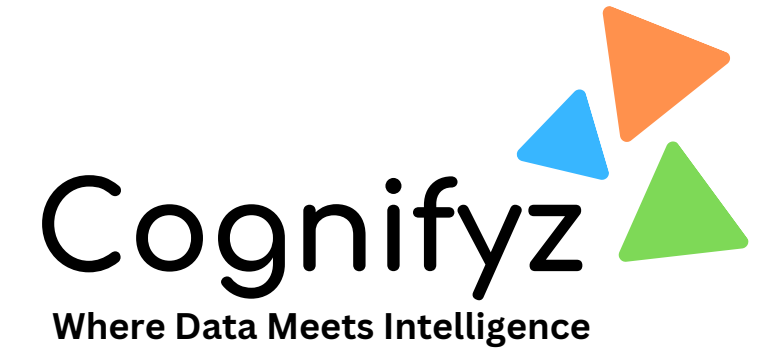


INTERNSHIP PROGRAM

UI/UX DESIGN

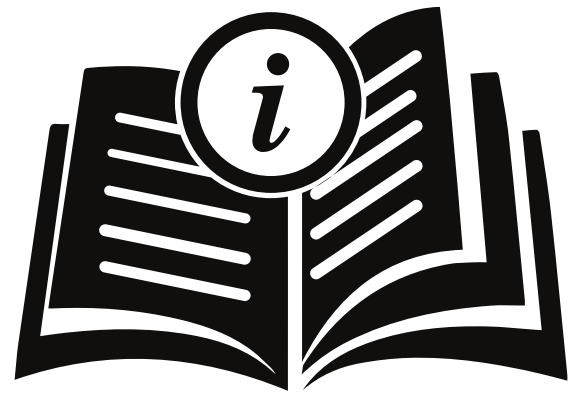


About Us



- Cognifyz Technologies is a leading technology company that specializes in the dynamic field of data science and excels in delivering impactful projects and solutions.
- The company offers a wide range of products and services, including artificial intelligence (AI), machine learning (ML), and data analytics tools.
- Cognifyz Technologies also provides training programs to enhance skills and knowledge in these areas.
- The company focuses on delivering innovative and cutting-edge solutions to meet the evolving needs of businesses.





During your internship tenure, it is important to keep in mind the following points

- Enhance your professional presence by updating your LinkedIn profile. Share your achievements, such as the offer letter or internship completion certificate, which you received from us. Don't forget to mention and tag Cognifyz Technologies in your posts. You can use hashtags like #cognifyz #cognifyzTech #cognifyzTechnologies to showcase your affiliation.
- Maintain academic integrity and respect intellectual property. Plagiarism and copying code are serious offenses that can lead to the termination of your internship and subsequent restriction from future opportunities with us.
- Demonstrate your work by sharing a video showcasing the completion of your tasks on LinkedIn. Remember to tag Cognifyz Technologies in your post and use relevant hashtags like #cognifyz #cognifyzTech #cognifyzTechnologies to engage with our community.

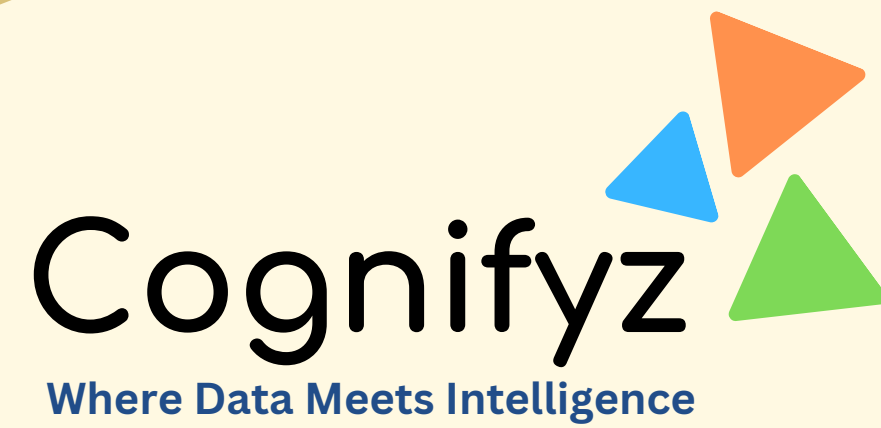


SUBMISSION



- Create a professional video showcasing your internship projects and achievements.
- Host the video on LinkedIn to provide proof of your work and establish credibility among your peers. Consider tagging Cognifyz Technologies in your posts to ensure they are notified of your work.
- A SUBMISSION FORM will be shared later. Till then please continue your task and make a separate file of each level.
- When posting the video on LinkedIn, include the following hashtags to maximize visibility and engagement: **#cognifyztechnologies** **#cognifyz** **#cognifyztech**. Additionally, depending on your internship domain.





UI/UX DESIGN

TASK LIST

Welcome to our exciting UI/UX Design internship program! To complete this internship, you will need to finish at least 5 tasks out of 8. We've designed these tasks to cater to your convenience and ensure an engaging and rewarding experience. Additionally, completing all tasks will further enhance your chances of receiving a stipend.



Level 1: Beginner



Task 1: Simple Element Design

Objective: Introduce basic element design principles.

Steps:

1. Choose a basic UI element (e.g., button, card):

- Identify a fundamental UI element that you want to design, keeping it simple for the beginner level.

2. Design a simple version with a color and a label:

- Using design tools like Figma, Sketch, or Adobe XD, create a basic version of the chosen UI element.
- Apply a color scheme and add a label or text to the element.
- Focus on maintaining simplicity and clarity in your design.

Level 1: Beginner



Task 2: Basic Color Palette

Objective: Learn about color application in UI design.

Steps:

1. Select a small color palette (2-3 colors) for a mobile app screen:

- Choose a cohesive color palette that reflects the mood or theme you want to convey.
- Consider using tools like Adobe Color Wheel or Coolors to find harmonious color combinations.

2. Apply these colors to different elements (background, text):

- Experiment with applying the selected colors to various UI elements, such as background, text, buttons, etc.
- Ensure good color contrast for readability and aesthetics.

Level 2: Intermediate



Task 3: Create a Landing Page

Objective: Develop skills in creating an engaging landing page.

Steps:

1. Design a basic landing page for a fictional product or service:

- Identify the key components of a landing page: headline, brief description, and a call-to-action (CTA) button.
- Consider the visual hierarchy to guide users through the content.

2. Include a headline, a brief description, and a call-to-action button:

- Craft a compelling headline that grabs attention.
- Write a concise yet informative description.
- Design an eye-catching CTA button with clear text.

Level 2: Intermediate



Task 4: Icon Design

Objective: Learn to design recognizable and intuitive icons.

Steps:

1. Design a simple icon for a weather app (e.g., sun, cloud):

- Research common visual representations for weather elements.
- Sketch out ideas for a simple and recognizable icon that conveys the weather condition.

2. Ensure it is recognizable and easy to understand:

- Focus on clarity and simplicity to ensure users can quickly interpret the icon's meaning.
- Use consistent design language with the chosen style.

Level 3: Advanced



Task 5: Enhance a Form

Objective: Improve visual appeal and user-friendliness of forms.

Steps:

1. Take a simple form (e.g., login or sign-up):

- Analyze the existing form for any usability issues or areas for improvement.

2. Redesign it to be more visually appealing and user-friendly:

- Simplify the layout while maintaining necessary information.
- Enhance the visual hierarchy, use appropriate form elements, and improve overall aesthetics.

Level 3: Advanced



Task 6: Navigation Bar Design

Objective: Develop skills in designing a functional navigation bar.

Steps:

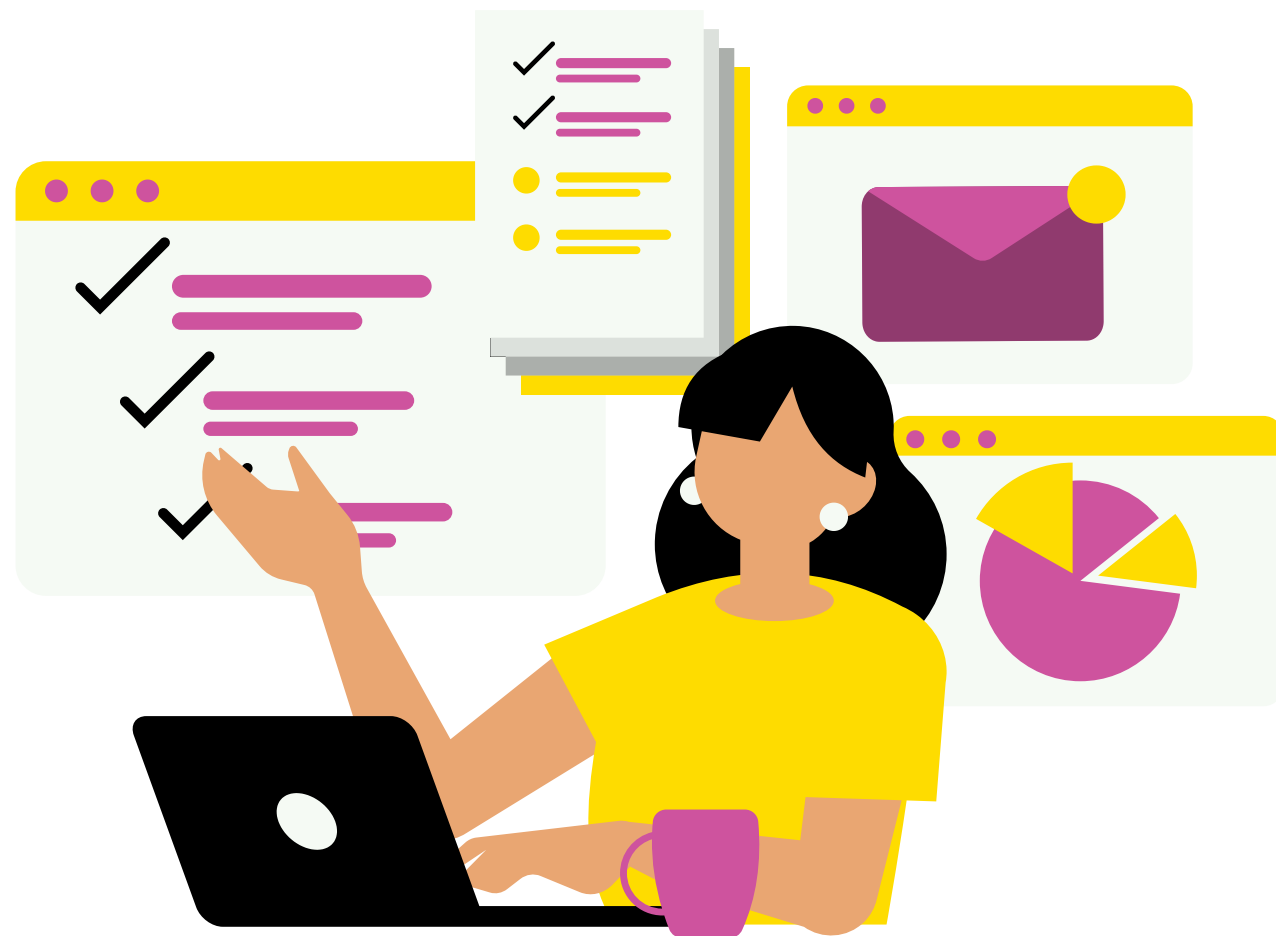
1. Design a basic navigation bar for a website or app:

- Identify the key elements: menu items, logo, and potential additional features (e.g., search bar).
- Consider user flow and ease of navigation.

2. Include menu items and a highlight for the active page:

- Clearly label menu items.
- Design a visual indicator (highlight or underline) for the active page.

Level 4: Expert



Task 7: Create a Mood Board

Objective: Master the art of curating a visually cohesive mood board.

Steps:

1. Curate a mood board for a travel app:

- Research and gather images, colors, and fonts that evoke the desired mood for a travel app.
- Consider themes such as adventure, relaxation, or exploration.

2. Include images, colors, and fonts that evoke a specific mood or theme:

- Arrange the elements on the mood board to create a harmonious and cohesive visual narrative.

Level 4: Expert



Task 8: Microinteraction Design

Objective: Explore advanced UI design with micro-interactions.

Steps:

1. Design a micro-interaction (e.g., loading animation, success message) for a user action:

- Choose a user action that warrants a micro-interaction.
- Design the microinteraction with attention to timing, motion, and feedback.

2. Illustrate its different states (start, progress, completion):

- Create visual representations or prototypes of the micro-interaction in various stages.
- Please make sure smooth transitions between states for a polished user experience.

How to Contact Us?

To find out more information,
please contact us



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