# **Deliverable 2 CENG 322 RNC**

<u>Team Name:</u> Ace Apps <u>Project Name</u>: Feel Good

### **Student name and IDs:**

| n01158642 |
|-----------|
| n01107171 |
| n01193783 |
| n01406966 |
|           |

### **Table of Contents**

| Student Names and IDs              |    |
|------------------------------------|----|
| Project Description :              | 3  |
| GitHub Link:                       | 3  |
| Professor Ali Maki github invite:  | 4  |
| Trello Scrum Screen Shots:         | 4  |
| Stories Screenshots:               | 5  |
| User Login                         | 5  |
| Navigate App                       | 6  |
| Create Journal                     | 7  |
| Read Past Journal                  | 8  |
| Extra Resource for User            | 9  |
| Definition of Done (Dod) Criteria: | 10 |
| Business Model Canvas:             | 10 |
| Key Partners:                      | 10 |
| Key Activities:                    | 10 |
| Key Resources:                     | 10 |
| Value Propositions:                | 10 |
| Customer Relationships:            | 10 |
| Channels:                          | 10 |
| Customer Segments:                 | 11 |
| Cost Structure:                    | 11 |
| Revenue Streams:                   | 11 |
| DB creation:                       | 12 |
| Menu Screen Shots:                 | 13 |

### Student Names and IDs

| Name                    | ld        | Signature       | Effort |
|-------------------------|-----------|-----------------|--------|
| Gireesh<br>Sharma-Singh | N01193783 | Civily Shun Joh | 90%    |
| Brett                   | n01158642 | man             |        |
| Zhiyuan Hua             | n01406966 | Stryun tha      |        |
| Eghe lyobosa            | N01107171 | Eghe Iyobosa    | 74%    |

## **Project Description:**

Feel Good is an Android application that allows users to write journals. These journals are curated to ask the user questions while they complete their journals. Questions such as" How are you feeling?

What emotions are you experiencing?

Tell us about your day?

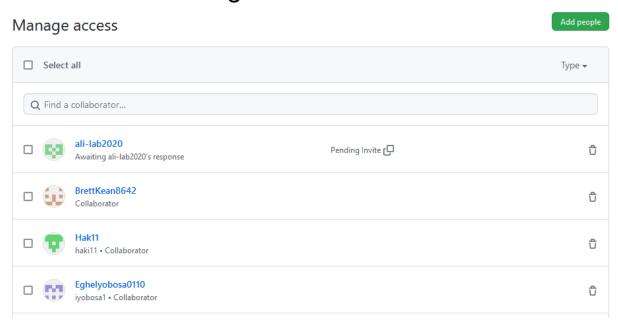
Are there any ways to interpret the negative salutations you are experiencing?

The goal for this app is to help users vent and process their emotions.

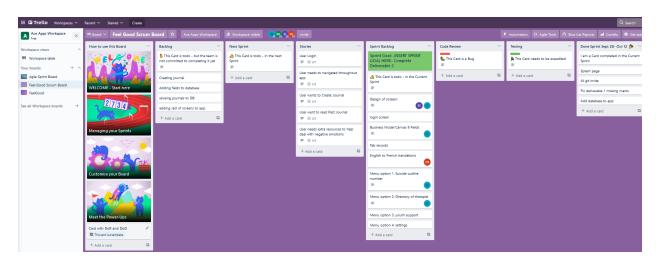
### GitHub Link:

https://github.com/GireeshSharmaSingh3783/FeelGood

# Professor Ali Maki github invite:

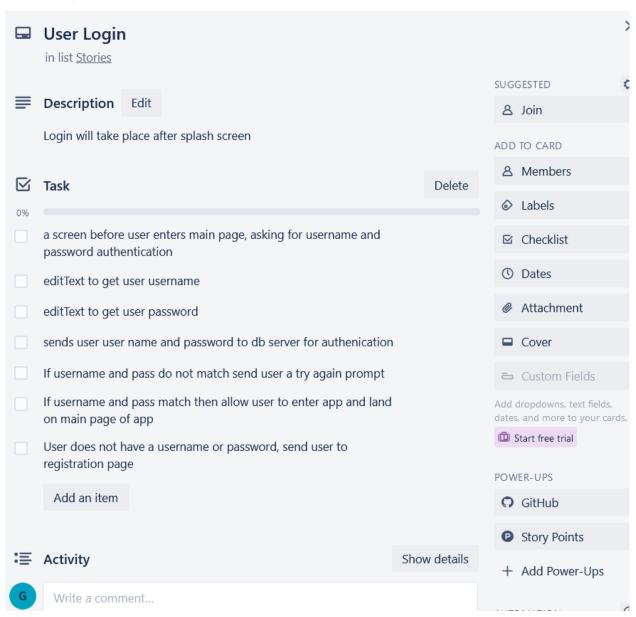


## Trello Scrum Screen Shots:

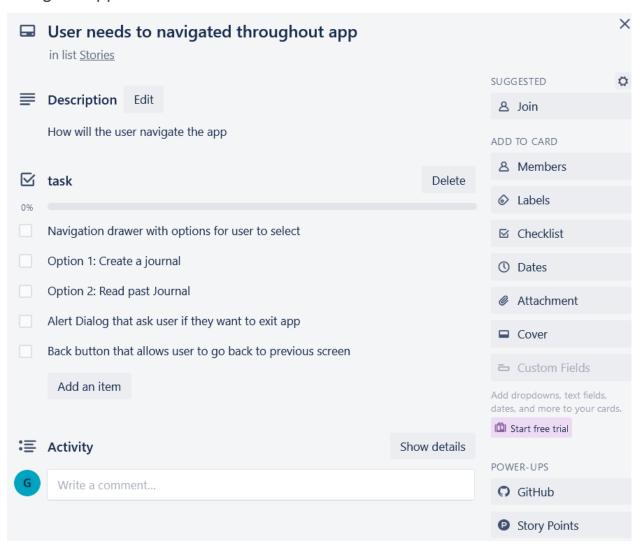


### Stories Screenshots:

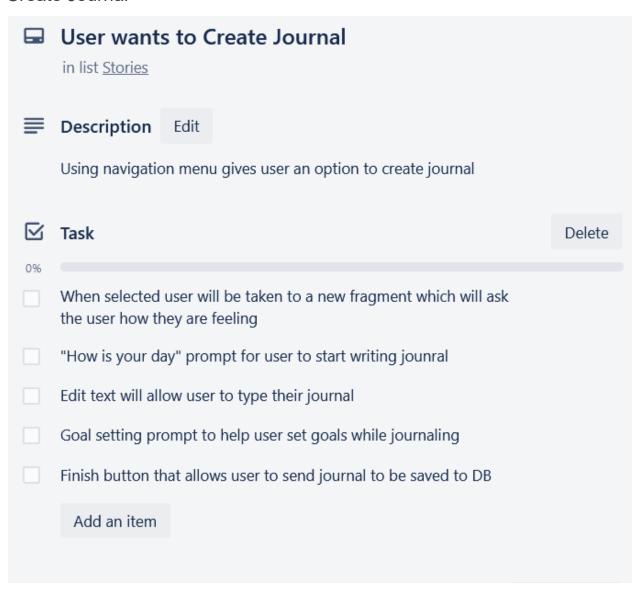
### 1. User Login



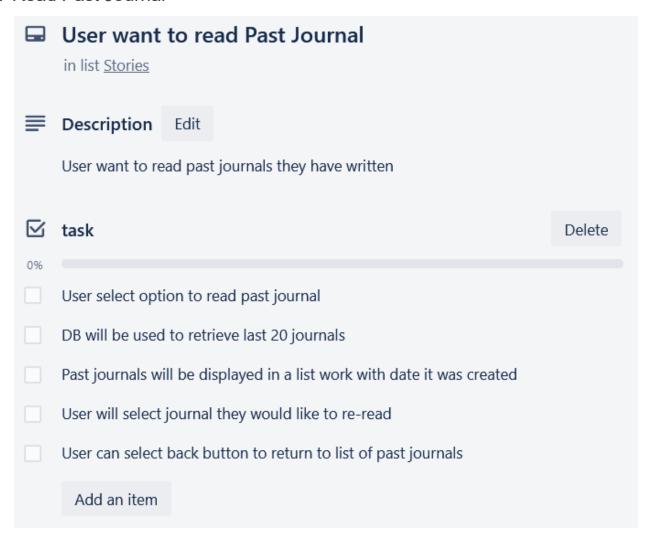
### 2. Navigate App



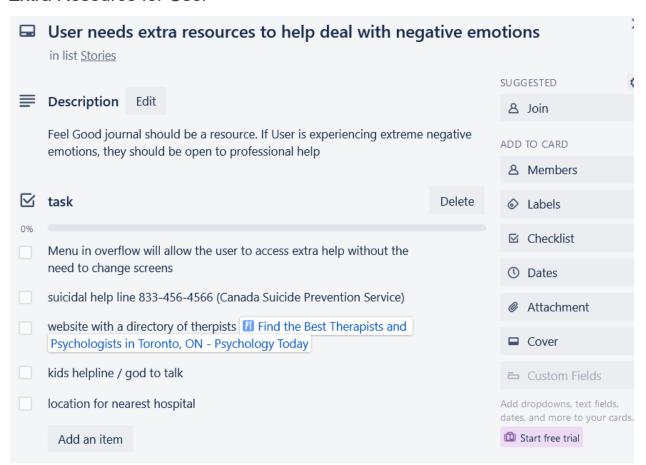
#### 3. Create Journal



### 4. Read Past Journal



#### 5. Extra Resource for User



## Definition of Done (Dod) Criteria:

Code for tasks has to be written in Android Studio IDE, app must not break, should fulfil the task it was meant to do, must be pushed to repository and reviewed by peers.

### **Business Model Canvas:**

#### 1. Key Partners:

- Humber College

### 2. Key Activities:

- Production: Design all screens, programm app in sprints, launch on google play.
- Problem Solving:
- Platform / Network :

### 3. Key Resources:

- Human: Ace Apps team to develop Feel Good app, Professor Haki to set expectations
- Physical: Computer

### 4. Value Propositions:

- Easy to use
- Variety of resources for professional help. Such as the menu option to find local therapist and social workers

### 5. Customer Relationships:

- Self-service, this app is aimed to help individuals help themselves cope with day-to-day stresses

#### 6. Channels:

- Owned channels: <u>feelgood@gmail.com</u> email for users to send complaints and criticism
- Partner channels: Use google reviews to listen to user complaints and criticism

### 7. Customer Segments:

- Individuals suffering from negative thoughts, anxiety, depression
- Individuals who seek to improve mental health
- App to be used a tool for therapist and health care professionals to help their patients
- All ages and genders

- Location: Canada

### 8. Cost Structure:

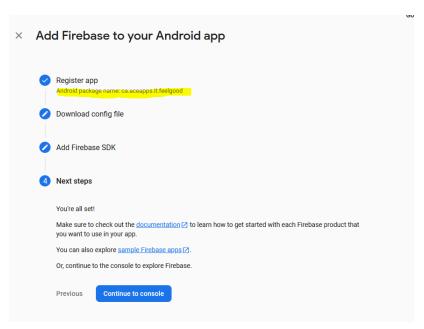
- Currently no cost has been associated with developing Feel Good application

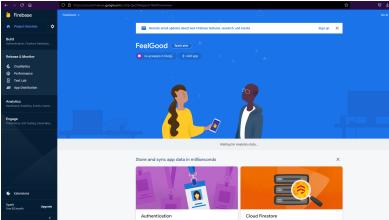
#### 9. Revenue Streams:

- Through Banner Advertisements: Advertisements will be shown as a small image or banner (generated by google ads) at the bottom of the screen. This will allow the user to not be disruptive while using the app

Reference: <a href="https://creately.com/blog/diagrams/business-model-canvas-explained/">https://creately.com/blog/diagrams/business-model-canvas-explained/</a>

## DB creation:





## Menu Screen Shots:



Find Some Help
Suicide Prevention
Settings

.