



WHAT IS COMEDIVA?

(Comedy + diva = hilarity)

Comediva.com is a female-driven comedy site that showcases original video and editorial content for women.

Comediva's mission is to increase the presence of women in comedy, and provide a one-stop shop for a girl to get her giggle on.

In other words, **COMEDIC WORLD DOMINATION**.

Comediva is a platform for **high-quality, curated** comedy videos, pictures, and articles, and a playground for **sassy, intelligent** females age 18-44.

Comediva's beta site launched **March 14, 2011**, and in its first week, received more than 200,000 page views. [Jezebel.com](#) called Comediva "the lady answer to FunnyorDie and CollegeHumor" and [Punchline Magazine](#) was "super impressed," saying Comediva was "worth your time." [Sexy Feminist](#) applauded, "there is now a home on the internet where female comedians and comedy writers won't be cast aside because their humor wasn't 'male centric' enough, and we're excited."

WHY COMEDIVA?

Though funny videos are among the most viewed content on the internet, Comediva is the first video and editorial site that caters exclusively to a female audience. We have an opportunity to make **Comediva** the female comedy brand, and **Comediva.com** the premier destination for female comedy.

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