# WHITE PAPER



APRIL 2022



# **CONTENTS**

## Introduction

About Us Our Aim

## **Products**

Problems We Are Solving SilverLine Token SilverLineSwap - DEX SilverLine - CEX SilverPay Native Blockchain

**Tokenomics** 

RoadMap

**Promoters** 

## WHO WE ARE?

SilverLine For Everyone. We're building an exchange that will bring anyone who believes in crypto to join the digital cryptocurrency revolution. The world is moving on to this revolution at an unprecedented pace. Now is our time. With SilverLineSwap, you can buy, sell & trade digital currencies with amazing ease, confidence, and trust. Whether you're a first-time investor or a professional trader We have got you both covered!

SilverLineSwap is a crypto wallet and exchange platform where merchants and consumers can transact with digital assets like Bitcoin, Ethereum, Ripple, etc.

We're based out of Chennai - Bangalore, which is in the southern part of India.

## **OUR AIM:**

"SilverLineSwap is the first step in an immersive ecosystem of products that will revolutionize the digital payments in the world of cryptocurrencies."

- Our Focus is set on providing safer platforms to the investors through our own centralized exchange platform and providing them valuable support and traveling along their success path.
- With SilverLineSwap, our aim is to develop a strong community through SilverLine tokens and pave the way for our community to take the road to next-level growth.
- SDG goals We aim on solving global sustainable development goals, The Sustainable Development Goals or Global Goals are a collection of 17 interlinked global goals designed to be a "blueprint to achieve a better and more sustainable future for all".

# WHAT ARE WE DEALING WITH?

CEX: Centralized exchanges (CEXs) are organizations that coordinate cryptocurrency trading on a large scale, using a similar business model to traditional asset exchanges like stock exchanges. Centralized crypto exchanges directly participate in markets by "clearing" trades. They typically keep digital order books, which are lists of open buy and sell orders, consisting of volumes and prices. They match up buyers and sellers and announce current market prices based on the last price an asset sells for.

DEX: A decentralized exchange (or DEX) is a peer-to-peer marketplace where transactions occur directly between crypto traders. DEXs fulfill one of crypto's core possibilities: fostering financial transactions that aren't officiated by banks, brokers, or any other intermediary.

ARTIFICIAL INTELLIGENT IN CRYPTO: All can be used for cryptocurrency investment including more accurate predictions, Financial assistance, sentiment analysis on the crypto exchanges, automated crypto trading, and better investment monetization.

DIGITAL WALLETS: A digital wallet (or e-wallet) is a software-based system that securely stores users' payment information and passwords for numerous payment methods and websites. By using a digital wallet, users can complete purchases easily and quickly with near-field communications technology.

ONLINE PAYMENT GATEWAY: A cryptocurrency payment gateway is a payment processor for digital currencies, similar to the payment processors, gateways, and acquiring bank credit cards use. Cryptocurrency gateways enable you to accept digital payments and receive fiat currency immediately in exchange.

CRYPTO LOAN: A collateral free loan provided to SilverLine token holders and traders instantly without credit checks.

# PROBLEMS WE ARE SOLVING THROUGH OUR FEATURES:

Despite such an intense battle atop Cryptocurrency anonymity, no one attempts to answer a key quest – Do Crypto users themselves concern about anonymity? To unveil that intent, we found the answer to be Yes and we wanted them to give what they like.

We never stopped right there, in-spite of cryptocurrencies being the evolution of every sovereign currency we know, we wanted to enhance the security and take it to the most secured level of cryptography.

Financial evolution made available with new generation safety measures and opportunities equally presented for the global citizen.

The solution that we came up with for both the factors is,

#### 1) Global Adoption For Efficient Crypto Experience:

Cryptography and blockchain technology establishing to conquer the world as web 3.0 and their attributes are efficiently being adopted by multiple industries, it only makes sense to have an efficient financial structure for a better foundation for the future.

#### 2) Multiple Level Of Security Made Available For Crypto Industry:

Uncompromising security for digital assets and data of the global citizen is in cards, to foresee and build a system that provides the security which solves both existing and future problems.

#### 3) Financial Self-Reliance for Global Citizens:

Features and services which will make every user's crypto journey smooth and fruitful

## SILVERLINE TOKEN

We aid the community to support your decentralized financial needs. We allow our users to trade on the Binance Smart Chain in a few clicks and provide them with an added benefit of its own private SilverLineSwap Dashboard. We tend to build along through clear governance and processes that ensure our community understands our goals.

SilverLine token is a utility token, with various features that are customized for optimum performance.

- Our Token is predominantly built with an integrated mechanism that will avoid any bots trading, AMM, and also dumping of tokens. We have also implemented the manual burn option.
- We have a mechanism that will monitor the inflow of the token holders which helps us keep track of the Whales Blacklisting & Whitelisting options available to avoid whales.
- We have a mechanism to monitor and dynamically control the inflow of the bots Who can potentially tamper with the token value.
- We have a mechanism that will help us efficiently run the process for our future projects like SilverPay & Crypto Loan etc

SilverLine Token is more than just a token, it's an action cum asset that generates wealth to the entire world.

SLN token is the core atom for SilverLine Ecosystem.

# **SILVERLINESWAP - DEX**

Whether you are unaccustomed to crypto or otherwise you are a DeFi veteran, you have SilverLineSwap's word that we'll assist you with your trades, earnings, and crypto winnings by providing you with the safest decentralized Crypto trading platform.

#### #GetInLineForSilverLine

### Any Trade is possible

We make sure that you can easily trade here without any worries of getting hold in between in the Binance Smart chain in seconds by connecting your wallet.

#### **Earn Passive Income**

Our highest priority is to ensure we make crypto easy for our users and the protection of the funds of our users, our partner projects, and of our community.

SLN token is the core atom amidst SilverLine's crypto sphere and we have enhanced it to be user-friendly for trading, staking, and spending. As a cherry on the top, we assist you with G.U.N. (Our enhanced security structure for all the actions performed inside The Cryptosphere). So now all you have to do is TRADE, STAKE, POOL, WIN & EARN.

## **SILVERLINE - CEX**

Even before the development of SilverLine commenced, the ideation was worked upon to cater a better experience for crypto beginners and users. In this section, we discuss what sets us apart and miles ahead of the competition.

### GLOBAL UNIQUE IDENTITY:

Global Unique Number, a global unique Identity that will protect you and your future from global crypto threats.

#### **CRYPTO SCORE:**

A reward score is given to you which will prove your credibility based on your trading history.

#### **CRYPTO LOAN:**

A strategically flexible collateral-free loan is provided to you based on your crypto score.

#### SILVER PAY:

A space to enjoy your day-to-day shopping experience with cryptocurrency.

#### NOBU:

An Artificial Intelligent personal assistant who will guide you through your crypto journey.

## **SILVER PAY**

SilverPay provides products and services that allow anyone to shop using cryptocurrency more easily. It is being planned to provide a catalog of gift cards, prepaid mobile refills, and lightening network services that can be purchased using Bitcoin and other cryptocurrencies worldwide.

## **NATIVE BLOCKCHAIN**

Our very own blockchain is designed to function for the utmost efficiency of this new tech in talk. A fast and secure engine that is planned to be built on Zero Knowledge Proof.

Our Blockchain is aiming to build the world's parallel virtual ecosystem infrastructure.

It is planned to be a community-driven, open-sourced and decentralized ecosystem. Through the concept of Data Security and Performance, this community will aim to build the infrastructure that powers the world.

## **TOKENOMICS**

Name: SilverLine

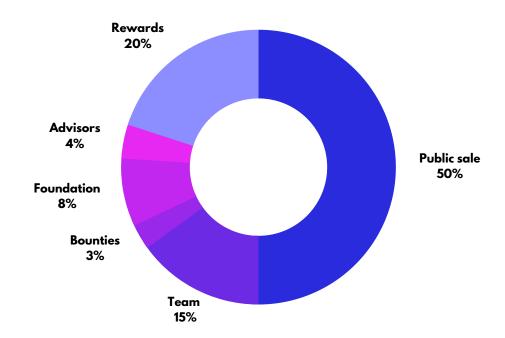
Symbol: SLN

Blockchain: Binance Smart Chain

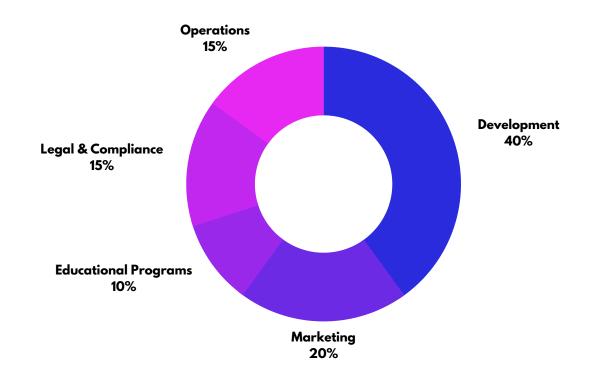
Type: BEP-20

Total Token Supply: 1,000,000,000,000

## **TOKEN DISTRIBUTION**

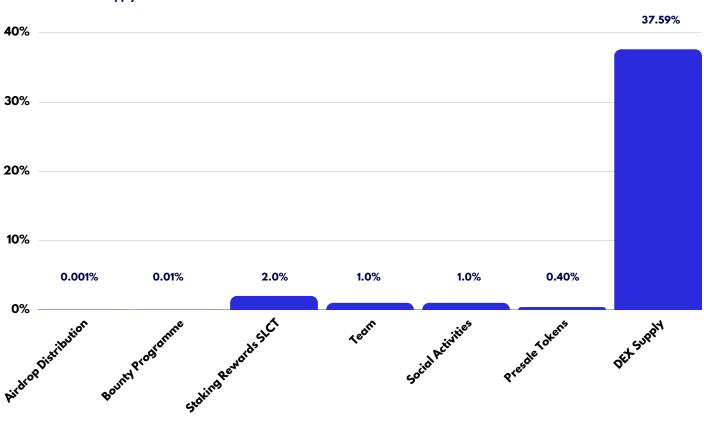


## **ALLOCATION OF FUNDS**



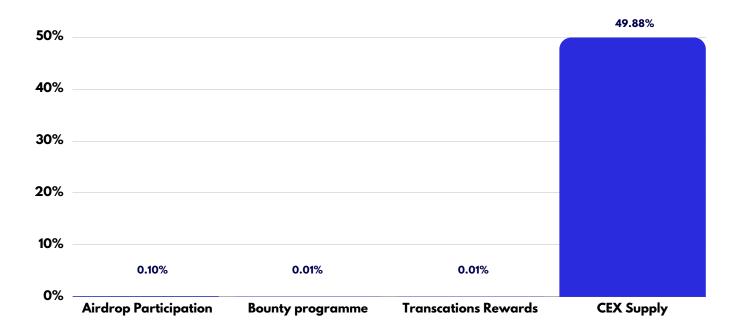
## **DEX - SUPPLY**

**40% of Total Supply** 

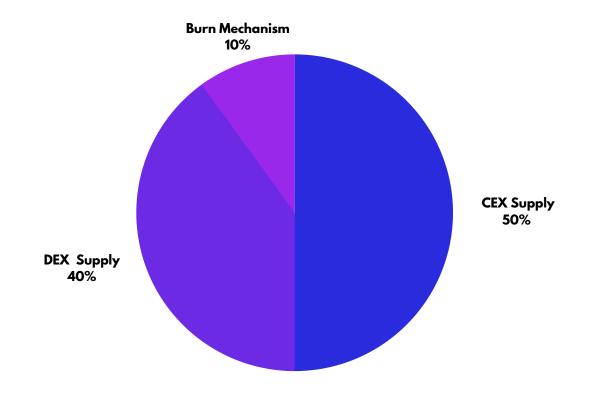


# **CEX - SUPPLY**

50% of Total Supply



## **TOTAL SUPPLY**



## **ROADMAP:**

- 1 PHASE 1 (Q4 2021)
  - WEBSITE COMPLETION
  - COMMUNITY DEVELOPMENT TARGET 3000 (ORGANICALLY ACHIEVED 2000)
  - COMMUNITY COMPETITIONS
  - SILVERLINE TOKEN DEVELOPMENT
  - SILVERLINE SWAP DEX PLATFORM DEVELOPMENT
  - SILVERLINE TOKEN AUDIT L1 AUDIT - COINSCOPE L2 AUDIT - TECHRATE
  - AIRDROP CAMPAIGN
- PHASE 2 (Q1 2022)
  - COMMUNITY DEVELOPMENT TARGET 5000 (ORGANICALLY ACHIEVED 5000)
  - INFLUENCER MARKETING FOR BRAND AWARENESS
  - SILVERLINESWAP DEX AUDIT
  - TOKEN PRESALE
  - PRIVATE SALE ON SILVERLINE DASHBOARD
  - LISTING OF THE TOKEN IN 20+ PLATFORMS
  - SILVERLINE TOKEN PARTNERSHIP & SNACK POOLS
  - SILVERLINE PREDICTION & GAMES ON DEX
  - SILVERLINE DEX PLATFORM LAUNCH
- **PHASE 3 (Q2 2022)** 
  - COLLABORATION FOR BUSINESS PARTNERSHIPS
  - FUNDRAISING SEED FUNDING
  - DEVELOPMENT OF CRYPTOSCORE & CRYPTO LOAN
  - SILVERLINE CEX PLATFORM DEVELOPMENT
  - COMMUNITY DEVELOPMENT- TARGET 30000
- PHASE 4 (Q3 & Q4 2022)
  - COLLABORATION FOR BUSINESS PARTNERSHIPS
  - SILVERLINE MERCHANDISE
  - DEVELOPMENT OF SILVERPAY APPLICATION
  - DEVELOPMENT OF NOBU AI & PHYSICAL ROBOT
  - LAUNCH OF SILVERLINE CENTRALIZED EXCHANGE PLATFORM
  - COMMUNITY DEVELOPMENT- TARGET 50000
- 5 PHASE 5 (Q1 Q4 2023)
  - NOBU LIMITED EDITION NFT COLLECTION
  - DEVELOPMENT OF NATIVE BLOCKCHAIN
  - LAUNCH OF GUN (GLOBAL UNIQUE NUMBER)
  - FUNDRAISING SERIES A FUNDING
  - COMMUNITY DEVELOPMENT WITH 5 LAKH FOLLOWERS
  - MARKET CAPITALISATION VALUE OF 10 MILLION USD
  - LAUNCH OF NOBU, CRYPTOSCORE & CRYPTOLOAN
  - LAUNCH OF SILVERLINE NATIVE BLOCKCHAIN

## **PROMOTERS:**

#### Bala Kumaran - Chief Executive Officer

He is a seasoned financial expert and an active professional with experience of 17+ years in finance and banking sectors like Citibank, Sbi Cards, Credit Mantri, Airtel, Religare Insurance Broking Ltd., ICICI Prudential & IDFC Bank.

He is currently heading his leadership in crypto assets development, working to better understand how investment and timely financial management in cryptocurrencies and digital assets can benefit society and the financial ecosystem in a better way. His expertise includes financial project designs and management, data analysis and interpretation, and the development and implementation of digital assets and cryptocurrencies. He enjoys generating new ideas and devising feasible solutions to broadly relevant problems. He chairs as a driving force, and as a resourceful individual who maintains a positive, proactive attitude in the team when faced with adversity.

### Shan. A - Chief Operating Officer

Certified project management professional with 15+ years of experience & handled more than 25+ projects across India. He is instrumental & keen on devising the standard protocols in the business and actuates the system operated with exceptional management skills. His base stems from social entrepreneurship background & vocational skills specialization which includes various market studies & impact assessment & Corporate technical consulting which has helped various corporates enabling them to perform at their best.

He holds a double degree in the areas of commerce & business management & claims vast experience in anchoring multiple areas such as IT- Information technology, Automotive across India catering to the corporate and educational sectors. Routing specific practice in the sectors such as automotive, logistics, tourism, retail, capital goods, aviation, beauty & wellness, and his multidisciplinary experience enables him to handle the operations part of the business.

## Sindhu Bhavani - Chief Business Strategy

A socially inclined persona with varied experience in financial management and Social Entrepreneurship. She roots deeply in understanding the roadmap to success and works up to match up to her strategic decisions.

She is a woman of magnanimity, who emancipates her strength in the form of a rigid work model. Her ideas involve the innovation in scheming an impossible situation into a miniaturized task. As a strategic head, she is responsible for the definition of structure and execution of strategic initiatives through the development of work plans, gathering and generation of relevant data, driving analyses, and the development of actionable recommendations.

#### Allan Kiran Dias - Chief Business Officer

An aspiring social entrepreneur, with a massive 12+ years of diversified experience in industries like human resource, event management, corporate client acquisition, and several nonprofitable projects focused on skill and rural development with a determined vision towards providing effective and practical solutions to make sustainable development a reality through capacity building, social entrepreneurship, corporate social responsibility (CSR), especially in areas of sustainable livelihoods, quality education, health, and hygiene, integrated rural development and financial inclusion.

He is known to have managed to increase the company's profitability through his multi-tasking & marketing skills that allow him to oversee all the employees, keeping their abilities and weaknesses in mind while prioritizing multiple projects. He is a to-go-man to evaluates a situation swiftly and makes critical decisions.

#### Mahesh Mohan - Chief Financial Officer

A dynamic young entrepreneur and a visionary promoter, with diversified experience in industries like finance, financial market investment strategies, financial advisor, human resource, corporate client acquisition, and account management of fortune 500 companies like PWC, SocGen, All States, Iron Mountain.

These industries' exposure provided a deep understanding of financial markets investment. portfolio management, human resource, and stakeholder management with a primary goal to inspire the younger generation in early age investments, a brief understanding of stock/financial markets, the importance of fund management to achieve the goal of prominent entrepreneurship for the economic well-being of oneself and the country.

As a CFO, he is involved in the development of a financial and operational strategy, KPI's, and the ongoing development and monitoring of the financial system