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Please find enclosed our detailed software proposal for your kind consideration.

I am aware that creating client-oriented software takes a mixture of technical excellence and clear communication. As every client is unique and I strive to deliver an individual, innovative and affordable proposal every time and to follow it through with an outstanding delivery which is both on time and within budget.

The real estate market is one of the most complex markets in the entire world due to the fact that it is in a continuous change, thus making it a very dynamic market. The internet has a lot to offer consumers regarding real estate and as a result it is a great place to start shopping. Online presence is critical to every sale. Diverse communication options (Real estate clients are of all ages). Makes it much easier to connect with clients. Helps you to stand out from the crowd as well as to keep up with competitors. Some of these advantages are:

- The buyer and seller have direct access to information about the property in question. This makes other forms of communication between the buyer and the seller obsolete. The internet is easy in comparison to the old-fashioned method of answering dozens of phones calls or setting up numerous meetings.
- These online real estate listing services have a nation-wide audience which will make your ad visible to the entire country.
- Many websites that deal with real estate allow you to include up to 5 photos of your property. This is a lot more in comparison to a regular Instagram or Facebook posts and you have complete control over the photos' quality. In addition, you can highlight specific features about your property with the potential buyers and sellers.

Another major advantage of real estate moving to the internet is that you won't need a real estate agent to start your search. This is very important because we all know that real estate agents are of value but sometimes you just want to look.

So from all advantages highlighted above I would like to propose to you web base application system that provide the users with a platform where they can easily find the best available properties and can bid for the property. The website will have the properties within Rwanda.

Please let us know if you would like to get in touch with our existing clients from whom you will receive nothing but positive endorsements. Or getting in touch with us for furth information.

Yours Truly,

Gisa Kaze Fredson