


XIMENA GIRASOL

Design Systems & Web Engineer

Passionate full-stack engineering leader with 6+ years of experience building intuitive and thoughtful user experiences.

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About Me

- Skilled in **frontend** technologies (**React**, **GraphQL**, **Vue**, **Svelte**, **Angular**).
- Lead engineer on **shared component library** in **React**.
- Experience converting **Figma** designs to components.
- Shipped multiple frontend apps such as **business dashboards**, **customer portals**, and **configuration stores**.
- Strong **cross team leader** and **collaborator**.
- 6+ years experience shipping **high-impact**, **engaging**, and **thoughtful** features in **React**.
- Expert in **building** and **using frontend APIs**.
- Track record **designing**, **building**, **launching**, and **maintaining consumer-scale** products.

Products

Bloom | Zinnia | Development Lead | Inner Source NPM package

vite, radix-ui, Typescript, docker, Github Actions

Bloom is a component / pattern library that has been downloaded over **16.9k** times. With dozens of contributors spanning multiple continents, Bloom is a complicated component library only possible through **technical expertise** and **effective collaboration**. Bloom is the core design language behind multiple **mission-critical** projects, unifying the Zinnia brand and deepening our relationship with users. For many users, Bloom is **THE** way they get to know who we are as a brand, my **attention to detail** ensures a **best-in-class** web experience for users.

MyPolicyView | Zinnia | Frontend Lead | <https://mypolicyview.com/>

Next.js, React, Typescript, Tanstack

MyPolicyView is the future of Zinnia, a portal where consumers can manage their policies from multiple providers [think MyChart, but for insurance]. As a frontend lead I am responsible for shipping **robust**, **extensible** features in this **React** and **Next.js** applications.

■ Zinnia Live | Zinnia | Frontend Lead | <https://zinnialive.com/>

Next.js, React, Typescript, Radix-UI, Tailwind, Postgresql Zinnia Live is the business-critical platform that Operations Associates use to help call-in customers manage their policy. I led my team to create a solid ci/cd pipeline to ensure an 100% uptime rate since going live February 2025.

■ Professional Experience

■ Senior Full-Stack Software Engineer | Zinnia | May 2022 - Present

- Shipped a modern **ledger-based** platform enabling Zinnia to reconcile each transaction across systems, partners, financial and non-financial transactions.
- 2024 Inaugural Zinnia hack-a-thon **winner**.
- Partnered with a diverse set of engineering teams across the world who build financial products and perform financial transactions at Zinnia.
- Built and consumed API for frontend **scalability, performance, reliability, and data integrity**.
- Responsible for frontend **data modeling** on new features.
- **Develop, maintain, and reach** architect systems responsible for core business processes.
- Built processes and **integrated data pipelines** to **automate workflows** and **optimize capital efficiency**.
- Built **intuitive** and **thoughtful** experiences to **streamline the workflows** of business, design, and product counterparts.
- Carefully drove the **technical research, planning, and execution** to successfully unlock a **richer toolset** for building a **best-in-class platform**.
- Created **automated testing** standards and used **cypress, docker, and github actions** to enable my team to deliver a **well-tested, performant, and accessible** product to our users.
- Lead colleagues to **develop, refine, and uphold best practices and standards** across the organization.
 - **17% increase** in sprint velocity.
 - Biweekly Bloom governance panel, to ensure buy-in and **effective collaboration** in order to ship products faster and better.
 - Bimonthly lunch-and-learn builds mutual understanding and helps teach **modern web development concepts** to a wide range of stakeholders.

■ Creative Technologist | Wiley | November 2019 - May 2022

Typescript, Vue, CSS, HTML

- **Spearheaded** the implementation and growth of a unified design system, merging design and technical capabilities.
 - Played a key role in the **full cycle implementation** of the DiSC learning platform, focusing on user engagement through optimal UX.
 - **Integrated** third party tools such as Lottie to increase engagement, playfulness, and relatability of products.
 - **Directly collaborated** with cross-functional UX and Product teams, maximizing platform engagement and leading feature priorities.
 - Developed web components for shared organizational libraries, emphasizing both core web vitals performance and accessibility.
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