



# සත්කේරලයේ රෝටරික්ව අවබුද්ධ



## Our Vision

Project "Ignite පුර් ලංකා" is a long-term initiative, which envisions expanding its reach annually, empowering diverse rural communities across the nation.

Driven by the core values of unity and sustainability, embodied in the slogan "මවිධිම වෙනුවෙන් සරසව් මෙහෙයුම" (For the motherland, the university's mission), student volunteers play a crucial role. They actively break down barriers, foster unity, and empower villages to chart their own course towards a brighter future through collaborative action and capacity building.

Project "Ignite පුර් ලංකා" transcends the limitations of a single-village intervention. It envisions a continuous cycle of empowerment, reaching new rural communities annually. This ambitious strategy aims to create a lasting positive impact that ripples outwards, touching the lives of countless individuals and fostering a brighter future for Sri Lanka's rural landscape.

This unique model for rural development, driven by youthful idealism, collaborative action, and a deep commitment to sustainable progress, paints a picture of a Sri Lanka where every village thrives, empowered to build its own future. Project "Ignite පුර් ලංකා" is not just an initiative; it is a continuous journey towards holistic village development, embodying a vision for a harmonious and flourishing Sri Lanka.



## Overall Purpose of the Project

- Empowering residents of Giribawa through skill development, entrepreneurship training, and microfinance opportunities to boost the local economy and create sustainable livelihoods.
- Ensuring access to clean and safe drinking water to promote better health and hygiene practices and prevent waterborne diseases in Giribawa.
- Modernizing farming techniques, promoting sustainable agricultural practices, and providing farmers with resources and market linkages to increase agricultural productivity and improve livelihoods.
- Enhancing the quality of education in Giribawa by improving school infrastructure, providing educational resources, and promoting access to education for all, empowering the younger generation for better opportunities.
- Improving healthcare facilities in the village through health awareness programs and facilitating access to healthcare services, thereby enhancing the overall health and well-being of the community.
- Focusing on empowerment programs for youth and women, including skills training, leadership development, and economic opportunities, to create a more inclusive and equitable society in Giribawa.



## What we found?

### Kokmaduwa Village

- Agriculture is the primary financial income method they solely depend on apart from working as hired employees, and women are reluctant to do/find another income method as they do not have the knowledge/skills or required tools to start another income method. This economic dependency have worsened their financial situation.
- Most of the youngsters in Kokmaduwa village face multiple complexities in continuing their education due to many reasons. Economic limitations often have forced families to prioritize basic needs over education. Lack of infrastructure, such as schools and resources makes it difficult for students to access quality education. Additionally, societal issues like early marriages or the need for child labor to contribute to the family income interrupt youngsters' education.
- After the interviews with women in Kokmaduwa village, it was evident how much of a toll it took on their mental health as some of the women broke down into tears explaining how harsh, difficult and complicated their life was in an impoverished village. Moreover, the responsibilities and the multiple roles they have to bear and play as women are without limitations.
- Domestic violence and the legal awareness of women are very narrow. At first, they were reluctant to speak about any domestic violence taking place in the village. Somehow after easing up on us, they confessed that there were some illegal and unethical acts such as stealing and illicit raports.

## Thammannawa Village

- Despite the strong ethical values in Thammannawa village, there is a lack of engagement and participation in community activities. This absence of youth involvement is hindering the village's progress and development, as they are not fully utilizing their potential and talents to contribute positively to the community. This gap in youth engagement is a significant concern.
- Another main problem we recognized after interviewing women in Thammannawa village was that even though they have the skills and knowledge to move onto another income method apart from agriculture and hired working labor system, it is very hard for them to market the products they invest in due to the unavailability of an ideal market place near Thammannawa.



## What we do?

- Organizing an Avurudu Festival along with the youth:

In the planning and organization of the upcoming Avurudu Festival in Kokmaduwa and Thammannawa villages, the youth will play a central role. While they won't be solely responsible for executing every aspect of the festival, they will be entrusted with the crucial task of planning and coordinating the event.

The youth committees formed for this purpose will brainstorm ideas, create schedules, and coordinate logistics under the guidance of community leaders and experienced mentors. They will work closely with various stakeholders, including local authorities, businesses, and cultural organizations, to ensure the festival's success.

By involving the youth in the planning process, we aim to instill a sense of responsibility, leadership, and community engagement. This experience will provide them with valuable skills in project management, teamwork, and communication, which will be invaluable as they transition into adulthood.

Furthermore, empowering the youth to plan the festival not only ensures its success but also fosters a sense of ownership and pride among the younger generation. It demonstrates our belief in their capabilities and trust in their ability to contribute meaningfully to the community's cultural heritage and development.

- Conducting a session for Women on the Festival Day:

As part of the Avurudu Festival, a special session is being organized for women, focusing on important topics such as women's roles, education and family planning. Expert speakers and volunteers will lead discussions and workshops, providing women with valuable information and resources to make informed decisions about their lives, health, and rights.

The impact of this session is multifaceted. Firstly, it promotes education and empowerment among women, equipping them with the knowledge and skills to advocate for themselves and their families. Secondly, it raises awareness about key issues affecting women in the community, leading to improved well-being and quality of life. Finally, it ensures access to justice for women by providing them with information about their legal rights and avenues for redress, thus helping to protect them against discrimination and exploitation.



- **Conducting a session on Savings and Legal Awareness for Women:**

During the economic opening ceremony of the festival, a workshop will be conducted specifically for women, focusing on savings and legal awareness. This hands-on training will provide women with practical skills necessary for income generation and economic independence, including budgeting, saving, and entrepreneurship. Legal experts will also offer guidance on understanding and navigating legal processes, empowering women to assert their rights and access justice.

The impact of this workshop is transformative. Firstly, it promotes economic empowerment among women, leading to increased financial stability and improved livelihoods for themselves and their families. Secondly, it encourages entrepreneurship, fostering economic growth and creating opportunities for women to thrive in their communities. Finally, it enhances legal protection for women by equipping them with knowledge of their rights and legal procedures, thus enabling them to safeguard themselves against exploitation and injustice.

## Estimated Budget for Women and Youth Empowerment Sector

	Expenses	Amount ( Rs.)
01.	New Year Festival	169,900.00
02.	Awareness Sessions	11,100.00
03.	Transportation	100,000.00
	Total	281,000.00

## 01. NEW YEAR FESTIVAL

Description	Amount (RS.)
Clay pots (200*6)	1,200.00
Fresh Milk	530.00
Awrudu sweets	8,000.00
Lime (50*15)	750.00
Coconut (100*10)	1,000.00
Cups ( 50*10)	500.00
Greece	5,500.00
Balloons	300.00
Pillows	2,000.00
Gifts	90,000.00
Sounds	10,000.00
Decorations	5,000.00
Photography	15,000.00
Refreshments	25,000.00
Others	5,000.00
<b>TOTAL</b>	<b>169,900.00</b>

## 02. AWARENESS SESSIONS

Description	Amount (RS')	Total Amount (RS')
<b>Session 1 - Savings</b>		
<b>Token</b>	<b>1,200.00</b>	
<b>Refreshment for resource person</b>	<b>1,500.00</b>	
<b>Leaflets</b>	<b>3,000.00</b>	
<b>TOTAL</b>		<b>5,700.00</b>
<b>Session 2.1 - Women's education</b>		
<b>Token</b>	<b>1,200.00</b>	
<b>Refreshment for resource person</b>	<b>1,500.00</b>	
<b>Session 2.2 - Women's role in society</b>		
<b>Token</b>	<b>1,200.00</b>	
<b>Refreshment for resource person</b>	<b>1,500.00</b>	
<b>TOTAL</b>		<b>5,400.00</b>
<b>TOTAL AMOUNT FOR ALL SESSIONS</b>		<b>11,100.00</b>



**Research Link :**

[https://docs.google.com/document/d/19NEaWWo6ubMKnw7B\\_8DnzWrBChVqPS/edit?usp=drive\\_link&ouid=103085356138824366300&rtpof=true&sd=true](https://docs.google.com/document/d/19NEaWWo6ubMKnw7B_8DnzWrBChVqPS/edit?usp=drive_link&ouid=103085356138824366300&rtpof=true&sd=true)





## Sustainable Development Goals and Targets achieved



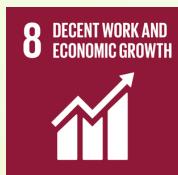
**Target 4.4: Increase the number of people with relevant skills for financial success**



**Target 5.1: End discrimination against women and girls**

**Target 5.2: End all violence against and exploitation of women and girls**

**Target 5.5: Ensure full participation in leadership and decision-making**



**Target 8.6: Promote youth employment, education, and training**



## Project Steering Committee

### Project Leader

Rtr. Vihanga Divyanjana

Vice President

Rotaract Club of University of Kelaniya

076 664 0189

divyanvihanga@gmail.com

### Project coordinator

Rtr. Navindya Hettiarachchi

071 852 5899

navindya0817@gmail.com

### Team Coordinators

Rtr. Asna Jiffry

077 612 2376

asnajif@gmail.com

Rtr. Vihangi Samarawickrama

076 337 1865

svizs2002@gmail.com

### Finance Coordinator

Rtr. Semini Premadasa

074 048 3410

premadasasemini3@gmail.com