

## GISELE SOUBEIGA

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**LinkedIn:** <https://www.linkedin.com/in/gisele-soubeiga-87b064196>

**Portofolio:** <https://giselesoubeiga.github.io/PersonalPortfolio>

**GitHub:** <https://github.com/Giselesoubeiga>

### SUMMARY

Full Stack Web Developer with a background in marketing and communications, possessing a life-long dedication to learning. Successful at combining creativity, customer service and problem solving to ensure efficiency in the world of technology and web development. Equipped with skills needed to create products in a team environment with a strong attention to details.

### TECHNICAL SKILLS

React.js, JavaScript, Node.js, Express.js, HTML, CSS, Bootstrap 4, jQuery, MySQL, MongoDB, Vscode, Git/Github, Heroku, Gitbash

### PROJECTS

**Archer Forums | GitHub:** <https://github.com/Giselesoubeiga/project-2>

**Deployed Project:** <https://fast-bayou-13599.herokuapp.com>

- A collaborative project focused on developing a Full Stack Web Application. Archer Forums is a forums style website made for fans of the Archer tv show to post and discuss various topics sorted by season. Users are able to register for an account, log in, and begin posting/replying and creating their own bio and display names.
- HTML5, CSS3, Bootstrap4, JavaScript, Handlebars, Node.js, Express.js, Sequelize, Passport, MySQL and Heroku.

**Third-Party APIs: DayPlanner | GitHub:** <https://github.com/Giselesoubeiga/Day-Planner>

**Deployed Project:** <https://giselesoubeiga.github.io/Day-Planner>

- This application is a simple calendar that allows the user to save events for each hour of the day.
- HTML, CSS, JavaScript, jQuery, Bootstrap4 and moment.js library.

**Burger App | GitHub** <https://github.com/Giselesoubeiga/Eat-Da-Burger>

**Deployed Project:** <https://afternoon-savannah-16664.herokuapp.com>

- Eat-Da-Burger! is a restaurant app that lets users input the names of burgers they'd like to eat. When a user submits a burger's name, the app will display the burger on the left side of the page waiting to be devoured.
- HTML5, CSS3, Javascript, Node.js, Express.js, MySQL and Express-handlebars.

### EXPERIENCE

#### Marketing & Communications Representative

2016 - 2018

**Made In Togo;** Lome, Togo

Worked with an established team of developers and interacted with product managers, marketing teams and designers to promote local products.

- Achieved a 20 % increase in online presence by providing client product education.
- Increased efficiency and accessibility by modernizing and managing the company's social media presence.

#### Digital & Marketing Assistant

2014 - 2016

**CFAO Motors;** Lome, Togo

Performed market and competition analysis on global trends. Designed marketing tools. Managed the company's corporate image and external communications. Conducted market research and developed marketing strategies.

- Boosted sales 35% and awarded Employee of the Month by cultivating innovative market strategies.
- Expanded the brand of our products to neighboring countries through the enhancement of our digital network.

### EDUCATION

**Full Stack Web Development Certificate** - Georgia Institute of Technology; Atlanta, GA

**Associate's Degree in Marketing & Communications** - Ecole Des Cadres University; Lome, Togo