

ELIZABETH M^CCREADY

Toronto, ON M4N 2H8 | liz@gingerkiwi.dev | Blog: <https://gingerkiwi.blog>
LinkedIn: <https://www.linkedin.com/in/elizabethmccready/> | GitHub: GingerKiwi | 416-556-4079

SUMMARY

Experienced Technical Writer and SEO Web Content Writer | JavaScript Web Developer
Accessibility Advocate and Former Special Educator | Over 15,000 Volunteer Hours
Passionate About Solving Puzzles with Others. Seeking Challenging Positions with Awesome People.

SKILLS

Technical Writing and Web Development

My Stack and Tools

- Markdown, Obsidian, Visual Studio Code
- Git for Mac Terminal, GitHub
- HTML, CSS, JavaScript, React.js, Node.js, Express
- JAMStack: 11ty/Eleventy, npm, Netlify, Numjucks
- Tailwind CSS,
- APIs, Postman
- Microsoft Word, Microsoft Office

Accessibility/A11y, Design, UX

- WCAG, ADA, AODA, Semantic HTML
- Figma, Adobe Xd, Adobe CC, UI Design, UX Design Wireframing,
- UX Research, Qualtrics, SPSS

Collaboration, Communication and Project Management

- Asana, Trello, Jira
- Microsoft Word, Microsoft Office
- Slack, Zoom, Discord
- Google Suite,
- Microsoft Visio,
- GitHub Projects
- Notion.io

Marketing and Social Media

- Hootsuite, LinkedIn,
- Mailchimp, Constant Contact
- Google Keywords, WordPress CMS
- WordPress

EXPERIENCE

TECHNICAL WRITER, RESEARCHER, AND EDITOR, SEO WEB CONTENT CREATOR | FREELANCE

01/2003 - Current

- I specialize in clearly distilling technical information to non-technical audiences and being the bridge between technical and non-technical staff.
- Produce engaging content that is useful to both my clients and their customers
- Collaboration and management of stakeholders, product, and projects.
- Communicate effectively with colleagues both remotely and in person
- Quickly learn new tools and skills to meet clients' needs.
- Ensure accessibility (e.g., AODA, ADA, WCAG/WC3) standards are met for clients, customers, and co-workers.
- Project types include: SEO web content writing, technical documentation, marketing materials, document editing, health research and literature reviews, business plans and reports, and written materials for both in person and online conferences.
- A detailed list of past projects can be found on: <https://gingerkiwi.blog/projects>

TECHNICAL BOOK REVIEWER FOR C# DESIGN PATTERNS | PACKT PUBLISHING

06/2022 - 07/2023

- Recommended by the author - Bruce M. Van Horn II - to be a technical and code reviewer for his new book "Real World Implementation of C# Design Patterns".
- Worked remotely with the publication team to review both the technical content and code for the first two chapters from the perspective of a new software developer.
- The publisher is keeping me in mind for future projects.

Making Academics Stress-Free and Fun, Since 2001!

Started while still in university. Part-time 2001-2012. Full-time 2012-2019

Specialized in students with giftedness (including athletes and performers), mental illnesses, learning disabilities, ADHD, neurodivergence

Technology and Software:

- Instructed students in using adaptive technologies (iPads, apps, speech to text/text-to-speech)
- Installed adaptive tech apps on mobile devices
- Used QuickBooks for small business accounting

Communication, Program Management, and Professional Skills:

- Communicated and advocated on behalf of students' families with the school board on their Individual Education Plan (IEP) needs and rights.
- Wrote custom user guides for families on their child's educational technology devices, software and apps.
- Developed working partnerships with students and families that go beyond the mechanistic transmitting of information — to focus on the process of learning including organizational, time management, study skills, and effective and appropriate use of technology.
- Created a small alternative full-time day program for girls with anxiety, depression, & diverse learning needs
- Maintained confidential student files
- Designed own marketing materials and developed web and print content using Adobe CC

EDUCATION AND TRAINING**FRONTEND DEVELOPER CAREER PATH | SCRIMBA.COM (ONLINE, SELF-PACED PROGRAM)**

09/2022 - Current

Computer Languages, Tools, and Technologies:

- HTML, CSS, JavaScript, React, Visual Studio Code, Github, Netlify, Figma, Adobe Xd, APIs, CSS Flexbox, CSS Grid, UI Design, Code Reviews, Discord,

COMPUTER AND INFORMATION SCIENCES & URBAN PLANNING | MASSEY UNIVERSITY - NEW ZEALAND

07/2018 - 11/2021

- Online coursework in a broad spectrum of computer sciences and information technology topics that helped me discover my new career direction in accessible web development and technical writing.
- Started in Urban and Environmental Planning in 2019, then switched to technology during the pandemic.
- I chose to continue my learning independently so I could focus on web development instead of the very broad information sciences graduate program.

Computer Programming Languages:

- Python, HTML, CSS, PHP, JavaScript, C#/.NET, Oracle SQL,

Technologies and Tools:

- ArcGIS, QGIS, Systems Administration (Moodle), Visual Studio, Adobe XD, UX Research, Wire Framing, Agile Development, Microsoft Visio, Microsoft Teams, Asana, QGIS, TDD/ Test Driven Development, UML/ Unified Modelling Language, JetBrains PyCharm, Atom IDE,

B.SC. GENERAL AND NATURAL SCIENCES | LAKEHEAD UNIVERSITY - THUNDER BAY, ON

- *Courses Included:* Applied Computer Science, UNIX, GIS, Web Technologies, and Fieldwork Focused on: Natural Sciences, Forestry, Physical Geography, Northern Studies
- Also completed courses in teacher education at the junior-intermediate level (for grades 4-10) in visual arts, science, mathematics, social sciences (geography), special education, physical education, and professional practice.

B.A. SOCIAL ANTHROPOLOGY, MINOR GEOGRAPHY | UNIVERSITY OF CALGARY - CALGARY, AB***Awards***

- President's Challenge Finalist: Campus Wide Essay and Presentation Competition. Judged by the university president and senior administration. I was in the top 10 of hundreds of participants.
- Bruce Walter Runge Memorial Academic Bursary in Geography Winner

Academics

- Anthropology: Kinship & Family, Social Institutions, First Nations, Residential Schools, Urban Fieldwork,
- Geography: Urban & Regional Geography, Research Methods, Spatial Statistics