

Clickbait or Not?

Running the Game

To complete the activity, girls can -- individually, or in small group -- complete this game with:

- 1x set of posters ("Clickbait Poster Landscape" + "Clickbait Posters Portrait")
- 1x handout (1 of 8 pages from "Clickbait Handouts")
- 1x pen
- 1x sticker

Posters

- "Clickbait Poster Landscape" + "Clickbait Posters Portrait" combined makes 1 set of posters.
- Print A3, 1-sided, and preferably in colour.
- Each set of posters will work for up to about 6 girls at one time, so you will need at least $n/6$ sets for n girls expected to play at any point in time.

Handouts

- "Clickbait Handouts" provides 8 variations of headlines to test.
- Print A4, 1-sided, and preferably in colour.
- You won't need exactly 1 handout per girl, as they will be encouraged to work in small groups.
- However, if any girls or groups enjoy the game, they might want to try again with a different variant of the handout!

Answers

Page	Tree 1	Tree 2	Tree 3	Best Tree	Notes
1	7	7	4	1 & 2 tied	Tree 3 performs better at classifying clickbait, but it's awful at classifying news.
2					
3					
4					
5					
6					
7					
8					