

# It's not the same without you

Join the community to find out what other Atlassian users are discussing, debating and creating.

Sign up for freeLog in

Community / Products / Marketplace Apps & Integrations / Discussions / How to create a story map in Jira Software

## How to create a story map in Jira Software

EDITED

Nick MuldoonJul 25, 2017

Story mapping is an essential practice for every agile team. The benefits include:

- Shared Understanding Through Collaboration: allows distributed teams to conduct collaborative story mapping sessions in real-time by creating simple and elegant story maps alongside JIRA Software agile boards
- Focus on Desired Customer Outcomes: visualisation of the customer journey allows teams to identify and implement features based on customer outcomes, and track progress at a glance against a story map
- Bring the Customer Journey to Life: the transformation of the flat backlog to a customer centric story map means teams have a better understanding of their customer journey and what customers want
- Prioritising Actions Based on Value to Customer: visualisation of the customer journey allows teams to prioritise work based on "value to customer", resulting in better outcomes and less waste

For a complete run down on story mapping see [the Ultimate Guide to Story Mapping](#), incorporating:

- Basics of User Story Mapping
  - what is a User Story Map?
  - examples of User Story Maps
  - anatomy of a User Story Map
  - why teams build User Story Maps
  - benefits of Story Mapping
  - flat backlog vs. story maps
    - differences & pitfalls
  - how User Story Mapping assists teams
  - case study: Story Mapping @ Atlassian
  - case study: Story Mapping @ Twitter
- Building an Agile User Story Map
  - who to involve in a Story Mapping Session?
  - anatomy of an agile User Story Map
    - backbone
    - ordering the backbone
    - user stories
    - sequencing
  - walking through the Story Map
- Writing Good User Stories
  - what is a User Story?
  - User Story template
  - examples of User Stories
  - User Story checklist
  - why not tasks?
  - what is acceptance criteria?
  - examples of acceptance criteria
  - acceptance criteria checklist
- Using the story map for your backlog grooming sessions

Easy Agile User Story Maps for Jira is the simple and elegant way to create story maps in JIRA. It will make your next story mapping session more effective.

Easy Agile User Story Maps for JIRA enables the team to quickly:

- build the backbone of epics,
- break down those epics with stories,
- order stories via drag and drop,
- estimate stories with inline edit to understand effort, and
- sequence work into sprints or versions by drag and drop.

Works with Scrum, Kanban and Next-Gen Jira Software boards.

Try Easy Agile User Story Maps for Jira today.

Nick Muldoon, Co-CEO, Easy Agile

CommentWatchLike33 people like this

### 12 comments

Lekisha BoswellApr 20, 2018  
Thanks for sharing this!  
Like3 people like this

Reply

Gonzalo GrágedaApr 24, 2018 • edited  
Perfect! Thank you!!  
LikeNick Muldoon likes this

Reply

Liam SheerinOct 22, 2018  
When is it coming as standard?  
Like10 people like this

Reply

radimfranciscoDec 08, 2018  
It seems the 'Board' is more development centric view and 'User Story Map' more user centric view  
Like

Reply

radimfranciscoDec 10, 2018  
Is there a way to use Road Map and Story Map on the same project? It seems that Road Map requires Next Gen Project and Story Map is not supported in Next Gen.  
Like

Like

Omar Chin-KeowDec 18, 2018  
"bump"  
I am interested in both also as we need it here and I don't want to choose between them.  
Any feedback is better than no feedback.  
Thanks.  
Like

Like

Nick MuldoonJan 08, 2019  
Hi @radimfrancisco , @Omar Chin-Keow .  
Easy Agile Roadmaps is available with NextGen projects as it shows issues of all types.  
However, for Easy Agile User Story Maps we rely on the Epic Link functionality. Epics are the backbone of the story map, and stories/tasks/bugs shown below are linked using the Jira Software Epic Link.  
Unfortunately today the Epic Link is not available on NextGen projects in Jira Software, and that is tracked on this Atlassian Jira Cloud backlog item: <https://ecosystem.atlassian.net/browse/ACJIRA-1634>  
I encourage you to vote and comment on that issue to show your support and bump it up Atlassian's backlog.  
As soon as Atlassian provides that functionality we'll implement in Easy Agile User Story Maps.  
Thanks so much.  
Regards,  
Nick Muldoon  
Product Manager, Easy Agile  
Like

Lana ShojiApr 25, 2019  
I'm also interested in both the easy agile roadmaps and user story mapping plug-ins. Can you confirm the following:  
1) Is Easy Agile Roadmaps only available with NextGen projects and is NOT an option with classic JIRA projects?  
2) Easy Agile User story maps continues to be available only on classic projects in JIRA? Any updates?  
LikeErin Hutchison likes this

Sean Blake (Easy Agile)Jul 04, 2019  
Hi Lana  
Apologies for the slow reply.  
1) Easy Agile Roadmaps is available for both NextGen projects and classic Jira projects.  
2) Easy Agile User Story Maps is currently only available for classic projects because the functionality to tap into Epic Links has not been opened up by Atlassian on NextGen projects (yet).  
As soon as Atlassian provides that functionality we'll implement in Easy Agile User Story Maps.  
This is tracked on this Atlassian Jira Cloud backlog item: <https://ecosystem.atlassian.net/browse/ACJIRA-1634>  
Thanks Lana  
Cheers  
Sean Blake  
Head of Marketing, Easy Agile  
Like

Guy ConnorJan 14, 2020  
Hi!  
It looks like this backlog item has been done. Could you confirm that Easy Agile now provides full functionality (incl story maps) for NextGen projects?  
Thanks!  
Like

Nick MuldoonJan 15, 2020  
Hi @Guy Connor , @Lana Shoji , @Omar Chin-Keow , @radimfrancisco  
Easy Agile User Story Maps is now compatible with Next-Gen projects. Thank you for your patience.  
Regards,  
Nick Muldoon, Easy Agile  
Like

Reply

Priyanka GhongadeDec 27, 2018  
Thank you for sharing  
Like

Reply

Maurizio NataloniMar 14, 2019  
Very useful thanks!  
Like

Reply

Pete ForseyMay 16, 2019  
Very useful, thank you!  
Like

Reply

Joseph WinkelbauerJul 05, 2019  
Interesting, how well does it work for epics?  
Like

Sean Blake (Easy Agile)Jul 08, 2019  
Hey Joseph  
It works really well with Epics. When you load up the User Story Map the top of the board you will become a horizontal row of epics.  
If you already have Epics associated with your board, this will be pre-populated.  
Each epic represents an activity of the users flow through the product. This is often referred to as the 'backbone' of the story map.  
You can then drag linked tasks, issues, stories into the map and start doing things like sequencing work and adding sprint swim lanes.  
More info about how to set up a Easy Agile User Story Map can be found here: <https://docs.easyagile.com/easy-agile-user-story-maps/creating-a-story-map/>  
Cheers,  
Sean Blake (Easy Agile)

Like

Joseph WinkelbauerJul 09, 2019  
I really would like to try to push this idea for use in our workflow for bigger items. I'm curious to see if it would work.  
Like

Sean Blake (Easy Agile)Jul 09, 2019  
Sounds great Joseph. You can try it for free here, to see if it will work for your workflow in Jira. If you have any questions feel free to reach out: support@easyagile.com  
Cheers  
Sean  
Like

Reply

Andre SanchezNov 18, 2019  
Many thanks for the summary of important points  
Like

Roisin LamprellJul 06, 2020  
Many thanks for this. I'm an agile newbie in a PO role after 25 years in project management. I am finding the help from the community valuable as I walk my way through this 'foreign land and language' but with the Atlassian Community I am getting there. Many thanks  
Like

Reply

Sophia Thuong VoI'M NEW HEREAug 02, 2020  
got it!  
Like

Reply

wmateoI'M NEW HEREOct 06, 2020  
Muy buena la información!  
Like

Reply

#### Comment

Log in or Sign up to comment

#### Marketplace Apps & Integrations

TAGS

addon-com.kretar.jira.plugin.user-story-map agile cloud jira-software

#### Related Community content

購買Easy Agile User Story Maps license

Road Map in JIRA

Creating multiple story map boards based on versio...

Cannot create software projects after clean instal...

Create a User story in Jira Software when an Incid...

#### COMMUNITY SHOWCASE

Justin LauPublished in Marketplace Apps & Integrations

#### Happy New Year and Welcome New Marketplace Partner Program Partners!

Happy New Year! We hope you all had a safe and restful holiday season, 2020 was a unique year full of unforeseen events; however, as we enter the new year of 2021, we're optimistic for the light at t...

816 views7 likes24

Read article

#### Community Events

Connect with like-minded Atlassian users at free events near you!

Find events near me