

Cookie Consent API - ConsentV1

ⓘ Important

- Starting October 31, 2025, Clarity begins enforcing consent signal requirements for page visits originating from the European Economic Area (EEA), United Kingdom (UK), and Switzerland (CH). A valid consent signal is required to ensure full functionality of Clarity features for users in these regions.
- This API is currently supported but is planned to be deprecated in a future update. While it continues to function as expected, it's recommended to transition to the newer [Clarity Consent Mode](#) for long-term compatibility.

Clarity currently supports a JavaScript based consent method that allows you to manually signal when a user has given consent. This approach is often used with custom cookie banners or compliance solutions.

On your website, modify the JavaScript that listens for the event indicating whether the visitor consents to cookies:

If the visitor **declines** cookies, you don't need to make any more calls because Clarity doesn't set its cookies.

If the visitor **accepts** cookies, tell Clarity it's ok to track consent for this user and set cookies with following JavaScript call.

You can call the following to signal that the user has accepted cookies. This enables Clarity to set cookies and begin full session tracking.

Syntax

JavaScript

```
window.clarity('consent');
```

Here's an example of the sort of call you could add to the event listener for your cookie compliance script, assuming you fire a `consentGranted` event when the user accepts cookies:

Example

JavaScript

```
window.addEventListener("consentGranted", () => window.clarity('consent'));
```

Once Clarity receives the user's consent, session data spanning multiple pages becomes available, enabling full use of Clarity's analytical tools.

Erase cookies

To erase Clarity cookies and start a new session, you can pass a false flag:

JavaScript

```
window.clarity('consent', false);
```

This clears the Clarity cookies from the user's browser and prevent further tracking until new consent is granted.

FAQ

For more answers, refer to [Cookie Consent FAQ](#).

Explore more

You can also obtain consent through

[Consent Management Platform](#)

[Third-Party Platforms](#)

Learn more

[Cookies](#)

[Consent Mode](#)

[Clarity without Cookie Consent](#)

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