

# Shiramine's design

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# Details about the focus area

-Our focus area-

## Shiaramine(白峰)

- Yasaka shrine
- Yukidaruma café
- Tochimochi
- Traditional culture



# Problem Statement / Persona

## -Problem-

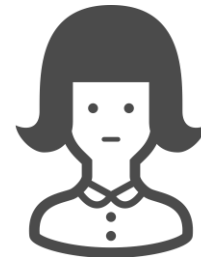
- There are many people who are coming close but don't visit Shiramine.



## -Target user-



People who  
like bikes



Family  
(children)

# Solution



## Hakoirimusume(箱入り娘)

①Buy the box



②Collect the pieces

- Hotoke(仏)    ▪ 住職
- River                ▪ 飛騨の老女
- Wind                ▪ 内田政風
- Rock                ▪ 崇り

And so on...