

CREDIT CARD TRANSACTION REPORT

Revenue

56.5M

Total Transactions

45.5M

Interest Earned

8.0M

Transaction Count

667K

F

M

Week_Start_Date

All

LOW

MID

HIGH

Q4

Gold

Q3

Silver

Q2

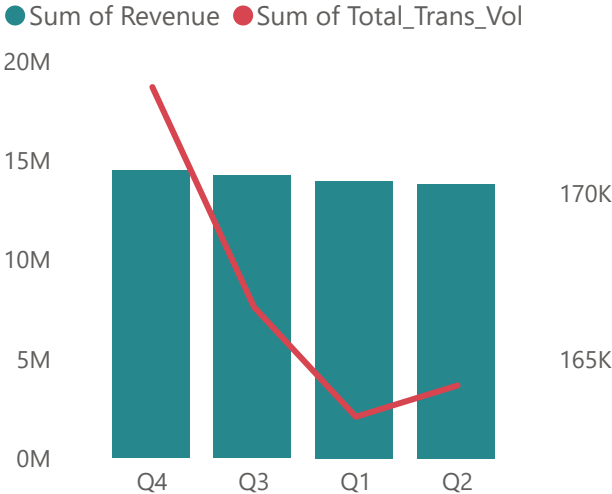
Blue

Q1

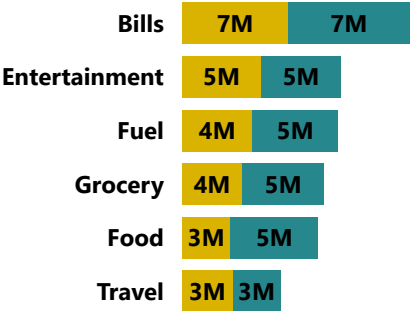
Platinum

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	4,71,88,611.62	37840749	66,14,172.62
Silver	56,59,108.98	4647596	8,21,922.98
Gold	25,33,682.16	2091362	3,84,755.16
Platinum	11,35,608.05	953314	1,61,629.05
Total	5,65,17,010.81	45533021	79,82,479.81

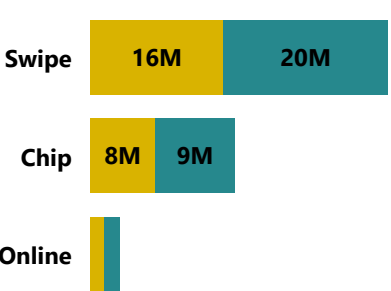
QTR Revenue & Total_Trans Count



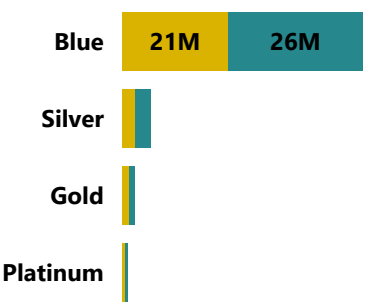
Revenue by Exp_Type



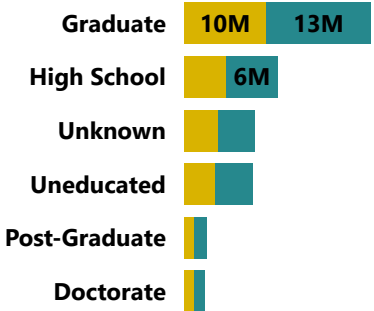
Revenue by Use_Chip



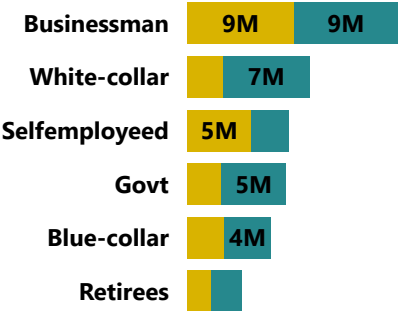
Revenue by Card_Category



Revenue by Education_Level



Revenue by Customer_Job



CREDIT CARD CUSTOMER REPORT

Swipe

Online

Chip

Week_Start_Date

All

Revenue

57M

Total Transactions

46M

Interest Earned

8M

CSS

3.19

LOW

MID

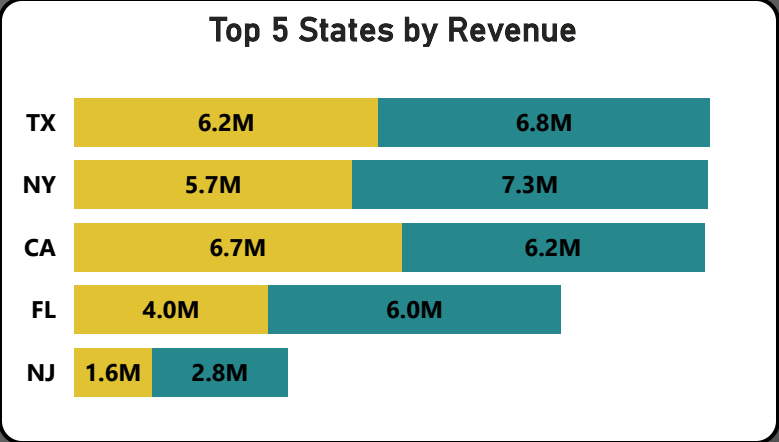
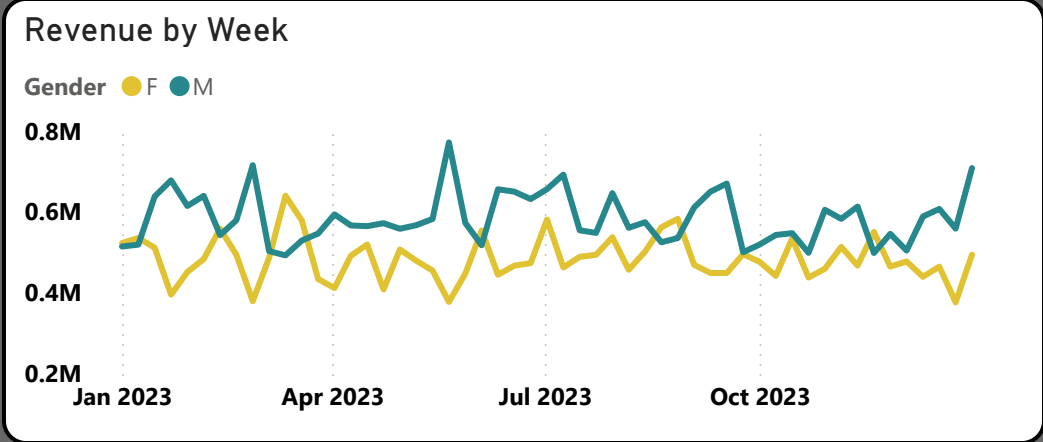
HIGH

M

F

M

F



Q4

Q3

Q2

Q1

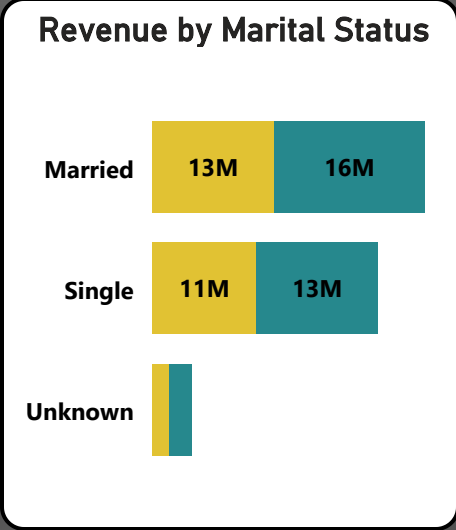
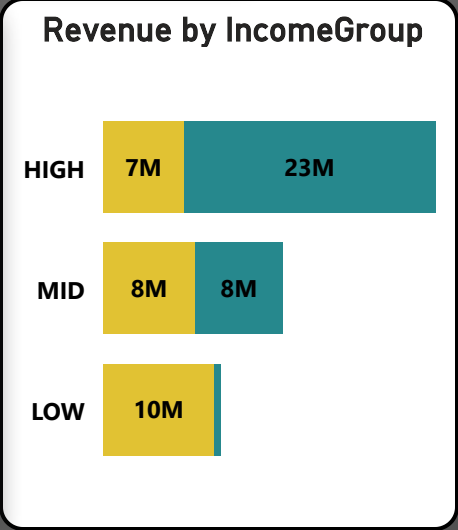
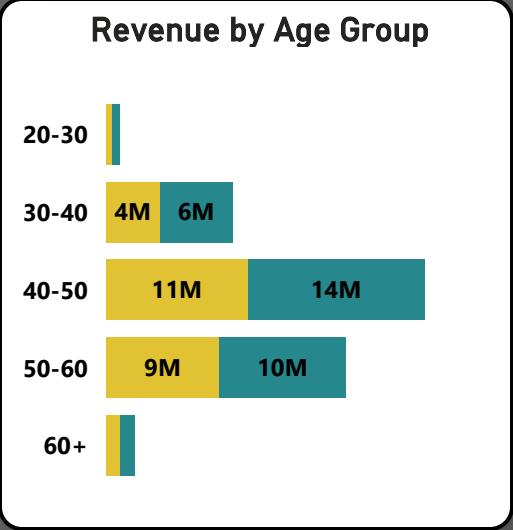
Gold

Silver

Blue

Platinum

Customer_Job	Sum of Revenue	Sum of Total_Trans_Amt
Businessman	1,76,97,472.01	14538883
White-collar	1,02,83,123.92	8359688
Selfemployed	85,42,826.40	6640301
Govt	83,35,533.84	6701573
Blue-collar	70,40,606.42	5602930
Retirees	46,17,448.22	3689646
Total	5,65,17,010.81	45533021



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Revenue

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8M

CSS

3.19

Week_Num	Weeknum2	Previous_week_revenue	Current_week_revenue	Revenue Growth
Week-1	1		10,35,629.32	
Week-2	2	10,35,629.32	10,53,088.81	1.69
Week-3	3	10,53,088.81	11,48,249.80	9.04
Week-4	4	11,48,249.80	10,71,919.27	-6.65
Week-5	5	10,71,919.27	10,64,577.97	-0.68
Week-6	6	10,64,577.97	11,21,745.13	5.37
Week-7	7	11,21,745.13	10,99,909.39	-1.95
Week-8	8	10,99,909.39	10,71,542.29	-2.58
Week-9	9	10,71,542.29	10,93,501.86	2.05
Week-10	10	10,93,501.86	9,87,820.46	-9.66
Week-11	11	9,87,820.46	11,31,280.79	14.52
Week-12	12	11,31,280.79	11,06,532.92	-2.19
Week-13	13	11,06,532.92	9,78,564.76	-11.56
Week-14	14	9,78,564.76	10,03,843.69	2.58
Week-15	15	10,03,843.69	10,56,484.86	5.24
Week-16	16	10,56,484.86	10,82,608.69	2.47

Swipe

Online

Chip

Week_Start_Date

All

LOW

MID

HIGH

M

F

M

F

Gold

Silver

Blue

Platinum

Q4

Q3

Q2

Q1

Delinquent_Acc	HIGH	LOW	MID	Total
0	27.54%	37.03%	29.36%	93.94%
1	1.88%	2.45%	1.74%	6.06%
Total	29.42%	39.48%	31.10%	100.00%

Activation_30_Days	Blue-collar	Businessman	Govt	Retirees
0	6.68%	7.94%	6.38%	4.26%
1	8.92%	10.86%	8.71%	5.52%
Total	15.60%	18.80%	15.10%	9.77%