



BOTANICAL BEAUTIES AND BEASTIES[©]

Botanical Beauties & Beasties began as a multi media project through my love of art/design and flowers. It quickly grew into a platform for Environmental Consciousness.

The collection of **The Botanical Beauties & Beasties - Eco Conscious Creatures** are unique, whimsical, and perfect for sprouting ideas in art, education, eco awareness and simply to enjoy viewing. The purpose of the Botanicals is to educate and spread the message of “green.” The hope of the Botanicals is to do a great job in helping the understanding of ReUse, ReDuce, ReCycle & ReThink. The Mix of art, creativity and imagination makes a message that is fun as well as needed in today’s environment.

I tell people The Botanical Beauties & Beasties are a 3 legged stool. The first leg is for Eco- Awareness, the second leg is Eco-Education, and the third leg is to bring smiles for all that look at them.

Each Botanical begins with a garden element photograph (most of the time a flower or flower part) and my imagination. The process of the illustration continues when I create the digital art mix of photography, drawing, and graphic arts. The artwork itself is great fun and a pleasure to create. That said, the message of the Land of Botaniumus, a land of pristine environmental practices, good health and kindness is equally important to me.

I hope, you will enjoy the Botanical Beauties and Beasties illustrations and lore. Below are links for a Website/blog, twitter, Facebook, and Online store. I would be delighted if you choose to follow the blog, twitter and “like” on Facebook. Please feel free to contact me.

Blog and Web: <http://botanicalbeautiesbeasties.com>

Twitter: @botanicalbb

Facebook: <https://www.facebook.com/BotanicalBeautiesBeasties>

Online store: <http://botanicalbb.myshopify.com/>

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July 2011 -Liz Carren & The Botanical Beauties and Beasties