



# Stanislav Lavrik

Senior Product designer / 2023

Hi, I am a digital product designer hailing from Ukraine, with a focus on user experience design, blockchain, cryptocurrency, web3, and fintech. I have spent the last decade working in-house and remotely with product companies in the USA, UK, and EU Union.

My design philosophy is rooted in both data and collaboration, resulting in practical solutions that deliver measurable benefits to the organization.

## Jun 2022 - Jan 2023, remote PT

Senior Product Designer, NDA

## Jun 2021 - Jun 2022, remote UK

Senior Product Designer, Baanx Group LTD (Fintech/Web3)

As product designer I've create and scaling the design system, worked with adaptive SPA, iOS app, Android app and B2B integrations, improve UX and create new solutions.

## Sep 2020 - Sep 2021, remote UA

Lead Product Designer, LLC UNiOPS (Fintech/Web3)

Led cross-team initiative to develop and implement new visual design system and headed design of new digital services from ideation to launch.

## Jan 2020 - Dec 2020, in-house UA

Senior Product Designer, ZLODEI (Gambling)

## Jan 2019 - Jan 2020, in-house UA

Product Designer, Caer Sidi (incl. Wanted Games)


## Aug 2018 - Dec 2019, in-house UA

Product Designer, Exrates


## Sep 2011 - Aug 2018, freelancer

Web Designer, Upwork.com

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 Lisbon, Portugal

## Highlights

Assisted a fintech company in obtaining \$40 million in its Series B funding round.

Assisted in the conceptualization and implementation of a pivot strategy for a fintech company, resulting in the successful sale and integration of a whitelabel solution.

Designed several top-20 coinmarketcup exchanges

## Skills

Empathy, Research and analysis, Interaction design, Visual design, Prototyping, Communication and collaboration, Problem-solving, Scale and creating of design system, Adaptability and Flexibility

## Technologies

Blockchain, DeFi, Cryptocurrency, Fintech, AR, VR

## Tools

Figma, JIRA, Slack, Adobe XD, Adobe Photoshop, Invision, Zeplin, Xmind

## Languages

English, Ukrainian, Russian