

COMPANIES & PRODUCTS

Xiaomi

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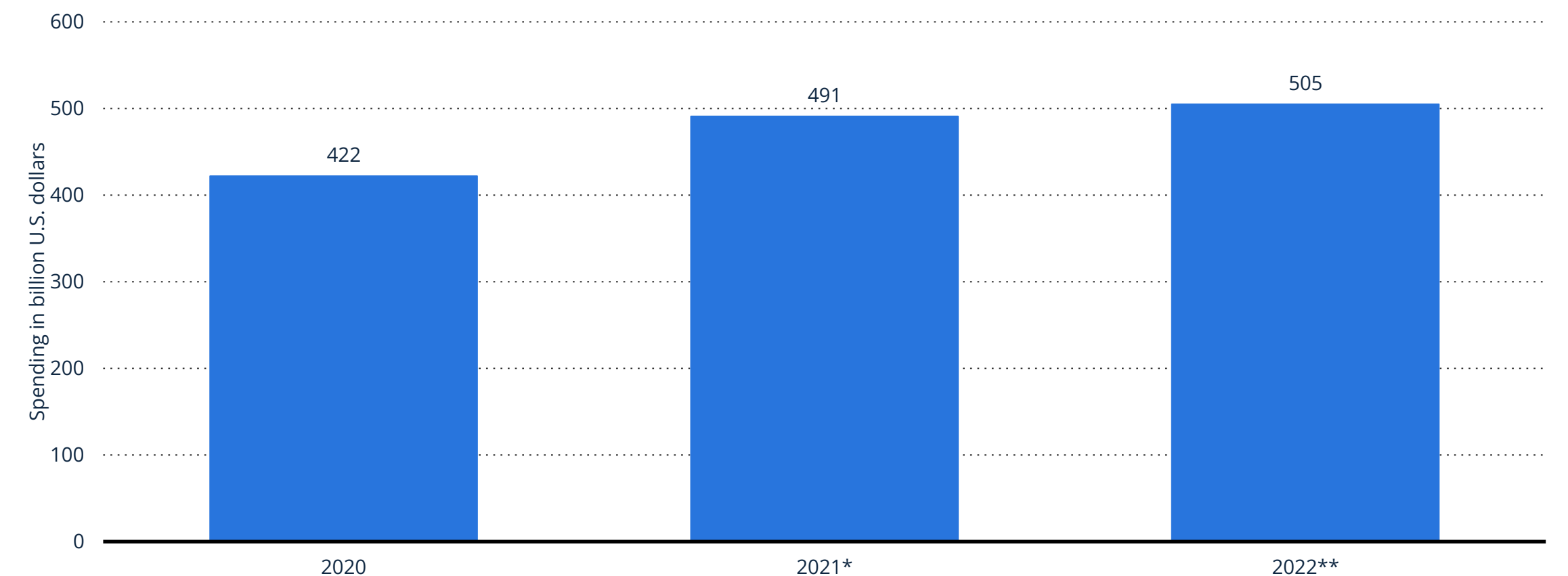
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Overview

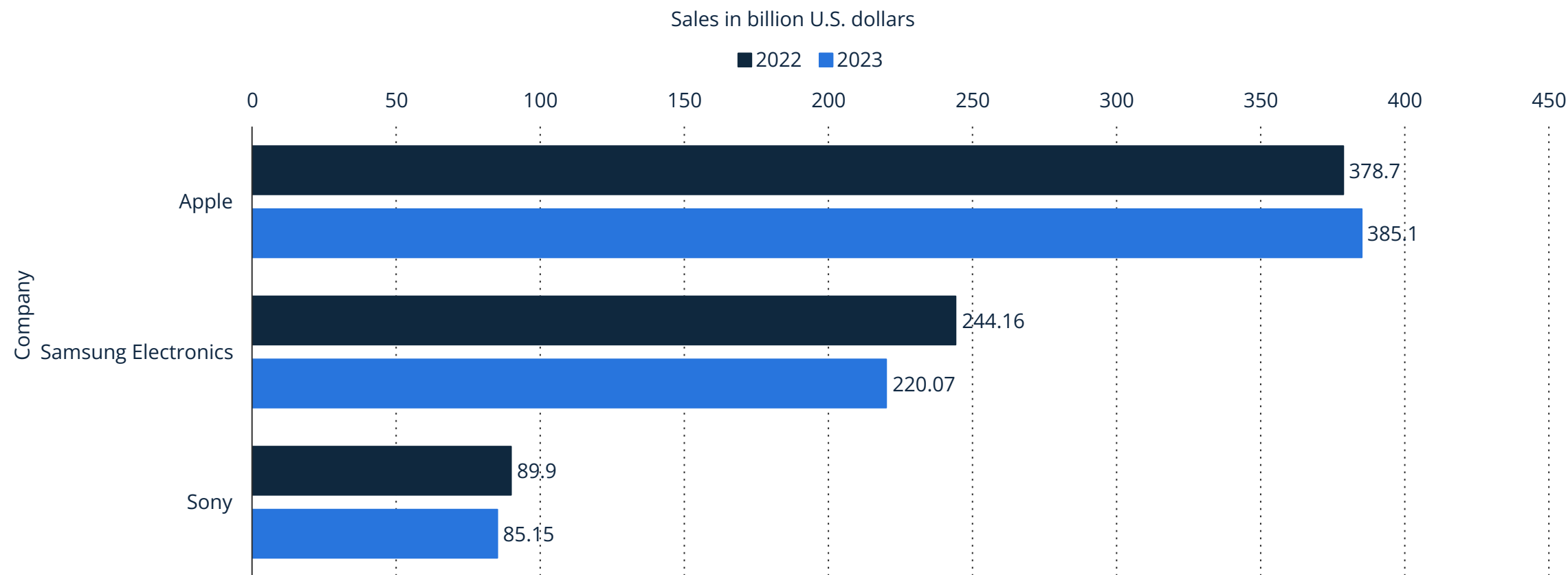
Consumer spending on technology worldwide from 2020 to 2022 (in billion U.S. dollars)

Worldwide consumer technology spending 2020-2022



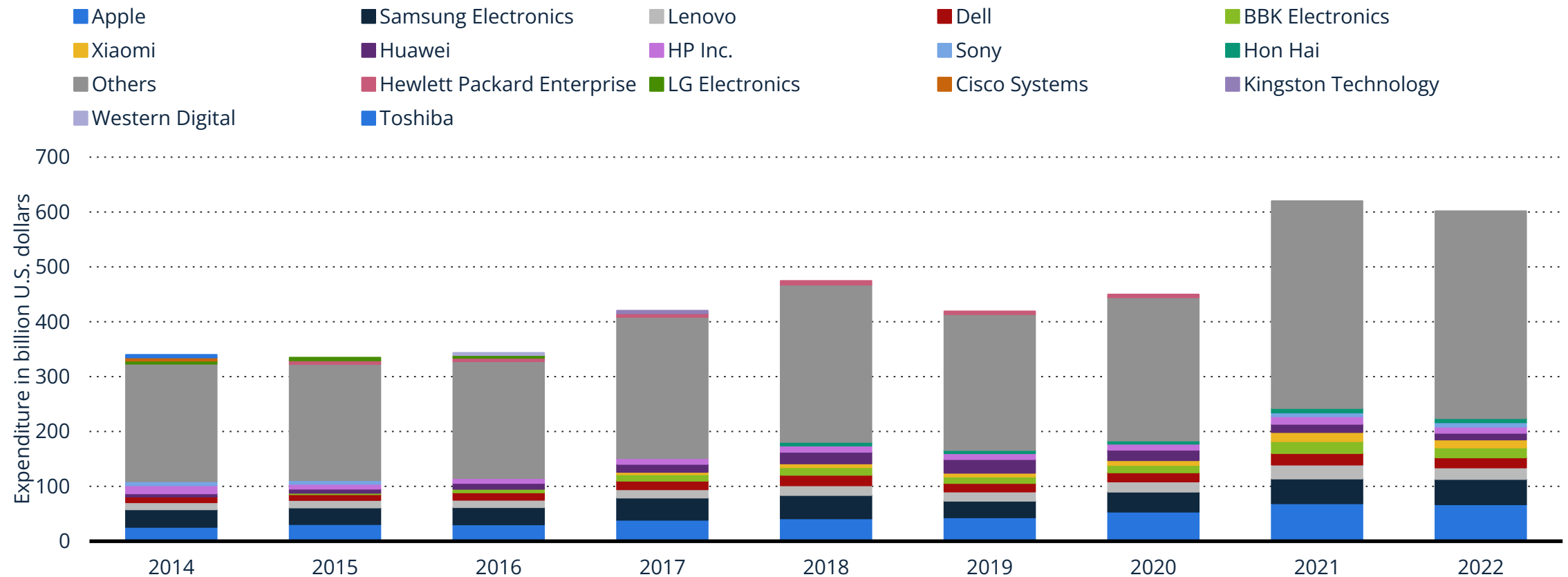
Sales of leading consumer electronic (CE) companies worldwide in 2023 (in billion U.S. dollars)

Sales of the leading CE companies worldwide 2023



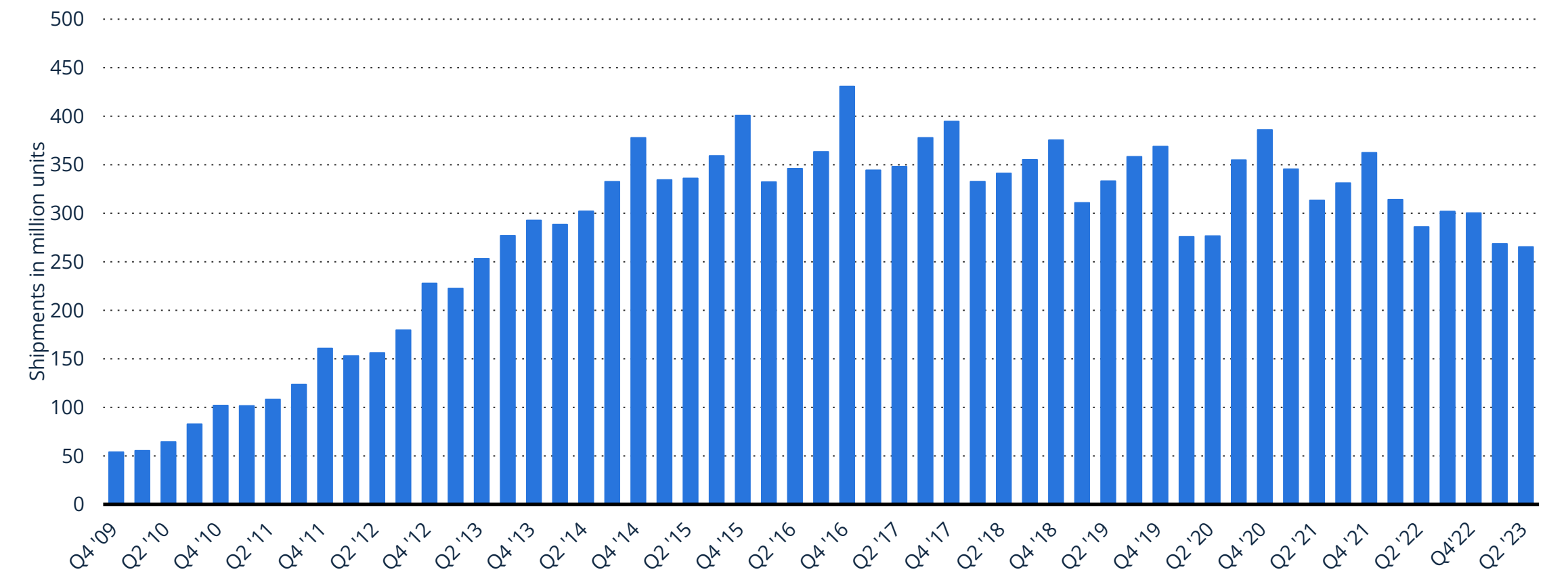
Technology companies ranked by expenditure on semiconductors worldwide from 2014 to 2022 (in billion U.S. dollars)

Technology companies ranked by expenditure on semiconductors worldwide 2014-2022



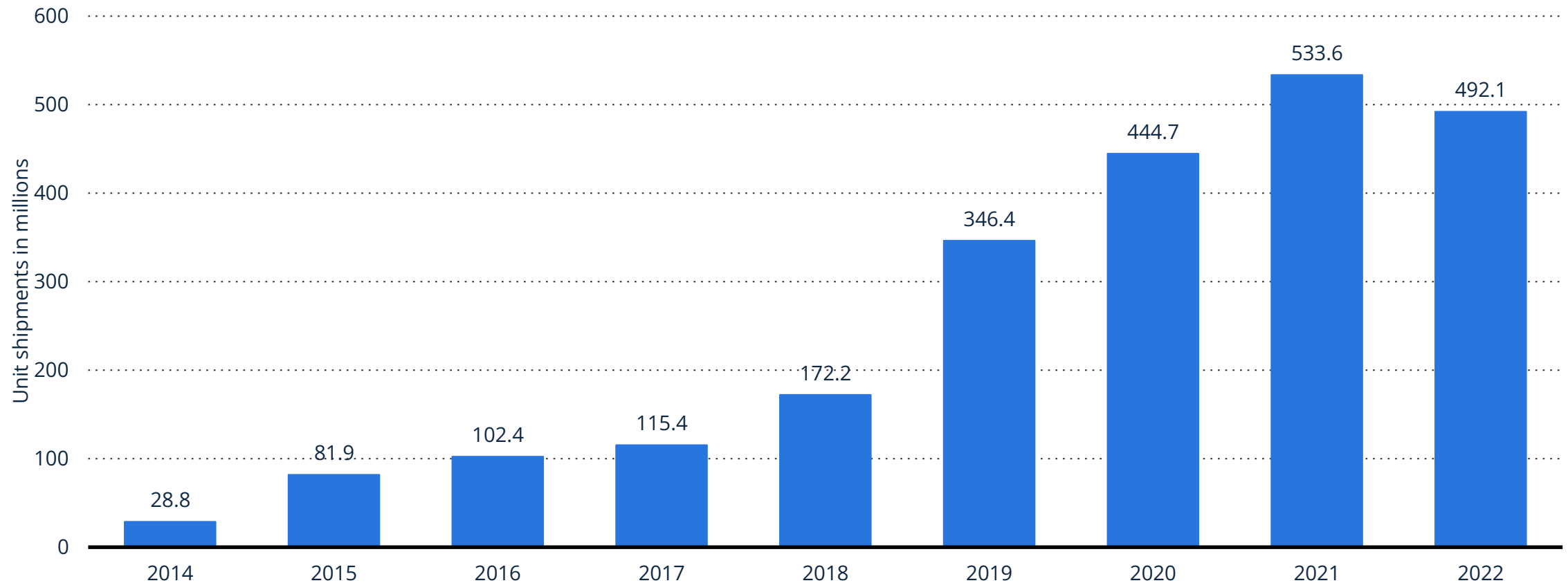
Smartphone shipments worldwide from 4th quarter 2009 to 2nd quarter 2023 (in million units)

Global smartphone shipments by quarter 2009-2023



Wearables unit shipments worldwide from 2014 to 2022 (in millions)

Total wearable device unit shipments worldwide 2014-2022

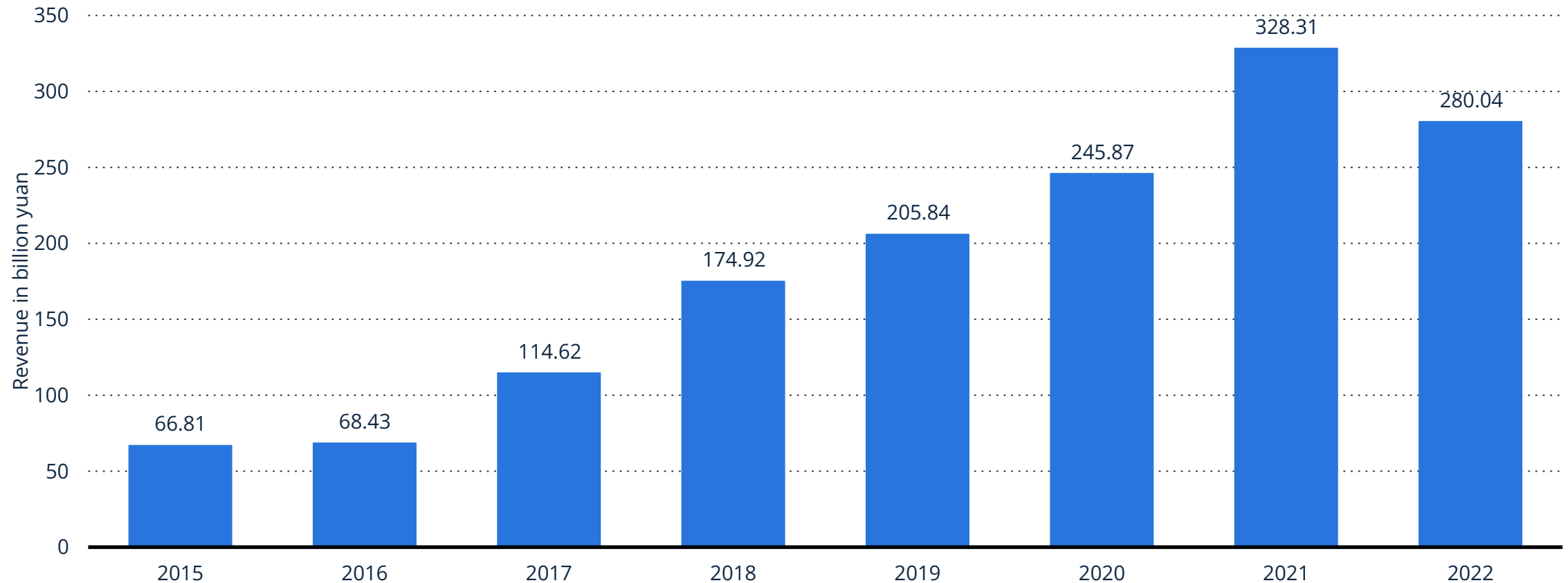


CHAPTER 02

Financials

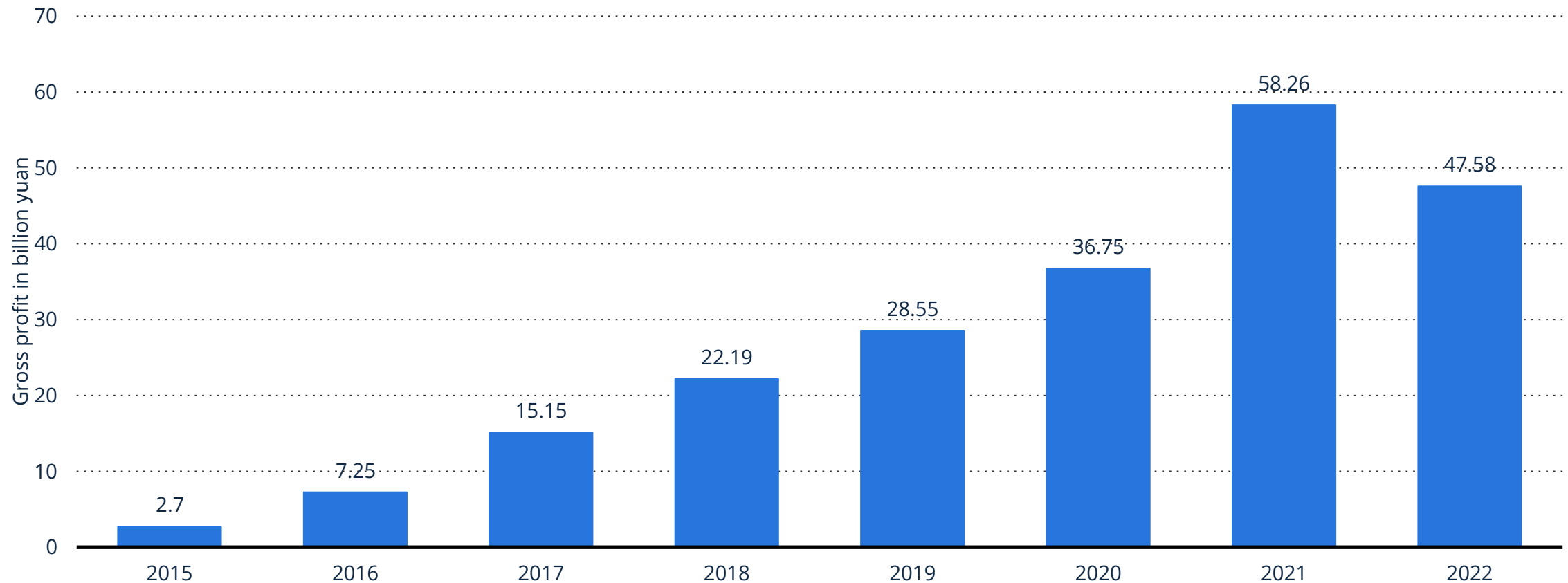
Xiaomi's annual revenue from 2015 to 2022 (in billion yuan)

Xiaomi's annual revenue 2015-2022



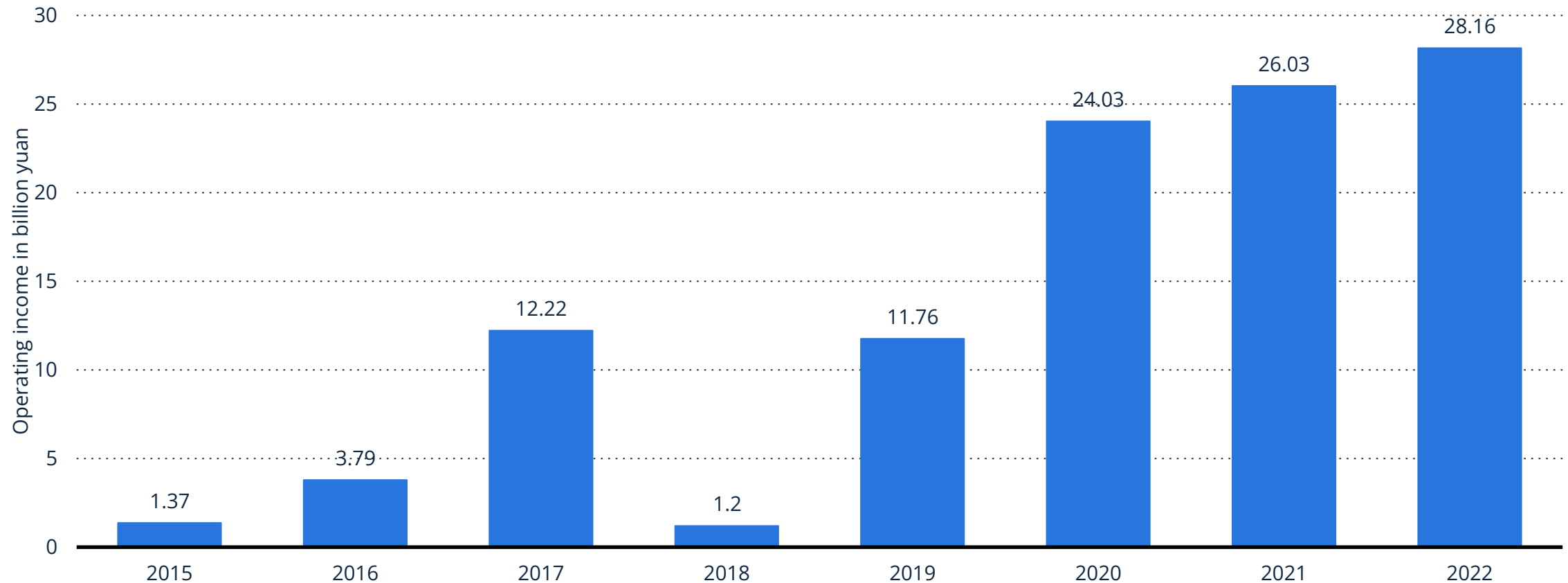
Xiaomi's annual gross profit from 2015 to 2022 (in billion yuan)

Xiaomi's gross profit 2015-2022



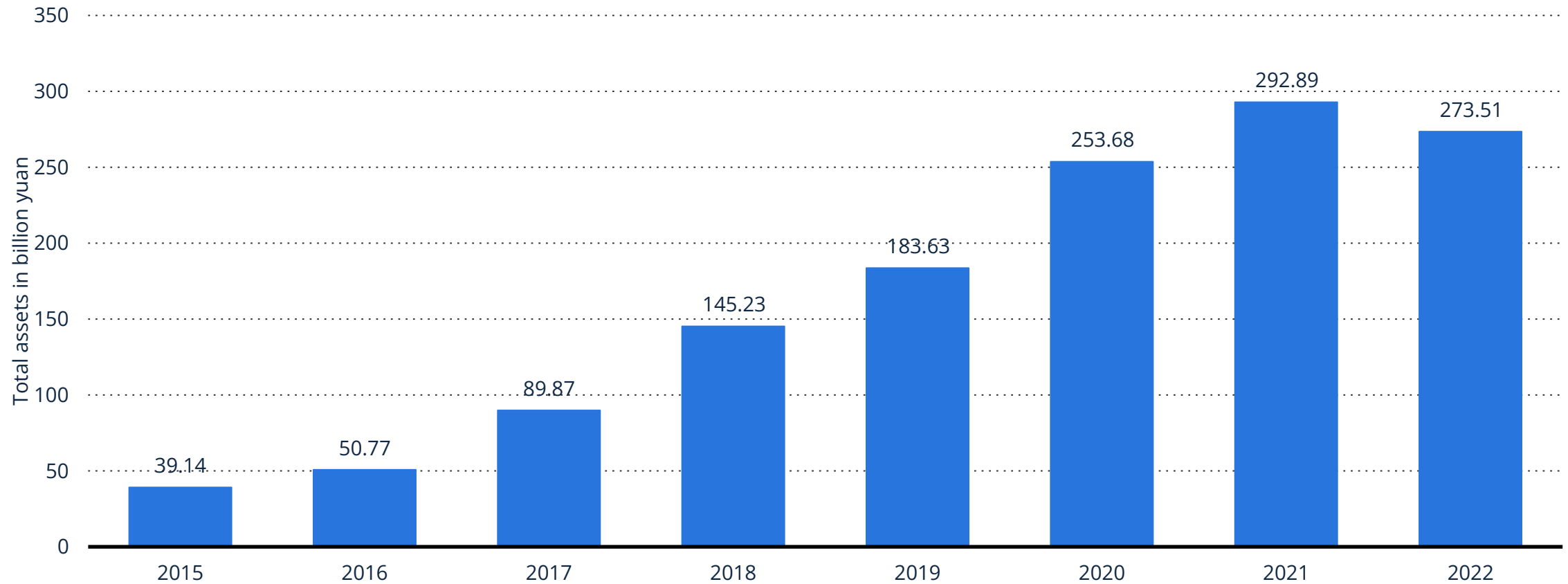
Xiaomi's operating income from 2015 to 2022 (in billion yuan)

Xiaomi's operating income 2015-2022



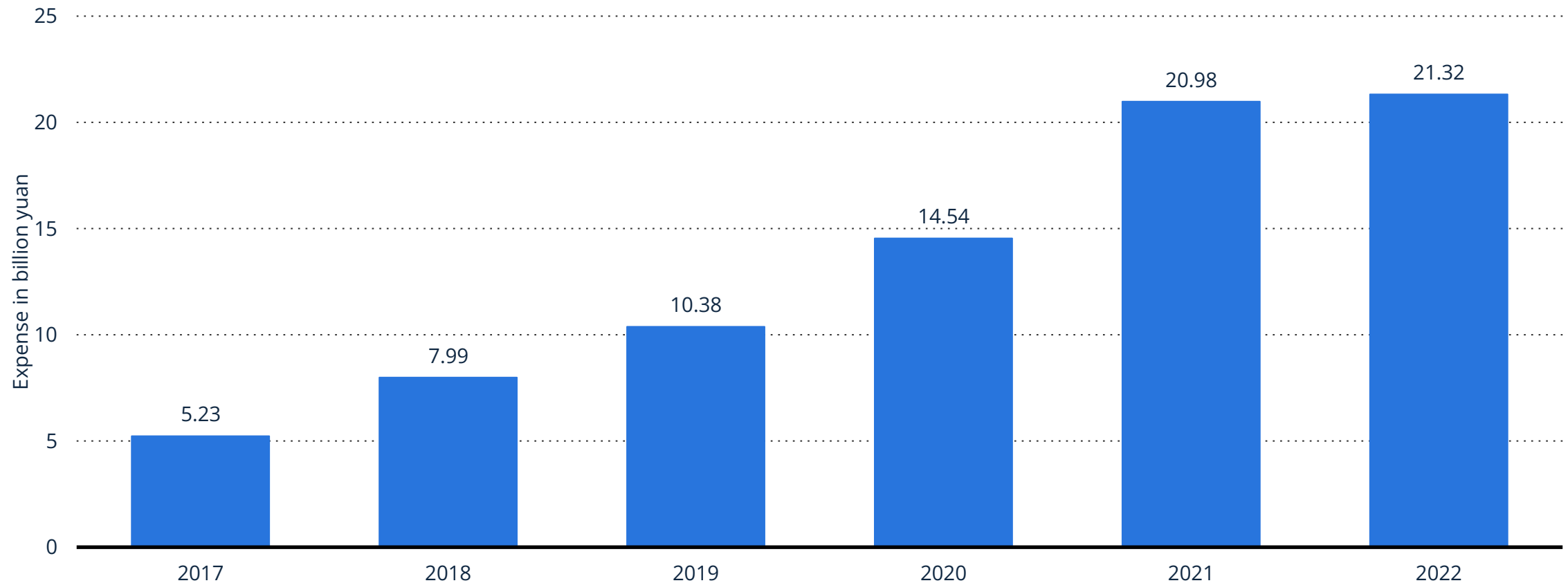
Xiaomi's total assets from 2015 to 2022 (in billion yuan)

Xiaomi's total assets 2015-2022



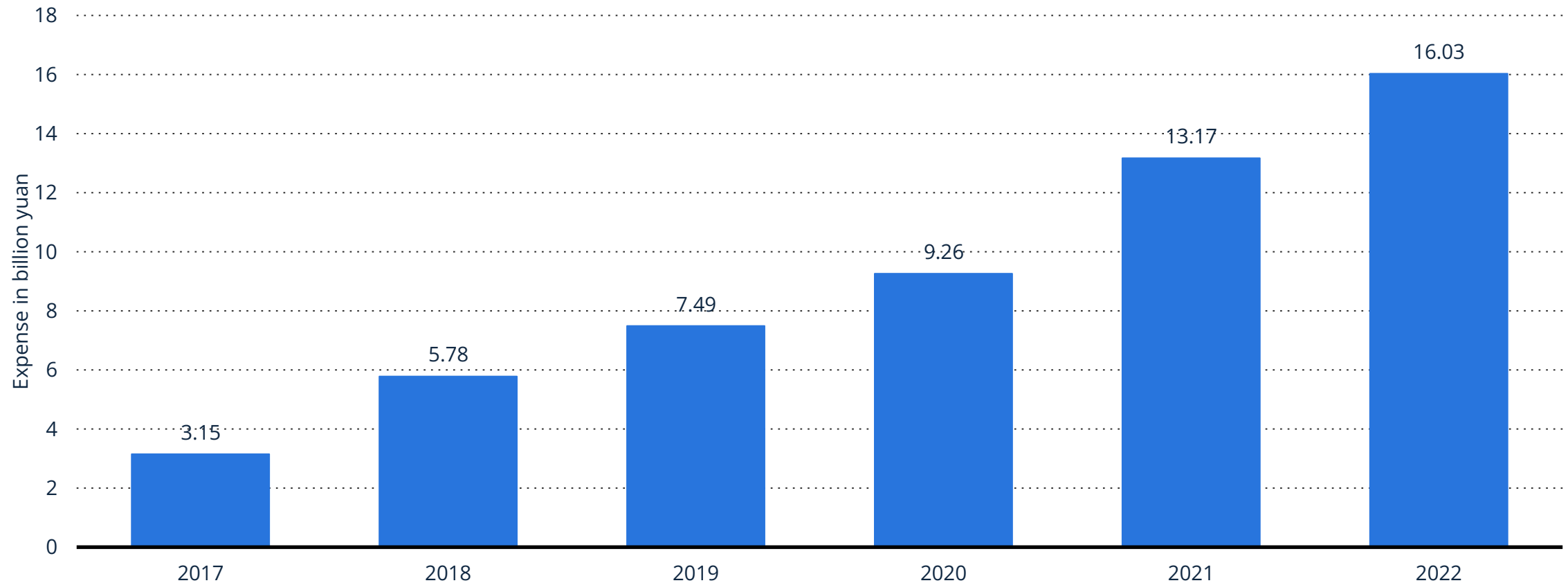
Xiaomi's selling and marketing expenses worldwide from 2017 to 2022 (in billion yuan)

Xiaomi's selling and marketing expenses 2017-2022



Xiaomi's research and development (R&D) expenses worldwide from 2017 to 2022 (in billion yuan)

Xiaomi's research and development expenses 2017-2022

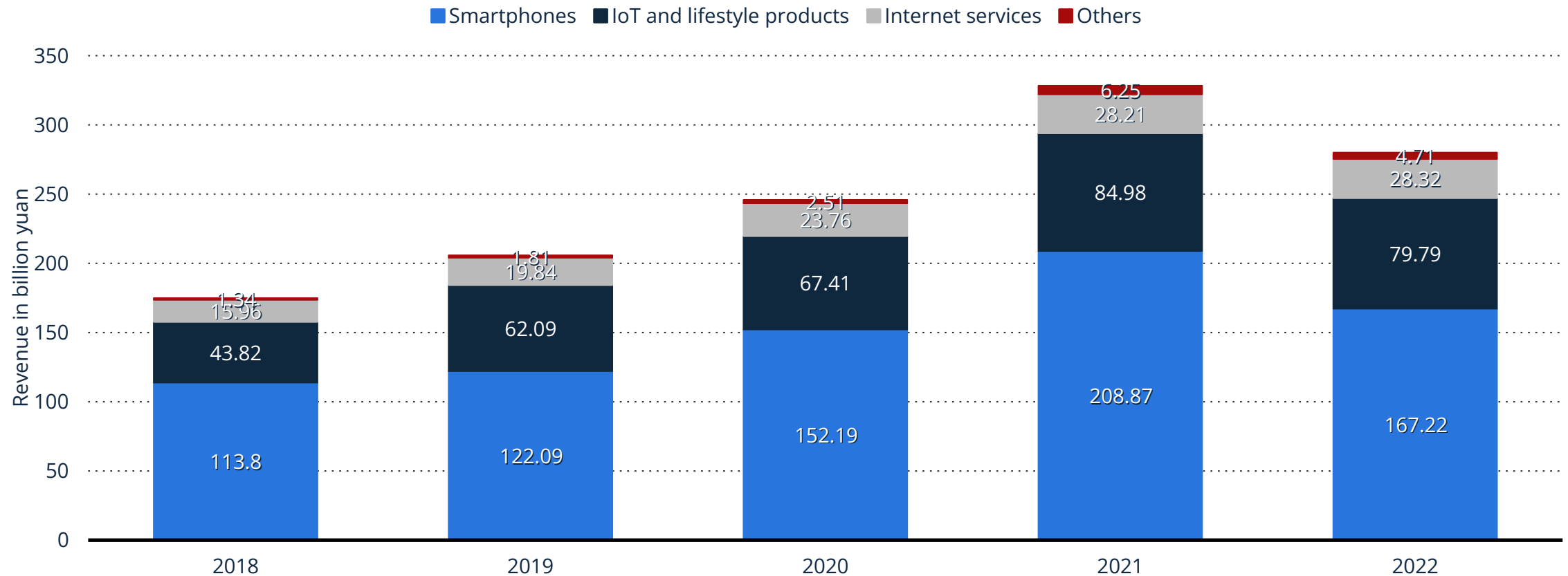


CHAPTER 03

Segments

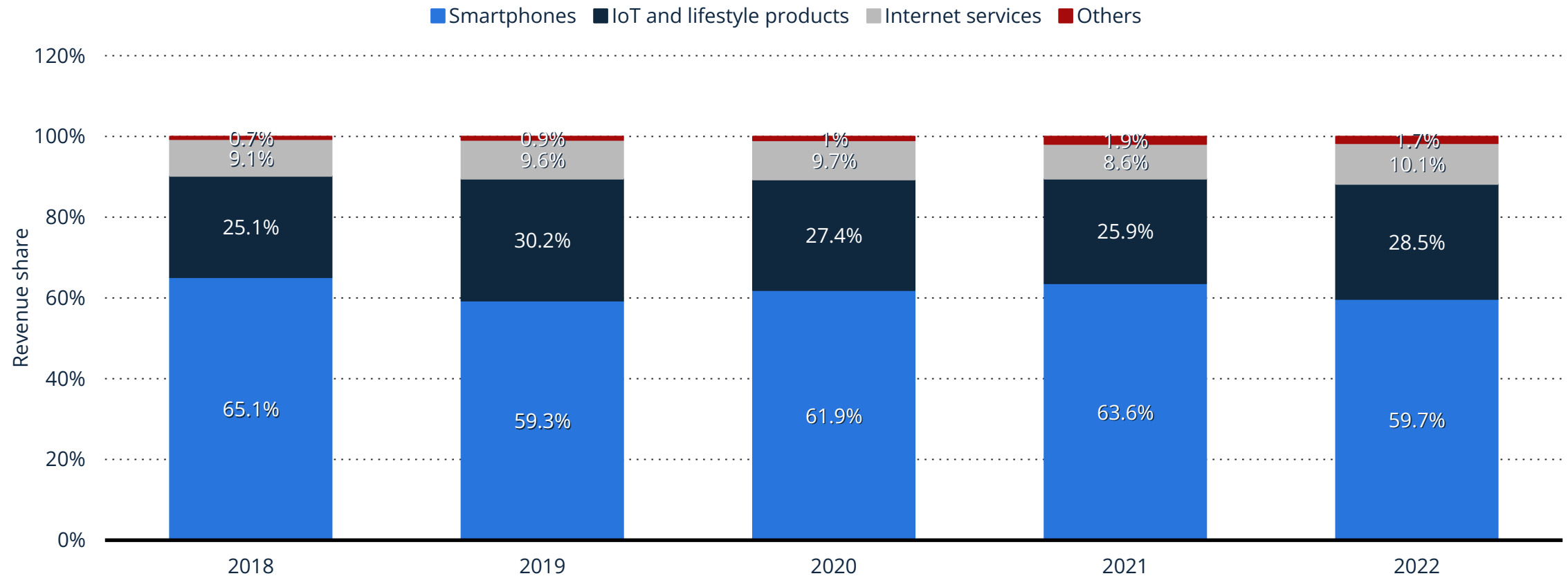
Xiaomi's annual revenue from 2018 to 2022, by segment (in billion yuan)

Xiaomi's annual revenue 2018-2022, by segment



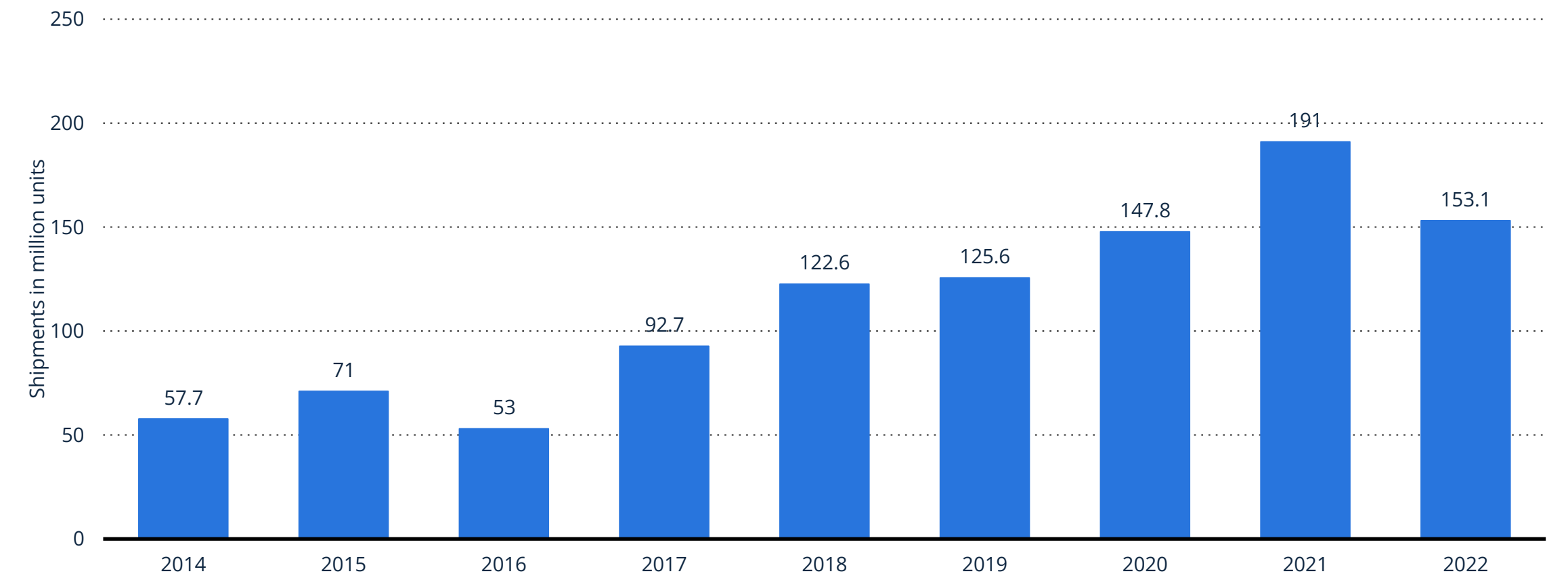
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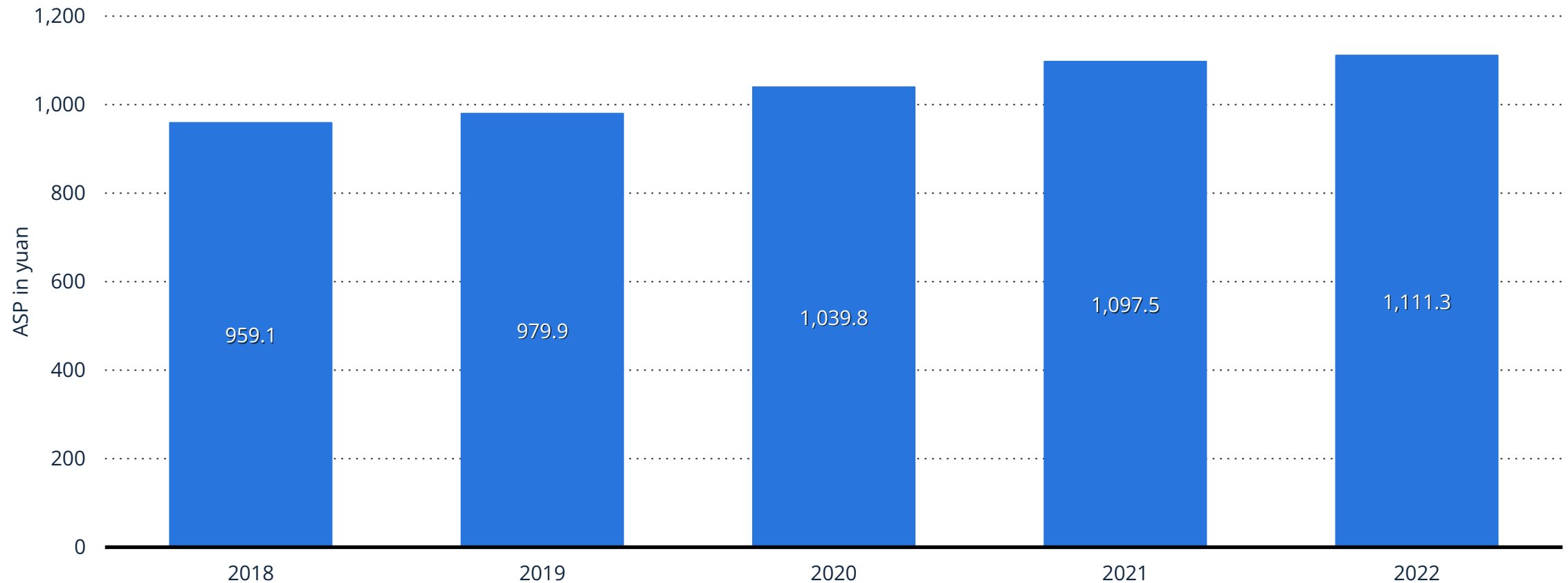
Chinese smartphone brand Xiaomi's shipments worldwide from 2014 to 2022 (in millions)

Xiaomi shipments worldwide 2014-2022



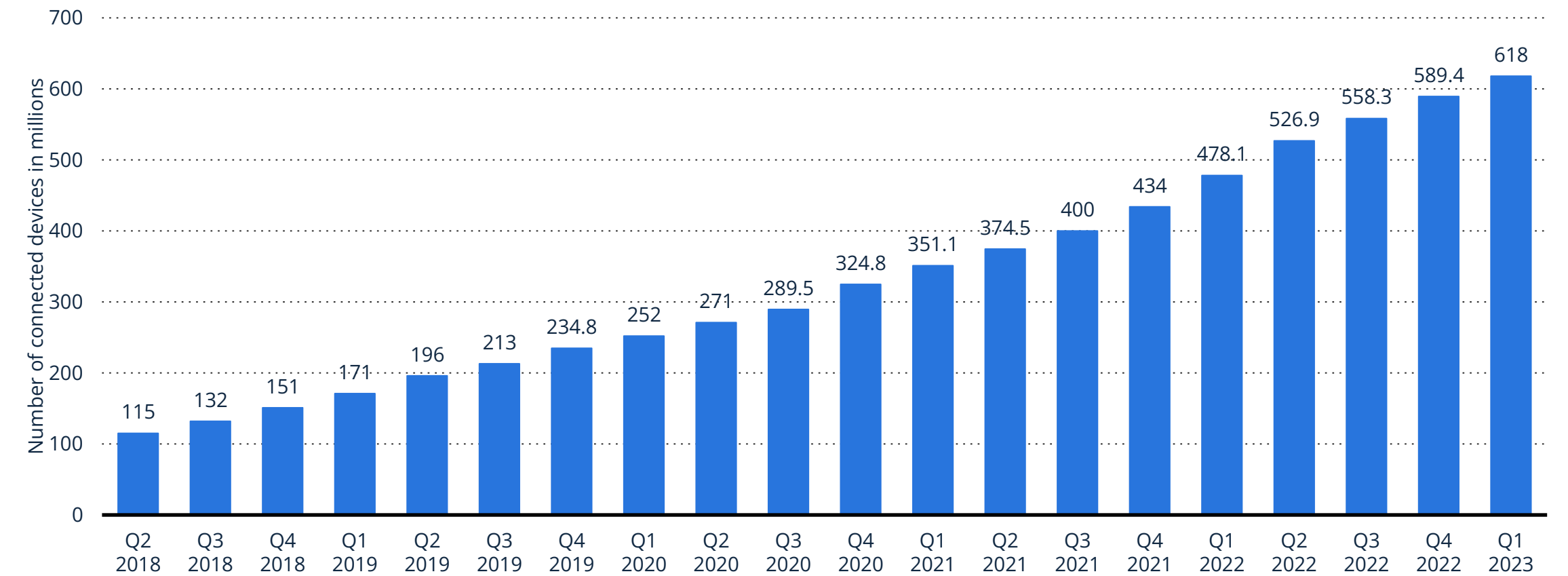
Average selling price (ASP) of Xiaomi smartphones worldwide from 2018 to 2022 (in yuan)

Xiaomi's smartphone ASP 2018-2022



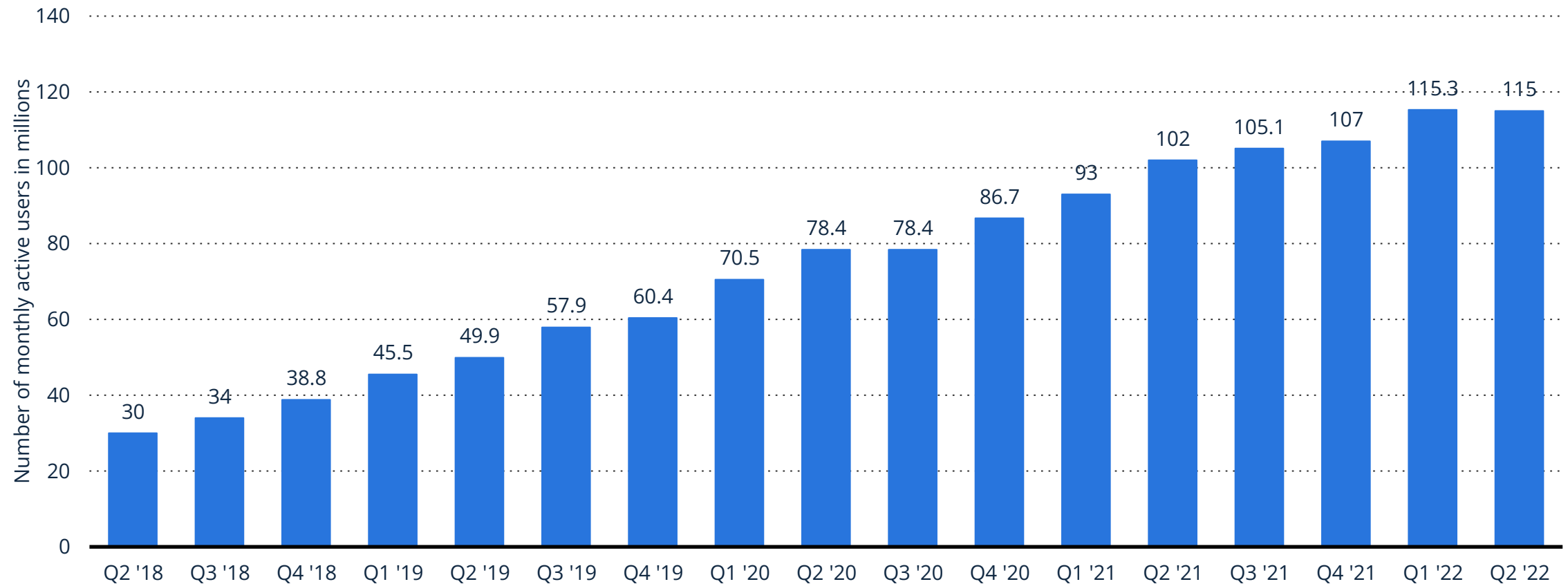
Number of Xiaomi IoT connected devices worldwide from 2018-2023 (in millions)

Number of connected Xiaomi devices 2018-2023



Number of monthly active users (MAUs) of the Xiaomi AI assistant worldwide from 2018 to 2022 (in millions)

Xiaomi AI assistant: number of monthly active users 2018-2022

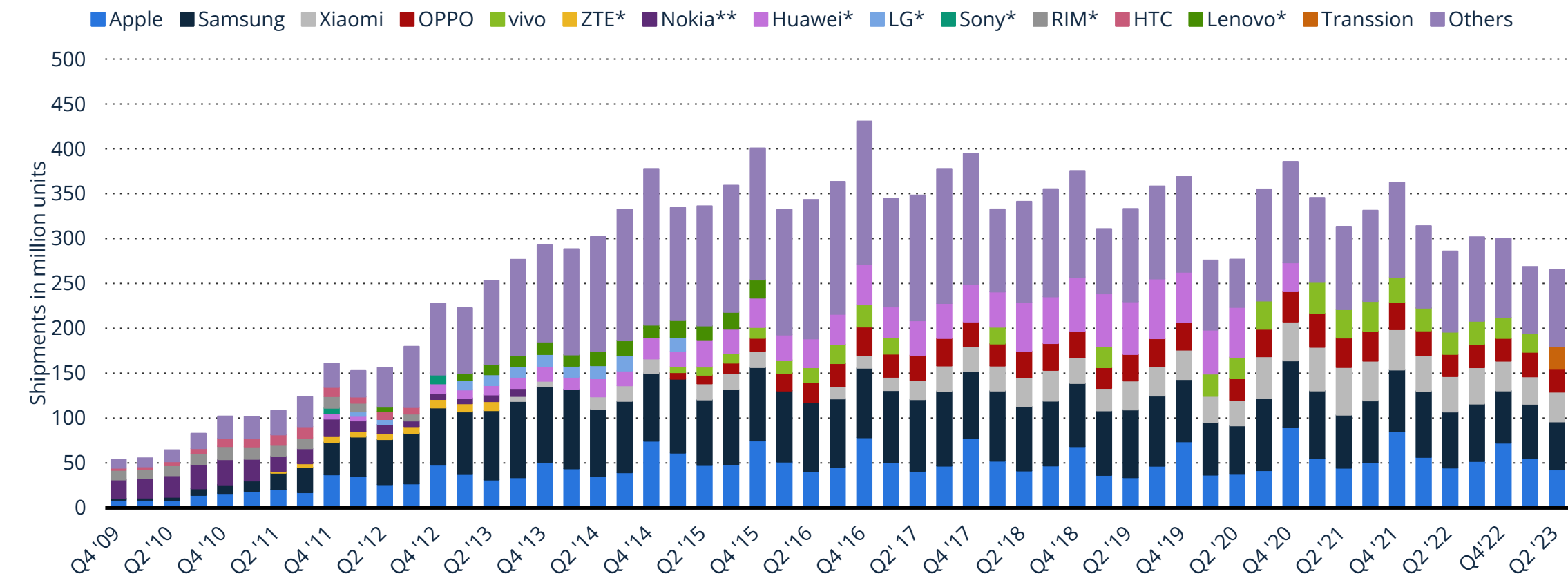


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Competitors

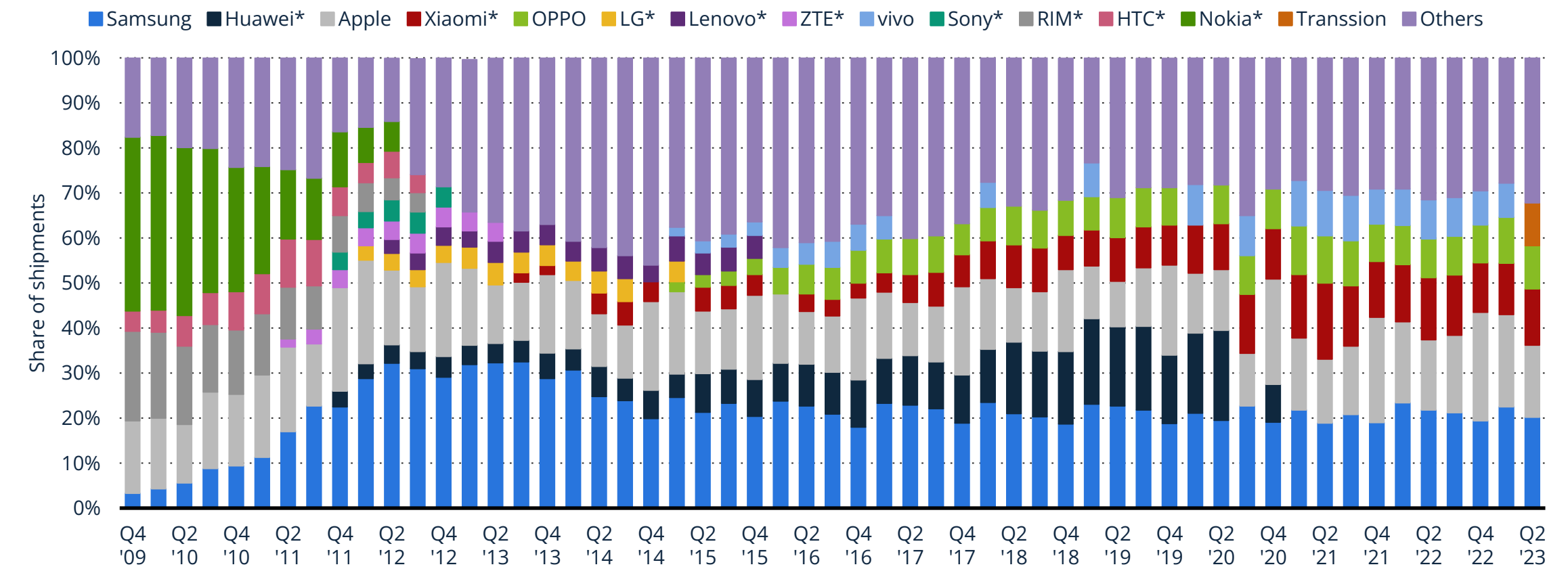
Smartphone shipments by vendor worldwide from 4th quarter 2009 to 2nd quarter 2023 (in million units)

Global smartphone shipments by vendor 2009-2023



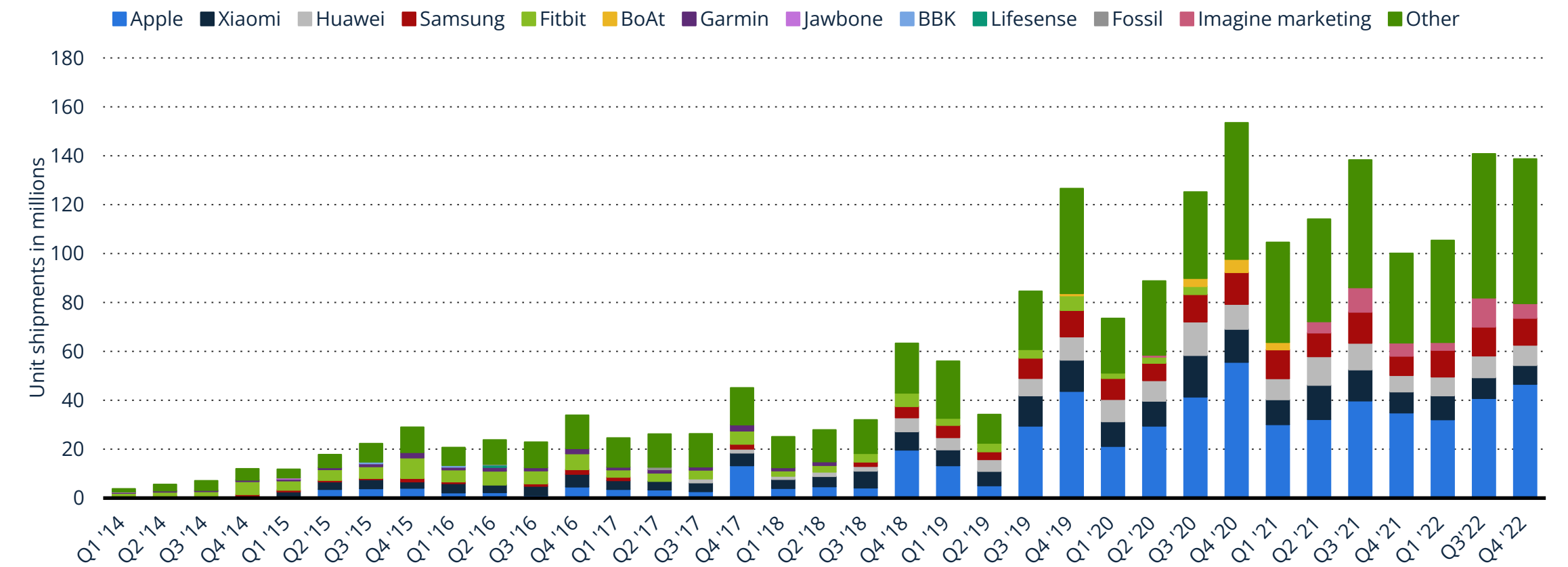
Global smartphone market share from 4th quarter 2009 to 2nd quarter 2023 (by vendor)

Quarterly smartphone market share worldwide by vendor 2009-2023



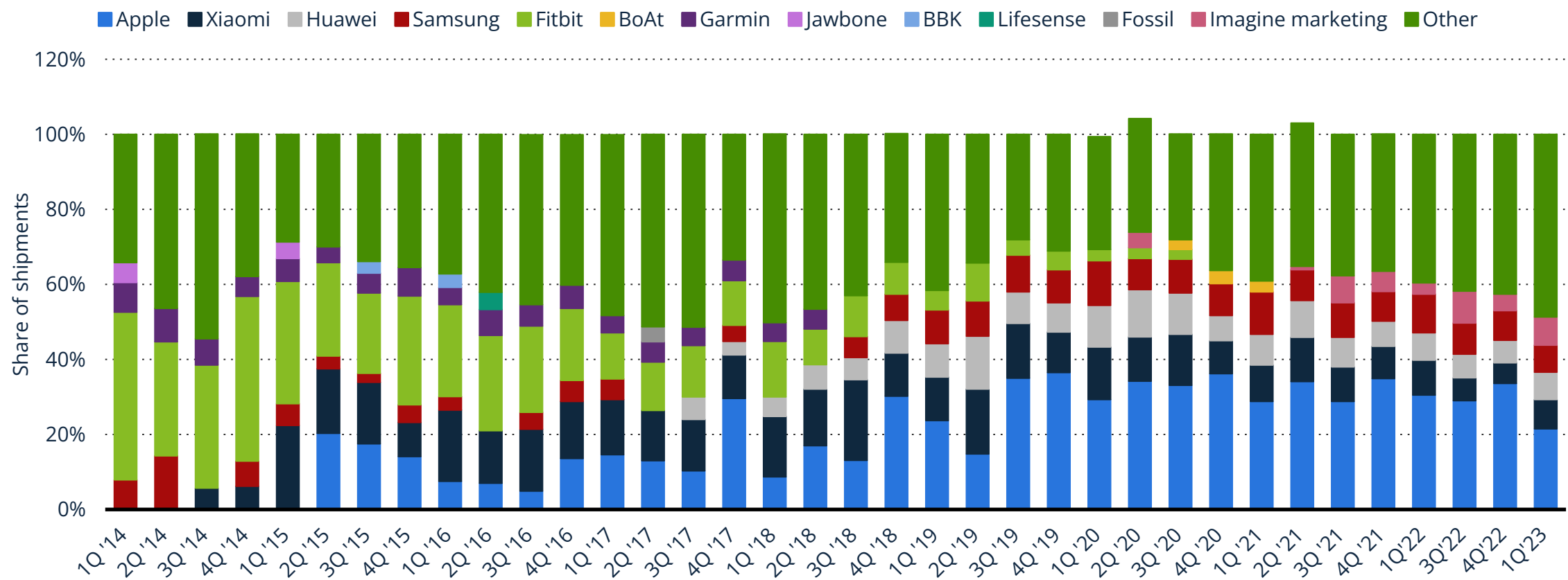
Wearables unit shipments worldwide by vendor from 1st quarter 2014 to 4th quarter 2022 (in millions)

Quarterly wearables shipments worldwide 2014-2022, by vendor



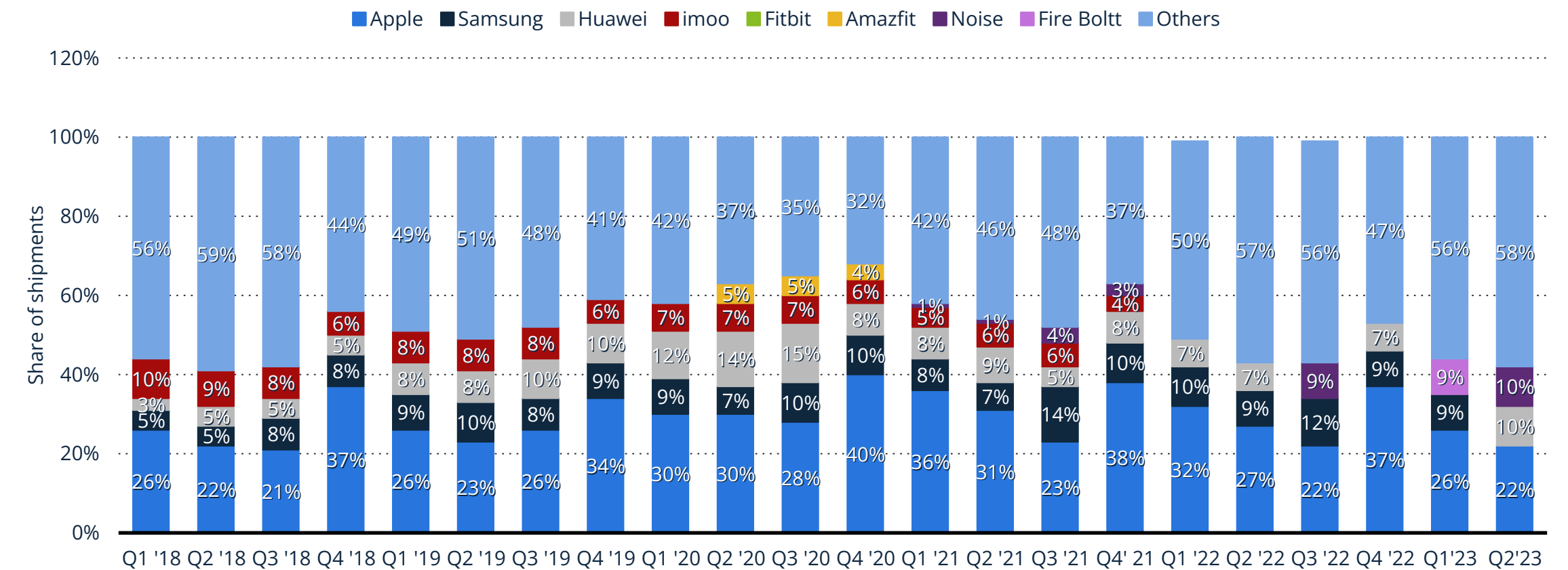
Market share of wearables unit shipments worldwide from 1st quarter 2014 to 1st quarter 2023, by vendor

Wearables shipments worldwide market share 2014-2023, by vendor



Quarterly smartwatch unit shipment share worldwide from 2018 to 2023, by vendor

Smartwatch unit shipment share worldwide 2018-2023, by vendor

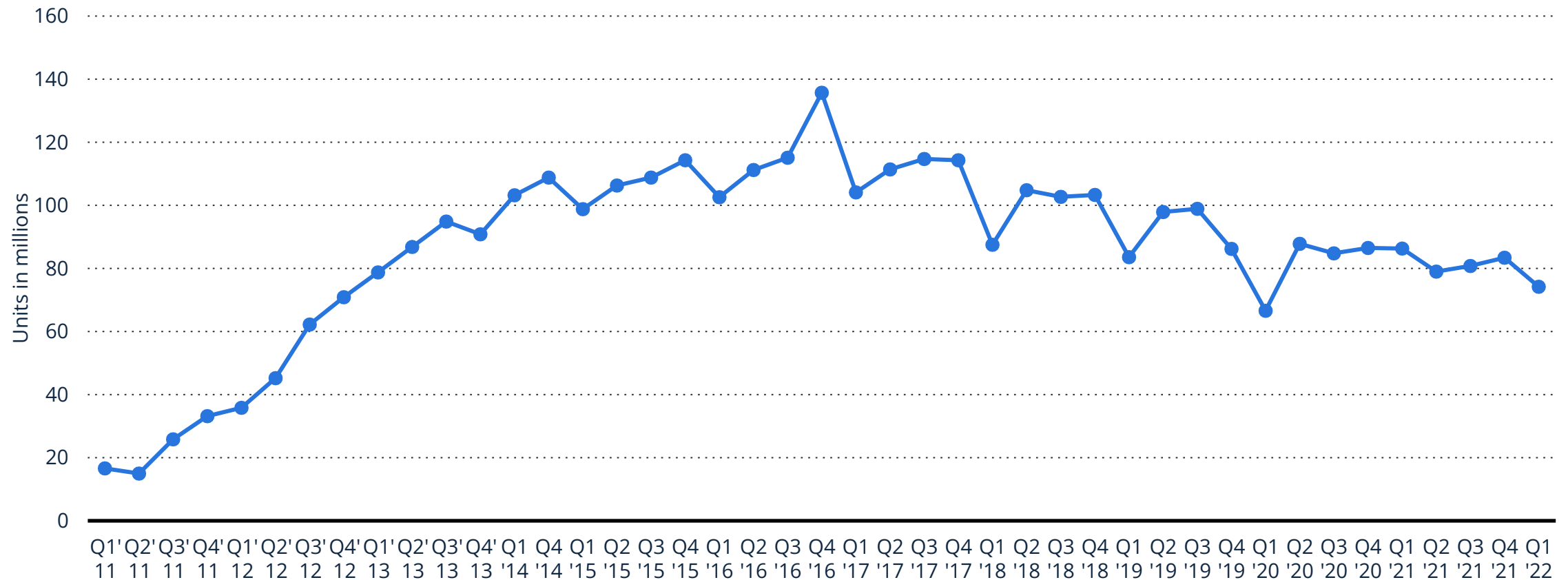


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Special focus: Xiaomi in China

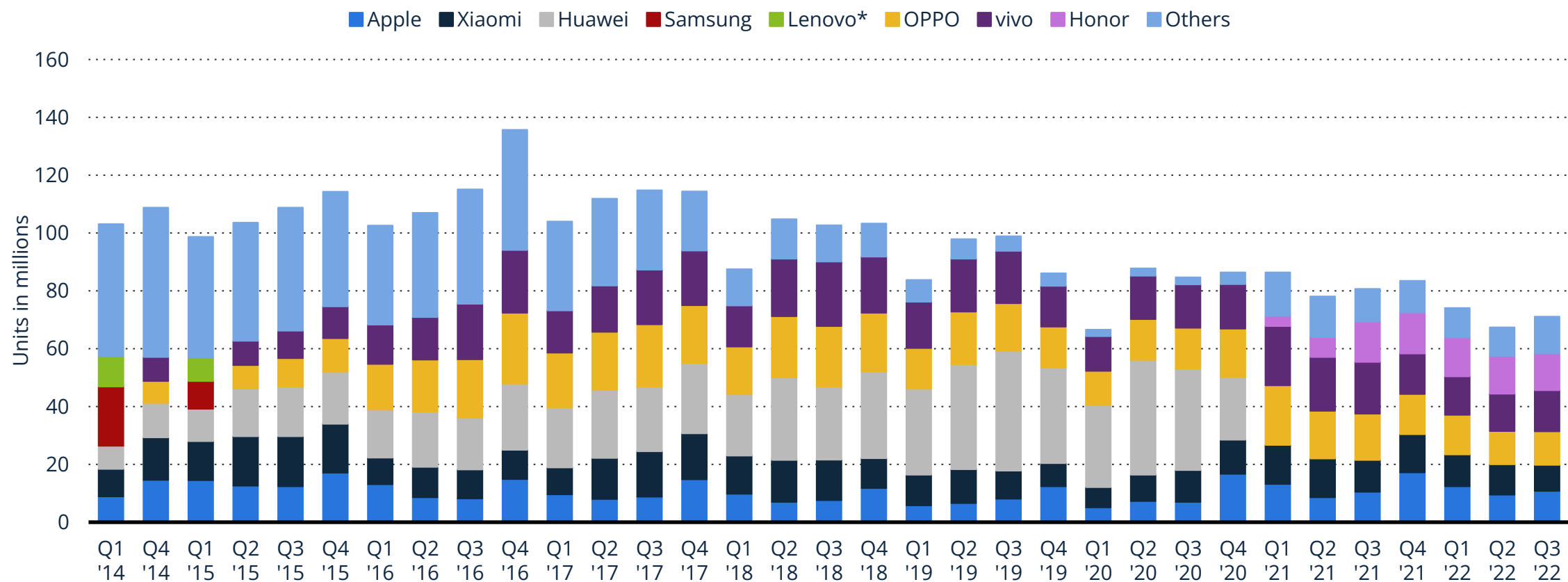
Total number of smartphone shipments in China from 1st quarter 2011 to 1st quarter 2022 (in million units)*

Smartphone shipment volume in China Q1 2011-Q1 2022



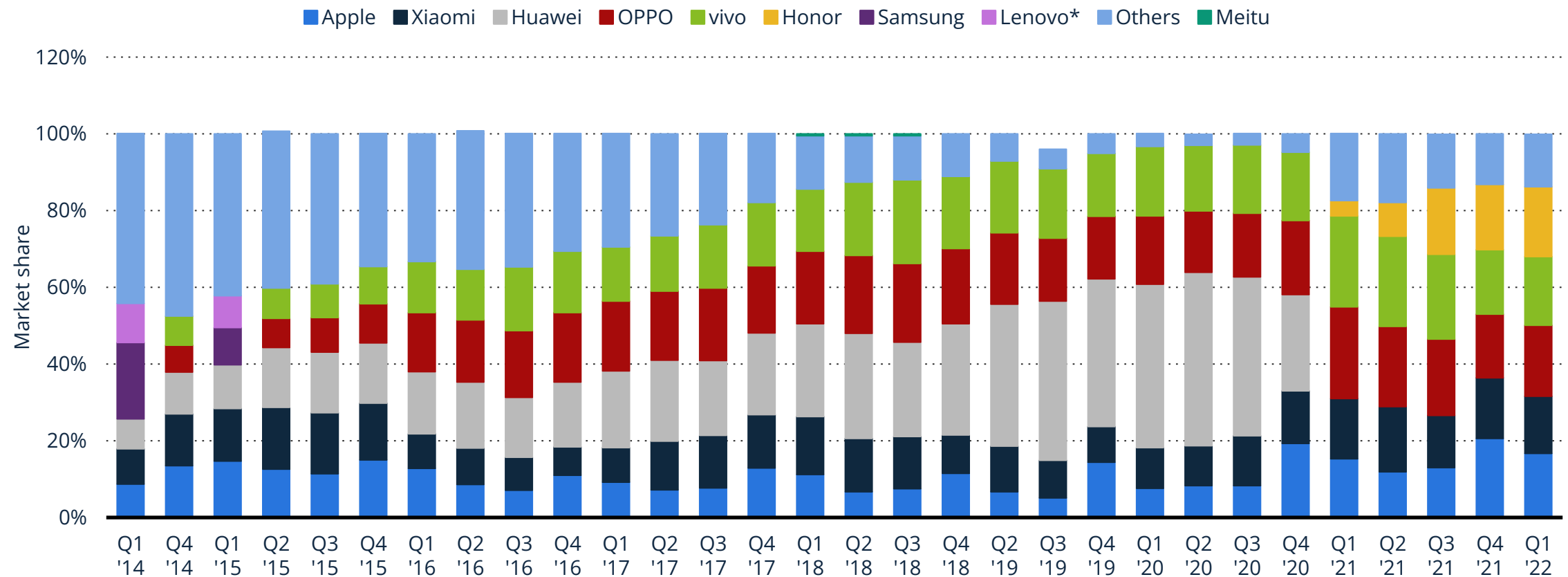
Smartphone shipments in China from 1st quarter 2014 to 3rd quarter 2022, by vendor (in million units)

Smartphone shipments quarterly in China Q1 2014-Q3 2022, by vendor



Vendors' market share of smartphone shipments in China from 1st quarter 2014 to 1st quarter 2022

Smartphone vendor market share in China Q1 2014-Q1 2022

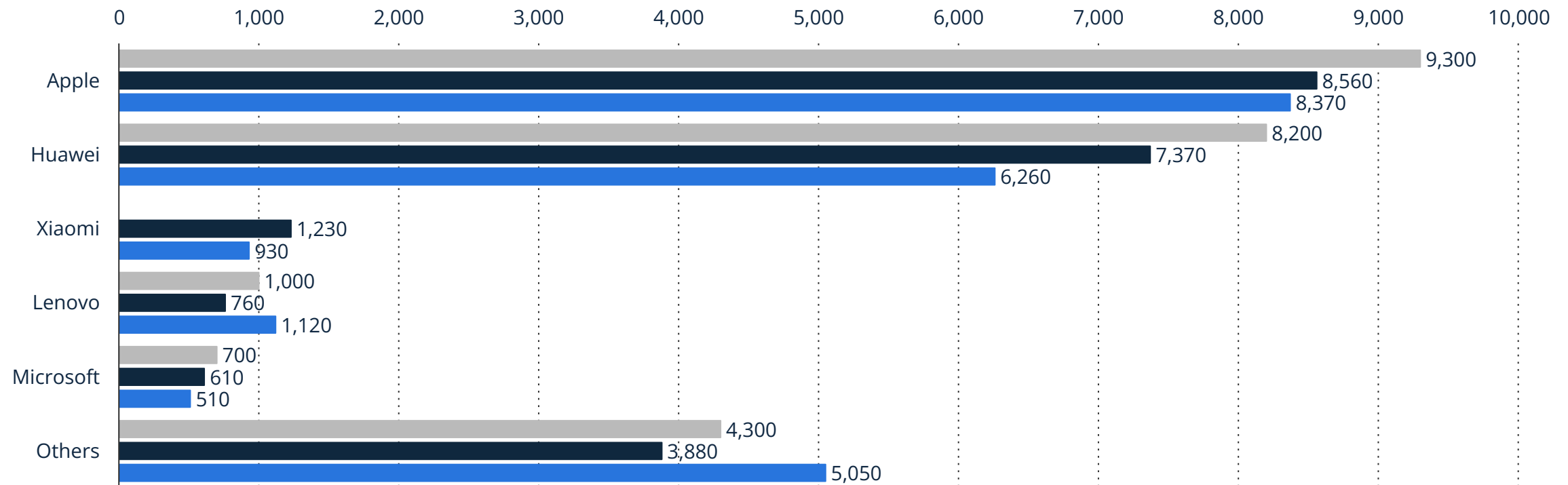


Total volume of tablet shipments in China from 2018 to 2020, by manufacturer (in 1,000 units)

Tablet shipment volume in China 2018-2020, by brand

Total volume in thousand units

■ 2020 ■ 2019 ■ 2018

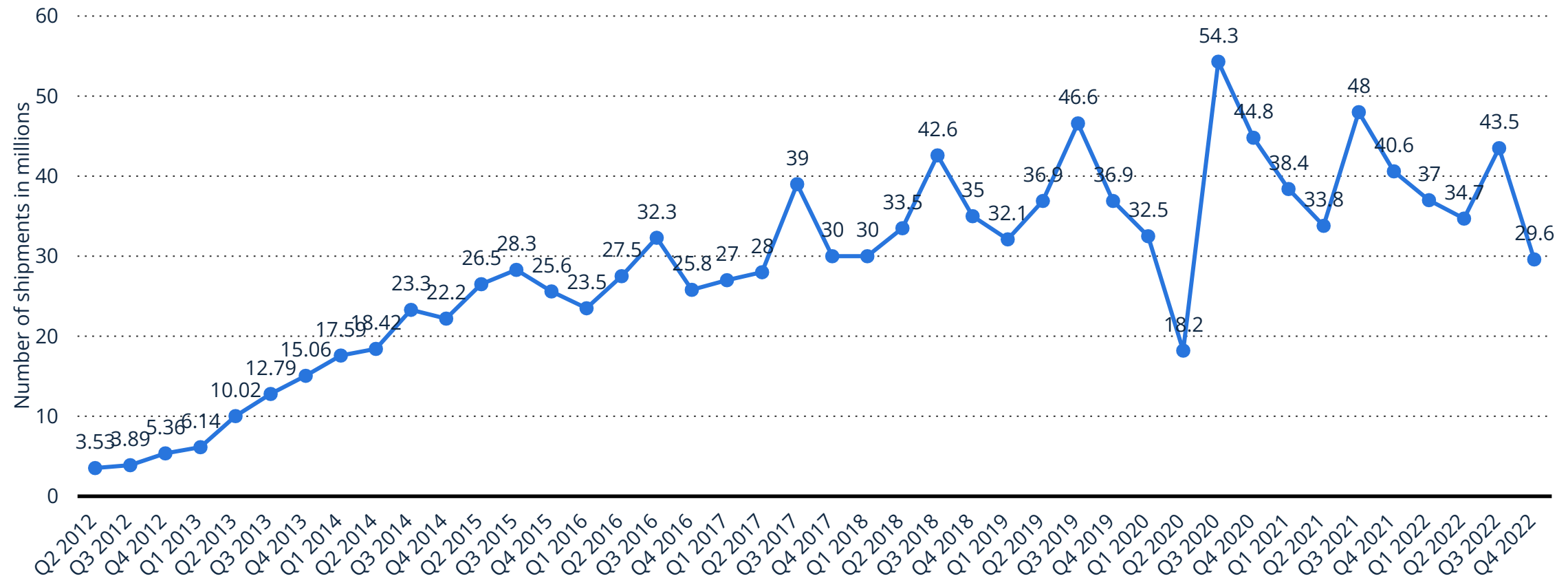


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Special focus: Xiaomi in India

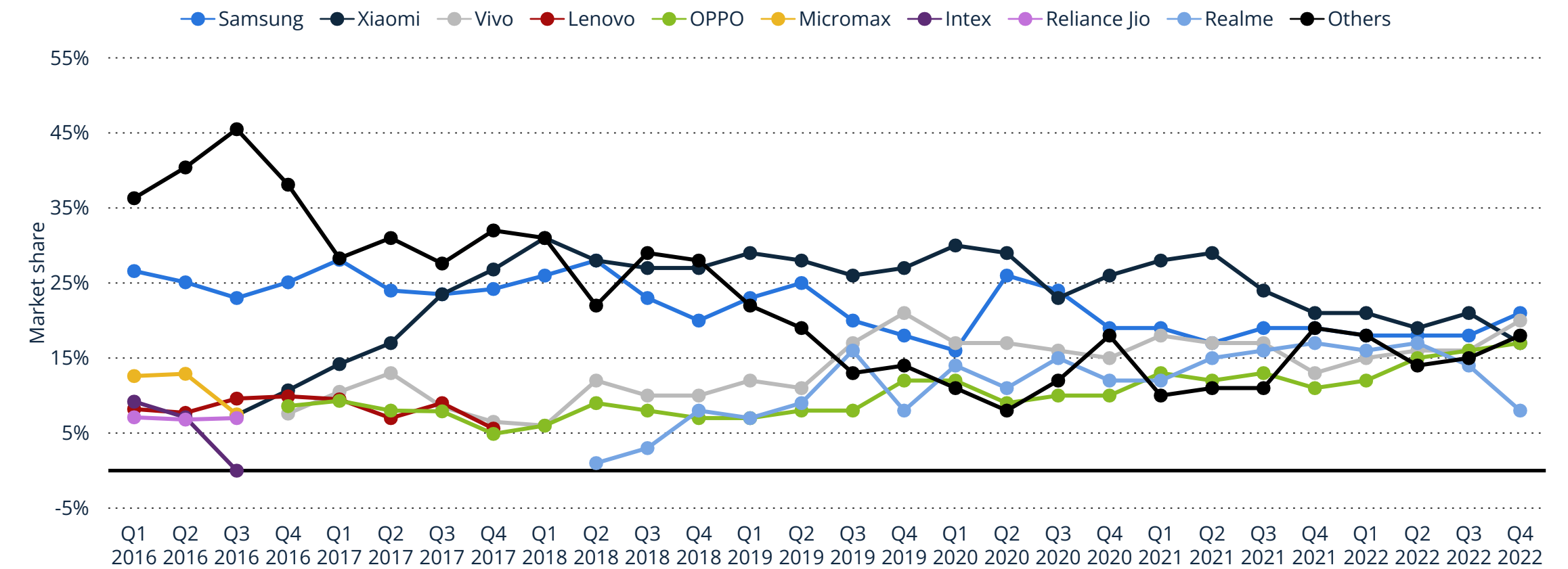
Total number of smartphone unit shipments in India from 2nd quarter of 2012 to 4th quarter of 2022 (in million units)

India smartphone unit shipments Q2 2012-Q4 2022



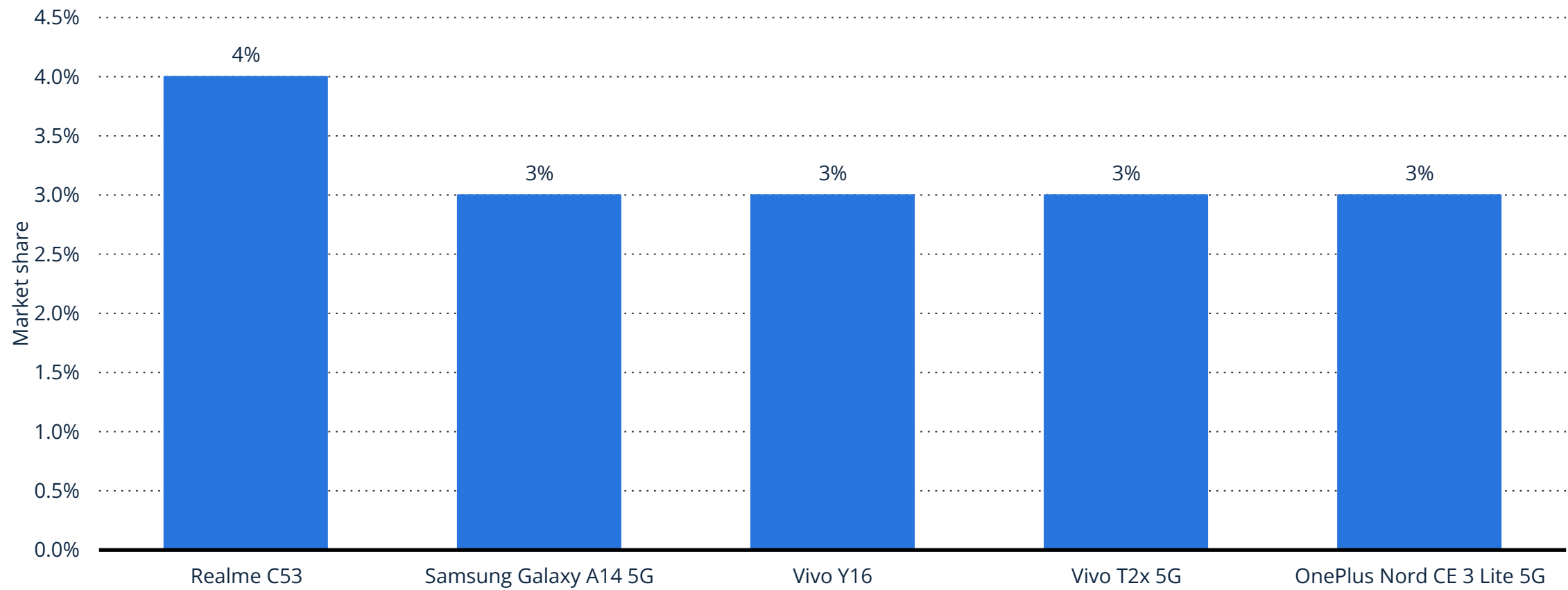
Smartphone market share held by vendors in India from 1st quarter 2016 to 4th quarter 2022

Smartphone market share held by vendors in India Q1 2016-Q4 2022



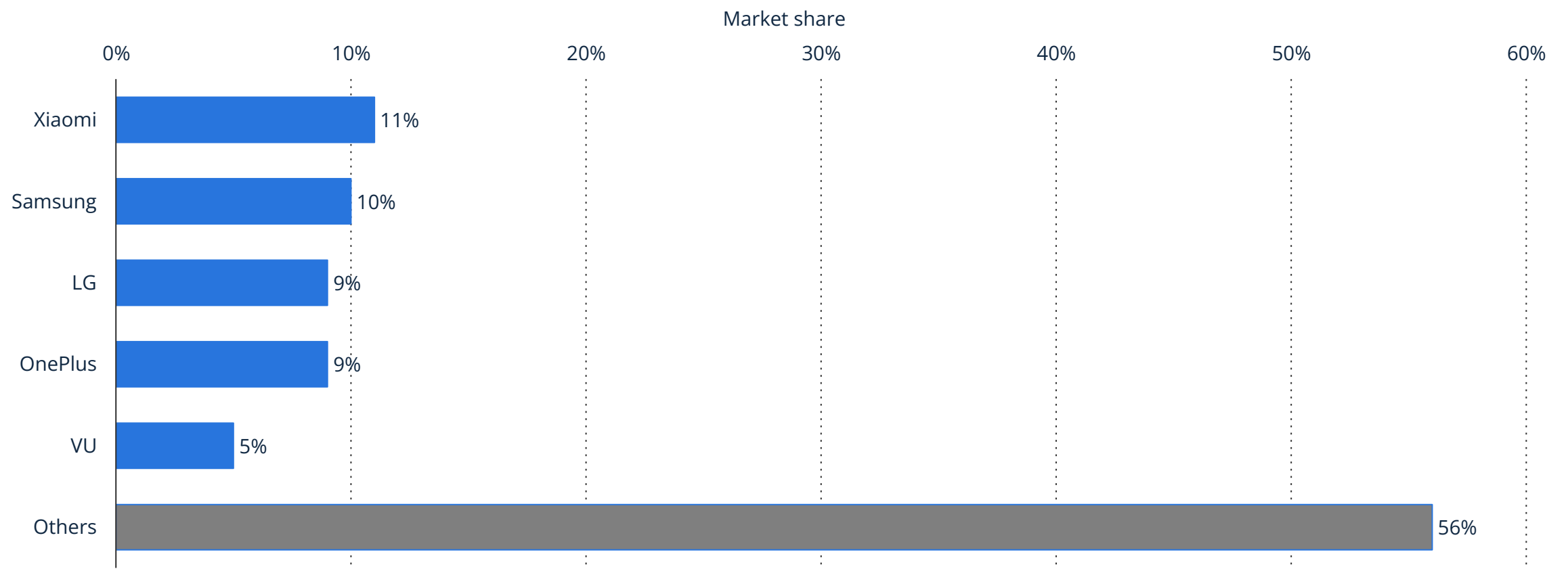
Share of leading smartphone models sold across India in July 2023, by model

Leading smartphone market share in India 2023, by model



Share of smart television market in India in 3rd quarter 2022, by vendor

Share of smart TV market in India Q3 2022, by vendor



Sources

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