SWP3

Group 15

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Load Libraries and

```
library(tidyverse)
library(psych)
library(skimr)
data = read.csv("../indivData.csv")
```

How many people own speakers and how meany of them intend to buy

```
kable(count(data, Own, GenderLabel,IntentToBuy))
```

Own	GenderLabel	IntentToBuy	n
0	female	0	95
0	female	1	62
0	male	0	88
0	male	1	68
0	Prefer not to answer	0	6
0	Prefer not to answer	1	4
1	female	0	81
1	female	1	21
1	male	0	117
1	male	1	43
1	Prefer not to answer	0	8