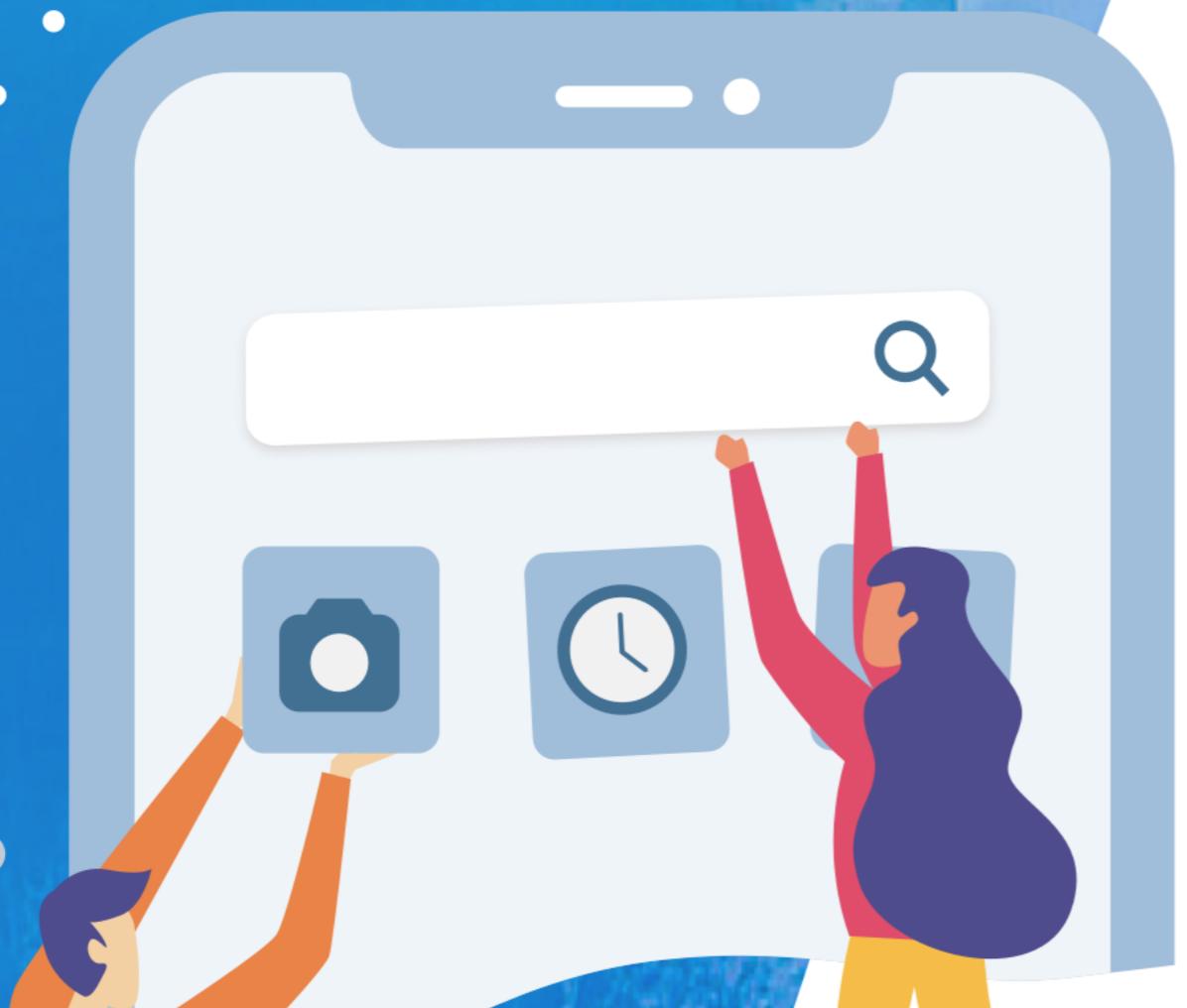
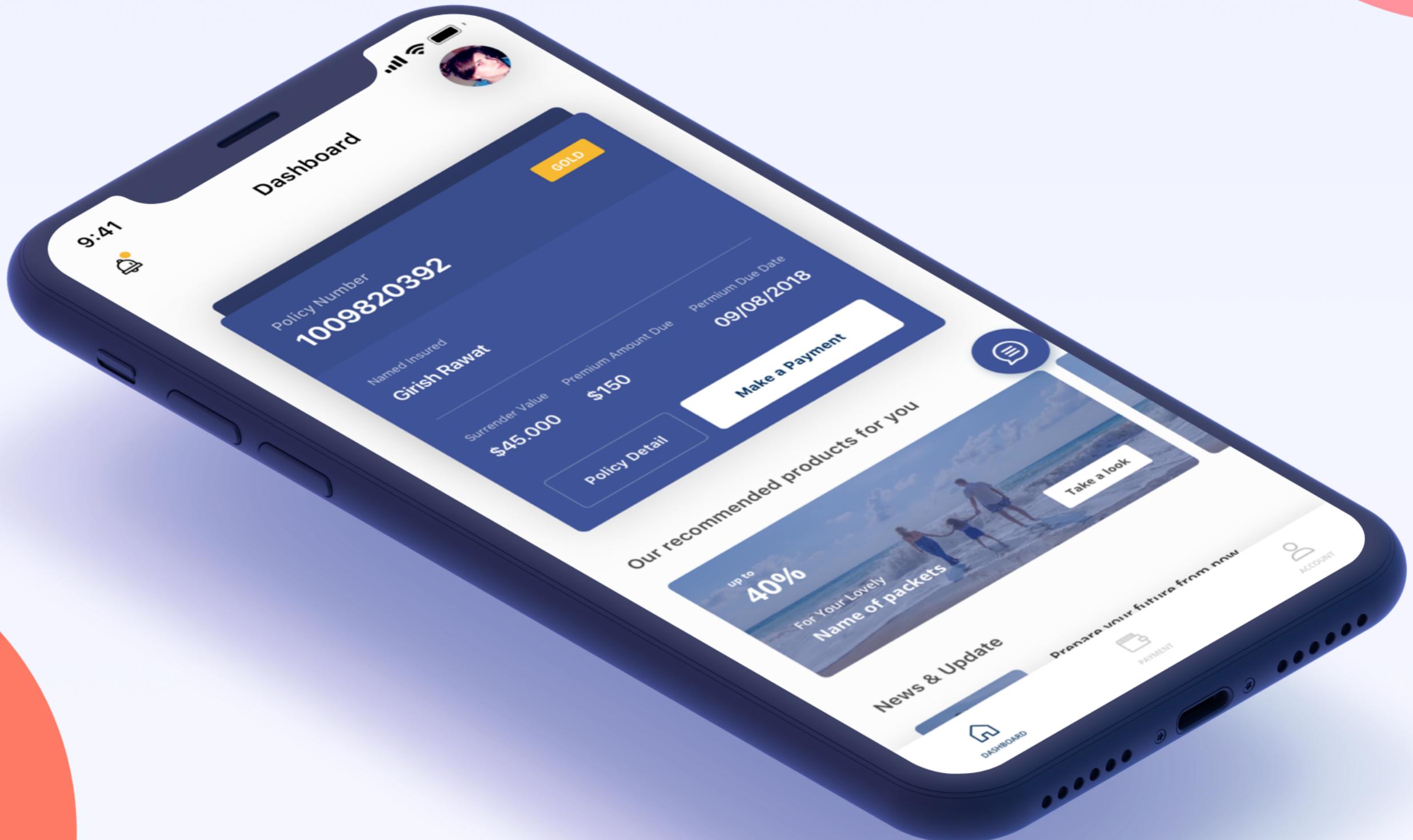


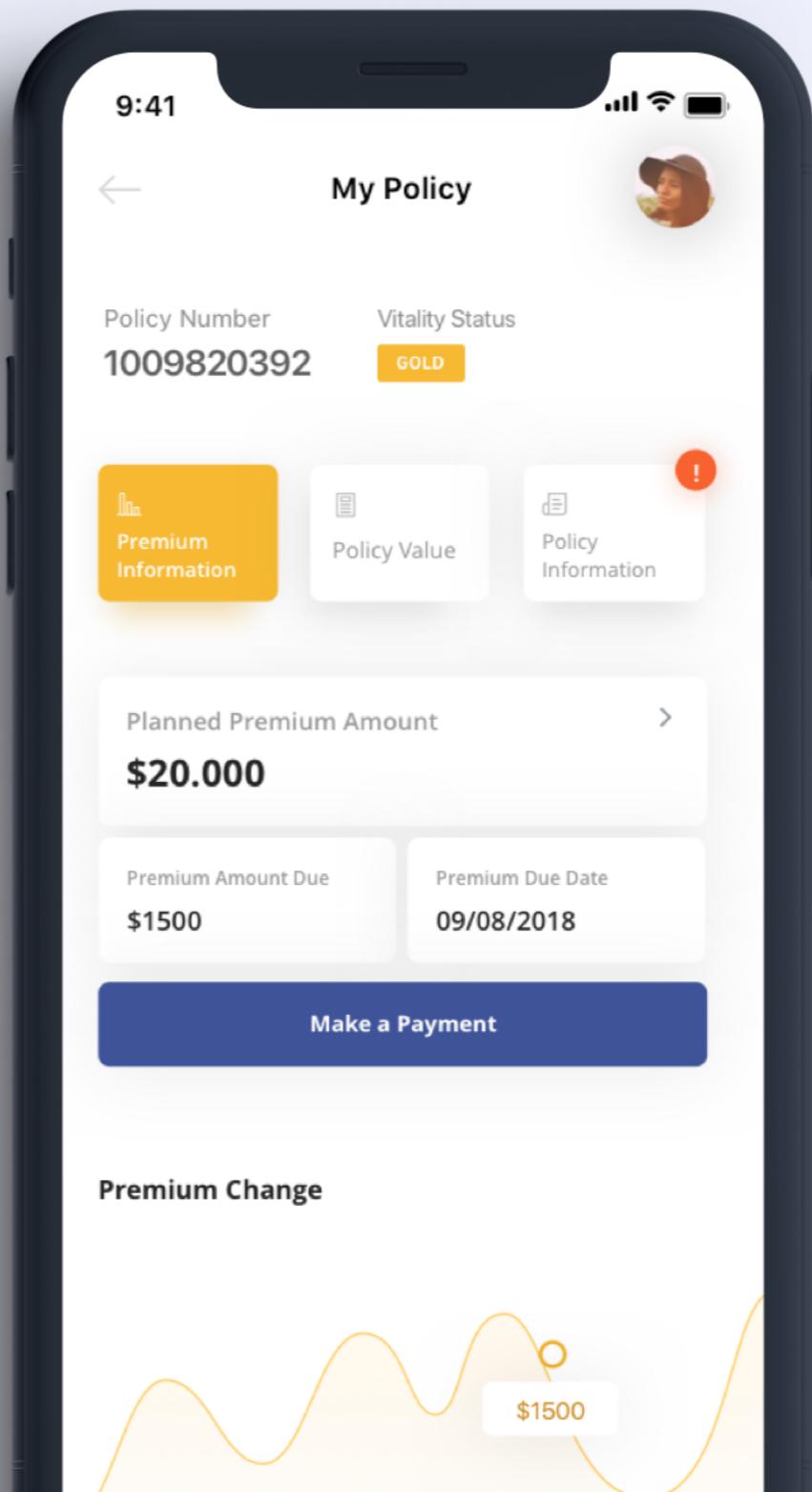
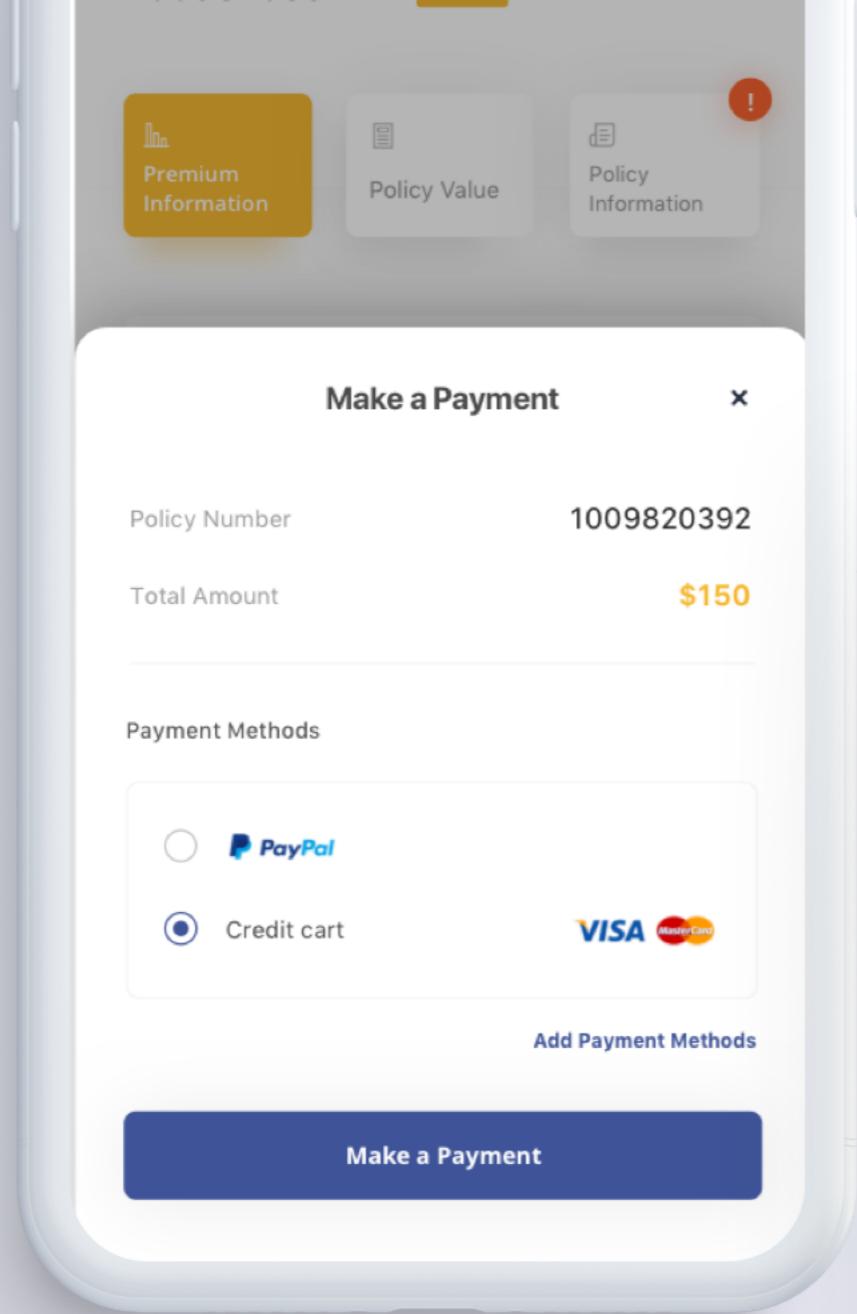
Girish is a
multidisciplinary designer
based in San Francisco

MOBILE DESIGN

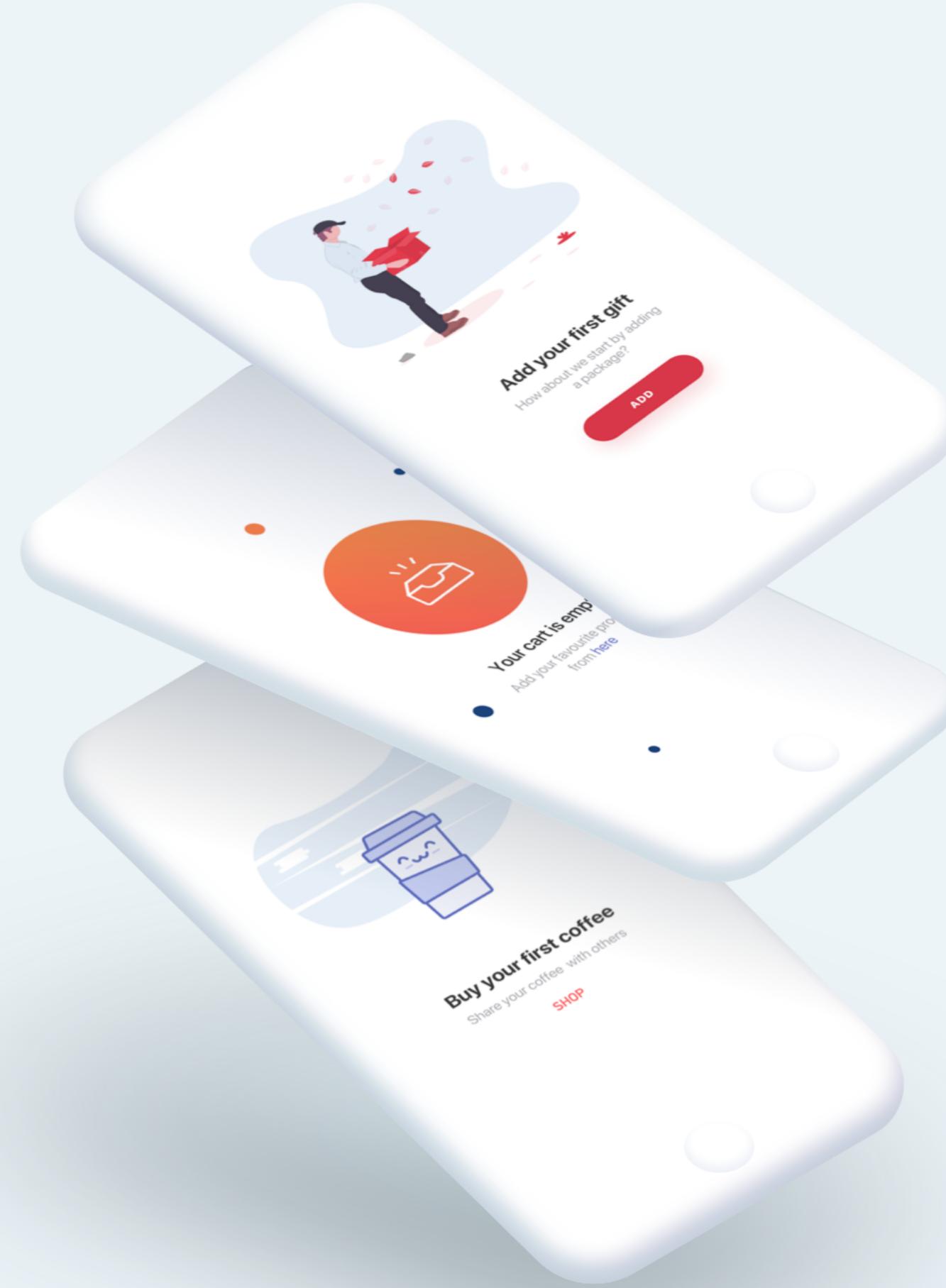


Insurance App





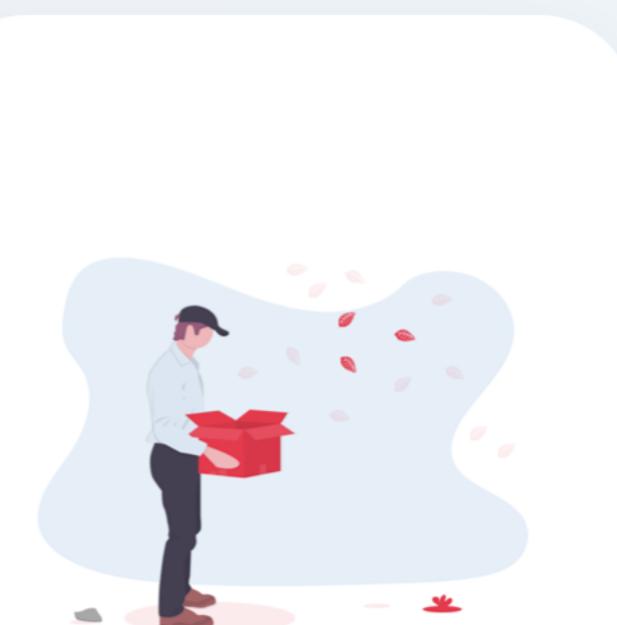
Empty States





Your cart is empty

Add your favourite products
from [here](#)



Add your first gift

Add your first gift

How about we start by adding
a package?

ADD



Buy your first coffee

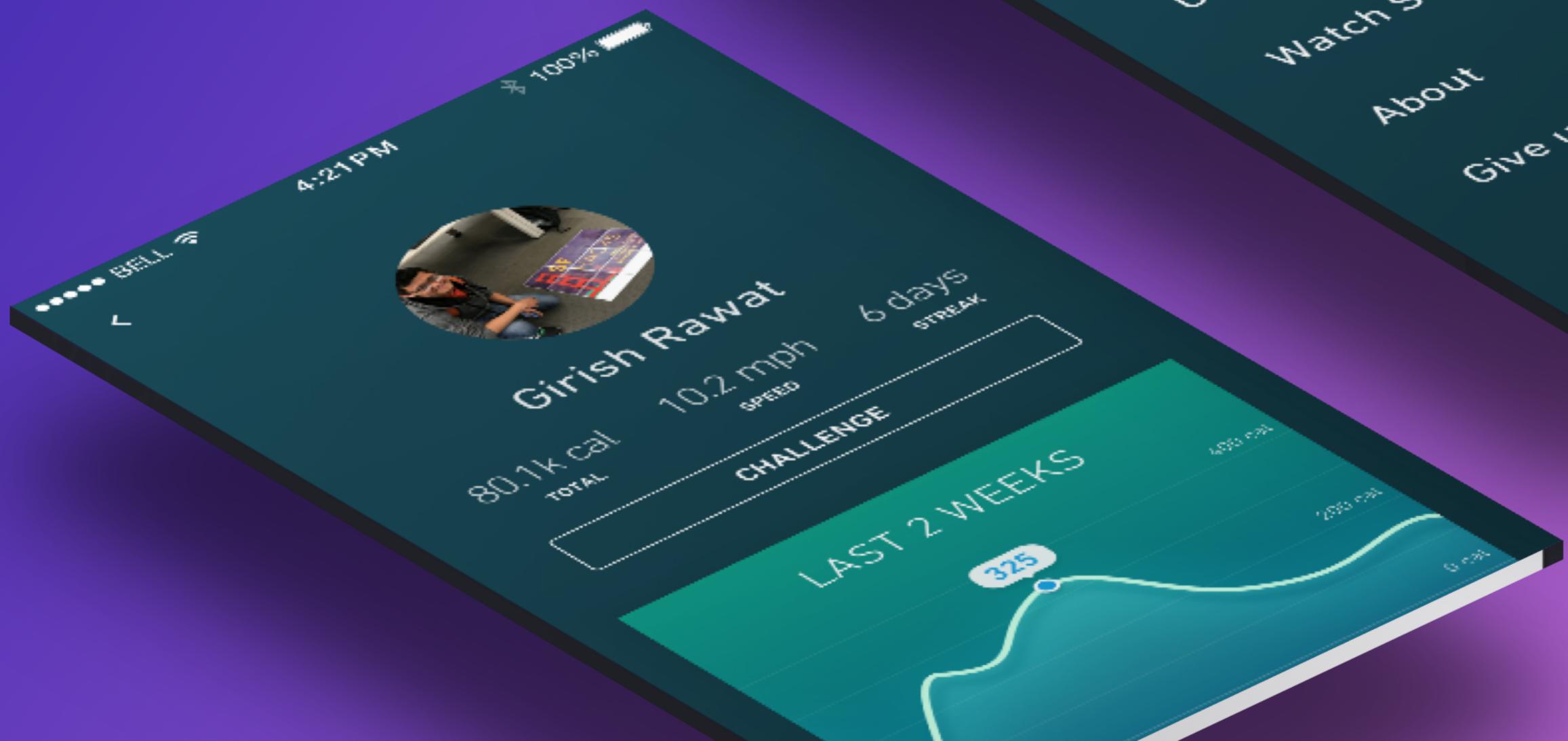
Share your coffee with others

SHOP

Minimalist

Empty States

Health App



BRANDING



SF Hacks

Content

Introduction

Colors

Typography

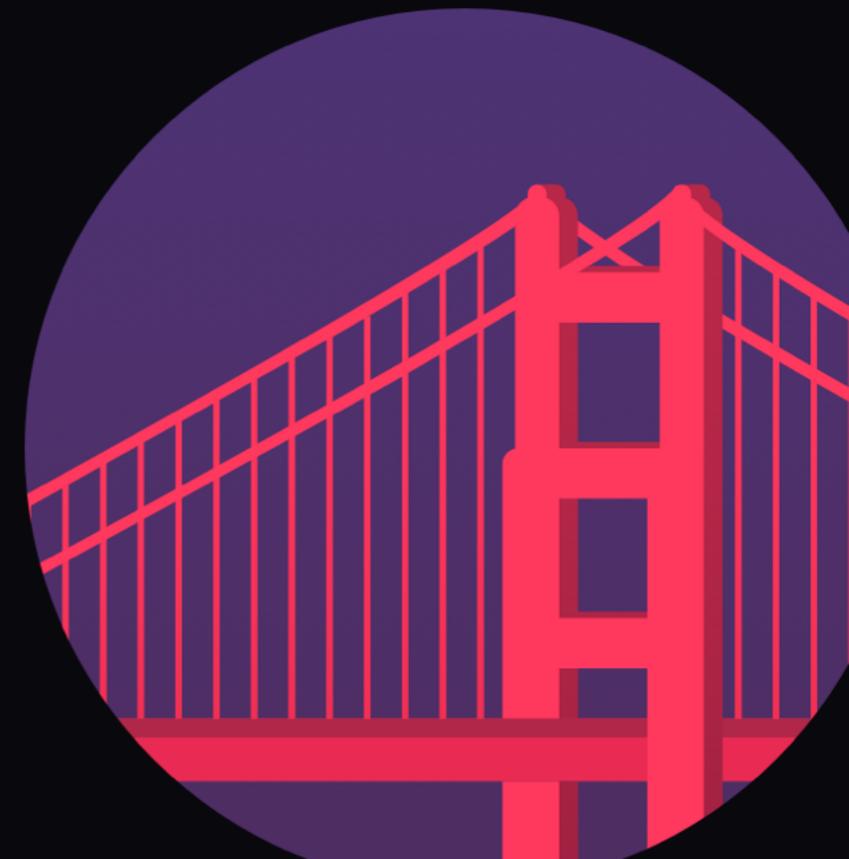
Emails

Buttons & Inputs

Tone of Voice

Brand Identity Guidelines

A list of everything SF Hacks.



SF Hacks

INTRODUCTION

Content

Introduction

Colors

Typography

Emails

Buttons & Inputs

Tone of Voice

Brand Identity: The Way We See It

Our 'brand role' is a simple and powerful statement that guides everything we do. Including how we look, think and talk to the world.

Why?

The beauty of working together is that everybody has their own ideas and perspectives. However, if we want to build something amazing together, we have to agree on a solid foundation.

SF Hacks

COLORS

Colors

Content

Introduction

Colors

Typography

Emails

Buttons & Inputs

Tone of Voice

Primary Colors



Pantone Violet

#4D3273



Skylar White

#E83257

Secondary Colors



#EC373C

RGB (236, 55, 60)



#F29132

RGB (242, 145, 50)



#0500CB

RGB (5, 0, 203)

Typographic Style

Content

Introduction

Colors

Typography

Emails

Buttons & Inputs

Tone of Voice

PRIMARY TYPEFACE

Product Sans Regular

Product Sans Bold

Lato Thin

Lato Regular

Lato Medium

SECONDARY TYPEFACE

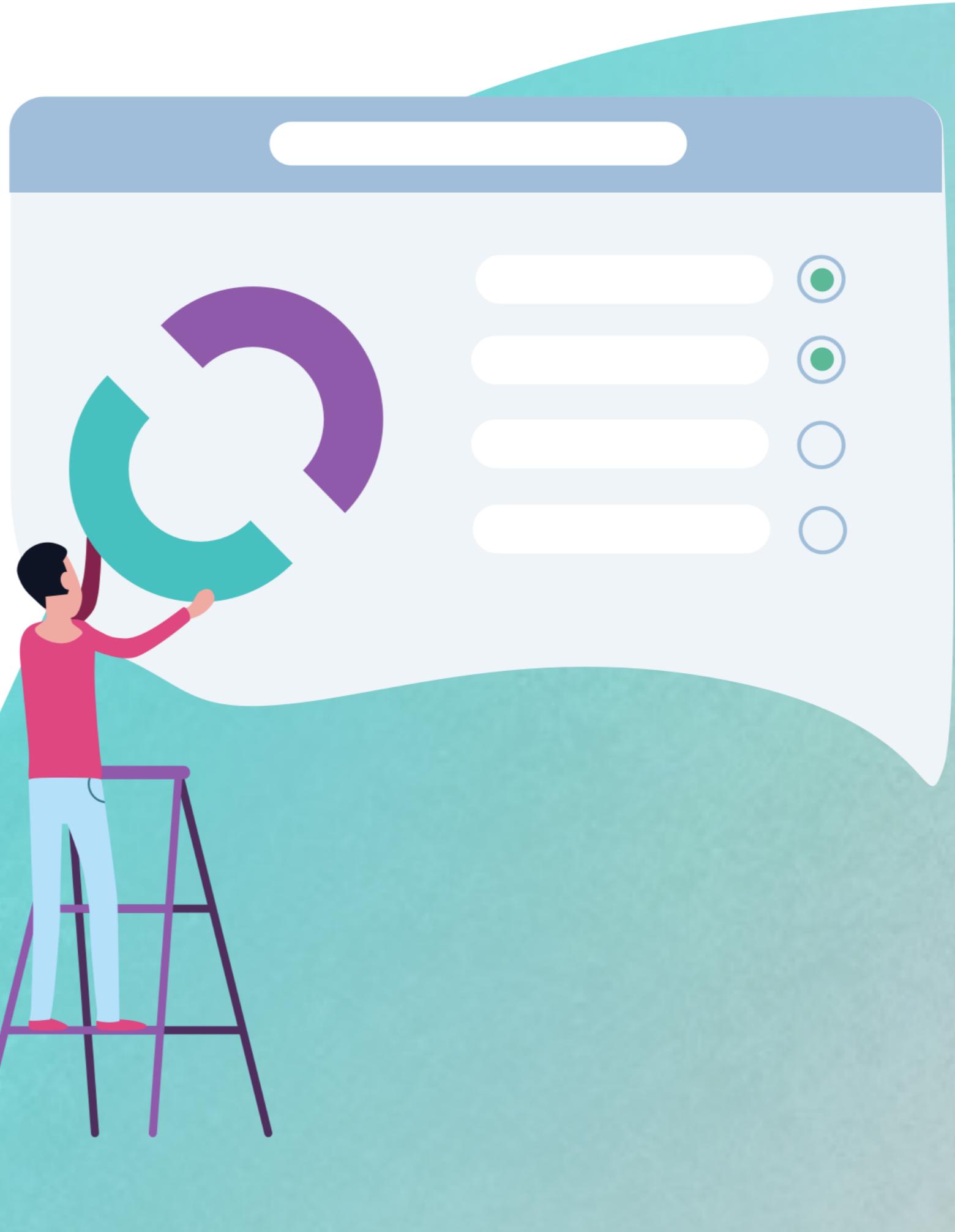
Open Sans Regular

Open Sans Regular

Open Sans Semibold

Open Sans Bold

PRINT DESIGN

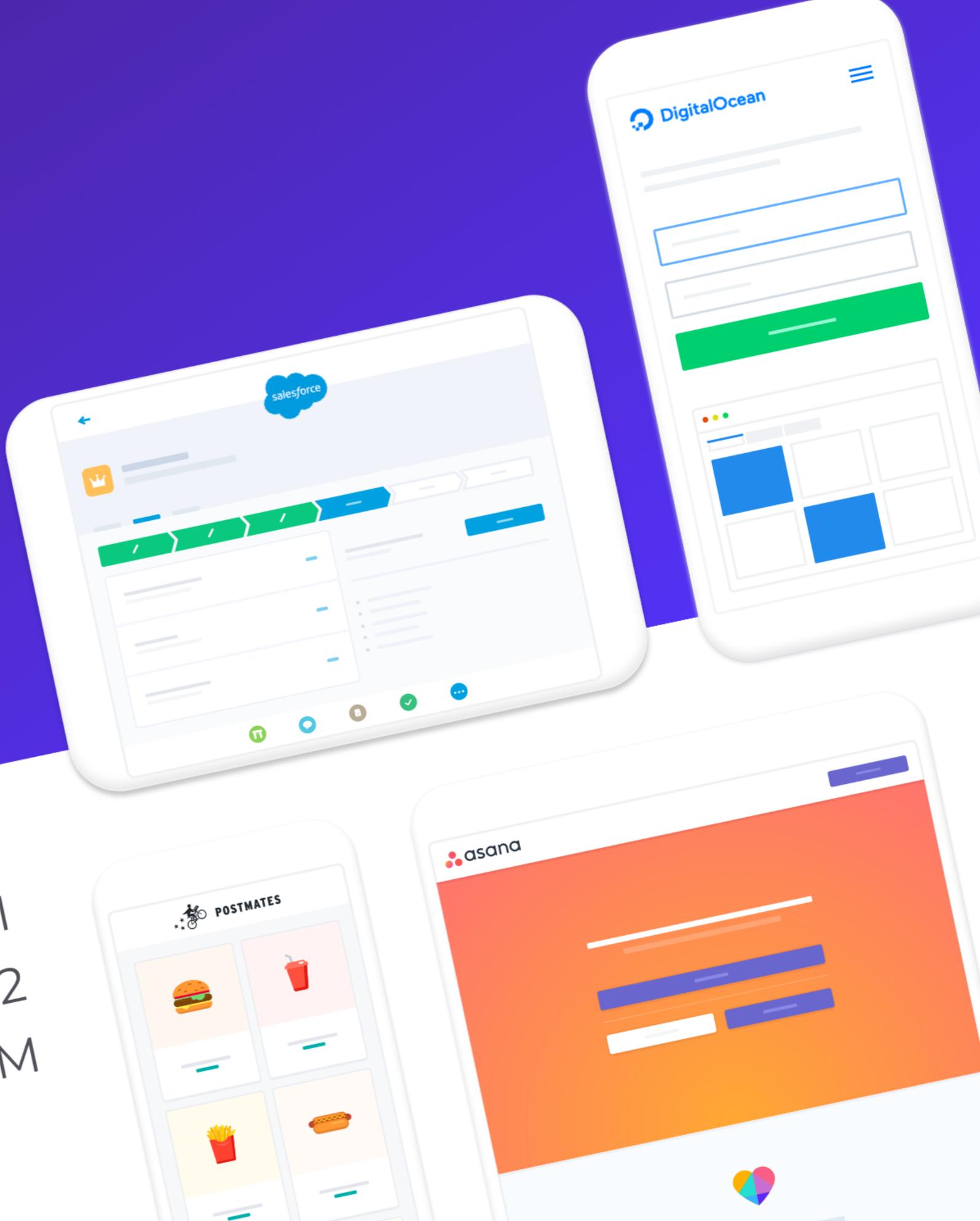


Introduction to Design Thinking

Create stunning user experiences.

Girish Rawat, designer, INCUBED

Monday, May 1
Library 242
5 PM



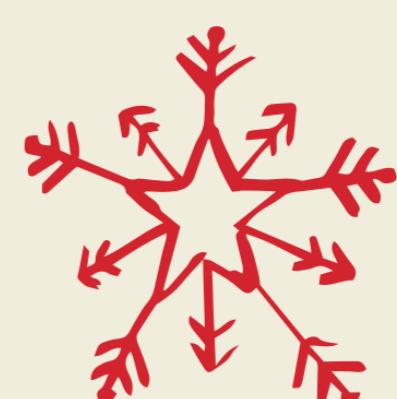
HAPPY HOLIDAYS



As we let our own light shine, we unconsciously give other people permission to do the same

At this holiday season our thoughts turn gratefully to those who have helped make our progression possible.

Wishing you peace, prosperity, health & great happiness during this season and the year ahead.



Luoluo Hong | Vice President &
Title IX Coordinator
Student Affairs & Enrollment
Management | December 2017



INC³

A STARTUP INCUBATOR.
DRIVEN BY STUDENTS.

WELCOME NIGHT

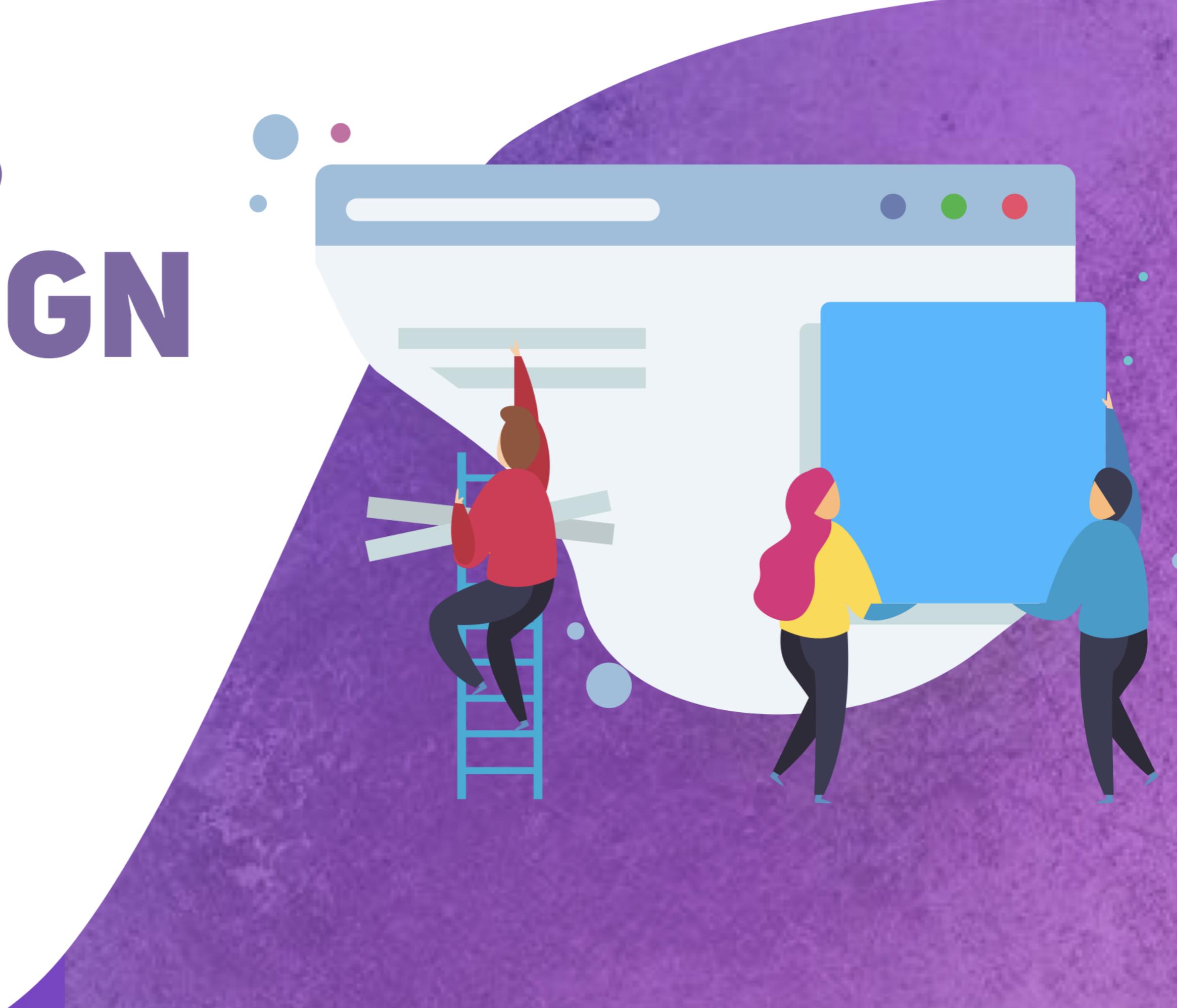
FEBRUARY 8 | LIBRARY ROOM 121

getinc3.com/events



@incubedSF

WEB DESIGN



Privacy Redesign

Privacy

About Security Questions

Sign in

Forget your Credit Card

Virtual cards with a click of a browser extension

Get Privacy, it's FREE



STEAM®

4000 1234 5678 2011



watsi

4000 1234 5678 2011

NETFLIX

KICKSTARTER

4000 1234 5678 2

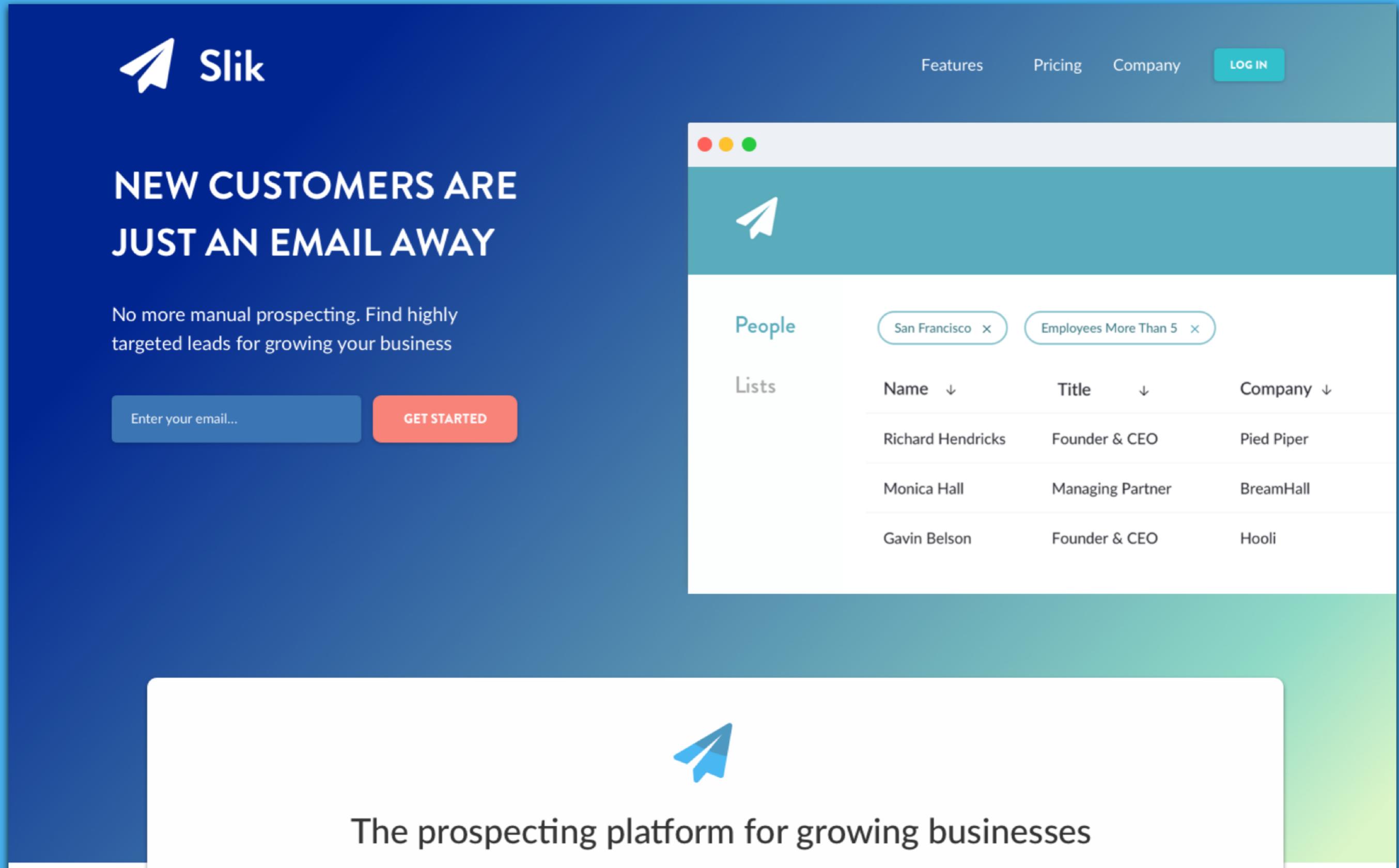
twitch

4000 1234 5

The New

4000 12

Slik.AI Redesign



The image shows a side-by-side comparison of Slik AI's website design. On the left is the homepage, featuring a dark blue header with the Slik logo, a search bar, and a prominent 'GET STARTED' button. Below this is a large white section with the headline 'NEW CUSTOMERS ARE JUST AN EMAIL AWAY' and a subtext about manual prospecting. A sign-up form with an email input field and a 'GET STARTED' button is also present. On the right is the redesigned dashboard, which has a light teal header with the Slik logo and navigation links for 'Features', 'Pricing', 'Company', and 'LOG IN'. The main area is titled 'People' and shows a list of three individuals: Richard Hendricks (Founder & CEO, Pied Piper), Monica Hall (Managing Partner, BreamHall), and Gavin Belson (Founder & CEO, Hooli). The dashboard includes filters for location ('San Francisco') and company size ('Employees More Than 5'). At the bottom, there is a large white callout box containing the Slik logo and the tagline 'The prospecting platform for growing businesses'.

NEW CUSTOMERS ARE JUST AN EMAIL AWAY

No more manual prospecting. Find highly targeted leads for growing your business

Enter your email...

GET STARTED

Features

Pricing

Company

LOG IN

People

San Francisco X

Employees More Than 5 X

Lists

Name ↓

Title ↓

Company ↓

Richard Hendricks

Founder & CEO

Pied Piper

Monica Hall

Managing Partner

BreamHall

Gavin Belson

Founder & CEO

Hooli

The prospecting platform for growing businesses



Case studies and more
projects at
www.rawat.deisgn