


XIMENA GIRASOL

Design Systems & Web Engineer

Trusted engineering leader with 6+ years of experience and a passion for building excellent user experiences, digital content, and watching Godzilla movies.

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 LinkedIn: Girasolximena • CodePen: abstract_code (2x featured by codepen) • Github: GirasolXimena

About Me

- An **inveterate learner**, highly curious and always willing to jump into a new project, figuring it out on the way.
- Strong understanding of what it takes to create **polished, high-caliber web experiences**.
- Expert in **web accessibility standards** and **design fundamentals**.
- 6+ years experience shipping **high-impact, engaging, and well-factored** features in React.
- **Get to the bottom of it** attitude, my team trusts me to be able to dig to the root of the problem and create an elegant, extensible solution.
- I prioritize shipping **user value** and focus on making an **impact for users**.

Products

Bloom | Zinnia | Development Lead | Inner Source NPM package
vite, radix-ui, Typescript, docker, Github Actions

Bloom is a component / pattern library that has been downloaded over **16.9k** times. With dozens of contributors spanning multiple continents, Bloom is a complicated component library only possible through **technical expertise** and **effective collaboration**. Bloom is the core design language behind multiple **mission-critical** projects, unifying the Zinnia brand and deepening our relationship with users. For many users, Bloom is **THE** way they get to know who we are as a brand, my **attention to detail** ensures a **best-in-class** web experience for users.

MyPolicyView | Zinnia | Frontend Lead | <https://mypolicyview.com/>
Next.js, React, Typsecrpt, Tanstack

MyPolicyView is the future of Zinnia, a portal where consumers can manage their policies from multiple providers [think MyChart, but for insurance]. As a frontend lead I am responsible for shipping **high-impact, well-factored** features in this **React** and **Next.js** applications.

Zinnia Live | Zinnia | Frontend Lead | <https://zinnialive.com/>

Zinnia Live is the **business-critical** platform that Operations Associates use to help call-in customers manage their policy. I led my team to create a solid ci/cd pipeline to ensure an 100% uptime rate since going live February 2025.

Professional Experience

Senior Full-Stack Software Engineer | Zinnia | May 2022 - Present

- Carefully drove the **technical research, planning, and execution** to successfully unlock a **richer toolset** for building a **best-in-class platform**.
- Created **automated testing** standards and used **cypress, docker, and github actions** to enable my team to deliver a **well-tested, performant, and accessible** product to our users. > Typescript, React, CSS, HTML
- Lead colleagues to **develop, refine, and uphold best practices and standards** across the organization.
 - 17% increase in sprint velocity since joining current team September 2024.
 - Biweekly Bloom governance panel, to ensure buy-in and **effective collaboration** in order to ship products faster and better.
 - Bimonthly lunch-and-learn builds mutual understanding and helps teach **modern web development concepts** to a wide range of stakeholders
 - Collaborated with Somos@Zinnia Hispanic ERG to celebrate Hispanic History Month
 - Participated in panels on Race and Gender during Zinnia's annual Pride@Zinnia celebration

Creative Technologist | Wiley | November 2019 - May 2022

Typescript, Vue, CSS, HTML

- **Spearheaded** the implementation and growth of a unified design system, merging design and technical capabilities.
- Played a key role in the **full cycle implementation** of the DiSC learning platform, focusing on user engagement through optimal UX.
- **Integrated** third party tools such as Lottie to increase engagement, playfulness, and relatability of products.
- **Directly collaborated** with cross-functional UX and Product teams, maximizing platform engagement and leading feature priorities.
- Developed web components for shared organizational libraries, emphasizing both core web vitals performance and accessibility.

This resume was crafted using Markdown and CSS in Minneapolis, Minnesota.