

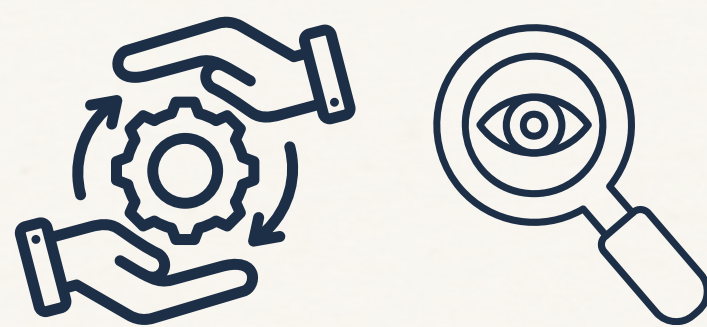


A SCRUM MASTER...



IS A CHANGE AGENT

Drives change at the team and organizational level

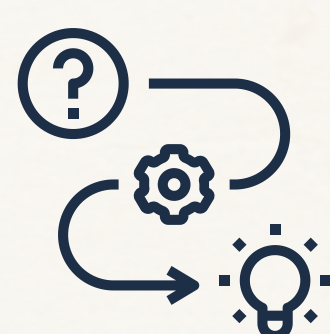


KNOWS MORE THAN SCRUM

Has a strong understanding of different complimentary practices and agile techniques

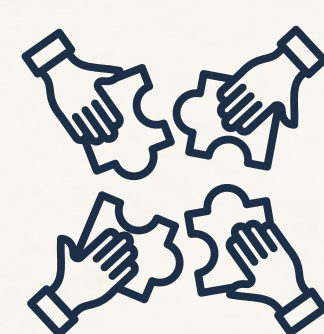
WORKS ACROSS THE ORGANIZATION

Engages the whole organization including management and leadership



IS ACCOUNTABLE FOR SCRUM TEAM EFFECTIVENESS

Ensures value is delivered every Sprint



CREATES TRANSPARENCY

Fosters a shared understanding of the work and goals of the Scrum Team and stakeholders



IS A TEAM BUILDER

Brings people together to drive collective success

EMPOWERS SELF-MANAGEMENT

Helps Scrum Teams to become more effective at making decisions



IS A LEADER

Inspires and influences others to work toward a common goal



IS EMPIRICALLY FOCUSED

Promotes ongoing inspection and adaptation based on measurable goals



TAKES APPROPRIATE STANCES

Takes on the correct persona and techniques for the situation at hand (Facilitator, Coach, Manager, Mentor, Teacher)



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