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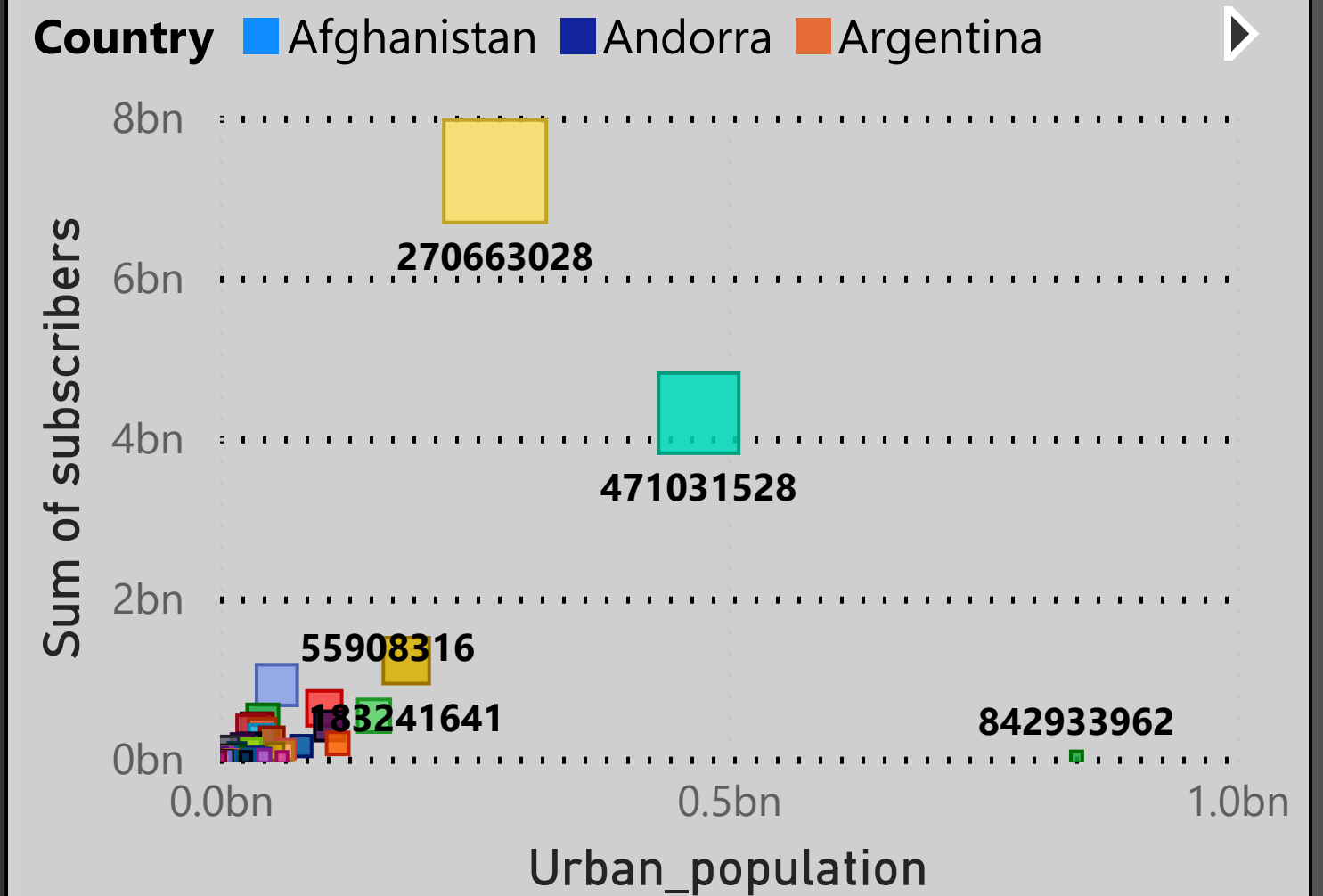
\$7.08M

Channel	Viewers (Lakhs)
ABP NEWS	301K
GMA Integrate...	296K
TV9 Bharatvarsh	294K
Aaj Tak	284K
IndiaTV	273K



\$7.08M

Correlation between the Urban Population and the Number of Subscribers





YouTube STATISTICS DASHBOARD

Search Channel name or any keyword

Channel Created Date
nan



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Total Channels

995

Content Categories

18

Category Name

Autos & Vehicles

Countries

50

Total Uploads

9.14M

Total Views

10.98T

Total Subscribers

23bn

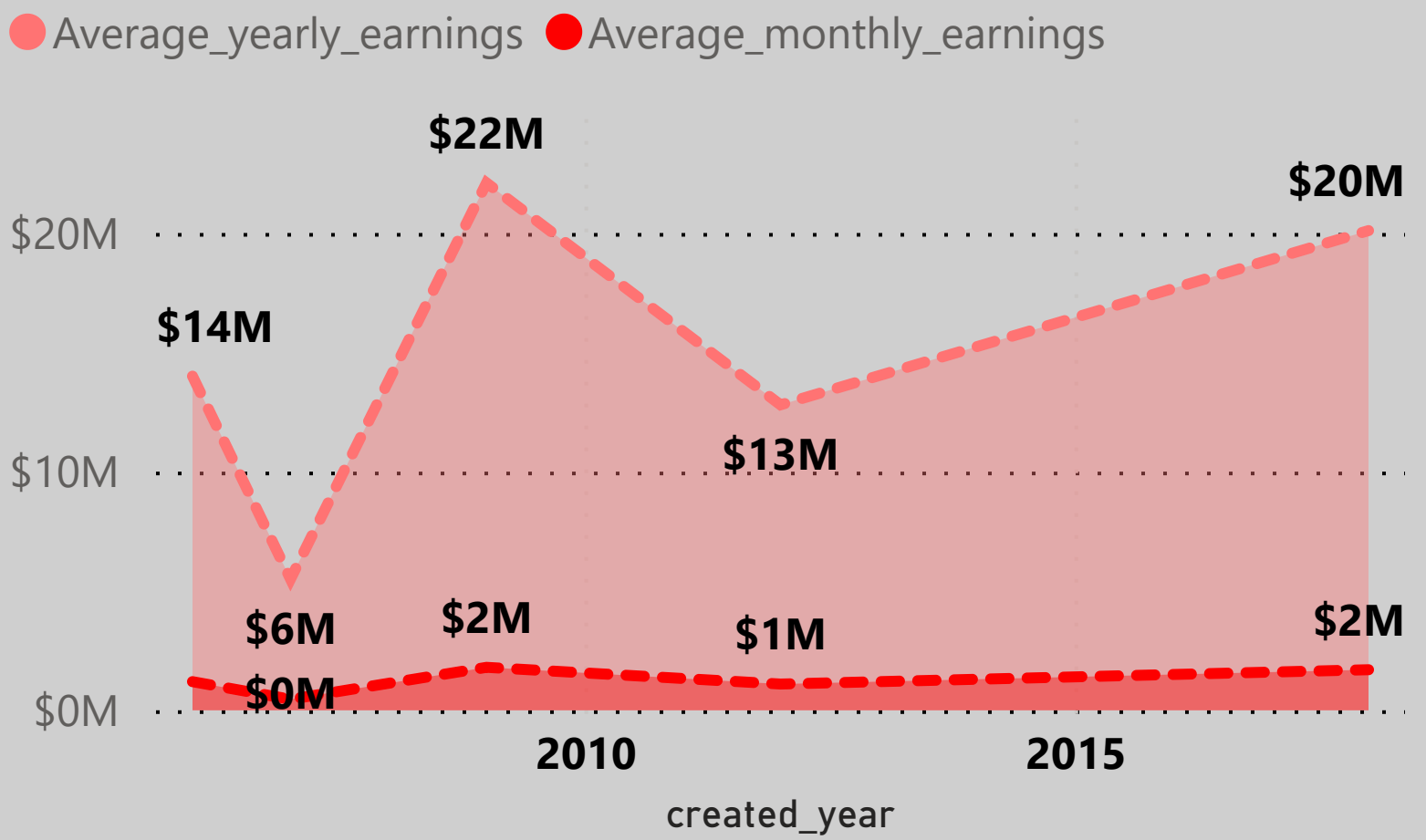
Average Monthly Earnings

\$589.81K

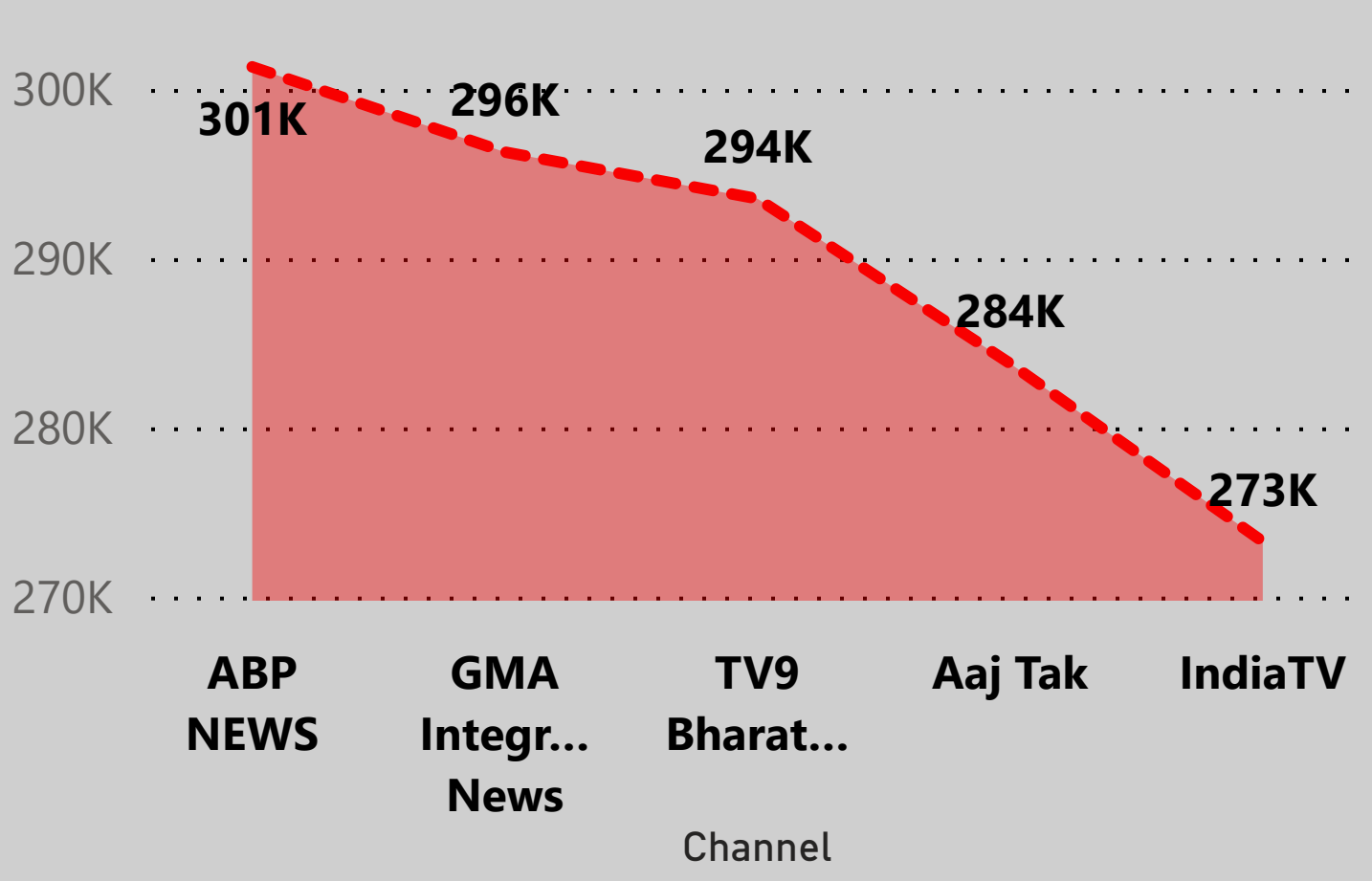
Average Yearly Earnings

\$7.08M

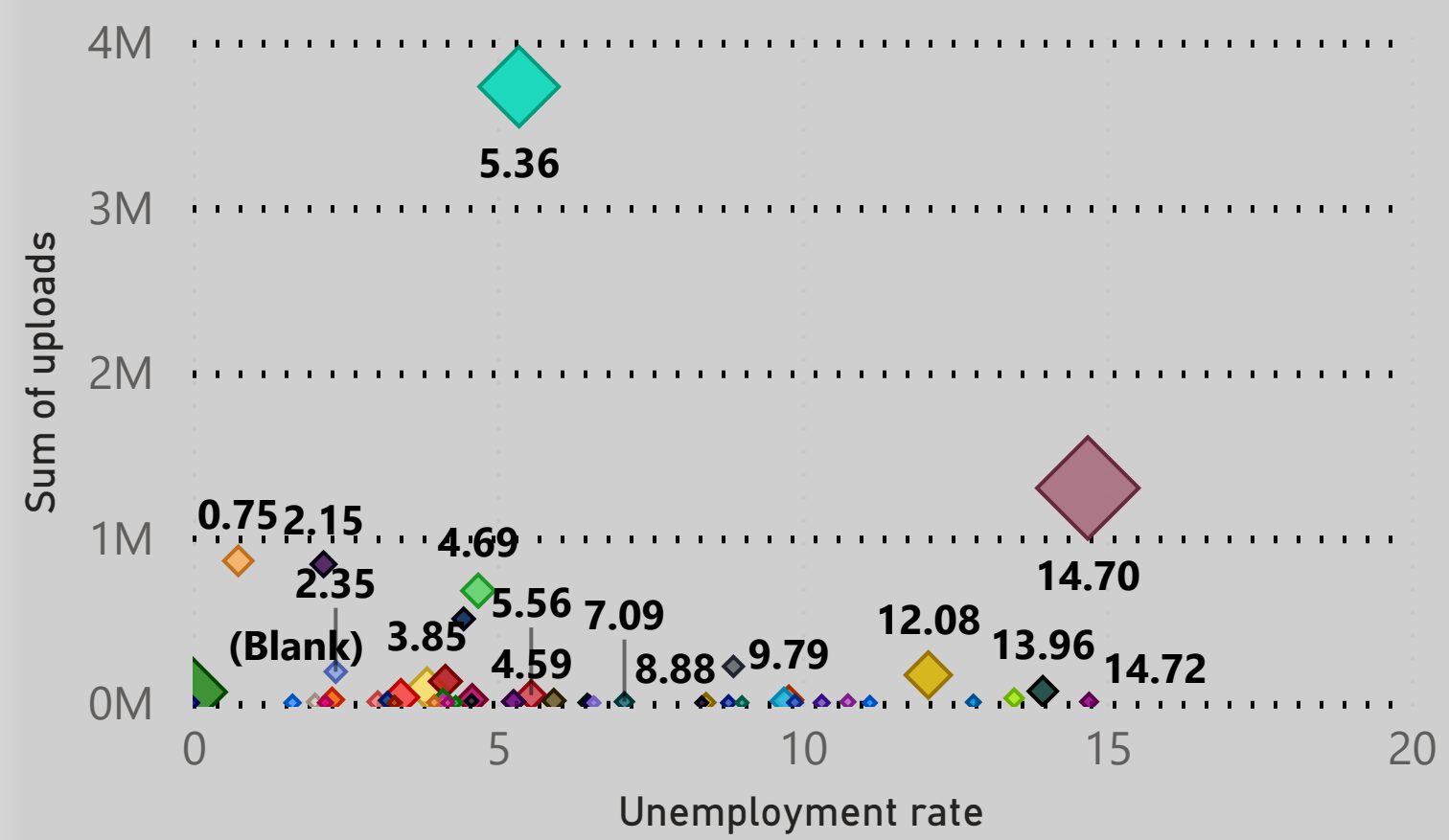
Monthly & Yearly Earnings over year



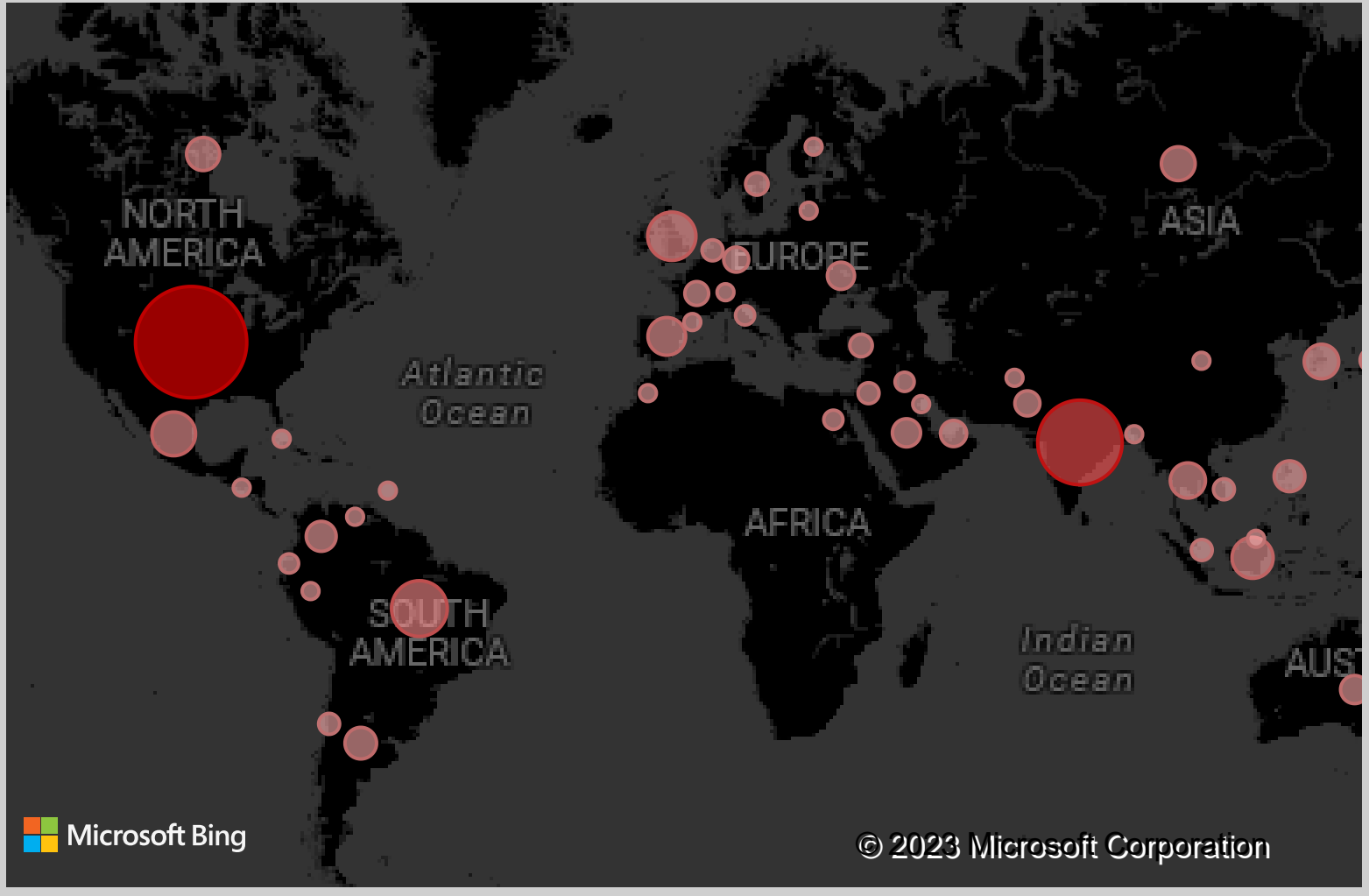
Top 5 Channels by Uploads



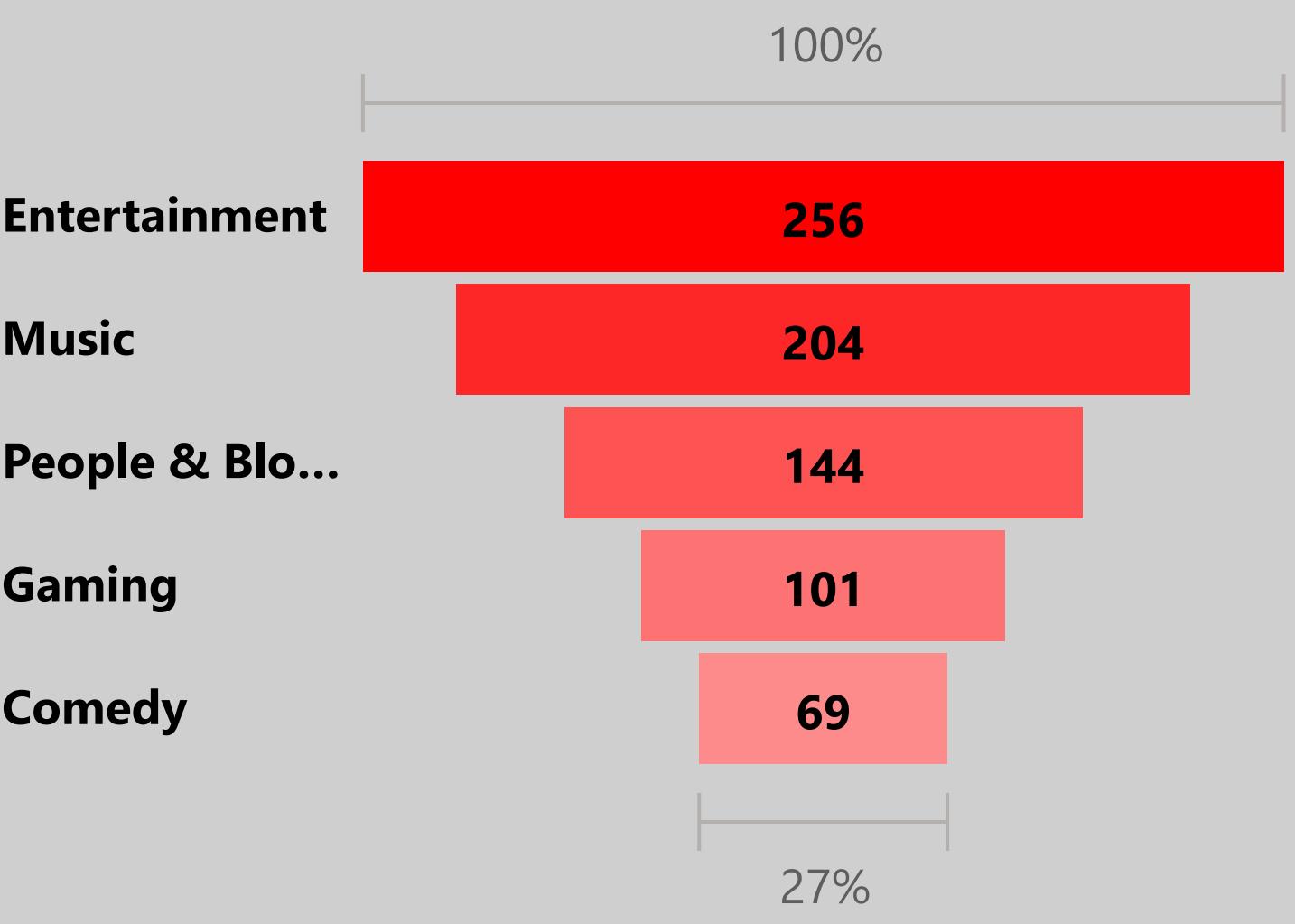
Correlation between the unemployment rate and the number of uploads in country



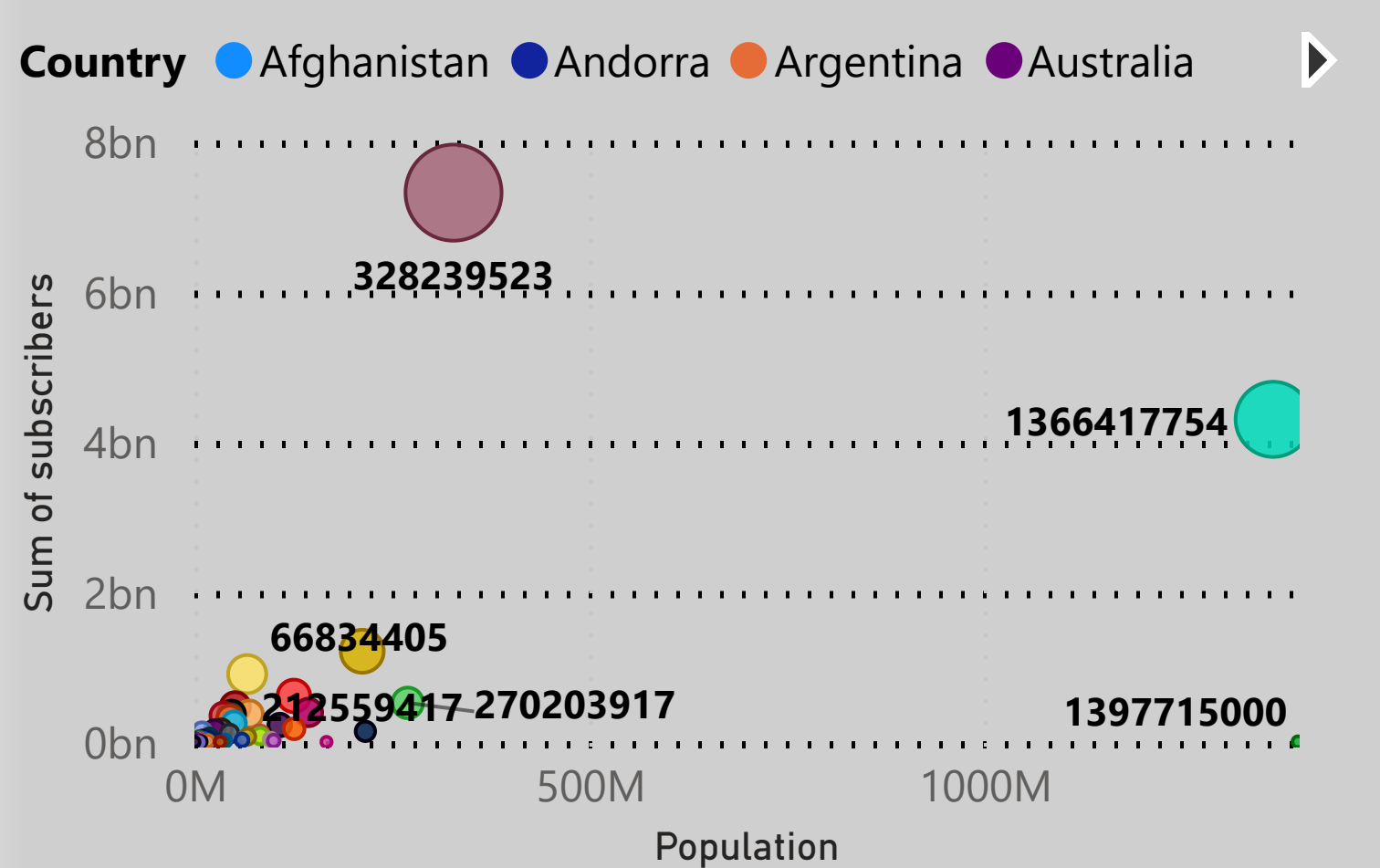
Channel Distribution by Countries



Top 5 Categories



Correlation between Population and the Number of Subscribers





Overview



Viewer



Creator



Insights

YouTube STATISTICS DASHBOARD

Channel Created Date

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INSIGHTS :

1. The YouTube platform boasts **995** channels across **50** countries.
2. Content is diversified into **18** categories.
3. A staggering **9.14** million videos have been uploaded, accumulating **10.98** trillion views and **23** billion subscribers.
4. Channels from the **United States (313)** and **India (168)** lead in numbers.
5. The top 5 categories are **Entertainment (256 channels)**, **Music (204)**, **People and Blogs (144)**, **Gaming (101)**, and **Comedy (69)**.
6. Notable channels include **T-series (245M subscribers)**, **YouTube Movies (170M)**, **MrBeast (166M)**, **Cocomelon - Nursery Rhymes (162M)**, and **SET India (159M)**.
7. The top 5 channels by views include **T-series (228 billion)**, **Cocomelon - Nursery Rhymes (164 billion)**, **SET India (148 billion)**, **Kids Diana Show (93 billion)**, and **Like Nastya (90 billion)**.
8. **ABP News** leads in uploads (**301k**), followed by **GMA Integrated (296k)**, **TV9 Bharatvarsh (294k)**, **Aaj Tak (284k)**, and **India TV (273K)**.
9. Recent video views (last 30 days) are dominated by **Happy Lives (6.6 billion)**, **Dan-sa (6.1 billion)**, **KIMPRO (3.4 billion)**, **Dafuq BOOM (2.3 billion)**, and **CalonSarjana (2.3 billion)**.
10. The correlation between the year of creation and subscribers shows a steady increase **post-2005**, possibly linked to the **introduction of mobile phones**.
11. Education enrollment doesn't directly influence subscribers, but there's a correlation with population, indicating higher subscribers in more **populous regions**. A similar trend is observed with **urban population**.
12. Average monthly earnings remain stable, while yearly earnings exhibit **drops in 2007 and 2012**, necessitating further investigation.

RECOMMENDATION FOR INDIA CHANNELS :

1. Emphasize regional content promotion to **connect** with **India's diverse cultural** landscape, fostering a stronger bond with regional audiences.
2. Facilitate collaborations between YouTube and **local influencers**, leveraging their existing fan base to expand the platform's reach and influence among Indian audiences.
3. Prioritize **mobile-optimized content** creation and promotion, acknowledging the significant prevalence of mobile users in India and ensuring a seamless viewing experience.
4. Implement language-specific strategies to make content **accessible, relatable, and appealing** to India's diverse linguistic audience.
5. Establish **community outreach** programs to connect with aspiring content creators, providing resources and support to foster a thriving creator community in India.