# PRODUCT OF OUR **TEAM**

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#### **Problem**

The Shiramine don't have enough tourist.

Turugi 600,000 people

> Shiramine 60,000 people

600,000 people come to Turugi's famous place Only 60,000 people come to Shiramine place.

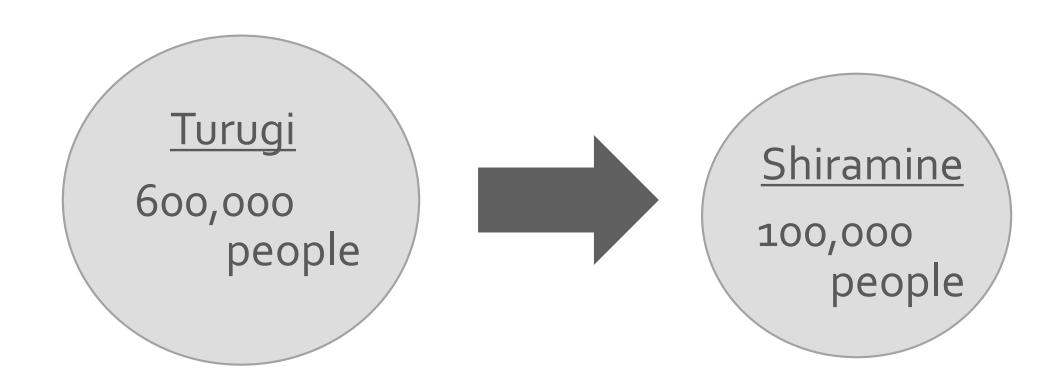
## Valuable local resource

Gezannbutu



#### <u>Purpose</u>

The product should be to attract tourists.



### Target users

 The people who come to the Mitinoeki Sena and Mitinoeki Ikkouikkinosato



## <u>Idea</u>

• We make a poster.

