

Chosen Website: allbids.com

Overall design

Pros

The current design of allbids provides users with a streamlined and pure auction experience, the index displays a page list of items available for auction with filter settings and view options beside the main display. The filter contains logical options and input types such as select for subcategory and textbox for search keyword. Moreover, the item display lists their respective details and pictures each element tuned or muted based on the relevance, this can be shown to list or grid with pagination rather than a single list scrolling down the page.

The item view itself places the close time and bidding at the very top and the description/history below which is important as it makes it easier on the user to instantly make a bid and alerts them of the time remaining.

Cons

With that being said the design is not perfect and leaves much to be desired. When opening a page the user is bombarded with tons of information all compact and a poor use of white space, while for a power user who knows what they are looking for it is useful many other standard visitors may be intimidated and confused about where to look. Furthermore, there is a lack of polish across the site such as inconsistent onHover() effects on selectable elements, unlabeled text such as results from a search, elements css had common placement error especially with the 'Bid Now' being out of line and jagged

Functionality

In terms of functionality Allbids has all areas covered. Starting with the navigation of the items. users are given plenty of filters and data manipulation tools to refine their search, in addition the viewing of the desired experience can be tailored using grid/list view, items per page, and pagination.

When moving to the individual item they list a real time counter until the closing date, styled red as it approaches the close date in order to alert the user. Also, when bidding users are able to set a 'Max bid' which automatically outbids other users until the specified limit, these bids will then be listed in the bid history below in a convenient tab system to save screen real estate.

Potential drawbacks

Drawbacks to this system include a lack of a price range in index filtering which is a standard feature for many purchasing sites.

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Computers & IT

Computer Auctions

Looking for a new or used iPhone, Android smartphone, digital camera, laptop, desktop computer, tablet, server, hard drive, or projector? You can find it all here at ALLBIDS.

We offer a staggering range of technology products. Our online auctions feature equipment from Australian state and federal government departments, federal police, leasing companies, retailers and distributors, among many other independent vendors.

ALLBIDS carries a variety of popular brands such as Apple, Samsung, Asus, Microsoft, Dell, HP, Lenovo, Sony, Panasonic, Philips, Bose, LG, Acer, Canon and Nikon. Find your next tech gadget today with us.

CLOSING TODAY
JUST LISTED
CLOSING NEXT
CLOSED
FEATURED

HP Photosmart Premium Wireless Printer

\$21 6h 33m left (Today 7:50 PM)

Zerothrua Ltd

Hitachi CP-AW250N WXGA 3LCD Ultra Short Throw Projector

\$41 3d 22h left (Monday 11:00 AM)

BUSSE

Sun Oracle Sun Server X4-2 Dual 12-Core E5-2697 v2 2.7GHz 1 RU Server

\$51 3d 22h left (Monday 11:10 AM)

smeg

Show Only

☐ Unreserved B1 Starting Bid
☐ Items in ALLBIDS Showroom
☐ Feedback
☐ Warehouse Direct - Delivery Only
☐ Items with Warranty
☐ Freight Available

Category

Computers & IT

Apple (5)
Black & Fisher Labs (1)
Components (Memory, Storage, Cards)
Networking (17)
Printers (6)
Projectors (22)
Server Racks (2)
Servers (18)
Tablets (7)

Refine Search
Add keywords (0)

Item Condition

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Computers & IT

Computers & IT

Large Printers

Small Printers

HP Photosmart Premium Wireless Printer

30142-75 Downloading Matter

Item location: ALLBIDS Showroom Feedback

Local Pickup or Buyer to Organise Freight

Set to close: **6h 30m 29s** (Today 7:50 PM)

Current Bid: **\$21**

☐ INSTANT
☒ MAXIMUM

This item will incur a Buyer's Premium of 22.5% including GST. A MINIMUM BID is a BIDDING CONTRACT.

Transaction & Item Information and Fees are additional 1.8% fee. Paypal will charge an additional 3.5% fee. Items will incur an additional 3.5% fee.

DESCRIPTION
BID HISTORY
INSPECTION

- Paper Size: A4
- Includes user manual