



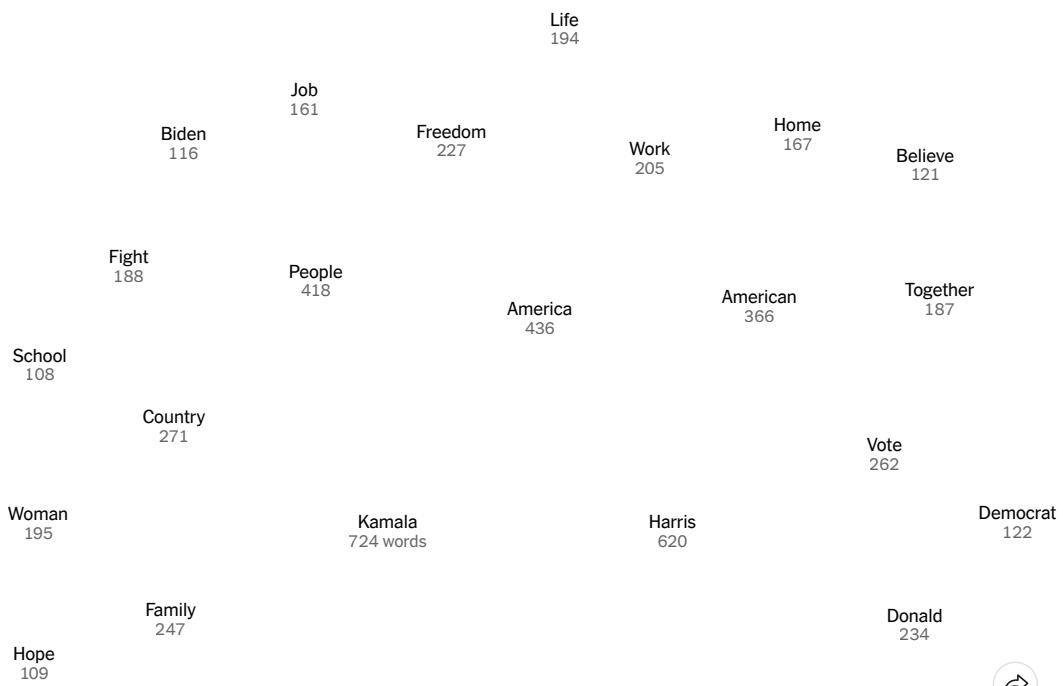
From left, Chip Somodevilla/Getty Images; J. Scott Applewhite/Associated Press

Words Used at the Democratic and Republican National Conventions

By Jonathan Corum Aug. 23, 2024

Speakers at the Democratic National Convention used more than 109,000 words over four days in Chicago this week. Their choice of words and phrases contrasts the themes and ideas of last month's Republican National Convention.

Excluding common and routine words, the most frequently spoken words at the Democratic convention were:



Nation 172	Trump 401	President 618	right 328	Child 133
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Leader 115			United 196	Walz 132	Proud 112
World 129	Future 199	Care 170			
		Love 168			

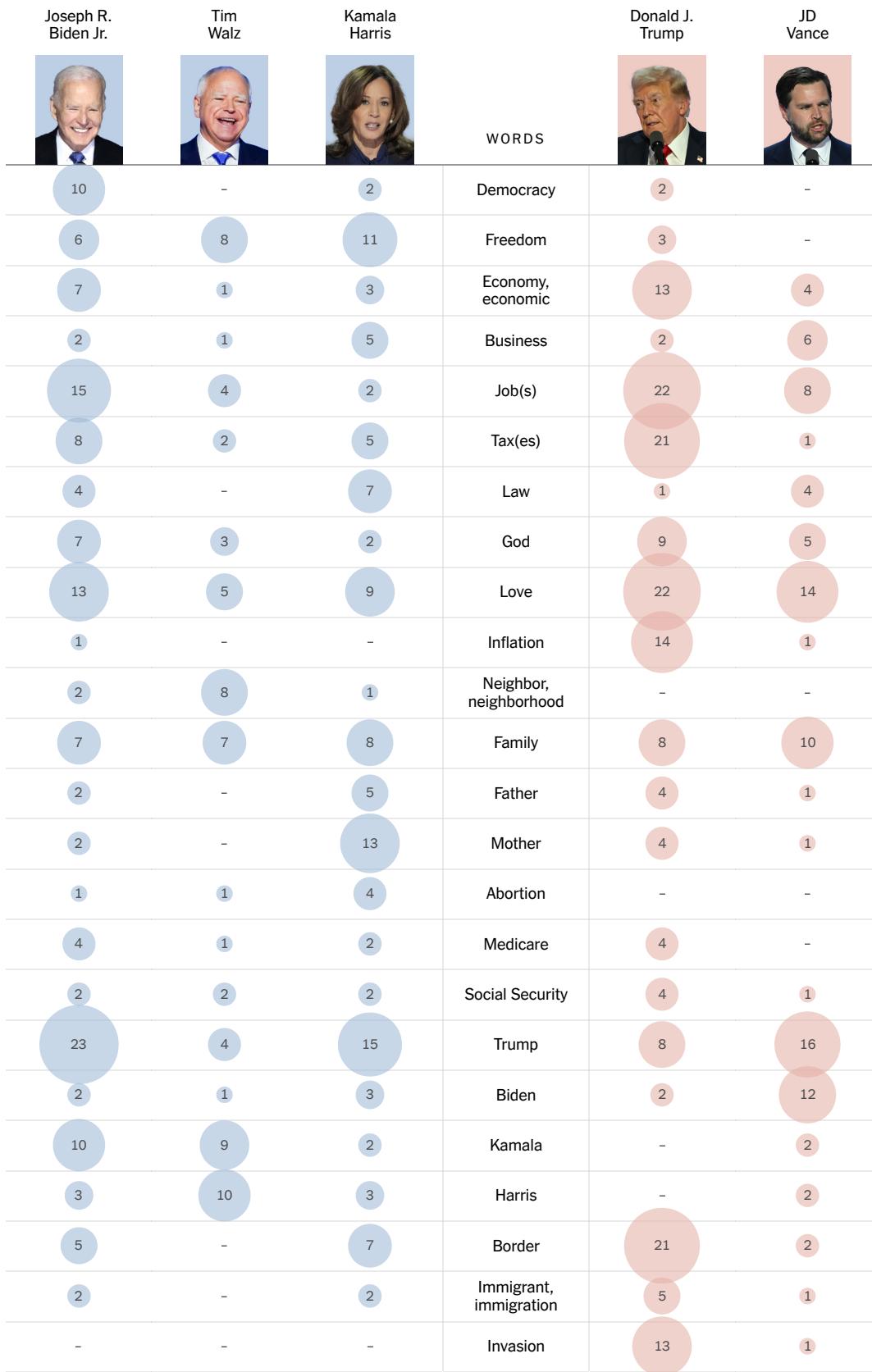
A similar number of words were spoken at the Republican convention in Milwaukee last month, with speakers using more than 110,000 words over four days. The most common were:



Words From Notable Speakers

Former President Donald J. Trump's acceptance speech was longer and used more than three times as many words as Vice President Kamala Harris's acceptance speech.

Circles show the number of times these keynote speakers used the following words.



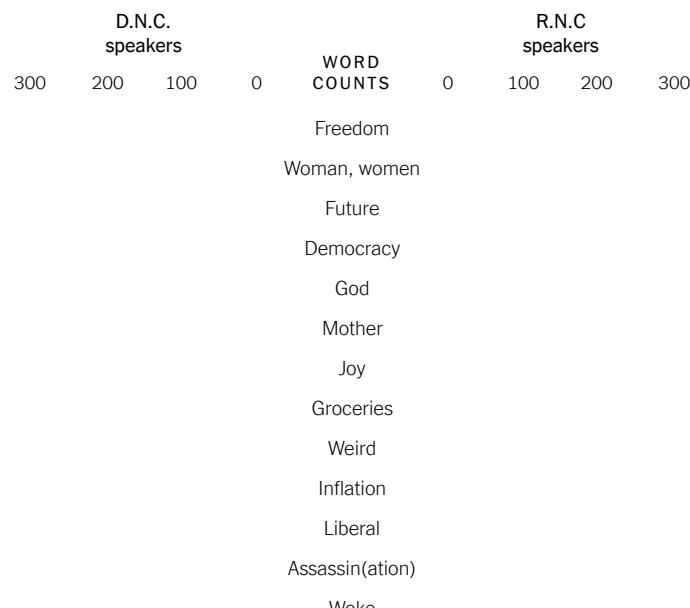


Photographs by Mandel Ngan/AFP (Biden); Will Oliver/EPA, via Shutterstock (Walz); J. Scott Applewhite/Associated Press (Harris) and Kenny Holston/The New York Times

Divided Words

Many words were spoken frequently at both conventions, including “**America**,” “**country**,” “**people**” and “**vote**.” But the frequency of other words was less balanced.

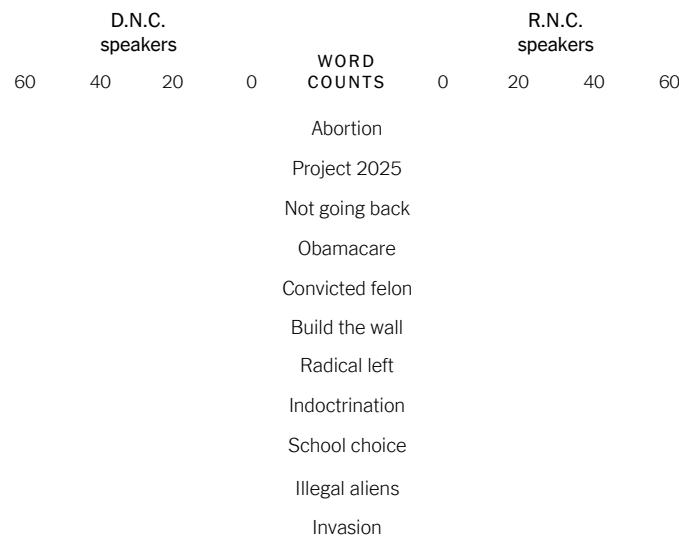
Speakers at the Democratic convention leaned into words about liberty and patriotism, mentioning “**freedom**” 227 times compared with 67 times at the Republican convention. Words like “**woman**,” “**joy**” and “**weird**” were also used more often by Democratic speakers.



Republican speakers mentioned “**inflation**” seven times as often as Democrats, and both “**God**” and the price of “**groceries**” three times as often. Republicans used the word “**assassination**” or “**assassin**” 18 times, but the word was heard only once at the Democratic convention, and it was not a reference to the sniper attack on Mr. Trump in July.

Missing Words

Some words and phrases that appear in transcripts of the Democratic convention but not at all in Republican transcripts include “**abortion**,” “**Project 2025**” and “**convicted felon**.”



In contrast, some words from the Republican convention that were not heard this week in Chicago include “**indoctrination**,” “**illegal aliens**” and “**invasion**.”

Note: Circles are proportional within each chart, but not between different charts.

Methodology: Automated transcripts were made from C-SPAN recordings of the convention.

Word counts were computed using language processing software. Song lyrics, crowd chants, first names and many common words were removed. Plurals, possessives and other variations were simplified, so words like *nations* and *nation's* would be counted as *nation*.