

Surabaya, January 28th, 2014

To: Miss. Leni

Company : Vita Baby Bright

Address : Jl. Dharmahusada Indah timur

II/4-10 (Dove Campus)

Surabaya

From : Mr. Nyoo David Pratiknyo Company : **SHINE Photo . Video**

CV. Sinar Mulia Abadi

Address : Jl. Raya Kedung asem pn 01

Ruko Pondok Nirwana Barat

Surabaya

Telp:+62 31 8792835 Fax:+62 31 8715024

Email: admin@shinemmc.com

Number: 087/PV/I/SHN/14

Subject : offer Attachment : --

Dear Miss. Leni,

Hereby, we would like to propose you production of

Video Company Profile Clip

- Video promotion & company profile
- 2-3 day video shooting at location

Editing package

- 3D animation
- Motion Logo in 3D
- Special effect
- · Composition and mixing
- Short Music (not re-arrange)
- Editing in HD and DV
- Promotion & company profile version, Duration: ±3 minute
- Plus partnership version , Duration: ±3-4 minute
- Instagram version, Duration: ±15 second

Final Production

- 1 (one) Full High Defination, MP4 file format
- ullet 1 (one) Digital Versatile Data (DVD) , PAL format (720 x 576 pixels, 25 frames per second/fps)

Total Fee: Rp 25.000.000,- (Twenty five milion rupiah)



Terms of progress:

- 1 PIC(Person in Charge) as a guide at location for video taking
- Video editing: approx. 65 workdays

notes:

- Maximum 2x (two times) revision after first approval.
- Over revision will be changed, Rp. 500.000,- per revision.

Term of Payment:

- 40% down payment
- 40% on preview / preliminary
- 20% after final result
- This proposal is valid for 2(two) weeks only
- Government taxes are not included (<u>Non PPN & Non PPH</u>)

Thank you for your attention and good cooperation.

Best Regards,

Nyoo David Pratiknyo Art & Design Director