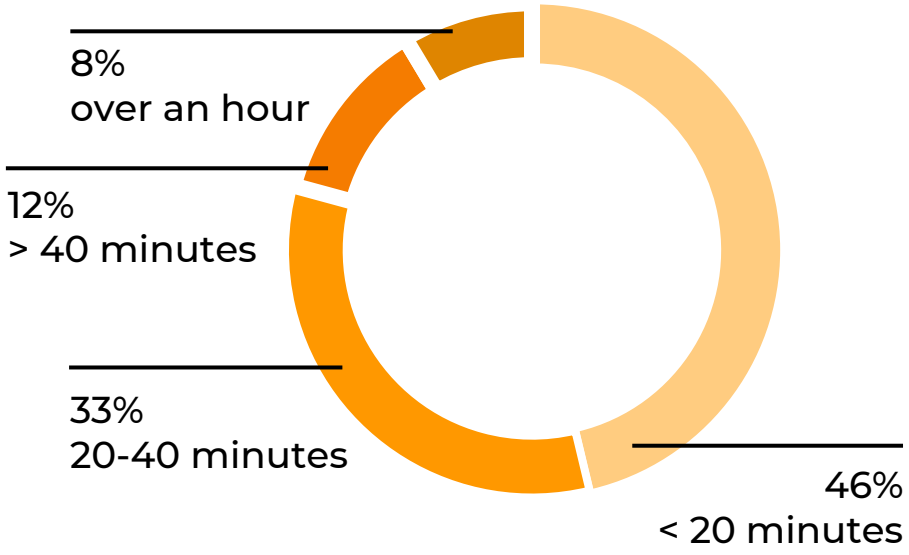
Signals

Mobile application
for calling help in
emergency situations

Ivan Zalesskii

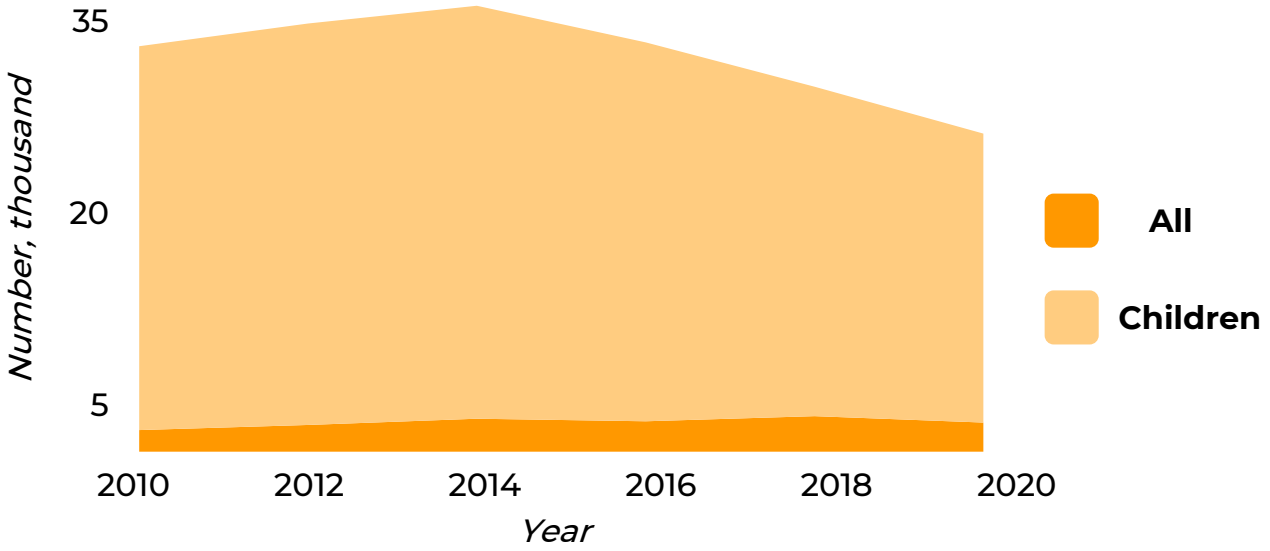
Relevance

Waiting for an ambulance *



*KOUZH, Rosstat

Dead from crimes: all people vs children *

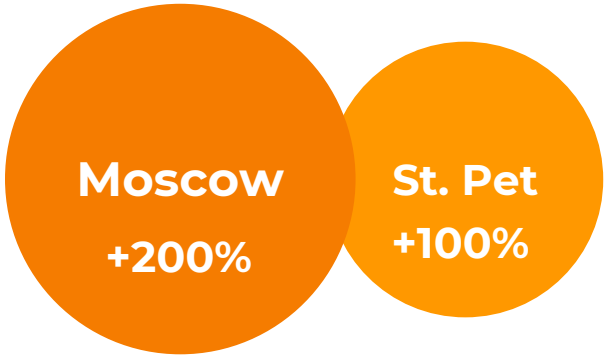


*Demoscope Weekly, 2022

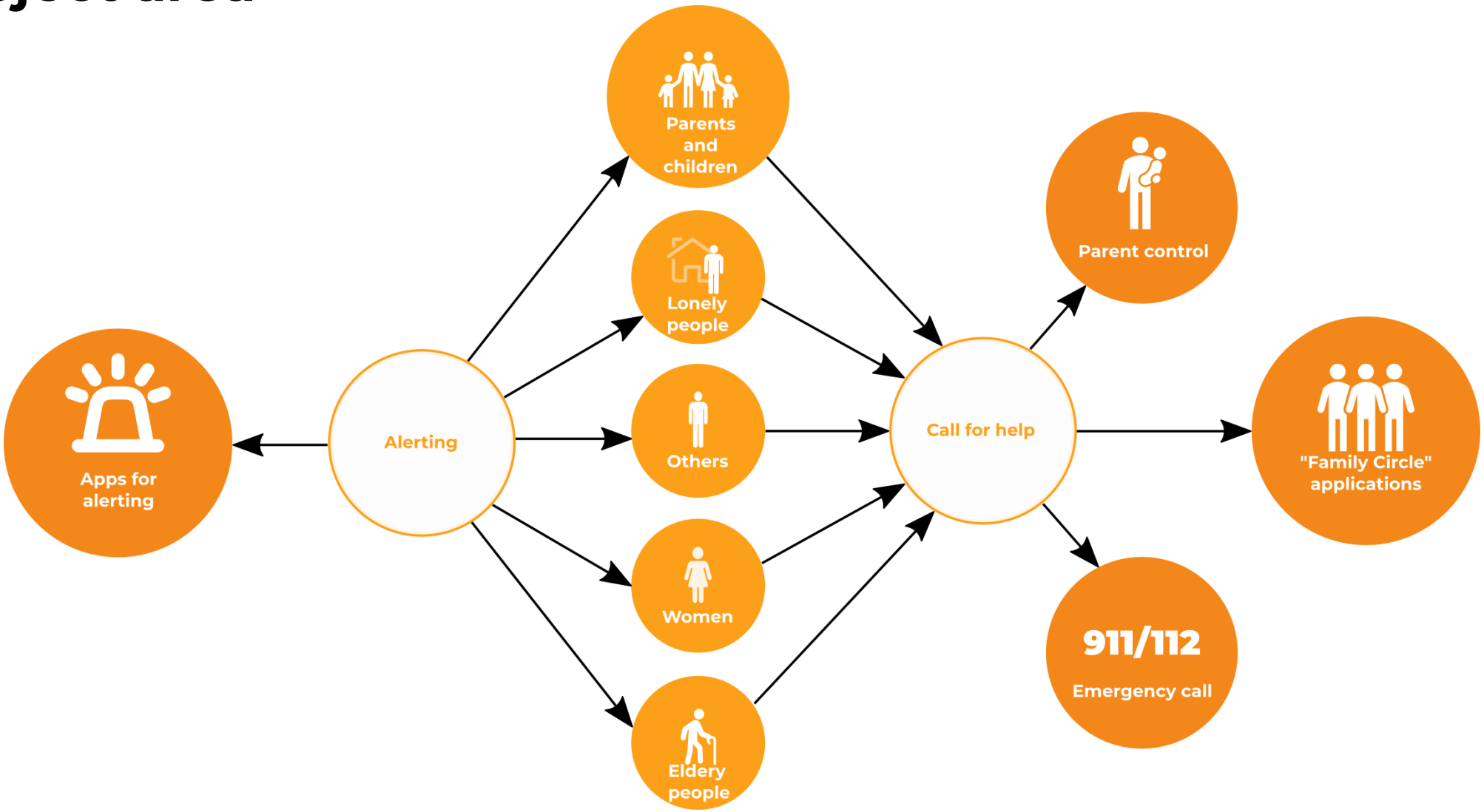
Gun crimes growth *

+30%

*RBC, MIA

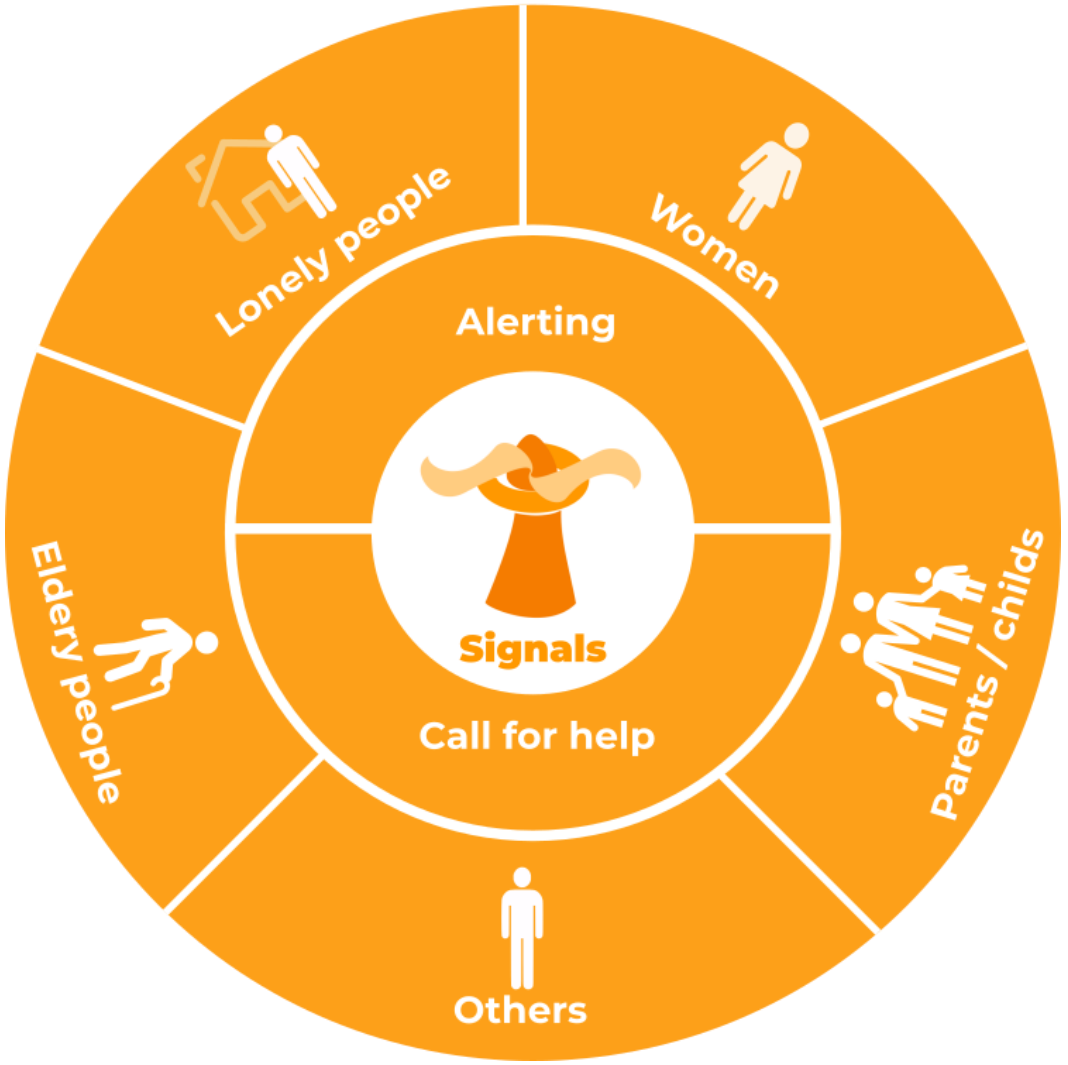


Subject area



Before

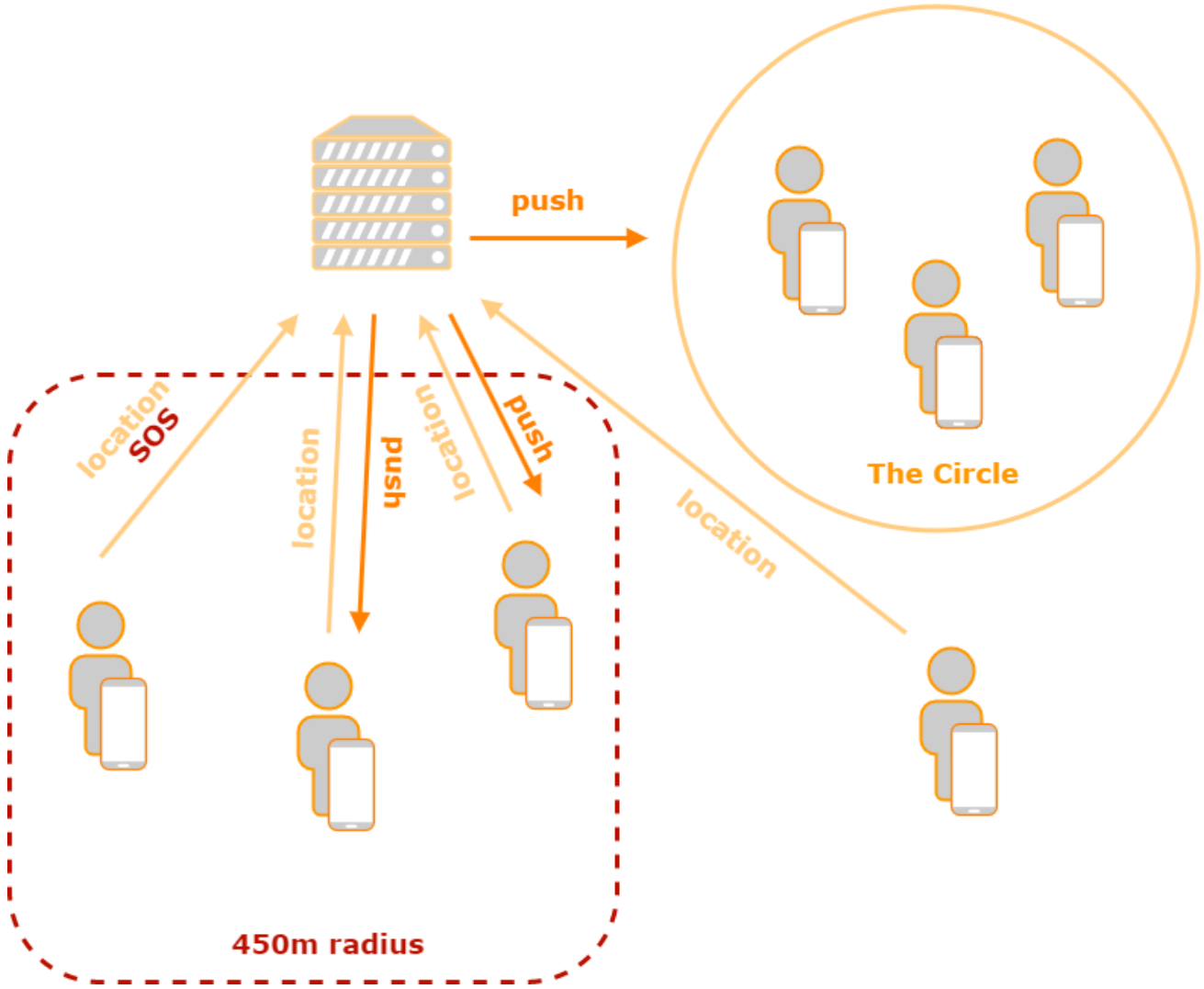
Subject area



Now

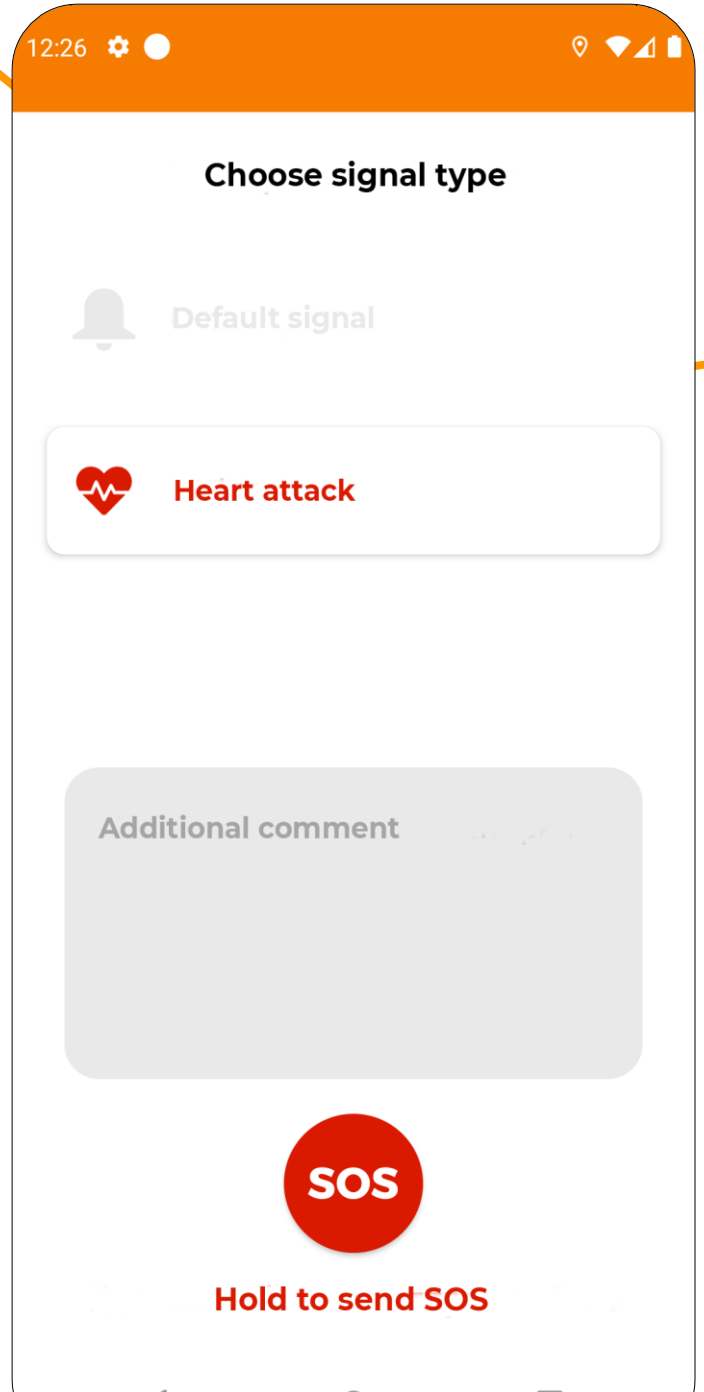
Idea

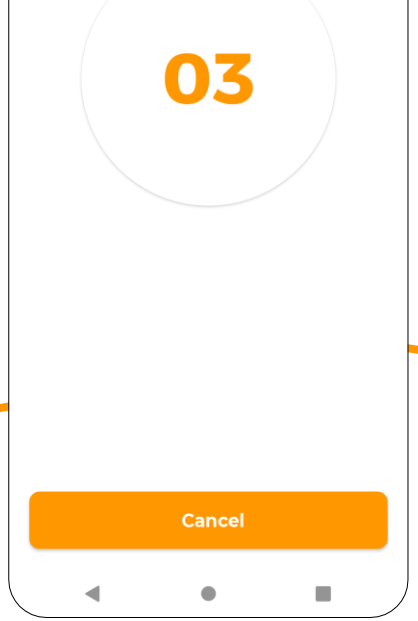
- Location updates
- Help within 450m radius
- Push-notifications



Sending SOS

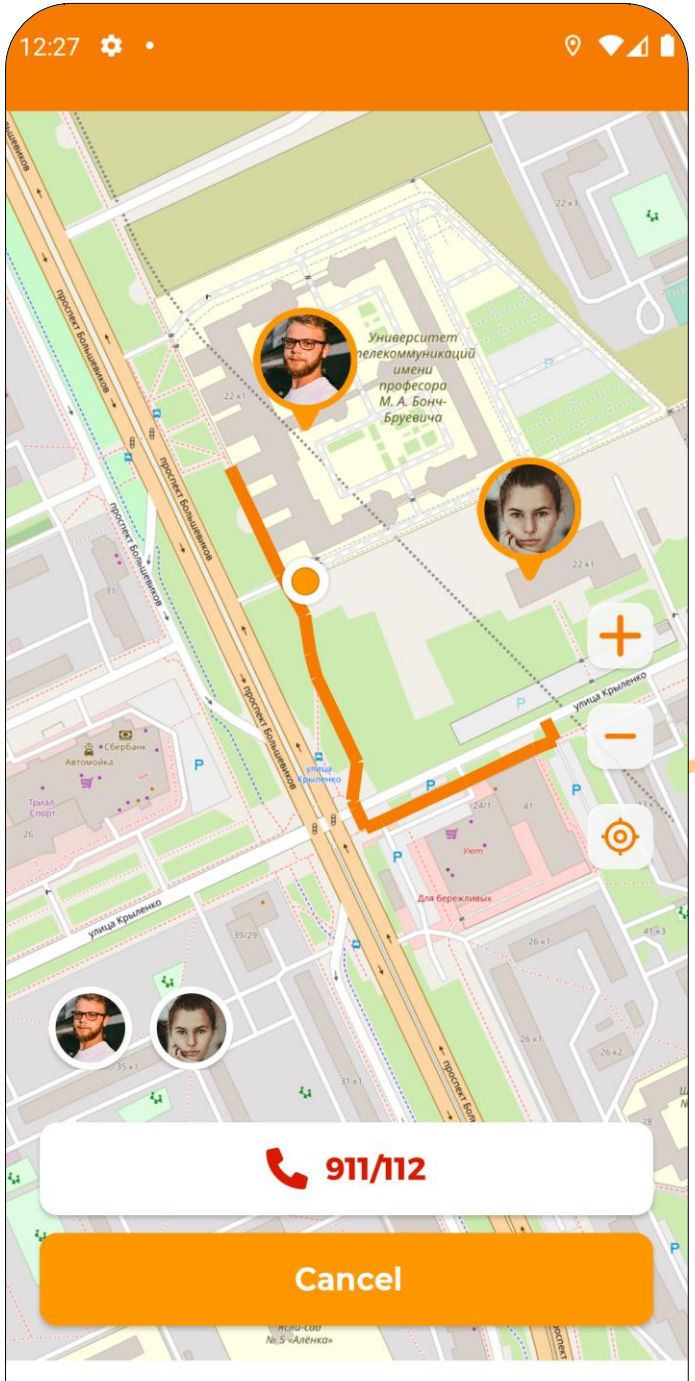
- Up-to-date location
- Non-stop work
- SOS type selection
- Accidental click control

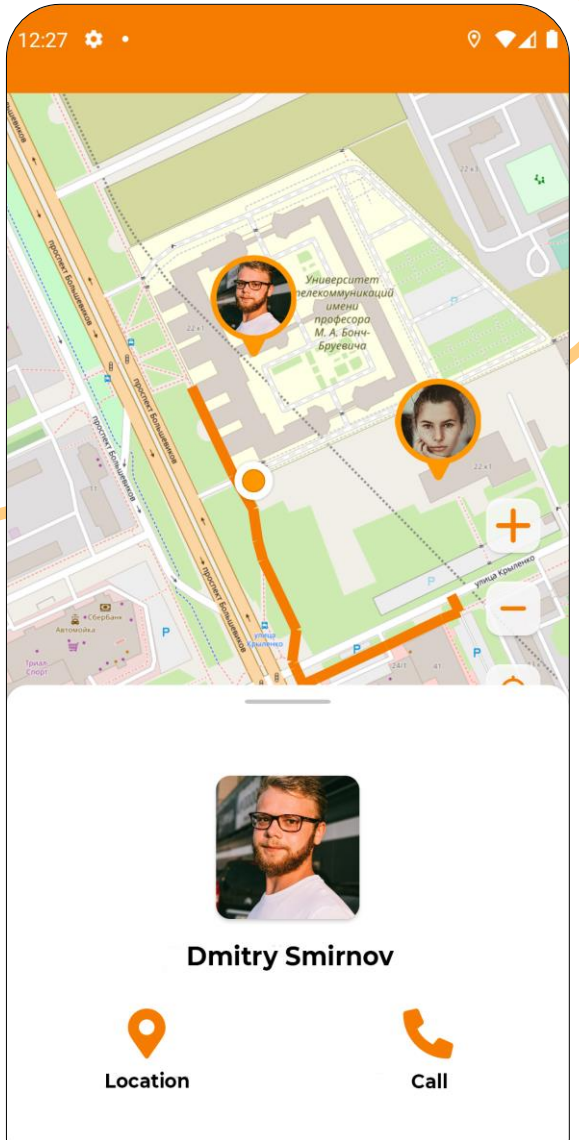




Sending SOS

- Rescuers list
- Rescuer details
- Communication with rescuer

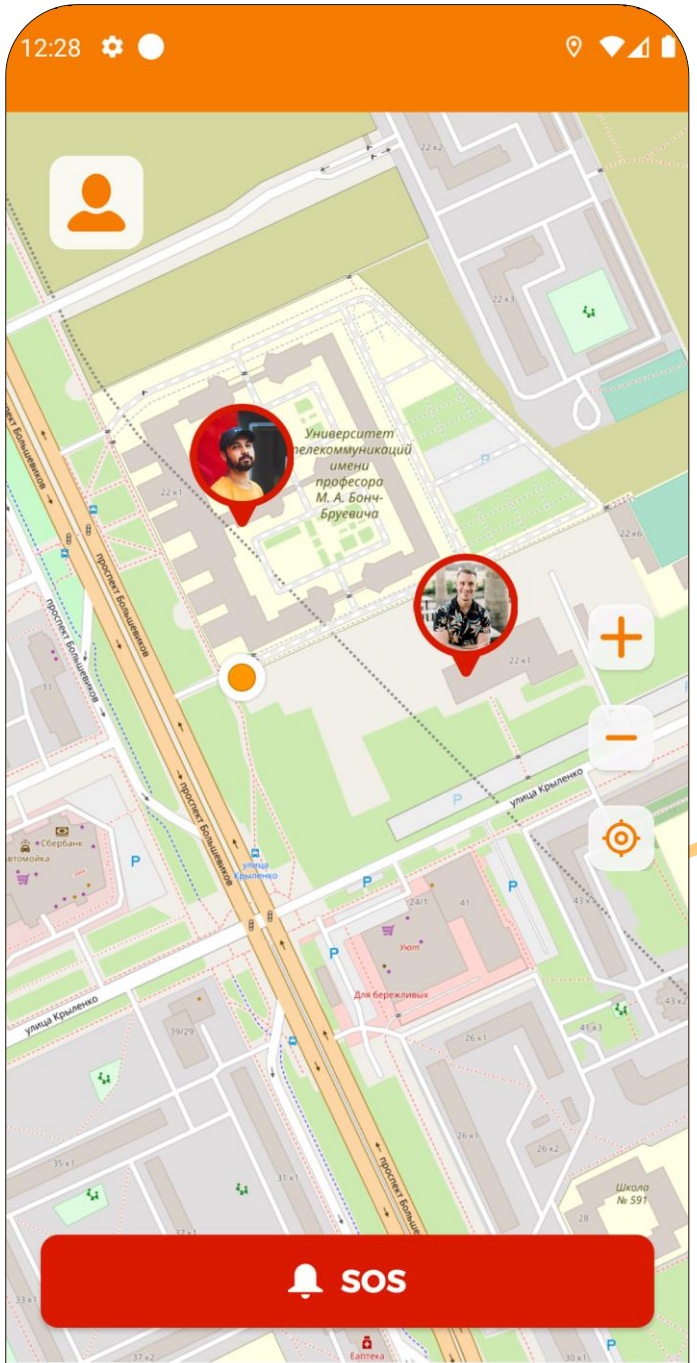


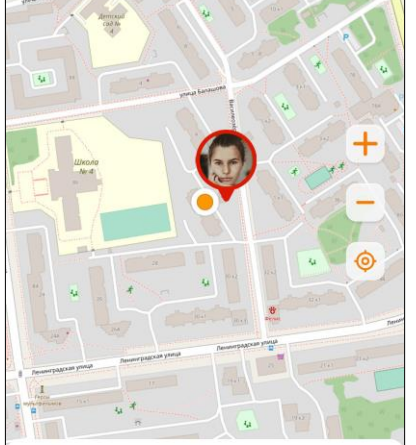


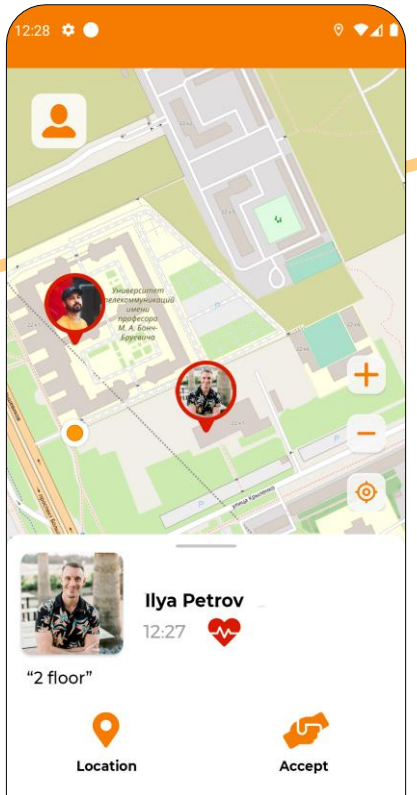
Receiving SOS

Signal details

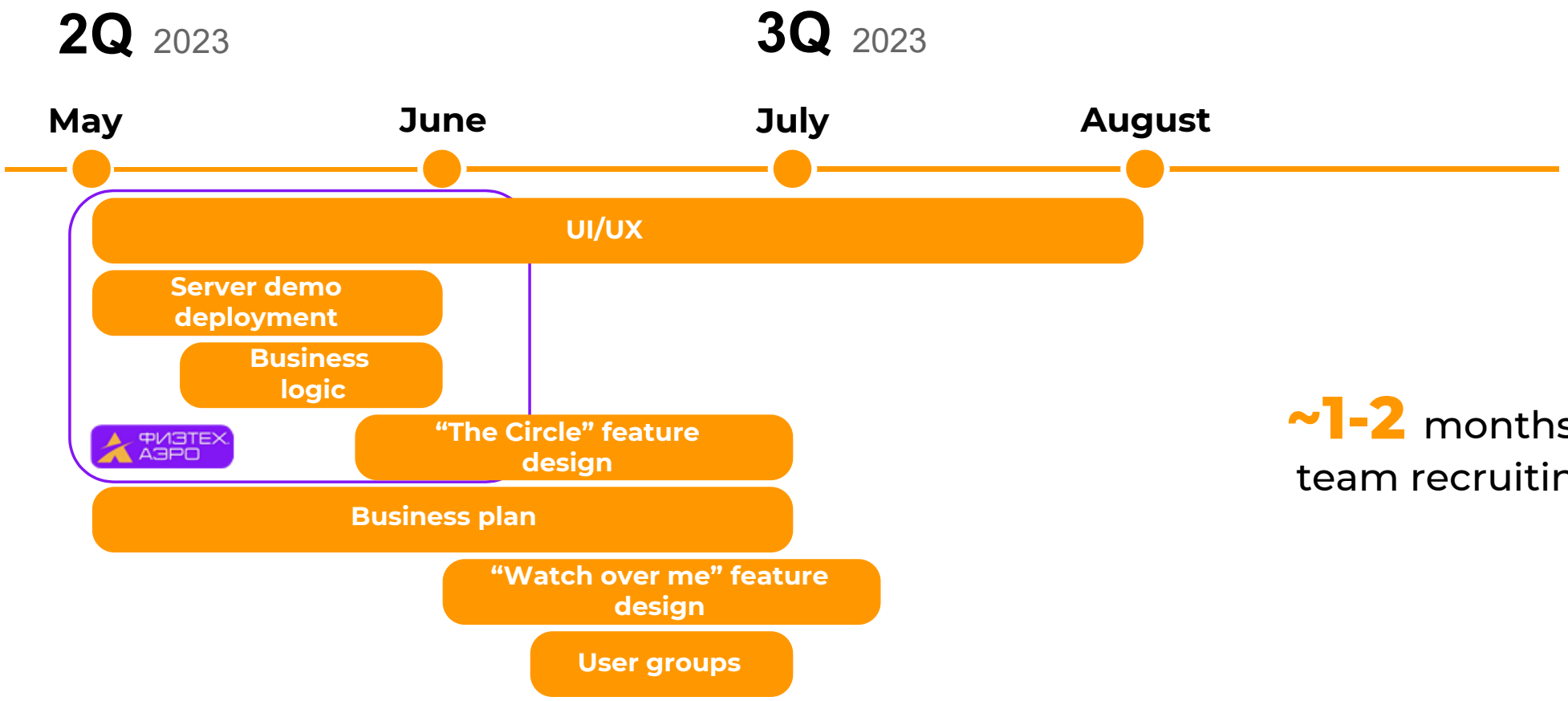
Communication with signal caller







Implementation



~1-2 months for team recruiting

144,000 ₽
UI/UX

+

120,000 ₽
«The Circle»

+

120,000 ₽
«Watch over me»

+

190,000 ₽
Business logic and planning

+

64,000 ₽
Server deployment

≈ 638,000 ₽
=
Total

Prospect

Market competition

Citizen	Available only in US
LiS	Focused on children

Possible development directions

- P2P SOS delivering
- Control panel for emergency services
- ELS implementation in Russia
- Routes recognition

Financial prospects

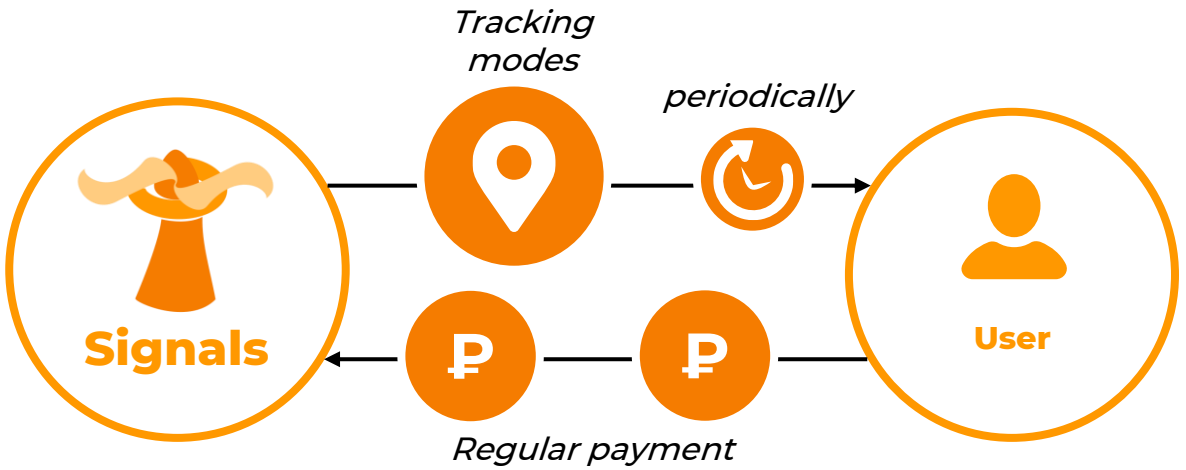
CITIZEN

$133,000,000 for 3 funding rounds

$27,000,000 annual income

100,000 subscription users

Subscription business model



Team

Ivan Zalesskii

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backend devops

ui/ux

@girrafeec

girrafeecstud@gmail.com

Team, I am waiting for you...

Extras #1

Tech stack

android

SOLID, MVC, MVI, MVVM, Clean,

Modularization and other...