Sancho

Next Gen Completely Transparent & Fair Comic Platform

What is Sancho?

Sancho is a **blockchain-based comic platform** aiming at combating the existing comic pirate websites and address the problems surrounding comic industry:
no royalties being paid for content and cat-and-mouse game of prohibitions, etc.

Current Problems

- **No royalties are paid to comic creators**

- **Cat-and-mouse game of prohibitions**

- **Massive cost for anti-piracy measures**
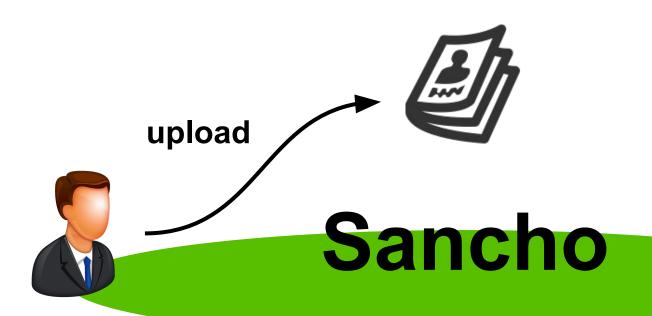
Current Problems

According to Japan Times,

"Damage done by pirated comics to the domestic manga market may have reached ¥50 billion and the damage in the U.S. was even more severe: An estimated ¥1.3 trillion may have been lost to piracy."
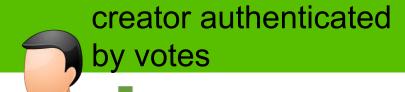
Solution

Build a Platform where ...

- **Comic creators can get paid**

- **Anyone can upload**

- **Income is fairly distributed**

- **Whole management is transparent**

- **No owner exists (complete Dapp)**

upload

Sancho

Overall picture

creator authenticated by votes

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$

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Sancho

uploader

readers

Model for earning income

Integrate with **Ad platform on blockchain (e.g. AdEX)**
and earn from ads

Income prediction

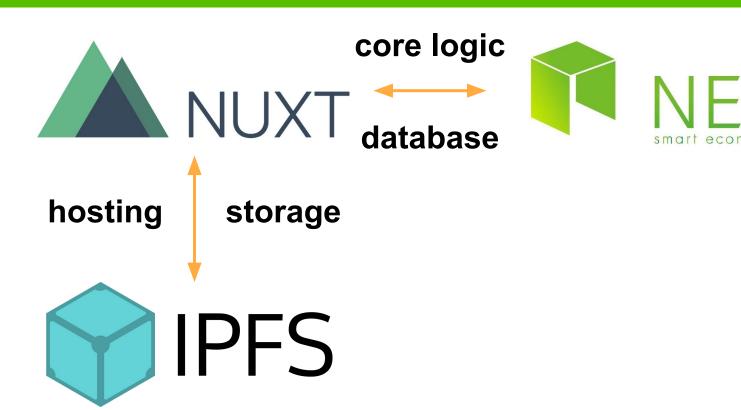Japanese biggest comic pirate website called 'Mangamura' used to earn approximately **60 million yen (half million dollars)** from ads in a month.

Income prediction

Suppose the Sancho platform's monthly income from ads will be **60 million yen** and divide the income in the ratio of 1:1:6:2 for voters, uploaders, creators and us, then our monthly income is **12 million yen**.

Architecture

core logic

database

hosting   storage

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Vision

We believe Sancho can empower comic industry as a platform that is secure, transparent and beneficial for all the parties involved in the process.