Standard deviation analysis of song lyrics Word2Vec representations

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Introduction

The aim of this project was to determine if there were any correlations between a musician's success and the semantic mobility of their lyrics.

Analysis

Data sets

The data sets used for this analysis were two; the first dataset ("top100") was obtained by collecting the author, title and lyrics of every song that was featured on the weekly top 100 list maintained by the website "Billboard.com" from 2009 to 2019, the second dataset ("discography") was obtained by collecting the data of every song released by the 50 artists that were featured most often on the top 100 chart. All lyrics were obtained using the API of the lyrics website "Genius.com".

The lyrics were filtered to remove non-English words and words that are not very impactful to a song's meaning (e.g. articles like "the").

Word2Vec

This analysis uses a Word2Vec model trained on Wikipedia pages to assign a 1000 dimensions vector to each word. The idea behind Word2Vec models is to assign vectors to words in a way that places related words close to each other and allows for meaningful semantic analysis.

Semantic mobility

The calculation used to measure the semantic mobility of a given author is the standard deviation as detailed below:

$$\sigma = \sqrt{\sum_{i=0}^{N} (r_i - c_i)^2}$$

where r is the vector indicating the mean of all Word2Vec vectors in a given song and c is the center of mass or the mean of every song's mean vector.

Success

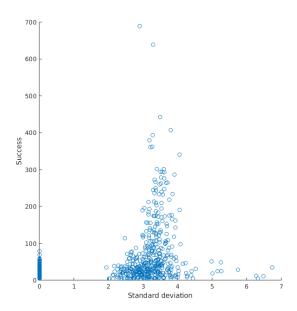
An author's "success" is measured based on how many times they have been featured on the weekly top 100 chart.

Results

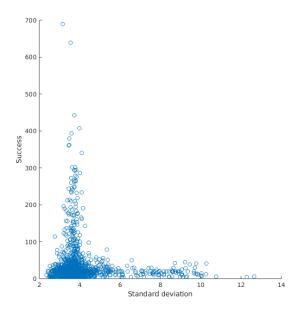
Correlations

Correlation between success and semantic mobility in "top100"

When σ is calculated with separate c values for each artist (meaning c is the mean of the means of all songs written by that artist) there is a fairly strong positive correlation (R=0.4779) between σ and an author's success with P<0.001.

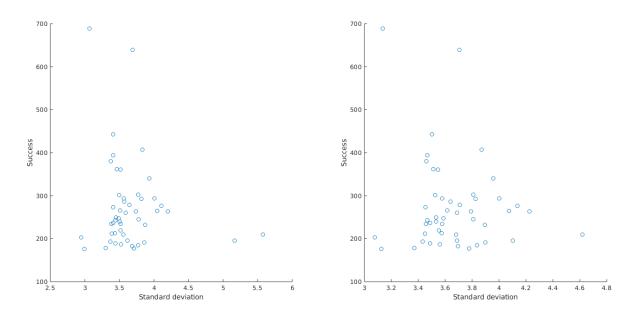


However, when c is calculated over the entire dataset (and therefore the same for each artist) there is a much smaller negative correlation (R=-0.0618) with P<0.05.



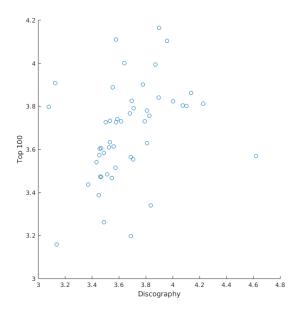
Correlation between success and semantic mobility in "discography"

This correlation did not yield statistically significant results, possibly due to the relatively small sample size.

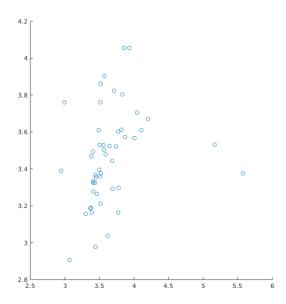


Correlation between semantic mobility in "top100" and "discography"

With c calculated on all 50 artists there is a positive correlation (R=0.3311) between an artist's mobility within the top 100 charts and their mobility within their own discography with P<0.05.



Individually calculated c values yielded no statistically significant results.



Conclusions

The results don't paint a very clear picture; while highly successful artists seem to have a higher semantic mobility when taken in isolation in the top 100 chart, that correlation is not present when considering the broader semantic space of the charts or when taking those artists' entire discographies into account. A possible explanation is that artists get more time under the spotlight when they release songs that are markedly different from their previous hits, however that would require a more detailed study to determine with certainty.

The direct comparison between hits and complete discographies seems to confirm the idea that there

is no relation between an artist's success and their overall semantic mobility but also that there is some relation between their overall mobility and the mobility within their hits, possibly meaning that artists tend to be consistently varied (or not varied) in their lyrics.

Further developments

It would be interesting to analyze more closely the relationship between an artist's hit songs and the rest of their output; do hits generally coincide with a significant change in semantic mobility?

Another interesting question would be how the semantic mobility of hits in the last decade compares to previous decades, or even how each year compares to previous years.