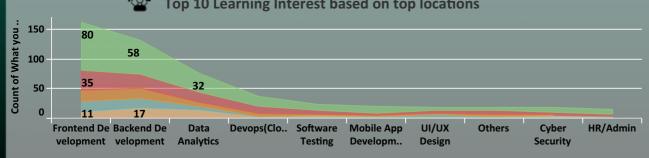
## **Total Applicants BATCH 3 APPLICANT DETAILS** GIRIRAJU B 😣 All City 1.269 **A** Qualification Distribution Pass-Out Year Distribution **T** Gender Classification **Cities Distribution Oualification Engineering** 620 600 Count of Full Name 0.16% Arts & Sci... 27.42% **Others** 59 **Diploma** 30 400 HS/HSS 11 72.42% Count of Full Name © Mapbox © OSM Cri Lanl Top 10 Degree Distribution 2018 2019 2020 2021 2022 2023 Befor. 2016 2017 Applicants Name Top 10 College Distribution Top 10 Areas of interest Degree **Full Name** Bachelor of Engineering BACHELOR OF COMPUTER AP. 195 B.E Computer Science B.Sc Computer Science B.E Electronics and Communi.. B.E Mechanical Engineering MCA **A AJITHKUMAR** College Na.. Psna College. A BHARANI DHARAN The America.. 13 A G AATAS Hindusthan C. 11 B.tech B.Tech Information Technolo.. B.E Electrical and Electronics ... A. ABINAYA **Data Analytics** Dhanalakshm. 11 A. AKSHAYA ABITHA Dr.N.G.P Arts. A.KANNA KRISHNAN Bannari Amm 10 Jamal Moha.. A.NANDHINI Count of Full Name Arignar Anna Backend Sri Krishna C.. Development Frontend Alagappa Uni.. Top 10 Learning Interest based on top locations Development Count of Full Name 58











## **BATCH 3 APPLICANT DETAILS INSIGHTS**

GIRIRAJU B 😣

## **MAJOR INSIGHTS:**

- 1. Total number of applicants for Senchola Internship in Batch 3 is 1269. Male are 919, Female are 348 and prefer not to say 2.
- 2. Chennai tops by 257, Coimbatore by 126, Madrai by 68, Tiruchirappalli by 49 and Salem by 46.
- 3. Major Qualification Engineering is 620, Arts & Science is 549, Others are 30 and HS/HSS is 11.
- 4. Bachelor of Engineering tops by 195, Bachelor of Computer Application by 131, B.E Computer Science by 106, B.Sc. Computer Science by 101, B.E ECE by 76, B.E Mech by 69, MCA by 47, B.Tech IT by 39, B.E EEE by 31 and B.Tech 31.
- **5.** Applicant's major passed out in the year is 2023 by **685**, followed by 2022 is **233**, 2021 by **107**,2020 by **87**, 2019 by **51**,2018 by **35** and goes on..
- 6. PSNA College of Engineering tops by 16, Dhanalakshmi Srinivasan College by 11, Dr. N.G.P Arts and Science College by 10, Bannari Amman Institute by 10 and The American College by 9.
- 7. Applicant's area of interest Frontend Development tops by 407, Backend Development by 296, Data Analytics by 167, Devops by 75 and Cyber Security by 44.

## RECOMMENDATION:

- 1. Tailor communication and program offerings to align with prevalent qualifications, emphasizing success stories.
- 2. Strengthen partnerships with specific colleges through collaborative events and internship programs.
- 3. Diversify learning opportunities to cater to various interests and align the curriculum with popular areas.
- 4.Implement regional targeting in outreach by organizing events in high-applicant regions.
- 5.Stay alongside industry trends, aligning learning programs with emerging technologies to ensure ongoing relevance and attractiveness.

These strategies collectively optimize recruitment and program development for Senchola Internship Batch 3.