NEW SOUTH

STYLE GUIDELINES

ICON:

FONT FACE:
Gilroy **ExtraBold**

COLOR-CODES:

#FAAF18

#2C8B57

#000000
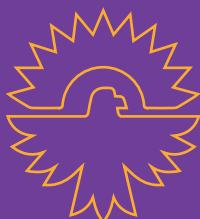
#71368B

#FFFFFF

NEW SOUTH
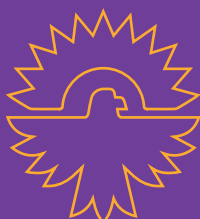
NEW SOUTH

NEW SOUTH

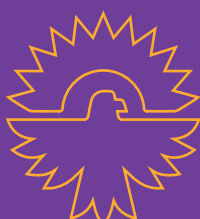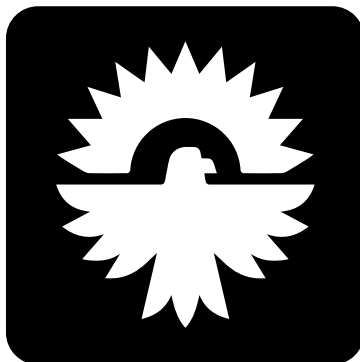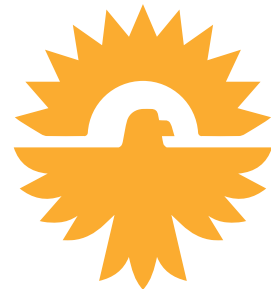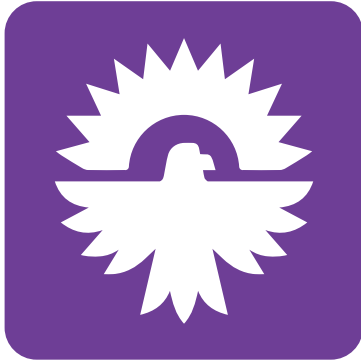NEW SOUTH

NEW SOUTH

NEW SOUTH

NEW SOUTH

COLOR
COMBINATIONS:
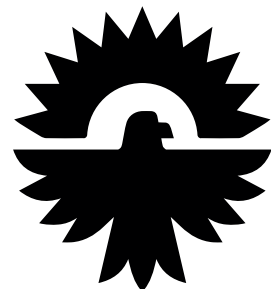
WRONG USE:

Different Font Color in use with Icon

Wrong Use of Shapes

Use of Gradients

NEW SOUTH