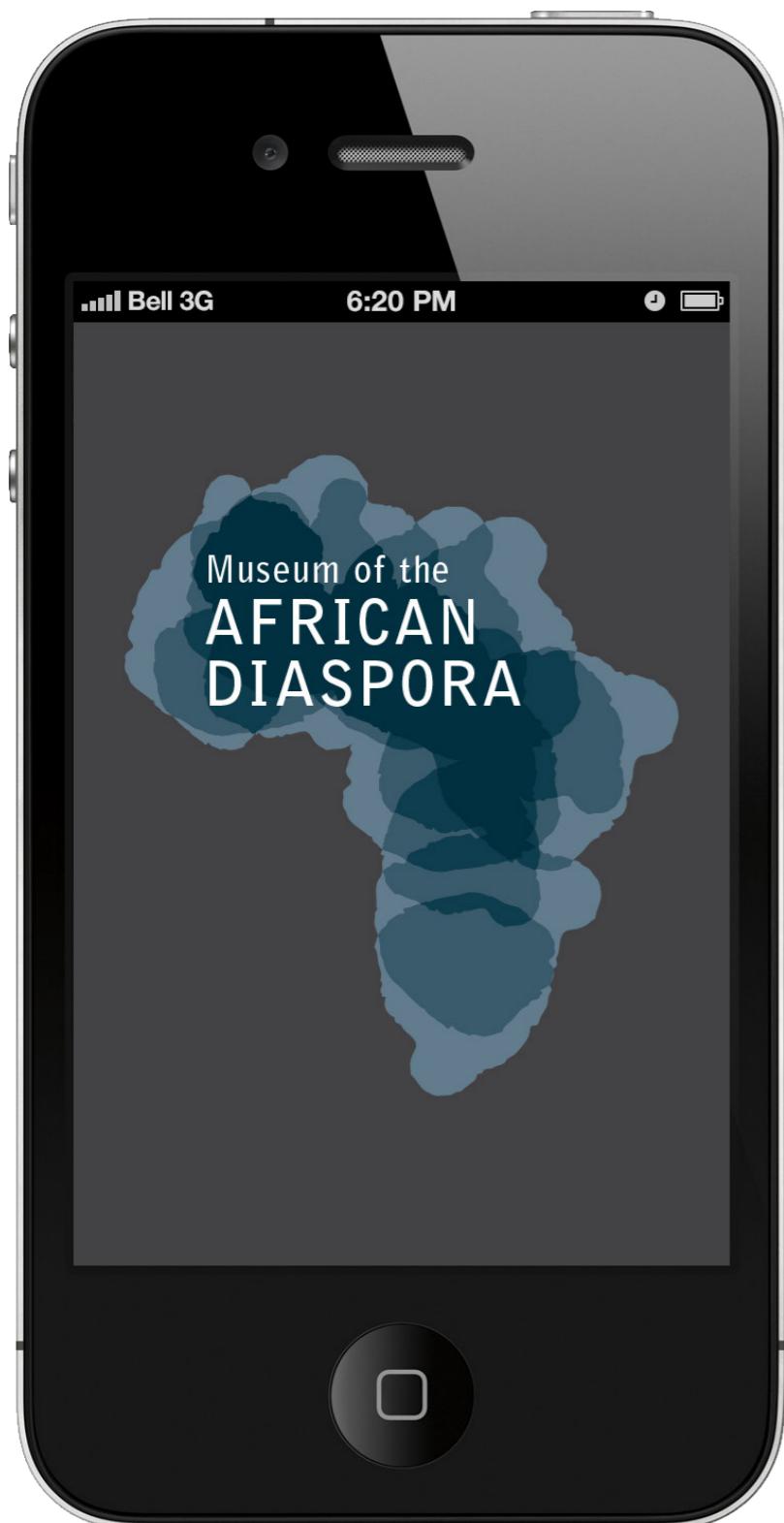
View thousands of images contributed from visitors all over the world.



View Dave Herman's photography of the Gullah people.



Read and share "first voice" narratives about people of African descent.

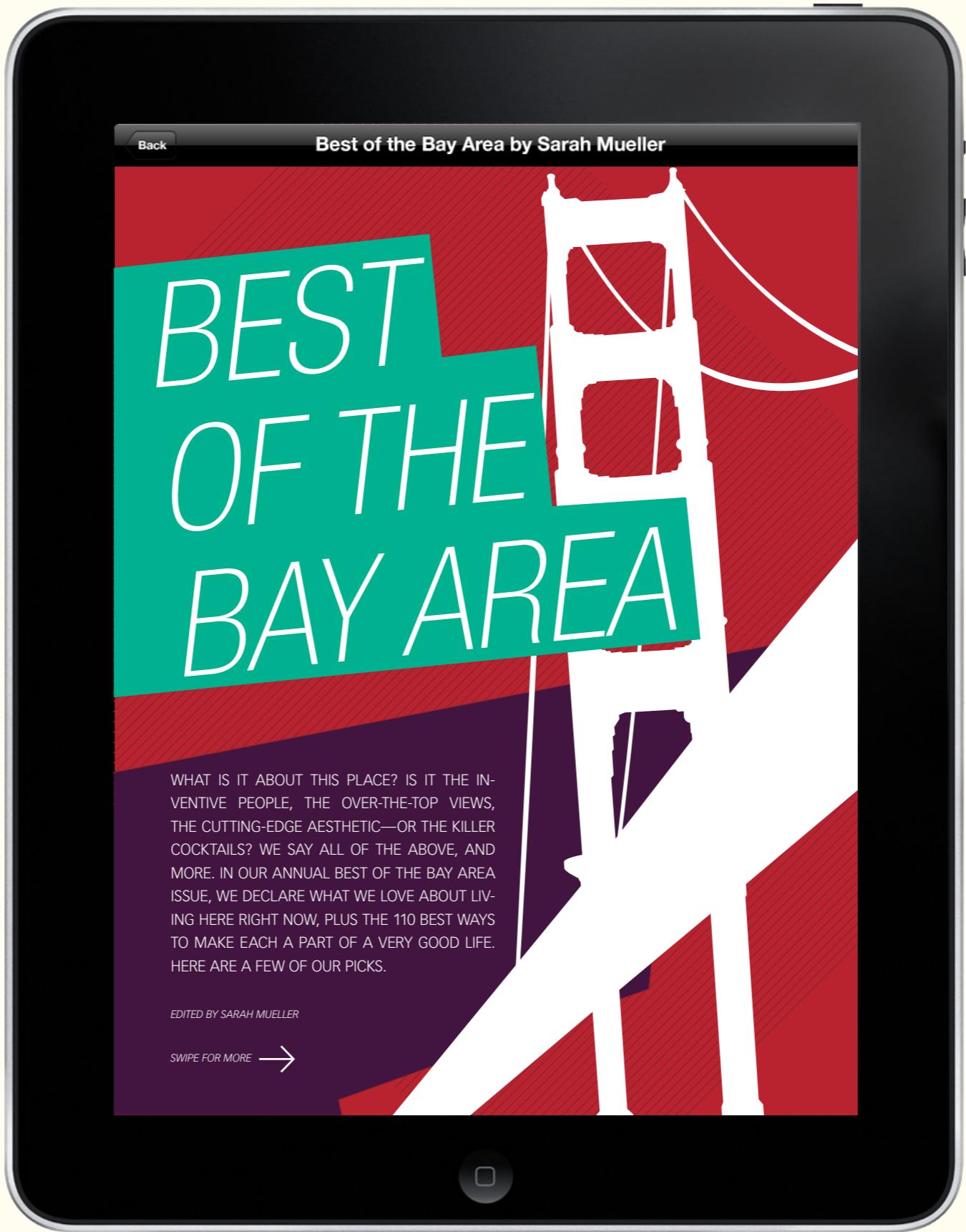


Best of the Bay Area

Layout for a digital magazine designed specifically for tablets.

Visual Design project

Visual design (layout, typography and photography)



The smartphone screen shows a magazine spread. At the top, a black bar contains the text "Best of the Bay Area by Sarah Mueller" and a "Back" button. Below this is a navigation bar with four colored segments: teal (labeled "BEST OF THE BAY AREA"), red (labeled "MUSEUMS"), purple (labeled "BASHES AND DIVAS"), and yellow (labeled "FARMER'S MARKET").

WHAT WE LOVE

THAT THE LATEST BOOM IN SOMA IS IN... MUSEUMS

The big museum in the park got most of the press last year, but meanwhile, the [Yerba Buena](#) arts district, in SoMa between Market and Howard and Third and Fourth, is becoming a true cultural nexus. New museums have opened and established ones have relocated, institutions are renewing themselves and future ones—like the [Jewish Museum](#)—have broken ground. All this action has created a vortex that's drawing in art lovers and those in search of history.

"The new energy in the neighborhood is palpable..." says [Yerba Buena Center for the Arts](#) executive director Ken Foster. *"There are more tourists, more residents, new businesses, and more foot traffic. As a result, we're attracting more people, and it's an incredible time to be here."*

So many museums in such a small area means more opportunity for all. *"We hope that all of the organizations in the Yerba Buena area will work with one another, rather than competing..."* says Rene de Guzman, visual curator for [YBCA](#). He's thinking of cooperative events, such as the recent joint ticket with the [Cartoon Art Museum](#) and even a universal pass to all the museums.

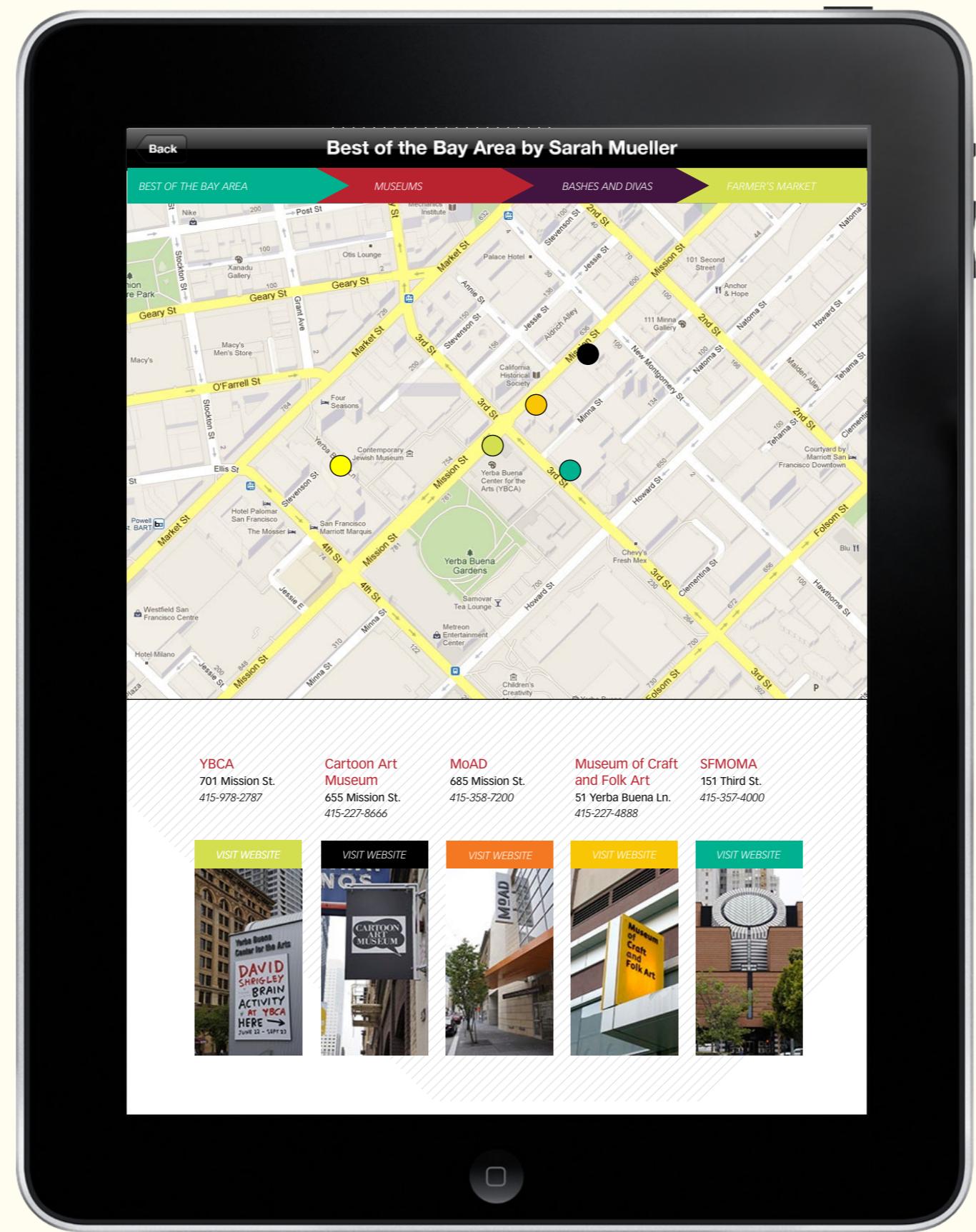
"I can't think of a better place to be in terms of collaboration and support..." says Denise Bradley, executive director of the [Museum of the African Diaspora](#), which opened in the St. Regis Hotel in December. She cites,

as one example, the [Yerba Buena Black Panthers](#) exhibition, during which [MoAD](#) cohosted the book signing for ex-Panther Kathleen Cleaver, while [YBCA](#) held a progressive party with [MoAD](#) called From the West Coast to the Ivory Coast.

If you had the stamina, you could spend an entire day in this patch of concentrated culture. Imagine checking out the [Music in Comics](#) show at the [Cartoon Art Museum](#) and the exhibition of African American quilts at the [Museum of Craft and Folk Art](#) in the morning, stopping for lunch and the [Matthew Barney](#) show at [SFMOMA](#), dropping by [MoAD](#) to take in the work of photographer Gordon Parks, and capping the whole excursion at the hip opening night party for [Cosmic Wonder](#) at [Yerba Buena](#). (One of these days, you'll be able to take a break in a sculpture garden atop the [SFMOMA](#) parking garage. San Francisco's [Jensen & Macy](#) architects are working on it now.)

Speaking of those [YBCA](#) parties, check out this month's bash celebrating the opening of [Cosmic Wonder](#), which exhibits the work of a new generation of artists who are using hypnotic patterns and imagery to explore the great beyond. Besides jamming out to music by [Soft Circle and Feathers](#), the coolest kids in town will be taking part in the beloved group levitation game [Light as a Feather, Stiff as a Board](#). July 14, \$12 in advance, \$15 at door.

SWIPE FOR MORE →







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