



JEYSON AYING

WORDPRESS DEVELOPER/GOOGLE ADS SPECIALISTS

ADDRESS

TABALONG, DAUIS, BOHOL, PHILIPPINES

CONTACT

+639270288147

EMAIL ADDRESS

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CAREER OBJECTIVE

A positive, innovative, results-driven Software Developer with over 2 years and 3 months of experience who takes pride in the ability to effectively combine workplace objectives with personal and professional goals. Adept at solving various technical problems with practical solutions using various types of computer software. Enjoys working with a team to overcome obstacles and challenges.

WORK EXPERIENCE

BLENDIT PHILIPPINES INC.

Tallinn, Estonia
May 2021- Present

WORDPRESS DEVELOPER

- 1.Convert HTML, and CSS pages to Dynamic Responsive WordPress pages and Mobile Pages.
- 2.Develop HTML, CSS, and JavaScript Pages with MOCKUP designs from FIGMA.
- 3.Integrate Plugins(WooCommerce, SEO plugins).
4. Use a Theme Builder like Elementor Pro. To build pages faster.
5. Use project management tools like ASANA, and JIRA to track work in progress.
6. Attend Daily Scrum to Collaborate with Co-developers and Project managers to ensure project delivery on time.

GOOGLE ADS SPECIALISTS

- 1.Add Google Ads on WordPress Pages.
- 2.Run Campaigns and Target Specific Countries with.
- 3.Monitor the Budget in spending ads and generate reports.
- 4.Apply Google Tag Manager and Set Up Tag Manager Dashboard.
- 5.Implement Google Analytics to wordPress site to tracked users behaviour from a certain page.

PERSONAL SKILLS

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|-------------|------------------------|
| CREATIVITY | <div><div></div></div> |
| TEAM WORK | <div><div></div></div> |
| INNOVATIVE | <div><div></div></div> |
| HARDWORKING | <div><div></div></div> |

TECHNOLOGY STACK

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|---------------|------------------------|
| PHP | <div><div></div></div> |
| MYSQL | <div><div></div></div> |
| HTML5 | <div><div></div></div> |
| CSS3 | <div><div></div></div> |
| JAVASCRIPT | <div><div></div></div> |
| JQUERY | <div><div></div></div> |
| WORDPRESS CMS | <div><div></div></div> |
| GIT | <div><div></div></div> |

EDUCATION

B S MECHANICAL ENGINEERING

Bohol Island State University
S.Y. 2008-2013

COURSES

Modern HTML and CSS From the beginning(Including SASS), Udemy

Complete WordPress and Plugin Development Course(2021), Udemy

Become a WordPress Developer: Unlocking Power With Code(2022), Udemy

Modern JavaScript from the Beginning(2022), Udemy

PHP for Beginners - Become a PHP Master - CMS Project, Udemy

WooCommerce Theme Development: Advanced Course
,Udemy

HOBBIES

Playing Darts, Swimming and Doing DIY Home Projects

LINKS

facebook
<https://www.facebook.com/jayson.aying/>

LinkedIn
<https://www.linkedin.com/in/jeyson-aying/>

CONTACT

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CHARACTER REFERENCES

References Available upon requests



JEYSON B. AYING
SOFTWARE DEVELOPER