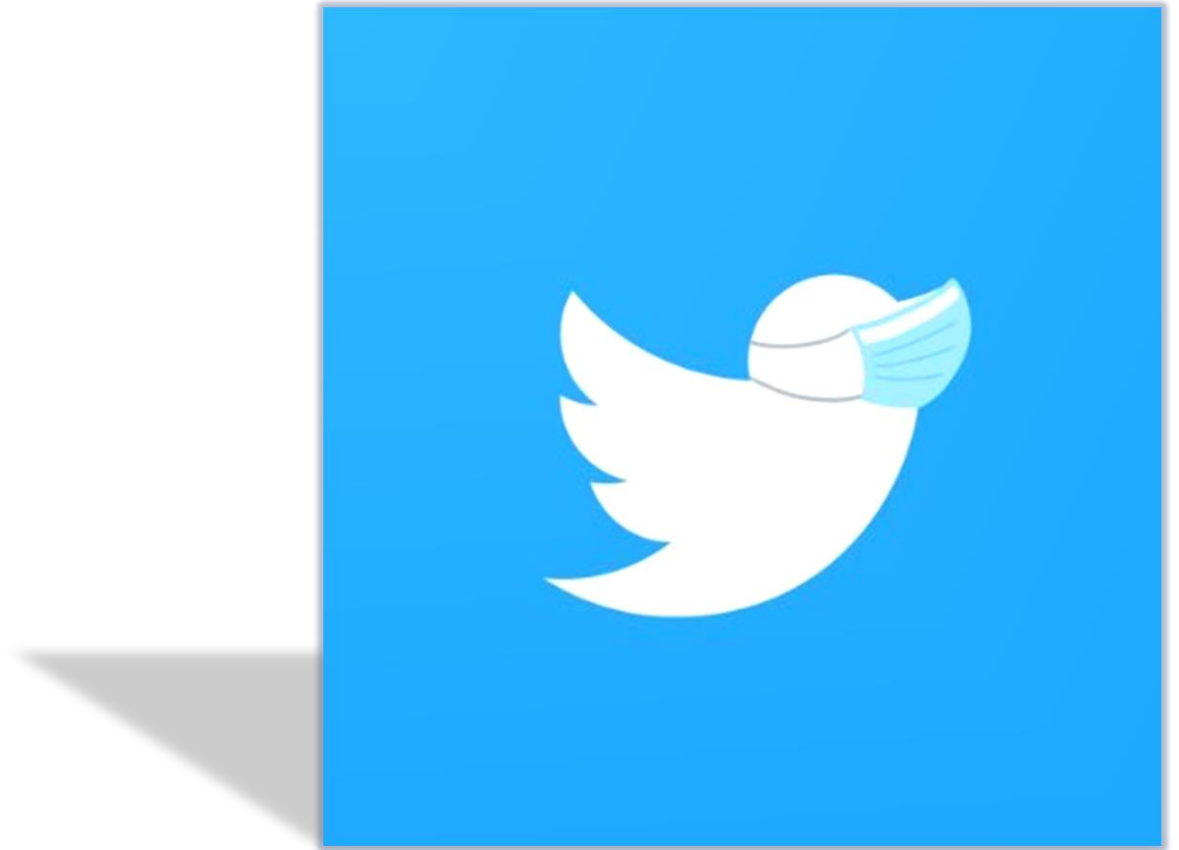

TWITTER ACCOUNTS ANALYSIS OF ITALIAN POLITICIANS

Giorgio Puccia
1915526



A stylized illustration of a computer monitor displaying two server racks. The monitor is surrounded by various icons: gears, a magnifying glass, a pickaxe, and floating squares. The background is light blue with a dark blue horizontal line at the bottom.

Accounts analyzed:

- Giorgia Meloni
- Silvio Berlusconi
- Matteo Salvini
- Luigi di Maio
- Nicola Zingaretti
- Matteo Renzi
- Roberto Speranza
- Giuseppe Conte
- Ministero della Salute
- Palazzo Chigi
- Protezione Civile

GOALS OF THE WORK



Find the most
active account



Find the most
followed account



Finding who has
the most active
catchment area



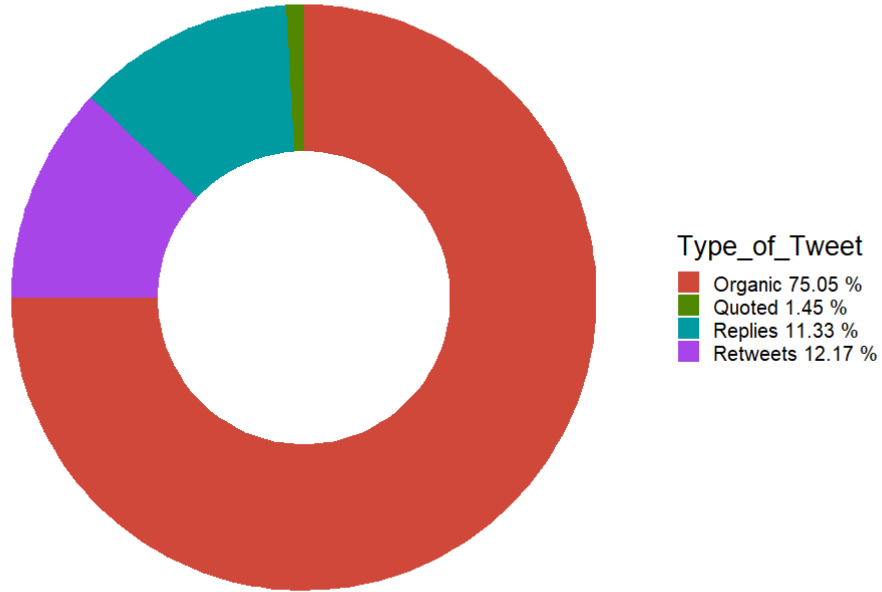
Building the
account linking
network



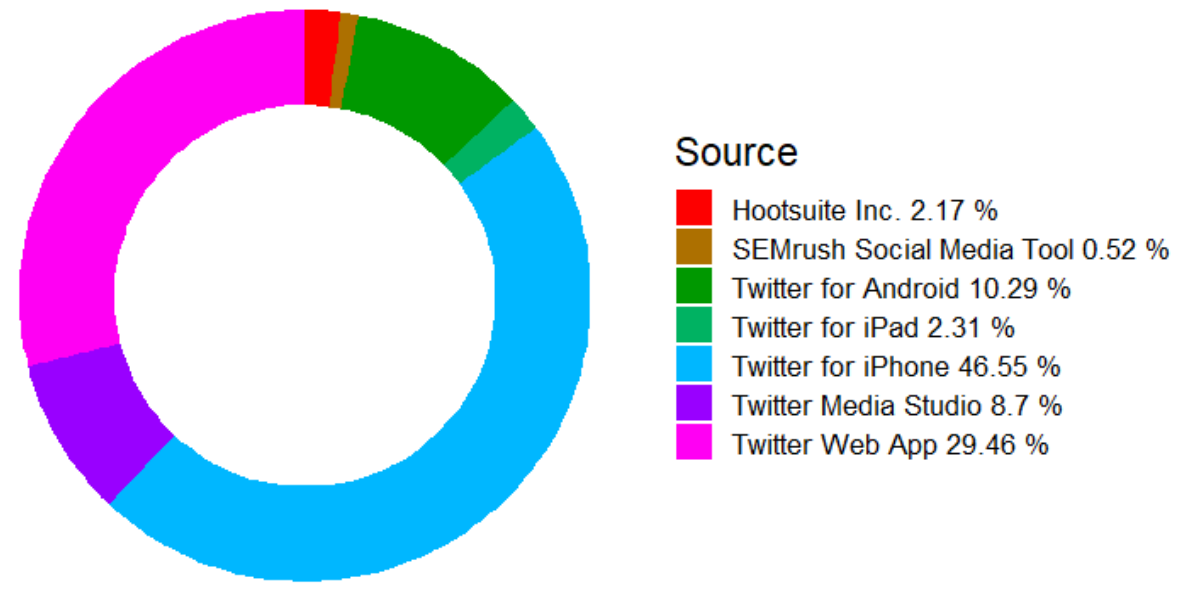
Analyze the
language used



Type of Tweet (%)



Source of the tweets



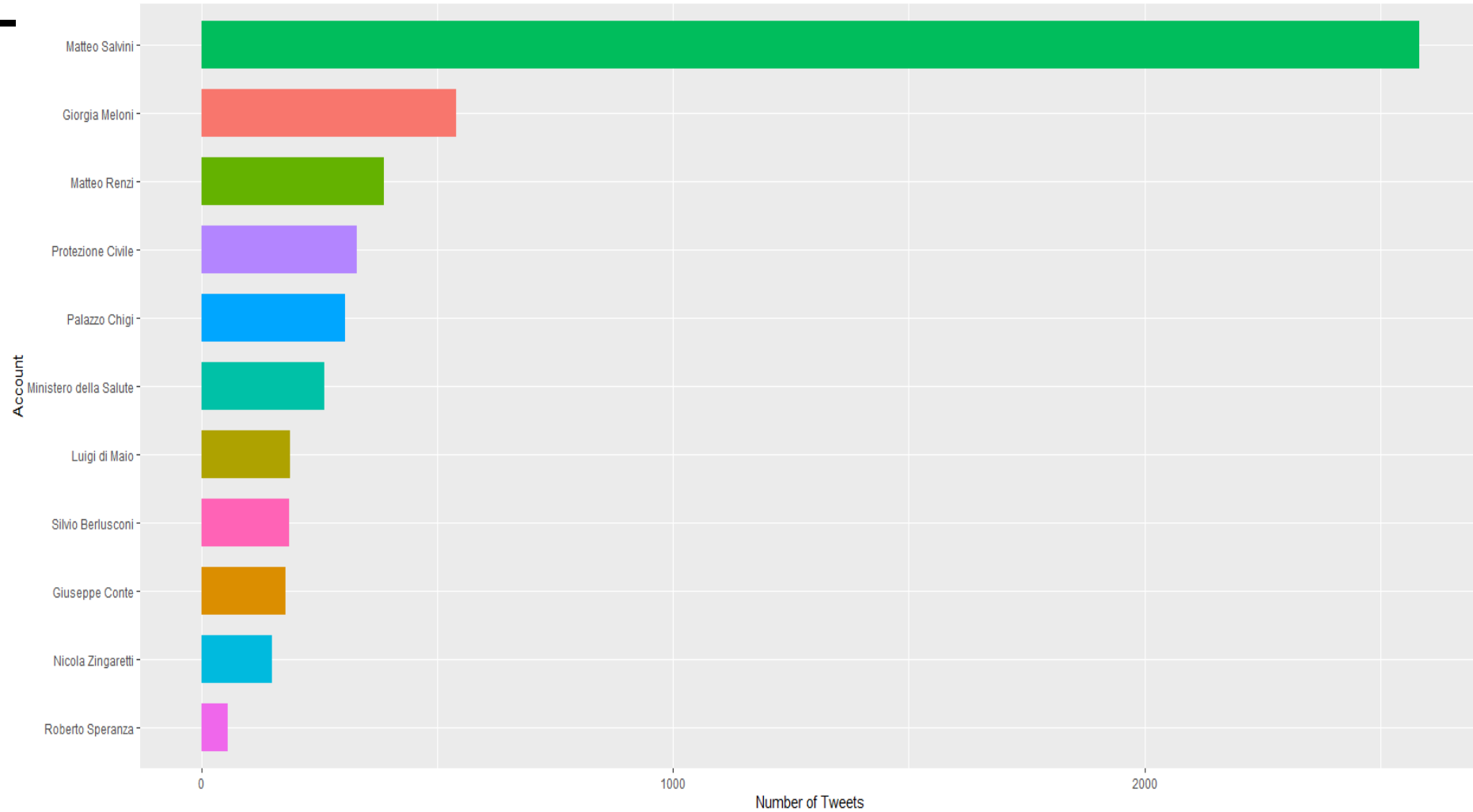
FIRST PRELIMINARY ANALYZES



THE MOST ACTIVE ACCOUNT



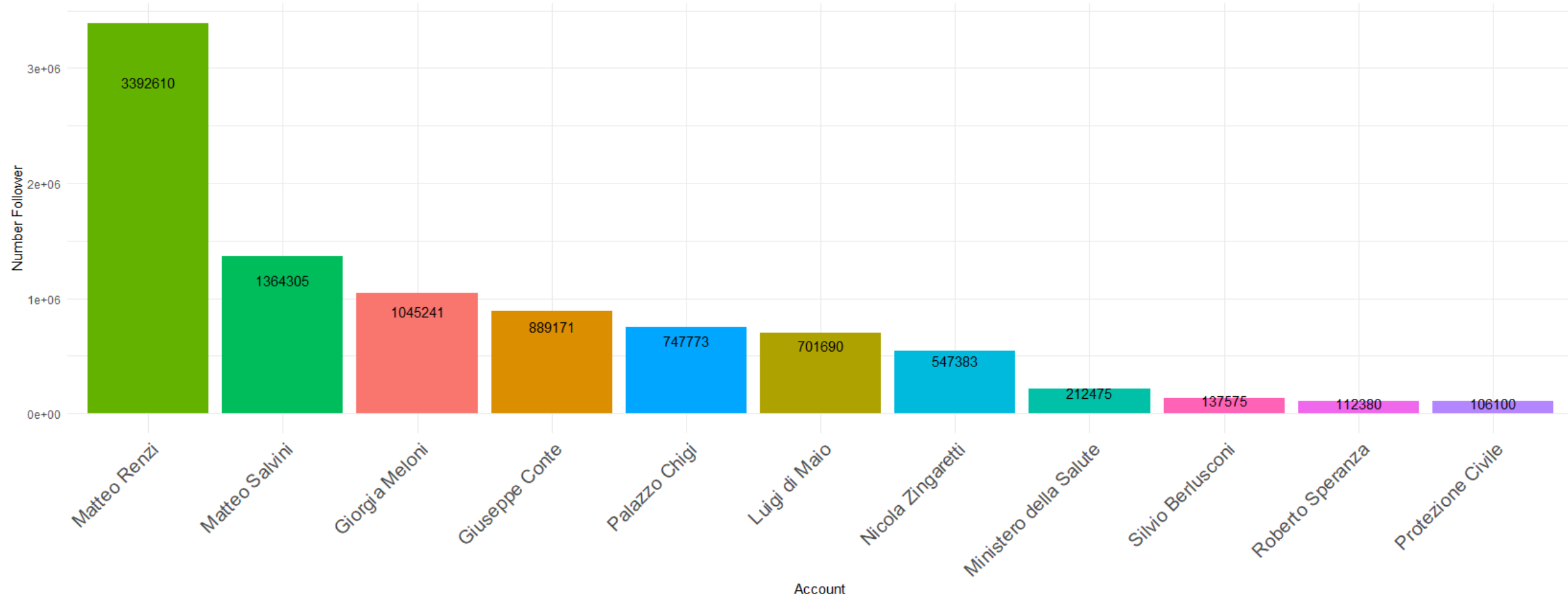
Salvini is the most
active account





MOST FOLLOWED ACCOUNT

Followers for each Account





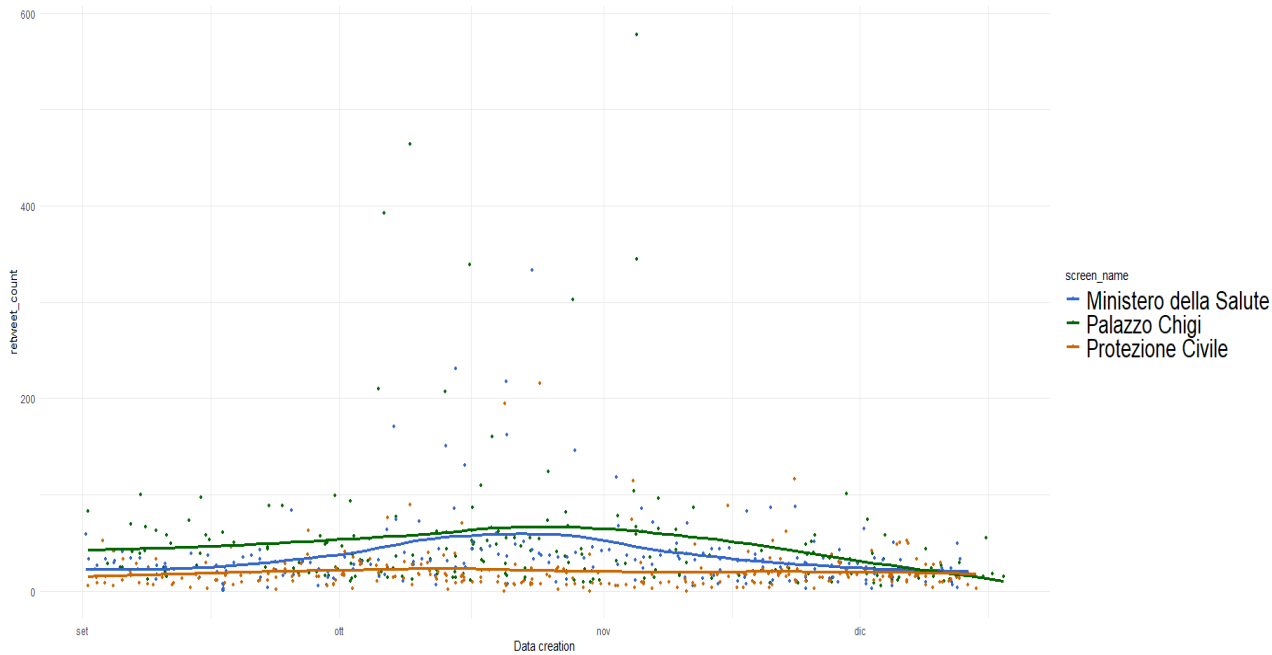
THE MOST ACTIVE CATCHMENT AREA

TRENDS: INSTITUTION



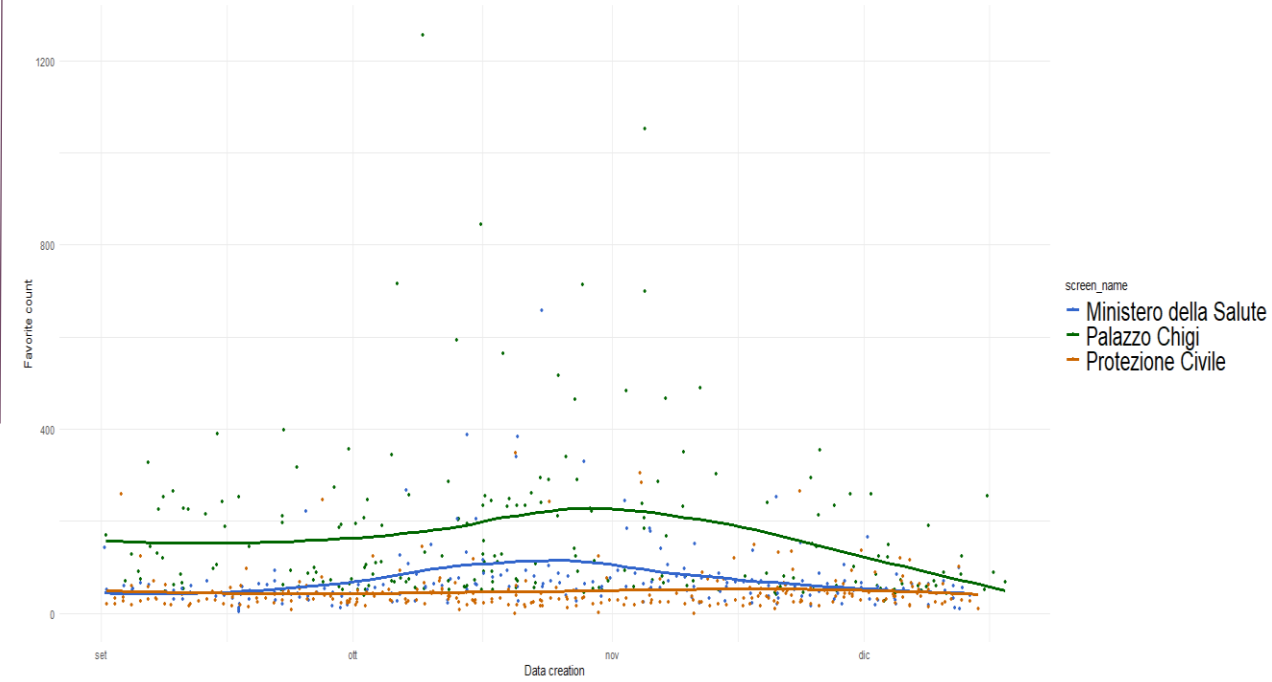
Trend of retweet: Institution

from 01-09-2020 to 17-12-2020



Trend of likes: Institution

from 01-09-2020 to 17-12-2020



“Palazzo Chigi” is the institution with the most active users

Trend of Retweet: The Right

from 01-09-2020 to 17-12-2020



Trend of likes: The Right

from 01-09-2020 to 17-12-2020



TRENDS: RIGHT



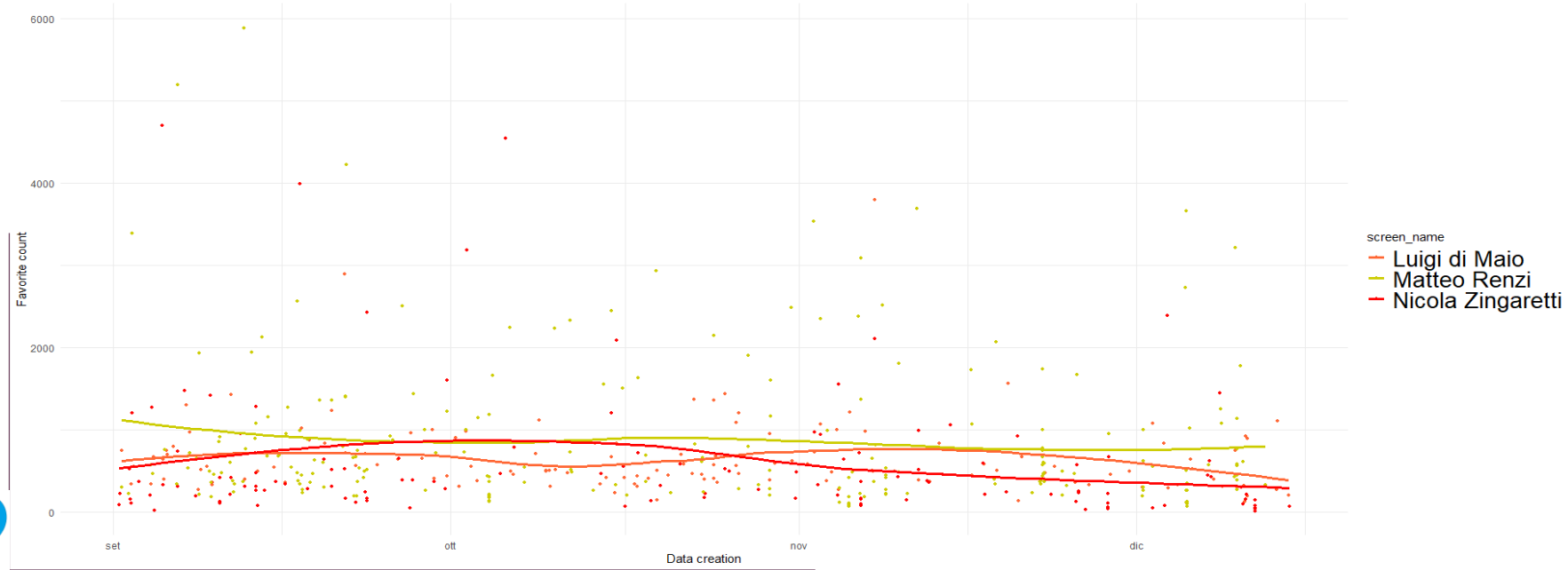
"Giorgia Meloni" has the most active users
of the Right

TRENDS: LEFT



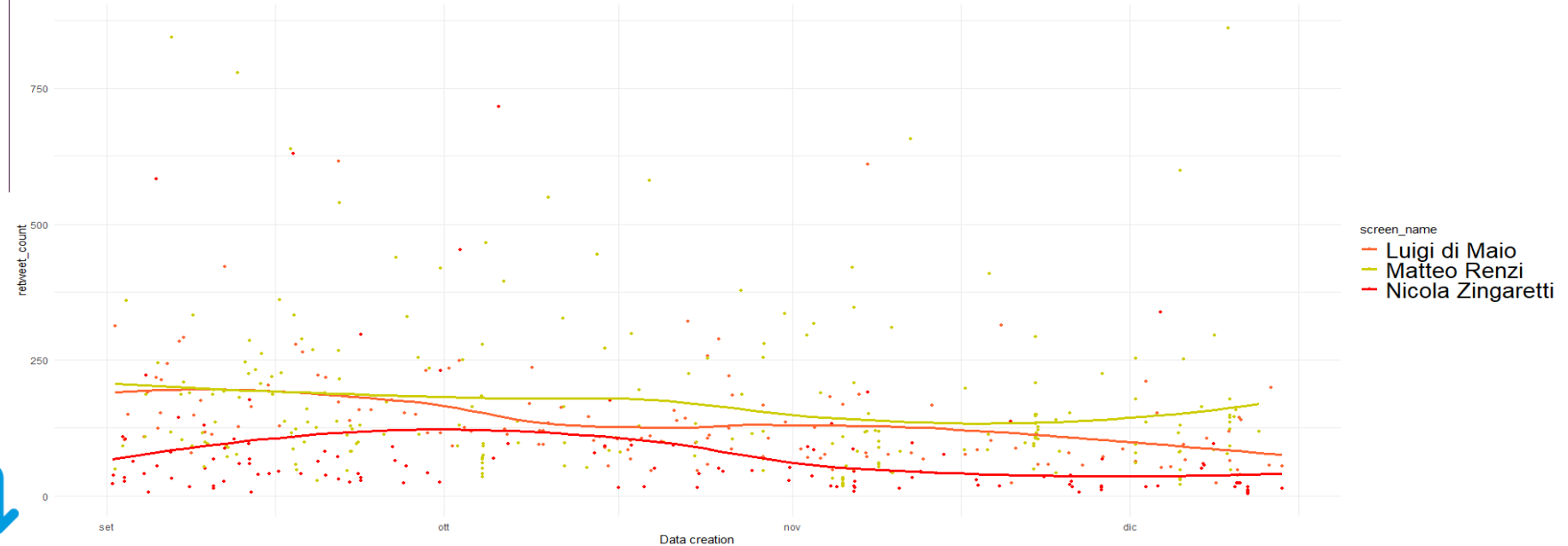
Trend of likes: The Left

from 01-09-2020 to 17-12-2020



Trend of retweet: The Left

from 01-09-2020 to 17-12-2020



! Left-wing politicians are followed in a similar way

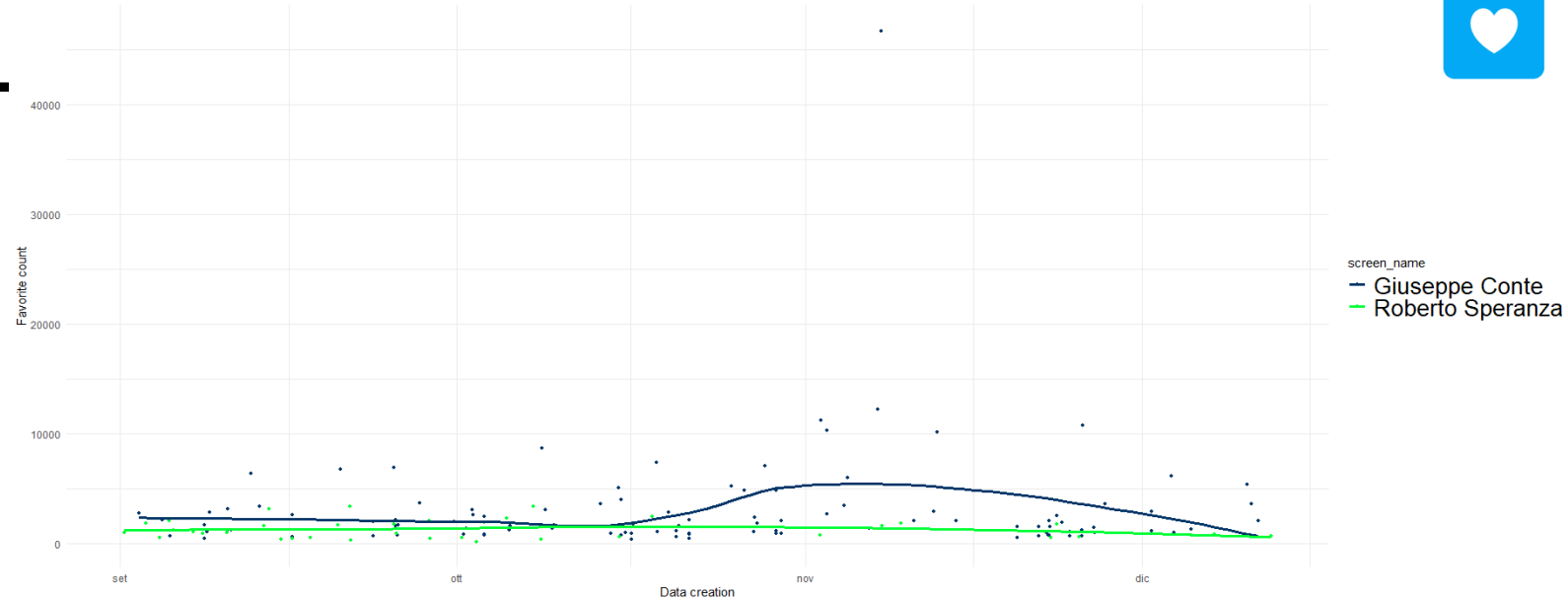
TRENDS: GOVERNMENT



Conte's users are
the most active in
the government

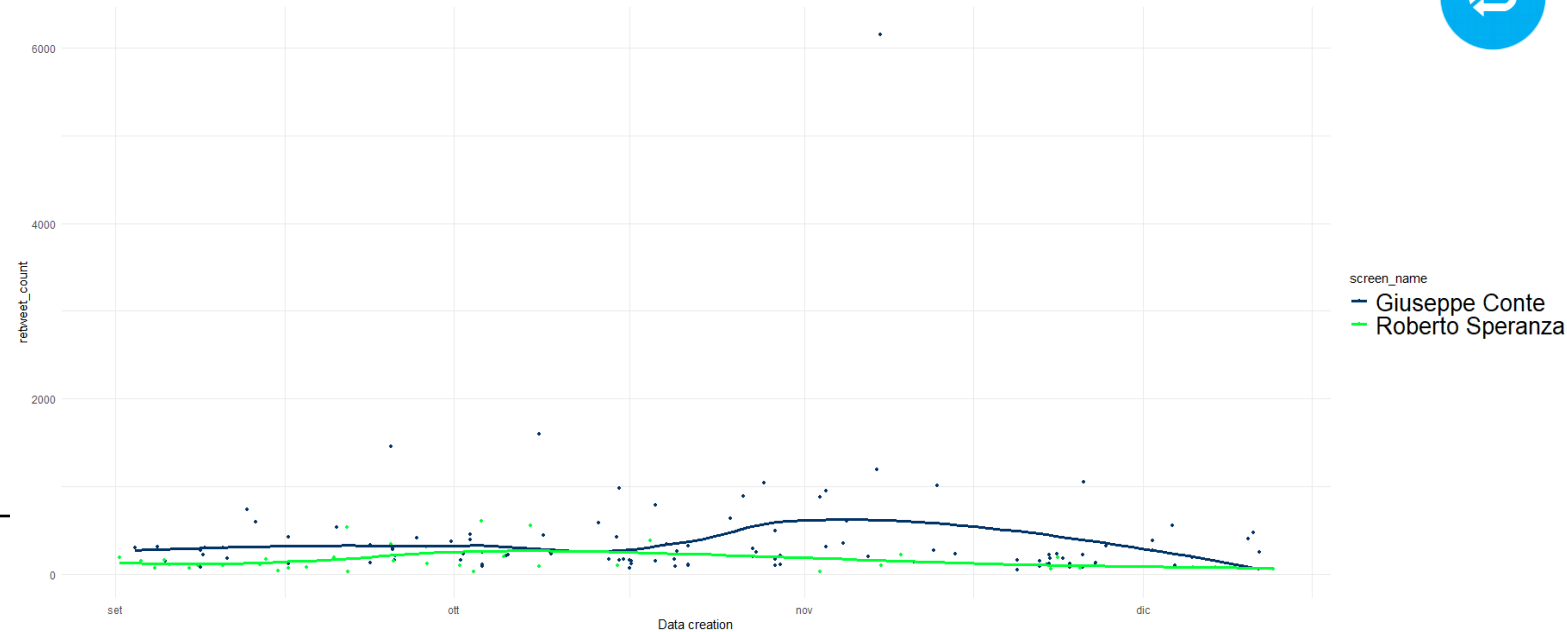
Trend of likes: Government

from 01-09-2020 to 17-12-2020



Trend of retweet: Government

from 01-09-2020 to 17-12-2020

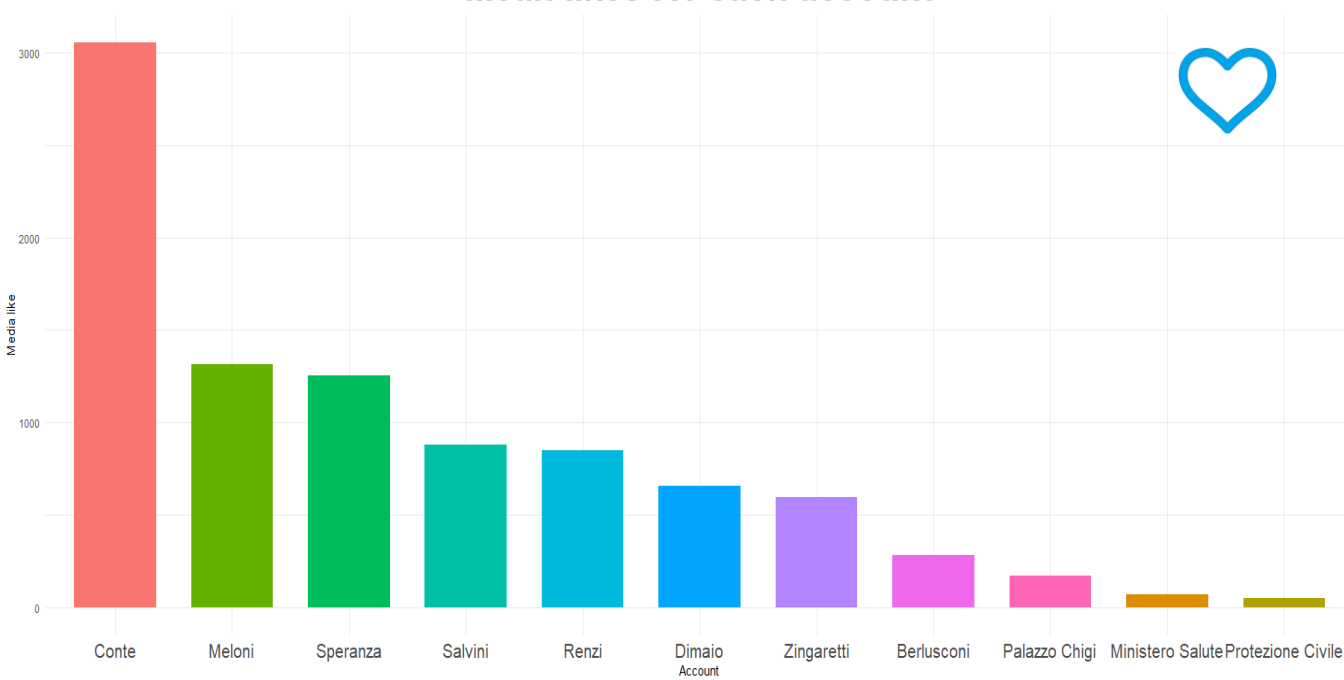


MEAN FOR EACH ACCOUNT

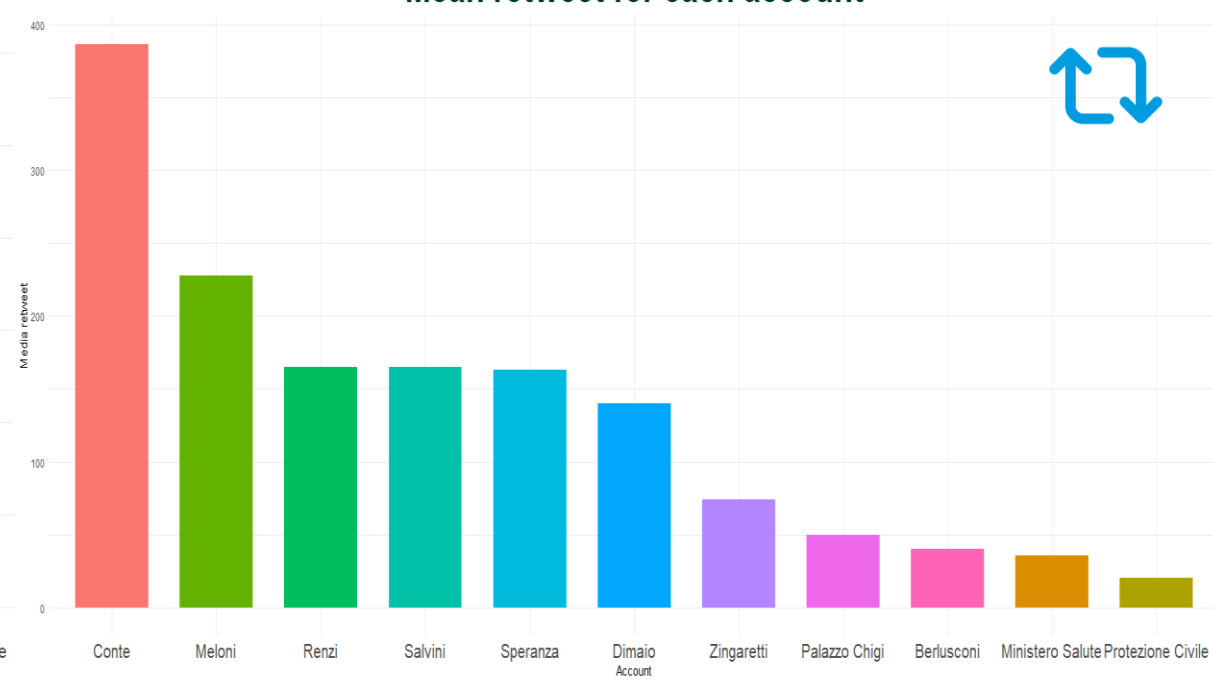


Giuseppe Conte seems to have the most active catchment area

Mean likes for each account



Mean retweet for each account



TRENDS: TOTAL

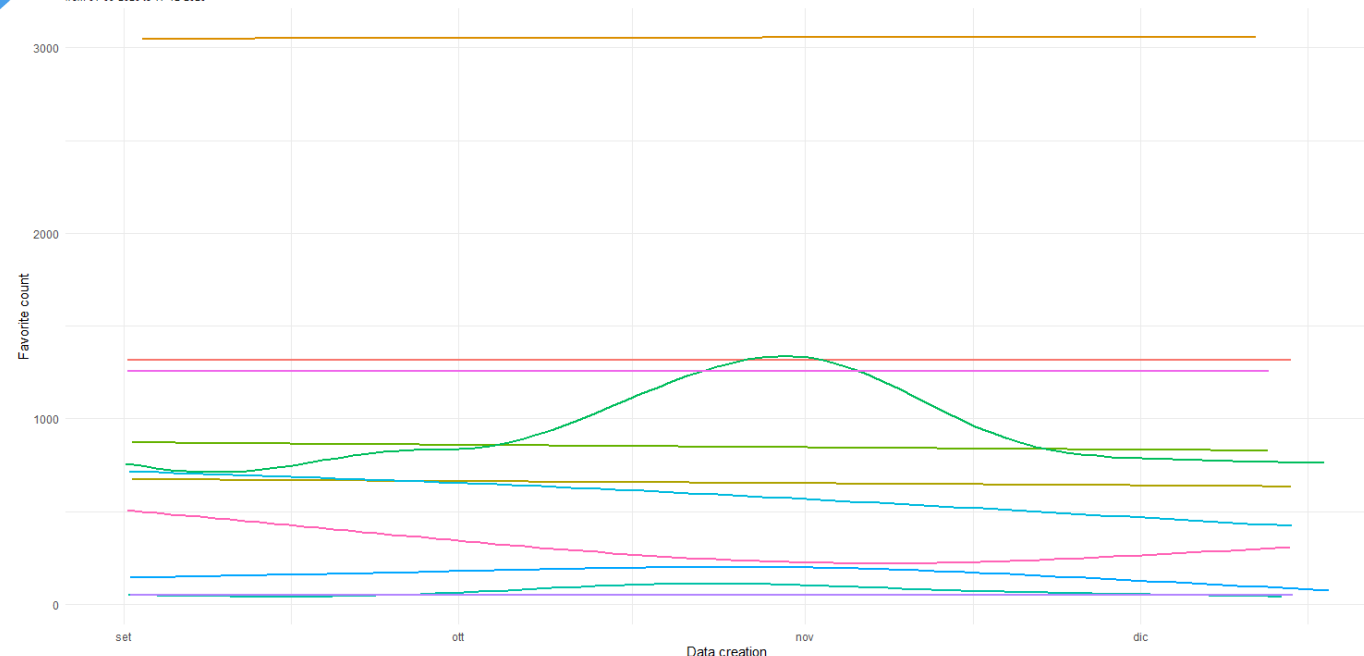


Confirmed! Giuseppe Conte
has the most active catchment
area



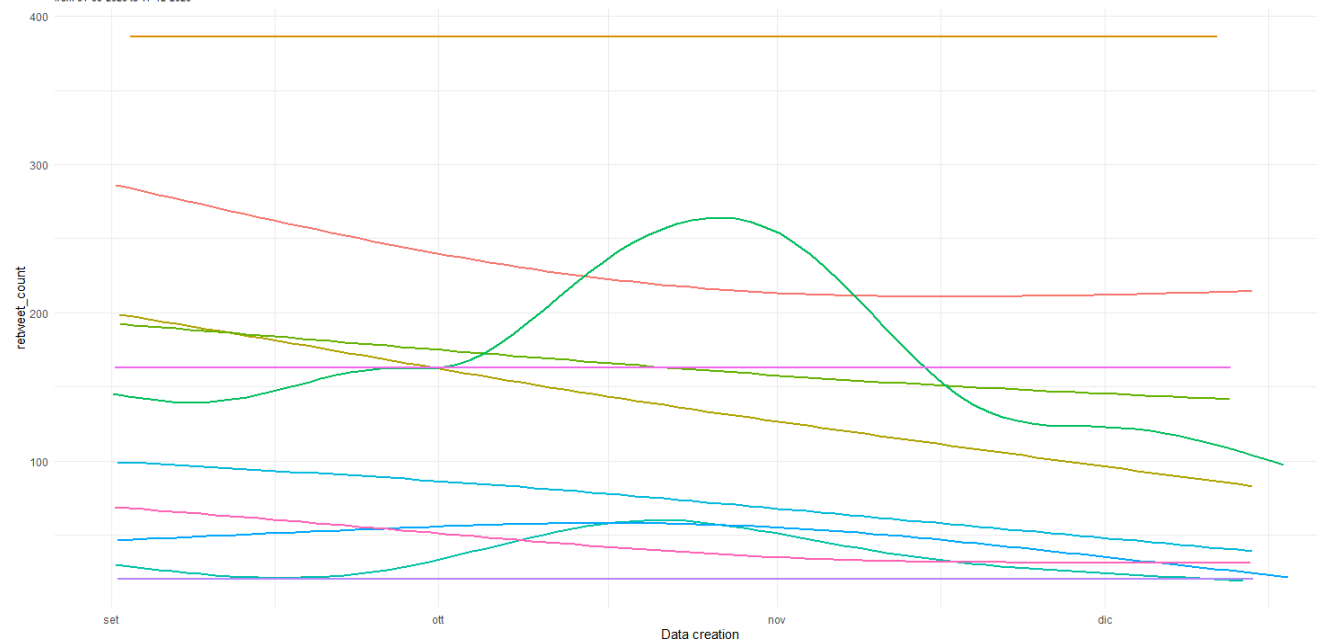
Trend of likes: Total

from 01-09-2020 to 17-12-2020



Trend of retweet: Total

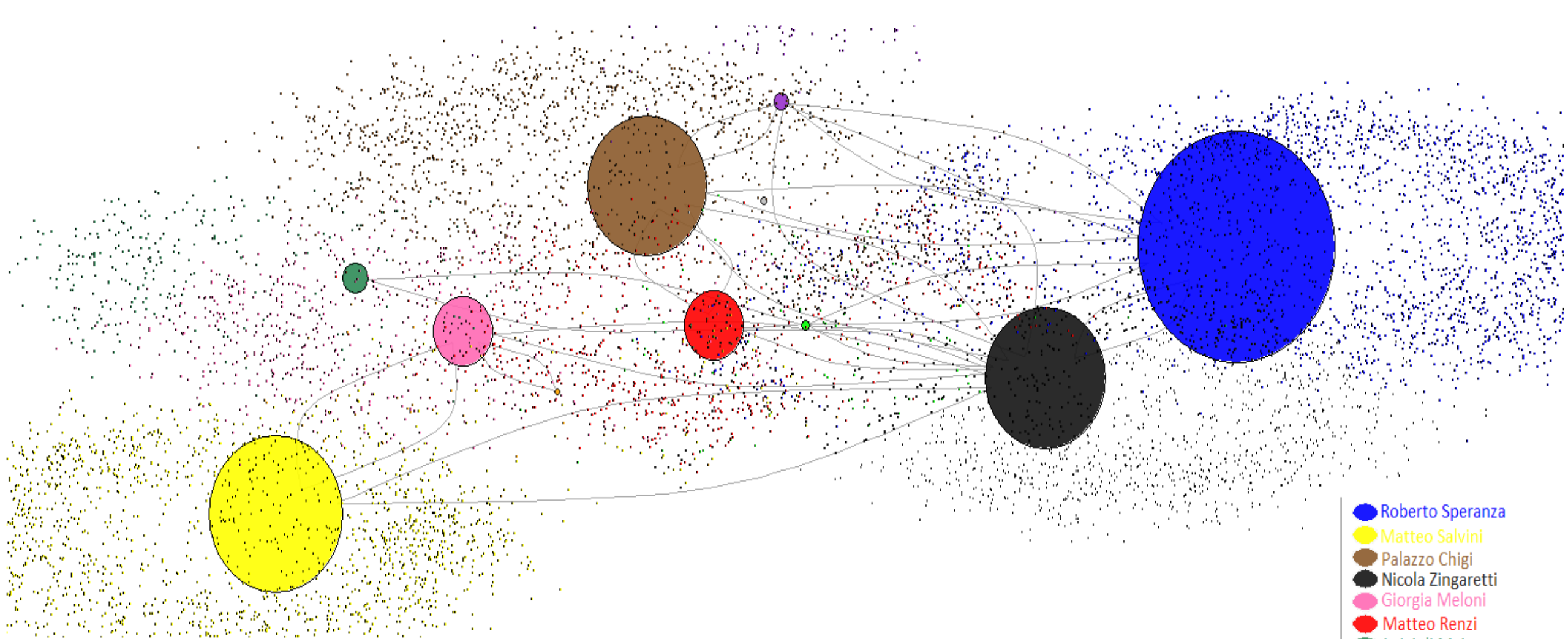
from 01-09-2020 to 17-12-2020





BUILDING THE ACCOUNT LINKING NETWORK





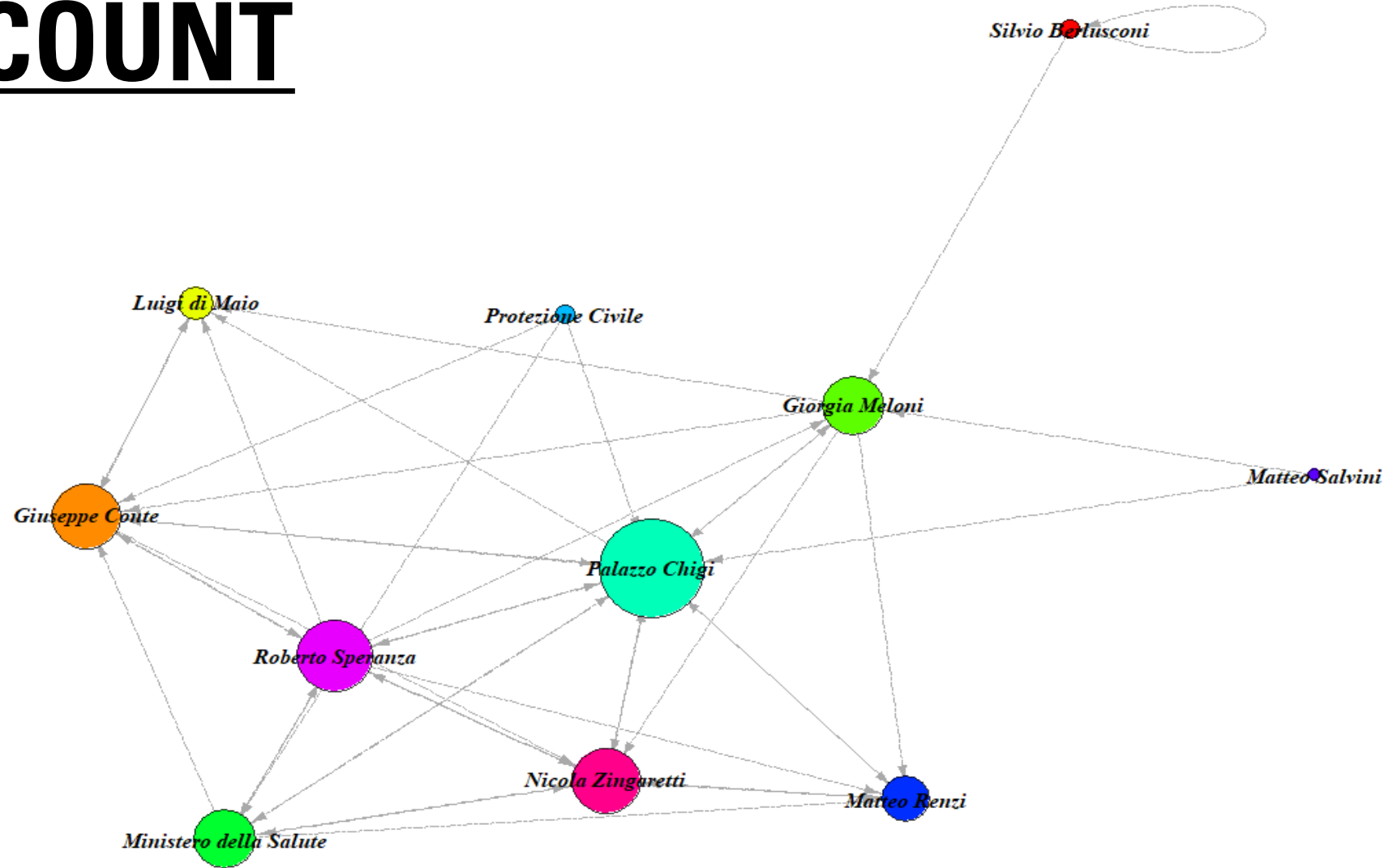
- Roberto Speranza
- Matteo Salvini
- Palazzo Chigi
- Nicola Zingaretti
- Giorgia Meloni
- Matteo Renzi
- Luigi di Maio
- Ministero della Salute
- Giuseppe Conte
- Protezione civile
- Silvio Berlusconi

NETWORK FOLLOWING



“Roberto Speranza” has the
widest network of following

NET 11 ACCOUNT



“Palazzo Chigi” is the most followed
by the 10 accounts

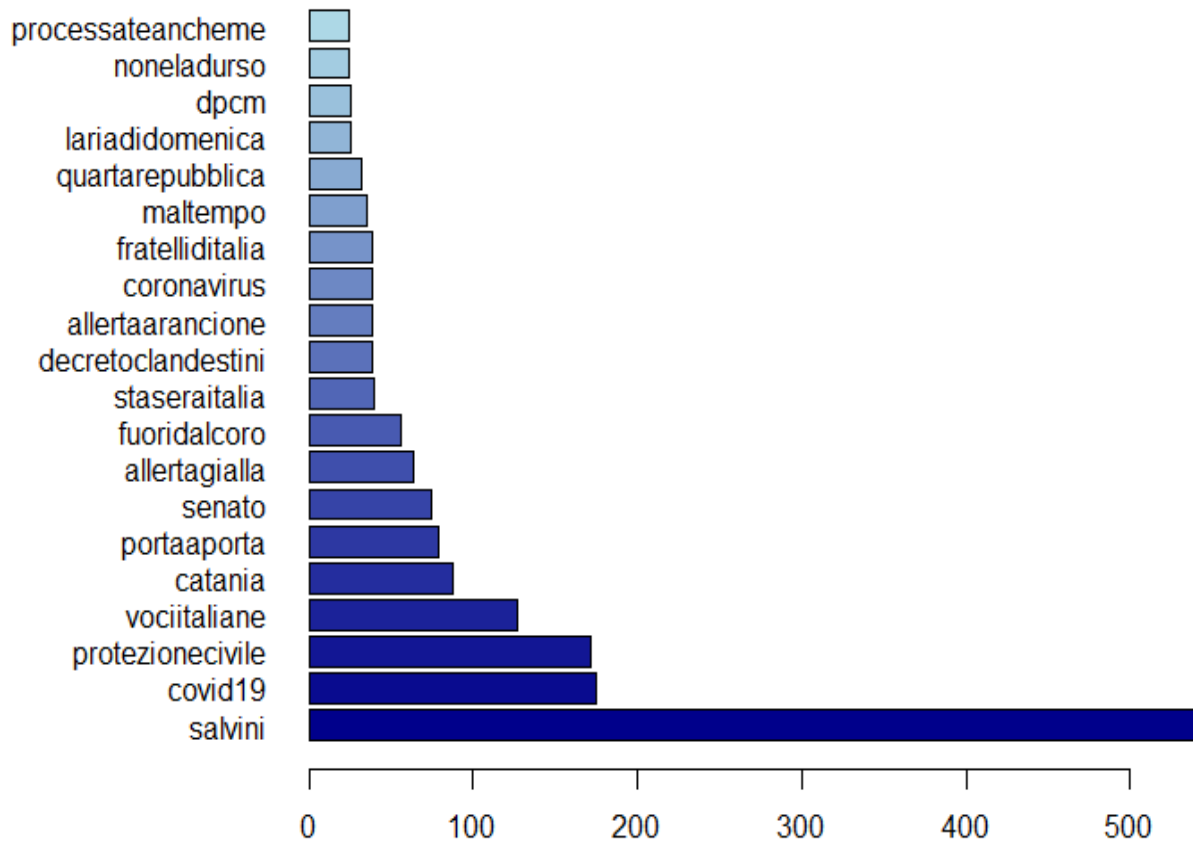


ANALYZE THE LANGUAGE USED

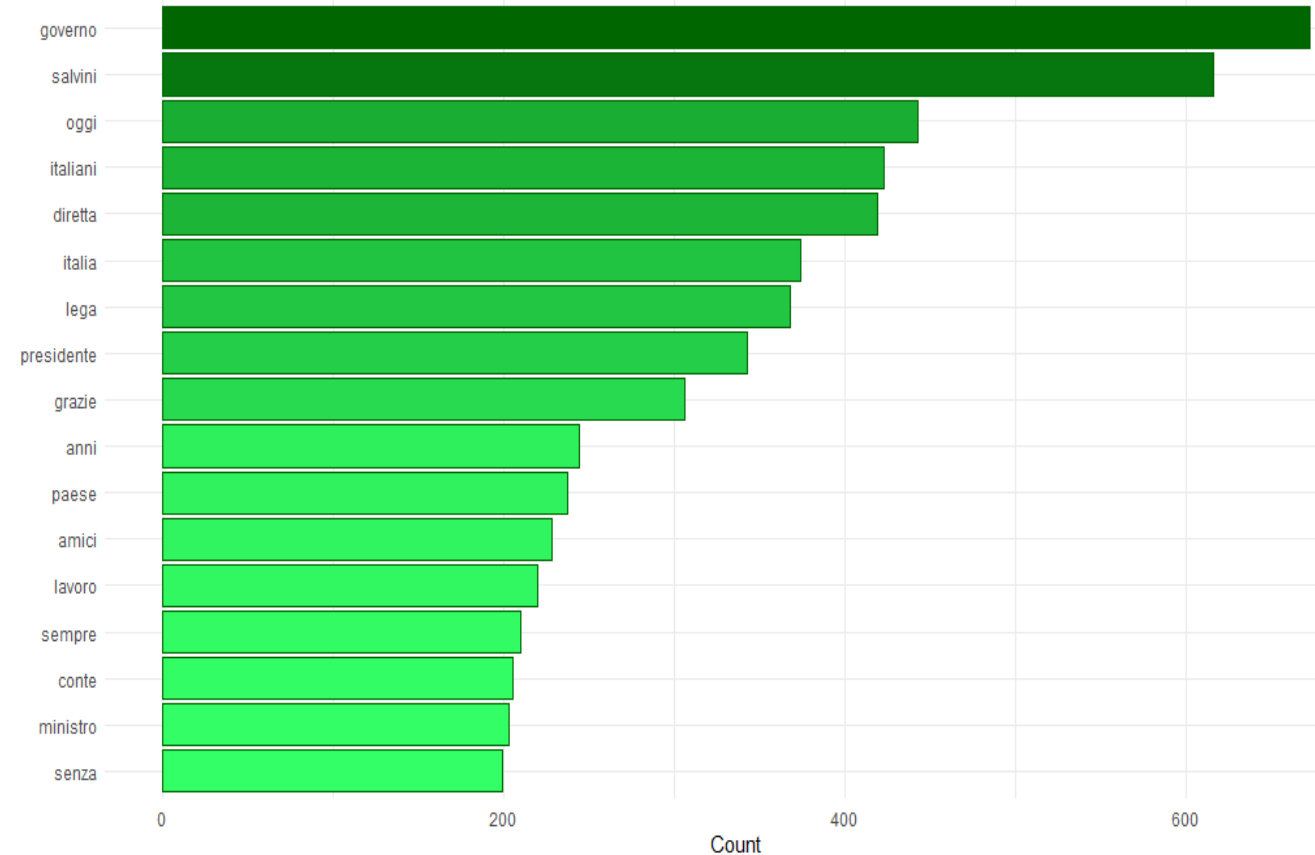


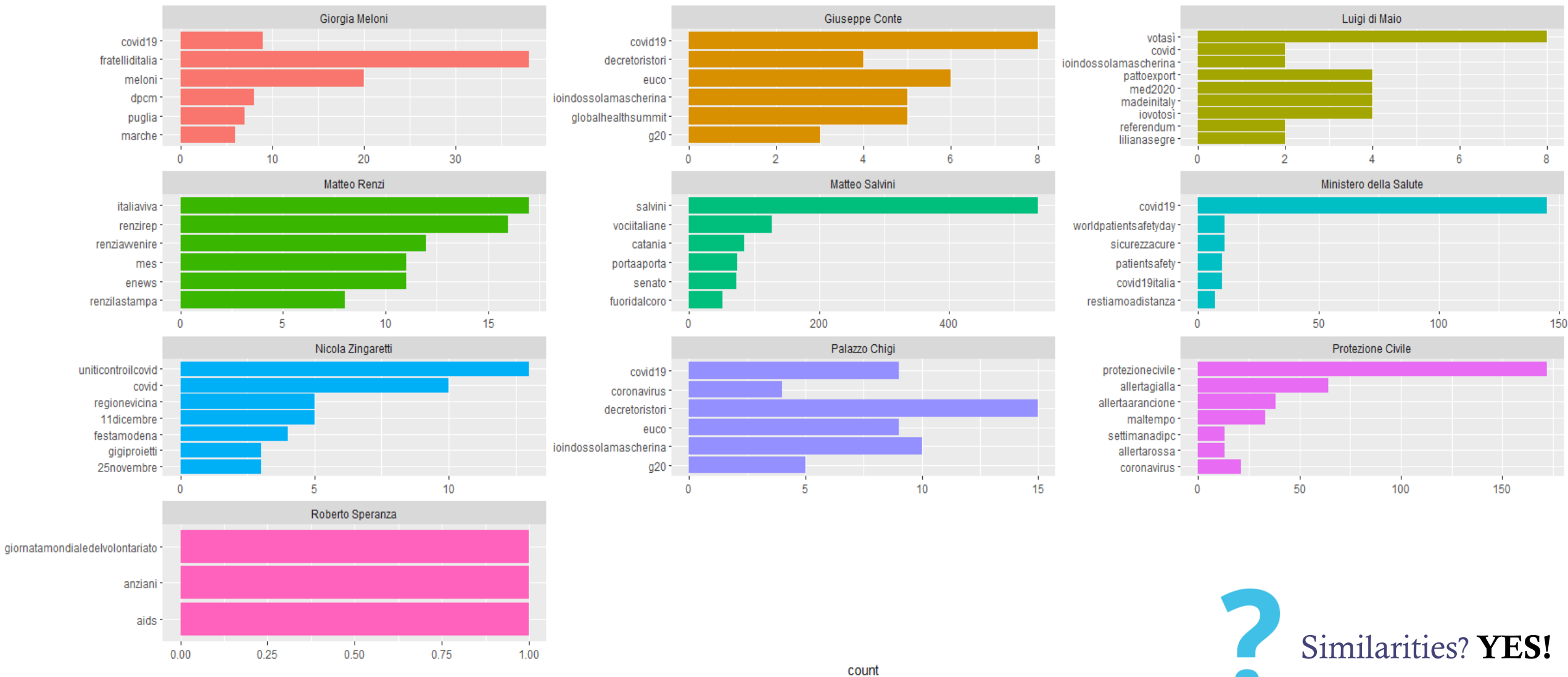
COUNT WORDS AND HASHTAG

Top used Hashtags



Top used Words





? Similarities? **YES!**

MOST FREQUENT HASHTAG

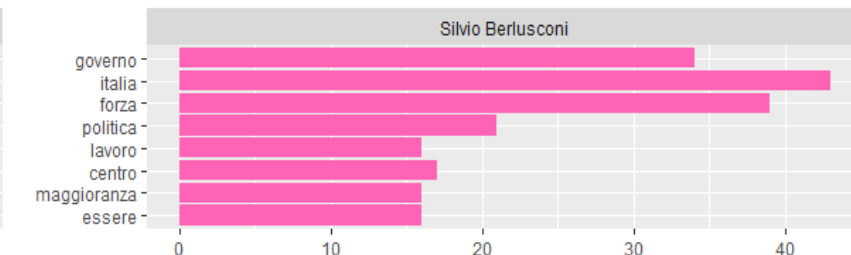
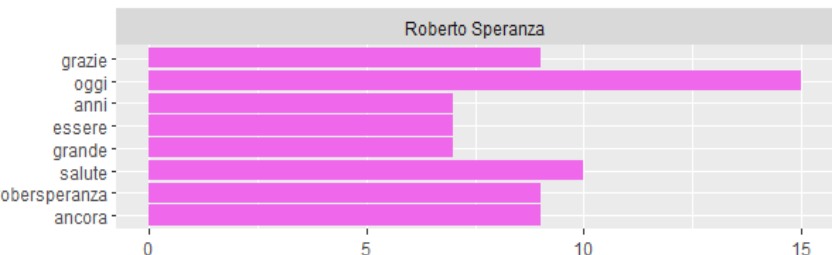
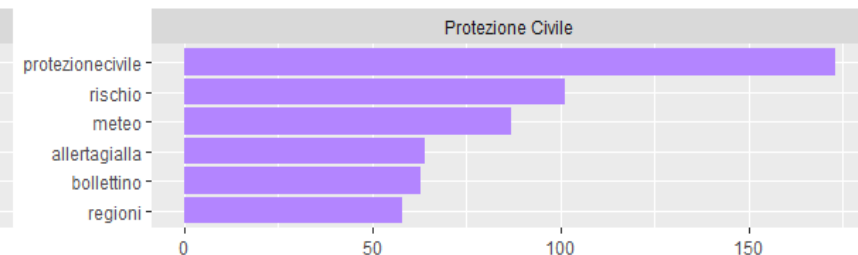
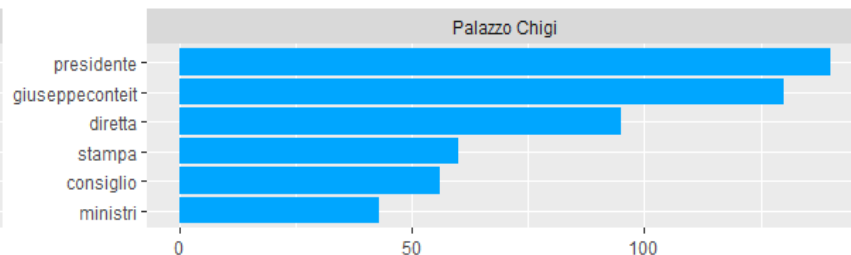
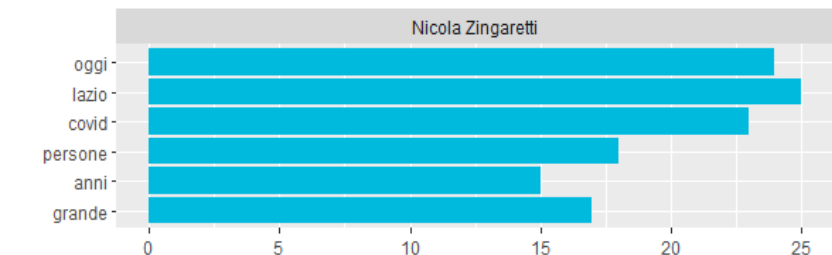
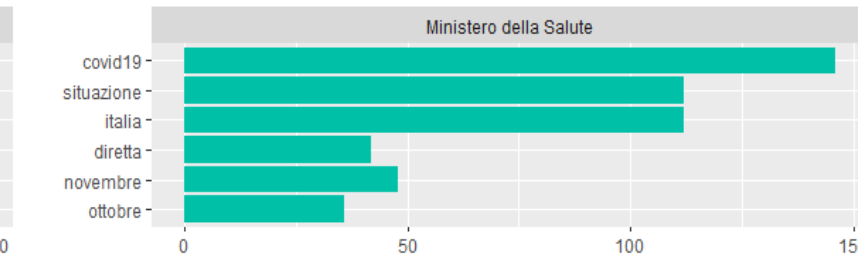
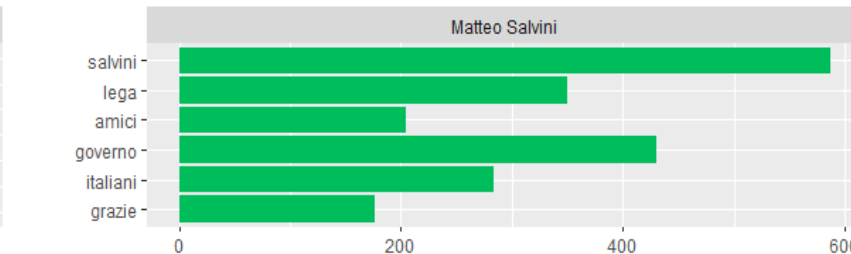
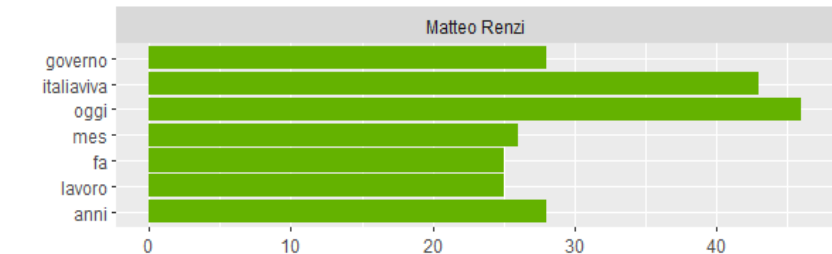
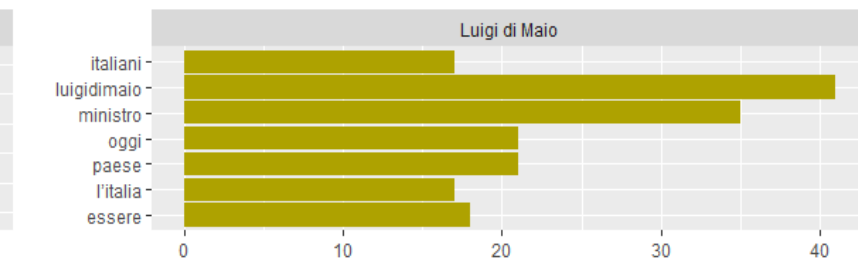
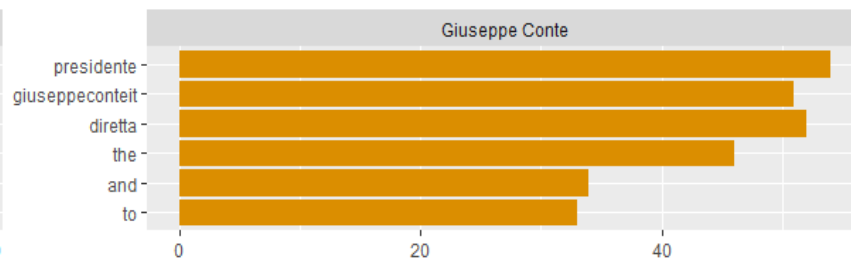
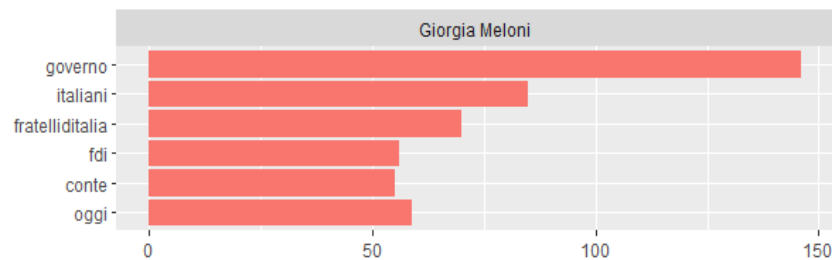
(BY ACCOUNT)

MOST FREQUENT WORDS

(BY ACCOUNT)

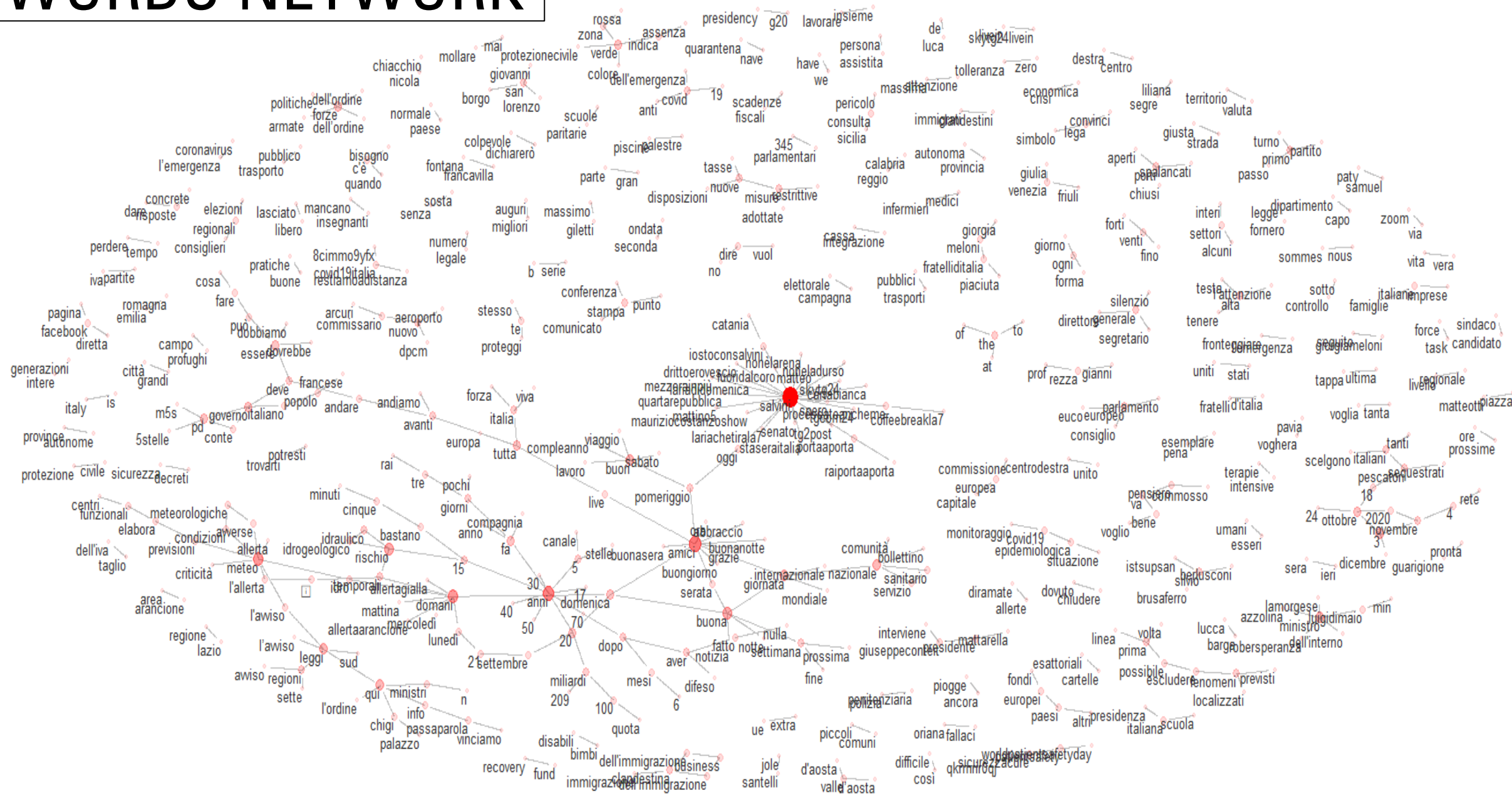


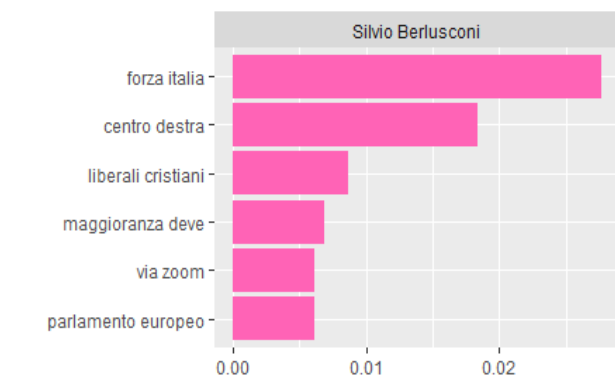
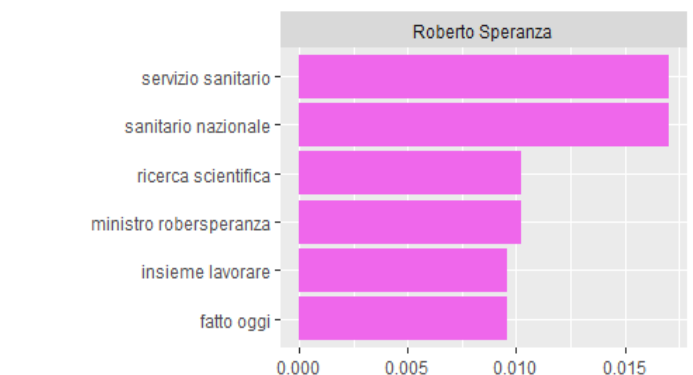
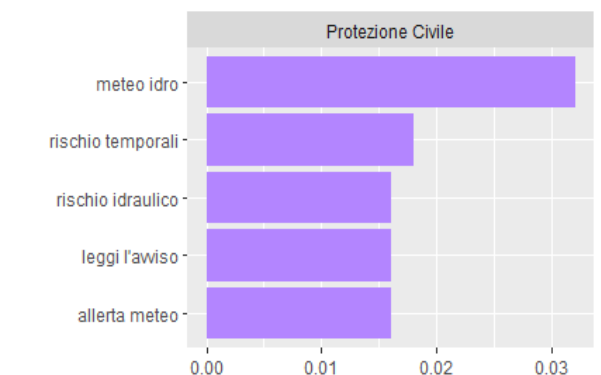
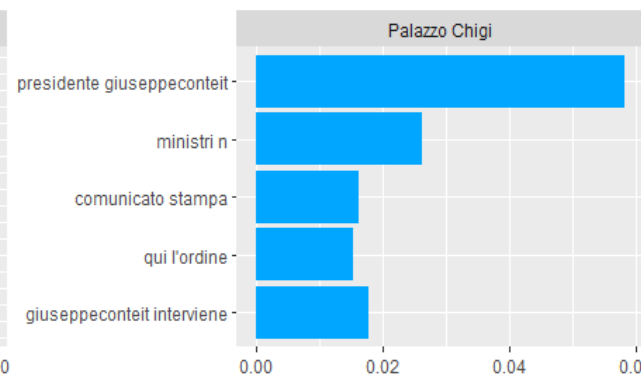
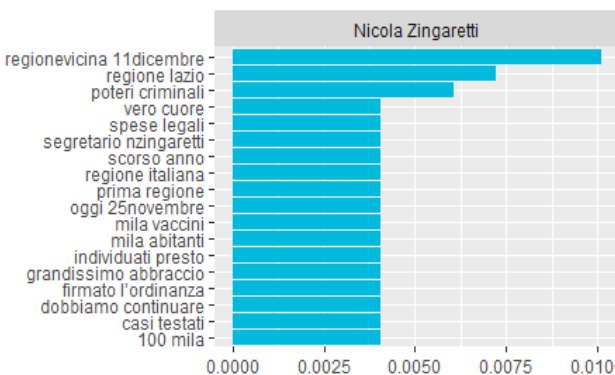
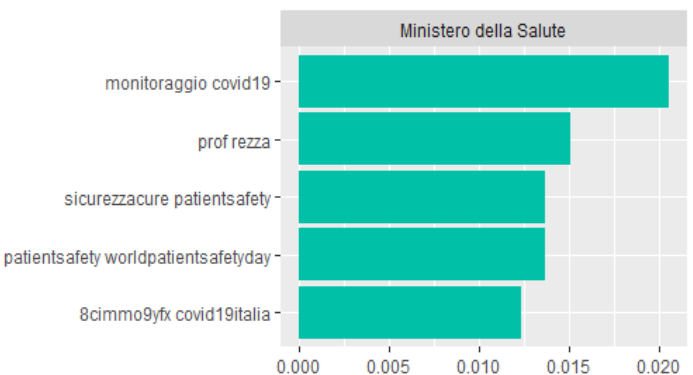
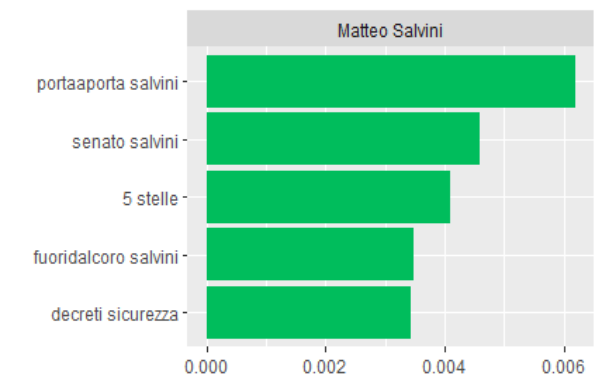
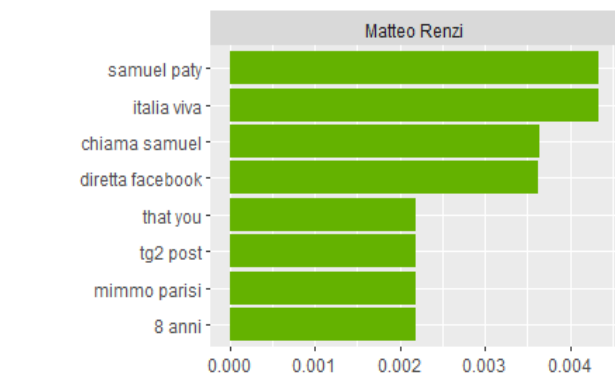
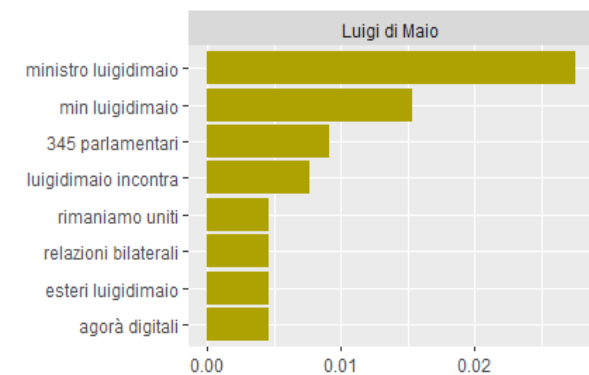
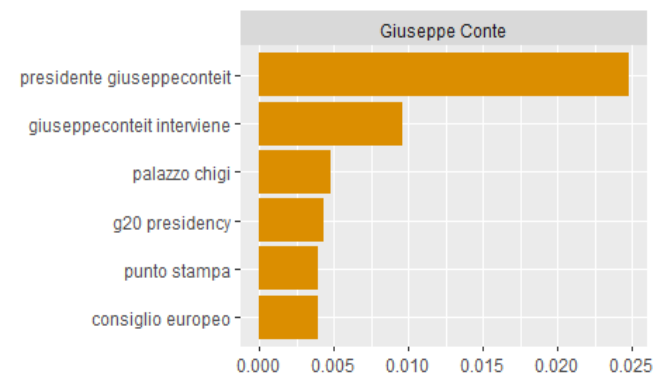
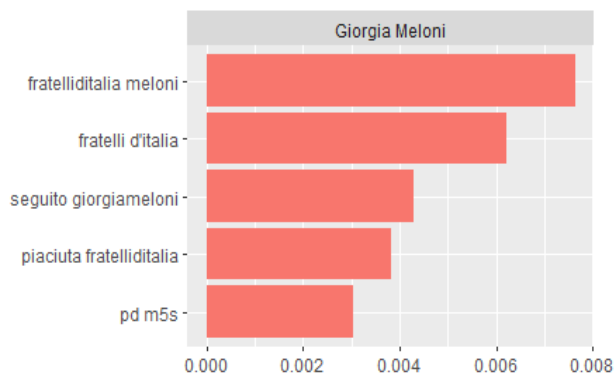
Similarities? **NOT SO MANY**



count

WORDS NETWORK





BIGRAMS WORDS

RESULTS OF THE WORK



Matteo Salvini is the most active account



Matteo Renzi is the most followed account



Giuseppe Conte has the most active catchment area



Roberto Speranza has the widest network of following



There are some similarities in topics covered



A black silhouette of a person bowing deeply, holding a hat with their right hand. The person is facing right. The background is a solid light blue color.

THANKS FOR THE ATTENTION!