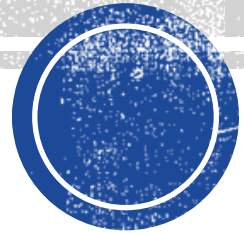
PUBLIC CLOUD INFRASTRUCTURE



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Cloud Computing
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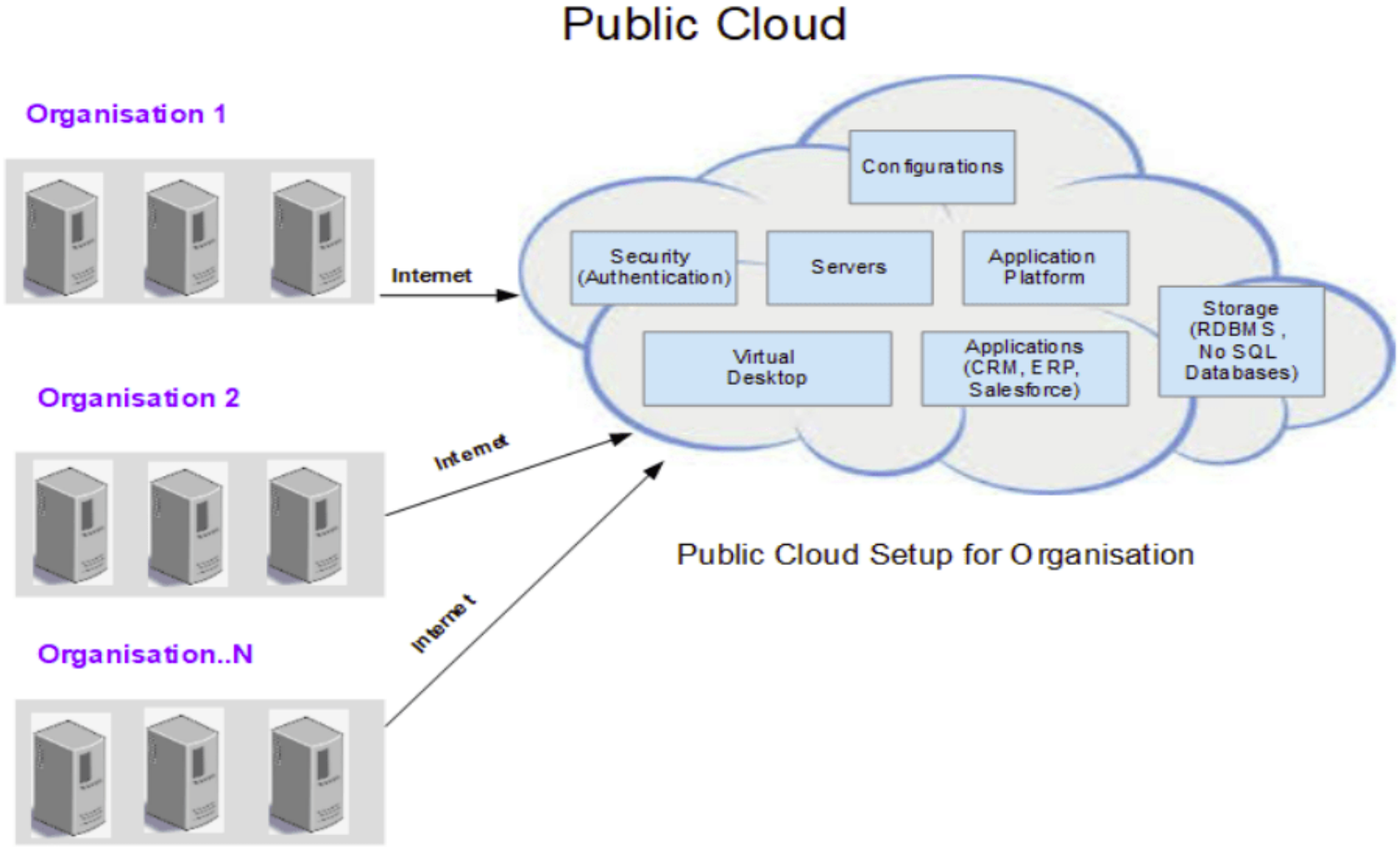
PUBLIC CLOUD INFRASTRUCTURE

- Private cloud platforms provide a controlled and standardized environment for hosting traditional workload.
- Public cloud platforms are designed to provide cheap commodity infrastructure – often built upon customized white-box hardware designed specifically for the needs of the public cloud provider, in a manner that can scale larger and faster than a dedicated private cloud environment, although with less customer control.
- Public cloud infrastructure providers generally provide compute, storage and network resources in a shared manner – with multiple customers consuming the same physical infrastructure.
- Several public cloud providers can now also provide resources in a dedicated manner, with some even able to provide a combination of virtual and physical infrastructure through either internet or private wide area network connectivity.

PUBLIC CLOUD INFRASTRUCTURE

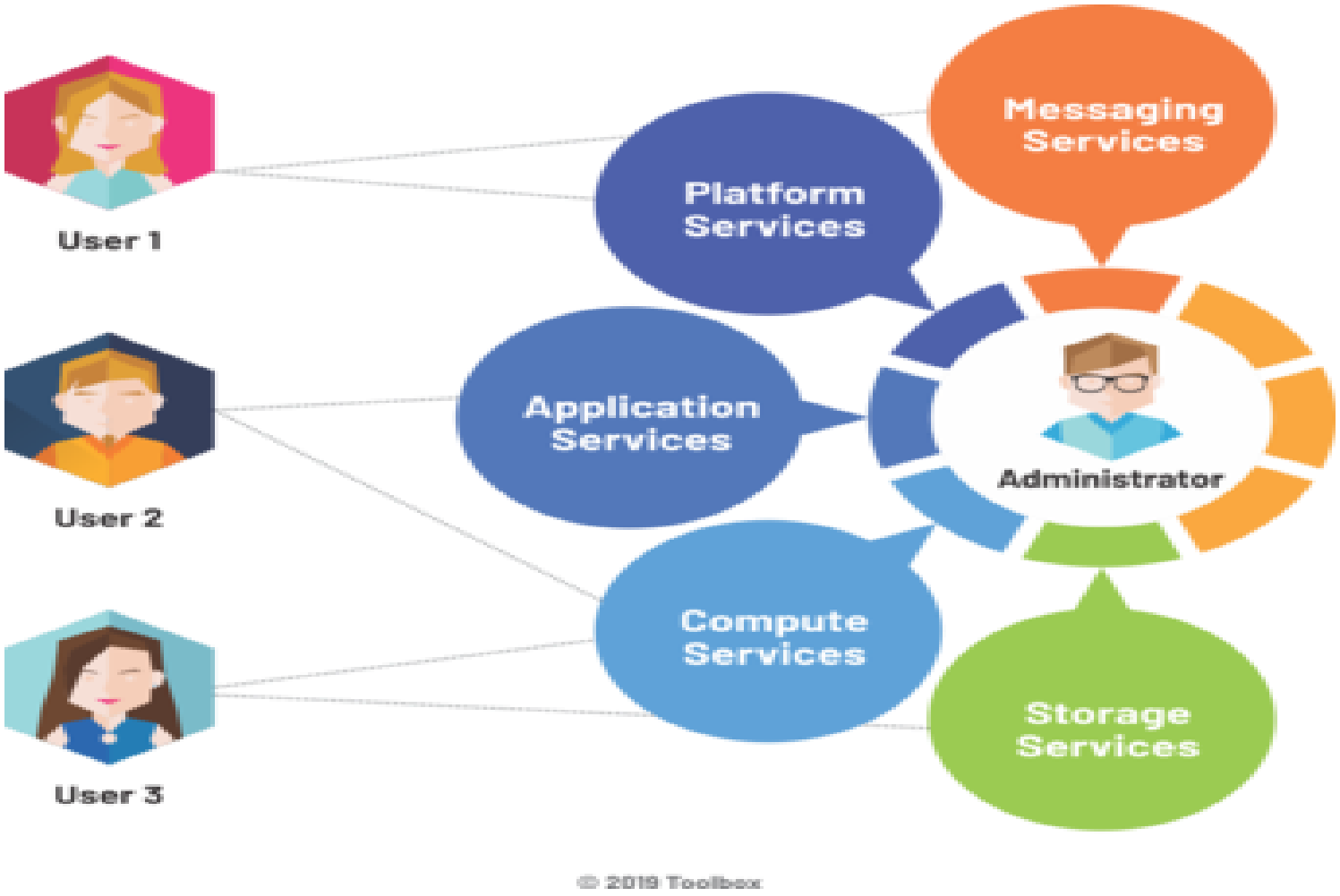


Public Cloud Setup for Organisation

PUBLIC CLOUD STORAGE

- Public cloud refers to computing services offered by third-party providers over the internet. Unlike private cloud, the services on public cloud are available to anyone who wants to use or purchase them.
- A public cloud is operated by a cloud service provider whose services are offered over the internet.
- Public cloud helps businesses save on purchasing, managing, and maintaining on-premises infrastructure since the cloud service provider is responsible for managing the system.
- They also offer scalable RAM and flexible bandwidth, making it easier for businesses to scale their storage needs.

HOW A PUBLIC CLOUD FUNCTIONS?



HOW A PUBLIC CLOUD FUNCTIONS?

- In a public cloud, IT resources, such as compute, storage, development platforms, applications, etc., are available as a service over the internet.
- These services are available on-demand on a self-service portal.
- With its pay-per-use model, a public cloud offers flexibility and scalability and can be accessed by multiple customers simultaneously.
- This is referred to as **multi-tenancy.**
- Public clouds are generally managed at data centers that belong to service providers.
- This shared model of a public cloud helps reduce costs significantly for customers.

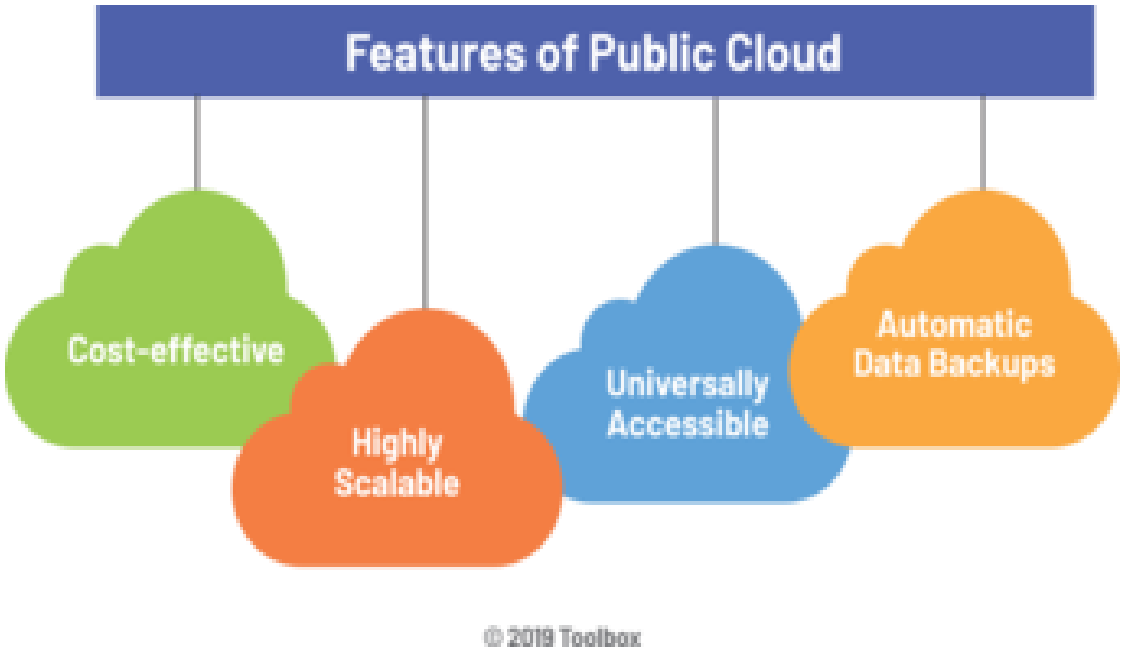
TYPES AND EXAMPLES OF PUBLIC CLOUD STORAGE

- **Amazon Web Services**
- **Microsoft Azure**
- **IBM Cloud**
- **Google Cloud Platform**
- **Oracle Cloud**

HOW TO CHOOSE THE RIGHT PUBLIC CLOUD SERVICE PROVIDER?

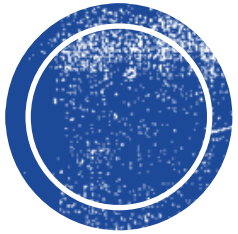
- **Uptime:** You must consider the uptime that a public cloud provider offers when choosing one.
- **Services offered:** Each public cloud service provider offers a different range of services.
- **Integration for existing technology:** You need to ensure that the services offered by the provider offer easy integration with the technology that your business runs on.
- **Pricing:** It's crucial to consider pricing when choosing a cloud service provider. It may be difficult to calculate the exact expenses you may have to bear.
- **Security:** Considered a major issue for public cloud, security is often the most important factor in choosing the right vendor.

BENEFITS AND CHALLENGES OF USING PUBLIC CLOUD FOR ENTERPRISES



BENEFITS AND CHALLENGES OF USING PUBLIC CLOUD FOR ENTERPRISES

- **Reduced cost:** The public cloud has a flexible payment structure which gives you the benefit of paying only for the services you have used.
- **Low maintenance:** When using a public cloud, the cloud service provider maintains all the servers, hardware, and software in the cloud.
- **Agility:** Public cloud simplifies business operations and ensures faster delivery and collaboration, allowing companies to stay agile.
- **Easy installation:** A public cloud can be set up in a few hours.
- **Higher uptime:** Most public cloud service providers assure 99% uptime, allowing companies to save on any losses that occur due to an outage.



THANK YOU