



**liz Carren** 4 Washington Court Uxbridge, MA 01569

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## **PROFESSIONAL SOFTWARE SKILLS (Mac & Windows)**

Adobe— Photoshop, Illustrator, InDesign, Dreamweaver,  
Apple— iLife suite, iWork suite, Aperture.



## **Professional Experience (Designer, Artist & Educator)**

### **⇒ Graphic Designer**

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*Botanical Beauties & Beasties* Uxbridge, MA. (Spring 2010-Present)

Started as a multi media project with my love of art/design and flowers. Quickly grew into a platform for Environmental Consciousness. It is a website, a blog, a twitter feed and a Facebook page.

The purpose of the Botanicals is to educate and spread the message of “green.”

The hope of the Botanicals is to get into the hearts of minds of the public.

<http://botanicalbeautiesbeasties.com> @botanicalbb <https://www.facebook.com/BotanicalBeautiesBeasties>

*Full Circle Designs* Uxbridge, MA. (January 1993-Present) <http://www.full-circle-designs.com>

Freelance, full service graphics. Professional design and production services for Print and Presentation Media.

Services include: Presentation Graphics, Brochures, Catalogs, Advertisements, and Newsletters. Working relationships with a wide range of clients, from Corporate and Nonprofit, to established small businesses and “start-ups.”

*The Times of Trenton* Trenton, NJ (September 2001-December 2000)

Daily newspaper production with the Creative Services Department. Worked correcting photographs, creating new advertisements, corrections to existing advertisements and the creation of the Sunday Automobile section front page.

*Creative Plantings, Inc.* Burtonsville, MD (1998-1993)

Created, designed and produced print advertising (B&W and 4/color). Developed a vehicle logo identification for a fleet of fifty+ vehicles. Created sales presentations. Designed interior commercial planting. Designed/produced in-house quarterly newsletter. Focused, developed, organized, supervised and produced a highly successful, large scale corporate holiday program.

*Green Magic Landscaping* Silver Spring, MD (1988)

Head Designer: Design/Sales - Held responsibilities for all phases of residential design/build projects.

*Going Graphic* Tuxedo, MD (1983-1986)

Production Manager - Development and execution for portable trade show graphics.

*Portable Exhibits & Graphics* Tuxedo, MD (1982-1983)

Production: Assistant for production, design, and execution for portable trade show graphics.

### **⇒ Educator**

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*Apple Computers-“Trainer”*

Providence Place Mall- Providence, RI- (May 2008-present) Apple Stores strive for a sense of community where learning and enabling the “user” to create and share their projects is integral to the Apple Experience. “Creatives help build this community through their dedication to teaching and training all things Apple.” -From Apple HR.

*New England Institute of Technology* Warwick, RI (January 2005-2009)

Teaching students to design and create for delivery of web and print. Helping students to develop/explore their artistic and technical skills in multiple hands-on project driven courses. I taught Photoshop, Digital Photography and Design.

*Worcester Art Museum- (Adult Education)* Worcester, MA (September 2005-2010)

Teaching adults the concepts of art and design in a variety of courses. These classes range from InDesign classes, to an Introduction to Small Garden Design Workshop. The emphasis was on Computer Graphic classes.

*Worcester Public Schools - "Night Life"* (Adult Education) Worcester, MA (September 2005-2008)  
Teaching adults the concepts of Digital Photography: "To See Creatively" with the outcome as a digital image. Classes in Digital Photography and Adobe Photoshop Elements.

*Clark University - Computer Career Institute* Framingham, MA (Summer 2001-Dec. 2004)  
Taught adult students critical skills and knowledge in the "Digital Graphics Design Certificate Program" and "Digital Multimedia and Web Design Master Certificate Program." Both programs trained students in theory and practice—with a hands-on approach. I taught the software skills of Photoshop, Illustrator, InDesign, Quark Xpress, HTML, and DreamWeaver, as well as theory and topic classes, such as Color, Typography, Ad Branding and Portfolio Development.

*The Art Center of Chelmsford - Art & Computer Graphics Program* Chelmsford, MA (Summer 2002)  
Taught children the "concepts of art" and applied them using Adobe Photoshop. (Summer program)

*George Washington University - "Introduction to Landscape Graphics"* Wash D.C. (1988-1993)  
Taught basic landscape graphics/drafting techniques as well as design principles. Adult students looking towards a career change.

*Sandy Springs Friends School - "Introduction to Photography"* Sandy Springs, MD (1980)  
Taught the basics of photography in both design principles and darkroom techniques. High school students.

## ⇒ Sales & Photography

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*Galley representation at Reinholt Gallery* - Kingfield Maine (present) Photography

*Amperсанд Digital Imaging* Burlington, VT (January 1997-April 1997)  
Worked with this small service bureau to help increase their client base. Landed numerous small and large accounts.

*Behnke Nurseries Co.* Beltsville, MD (1987-1988)  
Design/Sales - landscape design for residential properties.

*Design Photography* Annapolis, MD (1979-1982)  
Specializing in interior design photography. Residential and commercial.

## ⇒ Education

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*Ithaca College*  
B.S. Cinema Studies and Photography (1979)

*UMass Boston - Spring 08*  
Introduction to Instructional Design (Graduate class)

*Mercer Community College*  
Digital Imaging (Fall 2000)

*Anne Arundel Community College*  
Web Design Letters of Recognition  
Internet and the World Wide Web- Level 1 (1999) /HTML  
Programming for Web Design (1999)  
Java Script- Level I (2000)

*Mike Lin Graphics Workshop*  
Certificate: Architectural Rendering Techniques (1991)

*George Washington University*  
Certificate in Landscape Design (1988)

*London International Film School*  
Certificate of Film Production (1978)



## **liz carren** — Graphic Arts, Design, and The Beauties



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OnLine Store: <http://botanicalbb.myshopify.com>

**Graphics with Imagination, Quality and an Eco Message.**