# Giovanni Cassani

Curriculum Vitæ

⊕ Giovanni Cassani

The road to wisdom? — Well, it's plain and simple to express: Err, and err, and err again; but less, and less, and less. - Piet Hein

Professional Experience

**Assistant Professor**, *CSAI Department, Tilburg University*, Tilburg, The Netherlands.

Assistant Professor in the Department of Cognitive Science and Artificial Intelligence at Tilburg University.

Data Science Consultant, Tooso AI, San Francisco, California.

I have been working remotely with software engineers, data scientists, and business experts on intent prediction for online consumers of multi-billion retailers. The project allowed me to contribute end-to-end to a real AI use case – working with real data loads on cloud infrastructure and complying with industry best practices.

## Education

**PhD in Computational Psycholinguistics**, Research Center for Computational Linguistics and Psycholinguistics (CLiPS) - University of Antwerp, Antwerp, Belgium.

SUPERVISORS: Prof. dr. Steven Gillis and Prof. dr. Walter Daelemans

THESIS: The bootstrapping toolbox: which cues are more useful to learn lexical categories and why

FUNDING: Research Council of the University of Antwerp, BOF/TOP grant (ID 29072)

**RESEARCH VISIT**: Seminar für Spraachwissenschaft - Eberhard Karls Universität Tübingen (Germany) under the supervision of Prof. dr. R. Harald Baayen.

**MSc Cognitive Science**, Center for Mind/Brain Sciences (CIMeC) - University of Trento, Trento, Italy.

Major in Language & Multimodal interactions

THESIS: Distributional semantics for child directed speech: A multimodal approach ADVISORS: Prof. dr. Marco Baroni and dr. Elia Bruni

**ERASMUS PROGRAM**: Faculty of Arts, Department of Linguistics, Rijksuniversiteit Groningen (The Netherlands)

**BA** Historical, Philological, and Literary Studies, Faculty of Arts, University of Trento, Trento, Italy.

Major in Modern Literary Studies

THESIS: Effects of congenital blindness on the semantics of verbs and nouns

ADVISORS: Prof. dr. Marco Baroni and Prof. dr. Alessandro Lenci

2014

2012

2009

## Research Interests

Language Psycholinguistics, Language acquisition, Semantics, Neurolinguistics, Morphology, Arbitrariness of the linguistic sign, Multimodality, Concept learning,

Cross-situational learning

Methodology Computational modeling, Machine learning, Statistics, Behavioral experiments,

Brain imaging

Others Categorization, Embodied Cognition, Cognitive Psychology, Cognitive Neuro-

science, Neural decoding, Dissemination

# Teaching Experience

## **Teaching**

2019

2019

**Computational Linguistics**, *Tilburg University*, Tilburg, The Netherlands. 3rd year bachelor course on computational linguistics aimed at cognitive science and artificial intelligence students.

**Natural Language Processing**, *Tilburg University*, Tilburg, The Netherlands. Master course on NLP aimed at data scientists and social scientists.

## Co-teaching

Statistics for Cognitive Science and Artificial Intelligence II, *Tilburg University*, Tilburg, The Netherlands.

2nd year bachelor course on mixed effect models aimed at cognitive science and Al students. Course taught with dr. Travis Wiltshire.

#### Articles

- [CCBef] Cassani, Giovanni, Yu-Ying Chuang, and R. Harald Baayen. "On the semantics of non-words and their lexical categories". In: *Journal of Experimental Psychology: Learning, Memory, and Cognition* (in press, pre-print available at psyArXiV, DOI: 10.31234/osf.io/qgsef).
- [Gri+19] Robert Grimm, **Cassani, Giovanni**, Steven Gillis, and Walter Daelemans. "Children Probably Store Short Rather Than Frequent or Predictable Chunks: Quantitative Evidence From a Corpus Study". In: *Frontiers in Psychology* 10 (2019). DOI: doi.org/10.3389/fpsyg.2019.00080.
- [Cas+18] **Cassani, Giovanni**, Robert Grimm, Walter Daelemans, and Steven Gillis. "Lexical category acquisition is facilitated by uncertainty in distributional co-occurrences". In: *PLoS One* 13.12 (2018), e0209449. DOI: 10.1371/journal.pone.0209449.
- [Gri+17b] Robert Grimm, **Cassani, Giovanni**, Steven Gillis, and Walter Daelemans. "Facilitatory Effects of Multi-Word Units in Lexical Processing and Word Learning: A Computational Investigation". In: *Frontiers in Psychology* 8 (2017), p. 555. DOI: 10.3389/fpsyg.2017.00555.

# Conference Proceedings

[Big+ng] Luca Bigon, **Cassani, Giovanni**, Ciro Greco, Lucas Lacasa, Mattia Pavoni, Andrea Polonioli, and Jacopo Tagliabue. "Prediction is very hard, especially about conversion. Predicting user purchases from clickstream data in fashion e-commerce". In: *The Fourth International workshop on fashion and KDD*. Forthcoming.

- [Cas+17] **Cassani, Giovanni**, Robert Grimm, Steven Gillis, and Walter Daelemans. "Distributional learning and lexical category acquisition: What makes words easy to categorize?" In: *Proceedings of the 39th annual meeting of the Cognitive Science Society.* Ed. by G. Gunzelmann, A. Howes, T. Tenbrink, and E. Davelaar. Austin, TX: Cognitive Science Society, 2017, pp. 216–221.
- [Gri+17a] Robert Grimm, **Cassani, Giovanni**, Walter Daelemans, and Steven Gillis. "Evidence for a facilitatory effect of multi-word units on child word learning". In: *Proceedings of the 39th annual meeting of the Cognitive Science Society*. Ed. by G. Gunzelmann, A. Howes, T. Tenbrink, and E. Davelaar. Austin, TX: Cognitive Science Society, 2017, pp. 433–438.
- [Cas+16] Cassani, Giovanni, Robert Grimm, Steven Gillis, and Walter Daelemans. "Constraining the search space in cross-situational word learning: Different models make different predictions". In: *Proceedings of the 38th annual meeting of the Cognitive Science Society.* Ed. by A. Papafragou, D. Grodner, D. Mirman, and J. C. Trueswell. Austin, TX: Cognitive Science Society, 2016, p. 1152.
- [Cas+15] Cassani, Giovanni, Robert Grimm, Walter Daelemans, and Steven Gillis. "Which distributional cues help the most? Unsupervised contexts selection for lexical category acquisition". In: Proceedings of the 6th workshop on cognitive aspects of computational language learning. Ed. by R. Berwick, A. Korhonen, A. Lenci, T. Poibeau, and A. Villavicencio. Lisbon, Portugal: Association for Computational Linguistics, 2015, pp. 33–39.
- [Gri+15] Robert Grimm, **Cassani, Giovanni**, Walter Daelemans, and Steven Gillis. "Towards a model of prediction-based syntactic category acquisition: First steps with word embeddings". In: *Proceedings of the 6th workshop on cognitive aspects of computational language learning*. Ed. by R. Berwick, A. Korhonen, A. Lenci, T. Poibeau, and A. Villavicencio. Lisbon, Portugal: Association for Computational Linguistics, 2015, pp. 28–32.

## Archival papers

- [Cas+19] **Cassani, Giovanni**, Robert Grimm, Steven Gillis, and Walter Daelemans. "What makes a distributional context useful? Lexical diversity is more important than frequency". 2019.
- [CL16] Cassani, Giovanni and Alessandro Lopopolo. "Multimodal Distributional Semantics Models and conceptual representations in sensory deprived subjects". 2016.

#### Theses

- [Cas19] **Cassani, Giovanni**. "The bootstrapping toolbox: Which cues are more useful to learn lexical categories and why". PhD thesis. University of Antwerp, 2019.
- [Cas14] Cassani, Giovanni. "Distributional semantics for child-directed speech: A multimodal approach". MA thesis. Trento, Italy: University of Trento, 2014.

#### Invited talks

2020

CIMeC, University of Trento, Rovereto, Italy.

Rethinking the arbitrariness of the sign.

2019

**Jheronimus Academy of Data Science**, 's Hertogenbosch, The Netherlands.

Prediction is very hard, especially about conversion. Predicting user purchases from clickstream data in fashion e-commerce.

# Selected conference presentations

2018
11th International Conference on the Mental Lexicon, Edmonton, Alberta, Canada.

POSTER TITLE On the semantics of non-words and their lexical categories

**39th annual meeting of the Cognitive Science Society**, London, United Kingdom.

**TALK TITLE** Distributional learning and lexical category acquisition: What makes words easy to categorize?

**38th annual meeting of the Cognitive Science Society**, Philadelphia, PA, United States of America.

**POSTER TITLE** Costraining the search space in cross-situational learning: Different models make different predictions

6th workshop on Cognitive Aspects of Computational language Learning (CogACLL), Lisbon, Portugal.

**POSTER TITLE** Which distributional cues help the most? Unsupervised context selection for lexical category acquisition

## Skills

2017

2016

2015

Research Cognitive science, Computational Linguistics, Artificial Intelligence, Statistics

& research design, Machine learning, Data analysis

Programming Python, R, Matlab, Unix

Tools RStudio, PyCharm, LATEX, Git

Others Scientific communication, Public speaking, Event organization, Improv theatre

# Languages

**Italian** Native

English Fluent

**French** Intermediate Good understanding, Good speaking, Good writing.

**Dutch** Basic Fluency Good Understanding, Decent Speaking, Decent Writing

**German** Basic Fluency Basic Understanding, Basic Speaking, Basic Writing

#### Honors

#### Best Student Presentation Award

11th International Conference on the Mental Lexicon. Edmonton, Alberta. 2018. POSTER TITLE: On the semantics of non-words and their lexical categories.

#### Collegio di merito Bernardo Clesio

Honor program of the University of Trento.

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2018

Reviewer.

I've reviewed for Linguistics, the Journal of Natural language Engineering, the Journal of Experimental Psychology: Learning, Memory, and Cognition, ACL 2020, and CoNLL 2019.

Organization of the CLiPS research colloquia series, University of Antwerp, Antwerp, Belgium.

I organized several research colloquia and seminars at CLiPS, involving professors and experts from other universities and companies.

2015

**Organization of the 2015 ATilA workshop**, Antwerp, Belgium.

I was in charge of the submissions and the program within the organization of the ATilA workshop, which involves the computational linguistics groups from the universities of Antwerp, Tilburg, Gent, and Nijmegen.

#### Other Certificates

Science Scientific Storytelling

**Communication** Writing well about science for popular audiences

How to create awesome scientific presentations and posters

Let's Talk Science! Summer School, Gent, Belgium. 2016 – 2017.

Methodology

Multilevel modeling

Generalized Linear Models and model building

FLAMES Summer School, Hasselt, Belgium. 2016.

R workshop

Analysis of grouped and longitudinal data using Linear Mixed Models StatUA courses, University of Antwerp, Antwerp, Belgium. 2015 – 2016.

**English** Test of English as a Foreign Language (TOEFL)

ETS. Bologna, Italy. 2014.

**French** Diplôme d'Études de Langue Françaises (B2)

Alliances Française, Bologna, Italy. 2009.

**Dutch** Nederlands niveaus 1 – 4

Linguapolis, University of Antwerp, Antwerp, Belgium. 2015 – 2017.

## References

Prof. R. Harald Eberhard Karls Universität Tübingen

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