

Project 3 Interviews

Wednesday, December 21, 2016

9:13 PM

Interviews for a podcast sharing and recommendation app. That allows users to easily find and discover content, as well as introduce new audience to the vast content offerings available to them. Would love to be able to sort by length, topic, similar content.

Interview # 1, Casey, F, 24

Do you listen to podcasts?

Answer: Yes, typically when I'm on a plane, or on a long drive, and i don't have access to the internet or streaming services.

What do you use to listen to them? How do you listen to them? I listen using my iphone, and whatever that app is...it's called Podcasts.

What do you really like about that product? i never really gave it much thought.

What could be improved? Not sure...

How often? When i'm traveling, so not that often.

How long are typical podcasts you listen too? 60 minutes.

when and where do you listen to them?

How do you find Podcasts to listen to? Discover content? I already know and follow the people I listen to. So I just usually go to their website and see if they have any new podcasts I haven't heard.

What topics do they usually cover? Religion. Sermons, inspirational type stuff.

Do you follow any particular channels, performers, websites?

Just those that I know about, that I was introduced to by my friends.

Do you download them? yes.

How is that process? It's pretty easy.

What keeps you from listening to podcasts more? "I'm not really that auditory of a person, I am more visually oriented. Also i zone out sometimes...I really just listen when I know I am not going to have an internet connection. so i downlaod it in advance.

Interview # 2, Katie, F, 26

Do you listen to Podcasts?

Answer: No

Why not?

Time, also I have no idea how to.

Interview #3 Nate, M, 23

Do you listen to podcasts?

Answer: No:

Why Not?

I haven't figured out how to listen to them. Conceptually they are like songs to me. They should be in my music app.

If it was easier I would definitely.

What types of topics would you be interested in.

Comedy, tech, pop culture.

When do you think you would listen?

During my two hours of daily commuting.

Interview #4, Micah

Do you listen to podcasts?

Answer: Yes.

How often?

3x's a week.

How long are tyypical podcasts you listen too? 25 minutes

How long are typical podcasts you listen too? 20 minutes...

What do you use to listen to them? How do you listen to them? I listen to them via podcasts app.

What do you really like about that product? I like that it tells me where i am in the listening cycle- what I have/have not listened to, abandoned Though it's not that intuitive to find.

I like that I can read upfront a summary of the podcast on the first page.

How do you find Podcasts to listen to? Discover content? 99% WOM, friend recommendations.

What topics do they usually cover? 90% Tech, 10% Sci-fi, legend myth type stuff.

Do you follow any particular channels, performers, websites? CodeNewbie, Imaginary Worlds

Do you download them? yes

Interview #5, Zeb

Do you listen to podcasts?`

Answer: Yes:

What do you use to listen to them? Overcast on my iphone.

What do you really like about that product?

I like that i have more control of the delivery of the content, in terms of speed, as i like to listen to different types if content at different speeds.

Overcast has a more nuanced technology to do this verses Apples offering.

How often? Daily, driving to work.

How long are typical podcasts you listen too? Typical drive time.

when and where do you listen to them? In the car, sometimes finishing up the podcast at home, while cooking or going for a walk.

How do you find Podcasts to listen to? Discover content? WOM, friends i trust.

What topics do they usually cover? Tech information/educational (cram information into my brain" and story telling.

Do you follow any particular channels, performers, websites? Gimlet and NPR are trusted channels for quality content.

Do you download them? yes.