

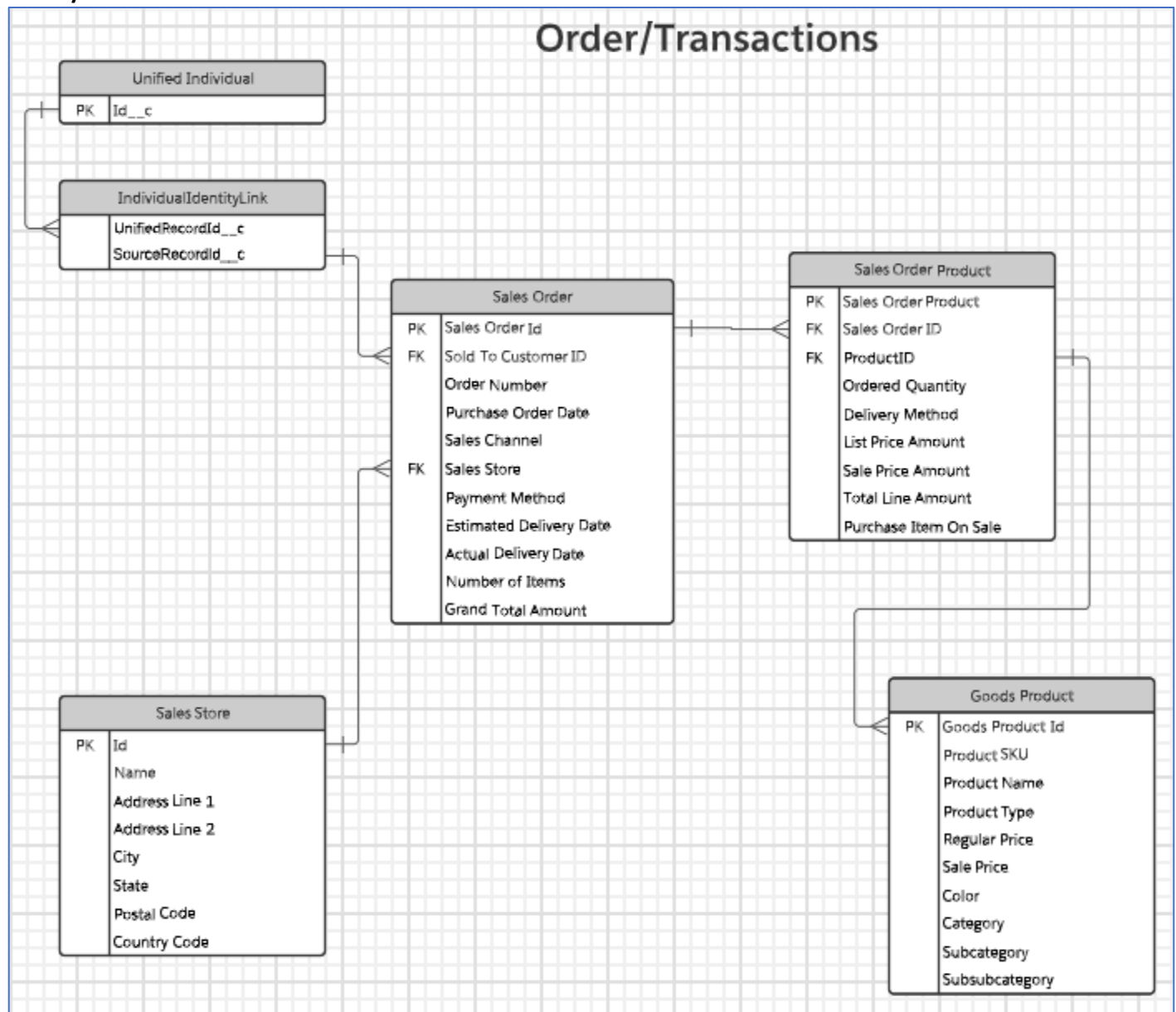
NTO Data Schema: Order/Transactions and Engagement

The below charts show the data schema/table relationships of Northern Trail Outfitters (NTO) that are relevant to some of the example queries on Salesforce's Customer Data Platform Calculated Insights [GitHub page](#).

The below shows the Orders/Transactions table relationships as well as the Engagement table relationships for Web, Mobile, and Email engagement.

It is noted below the summary of each query on the GitHub page whether it corresponds to this data schema specifically.

Order/Transactions:



Engagement:

