



PIZZA SALES REPORT

JAN/15 - DEC/15

Pizza Category

All

1/1/2015

12/31/2015



817.86K

Total Revenue



38.31

Avg Order Value



50K

Total Pizza Sold



21K

Total Orders



2.32

Avg Pizzas per Order



Home



Best/Worst Sellers

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

MONTHLY

There are **maximum** orders from month of **July and January**.

SALES PERFORMANCE

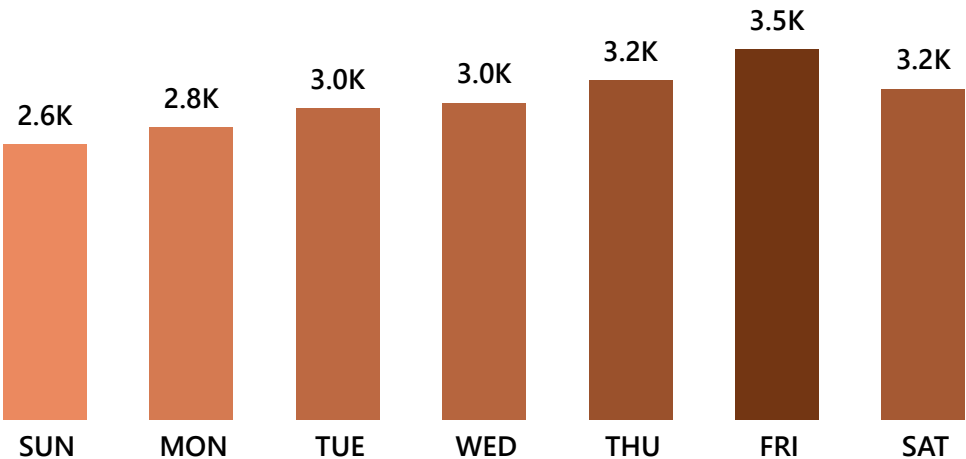
CATEGORY

Classic Category contribution to **maximum** sales & total orders.

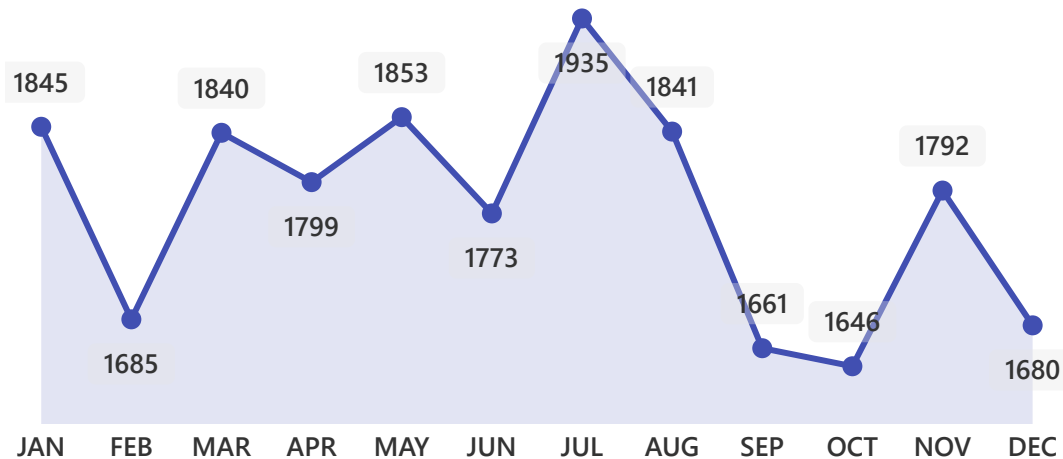
SIZE

Large size pizza contributes the **maximum** sales.

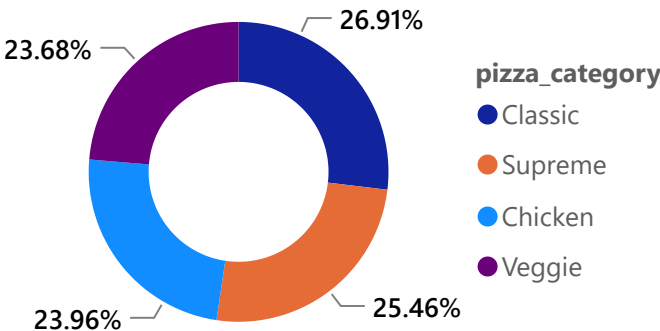
Daily Trend for Total Orders



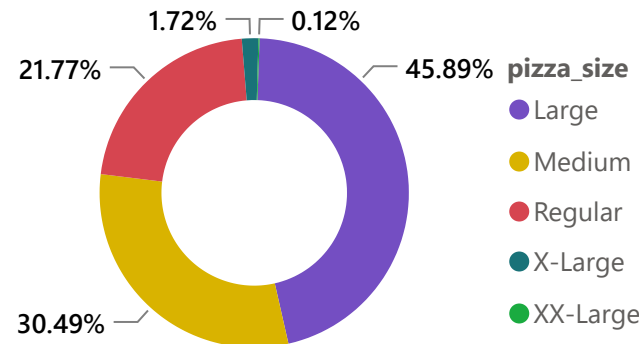
Monthly Trend for Total Orders



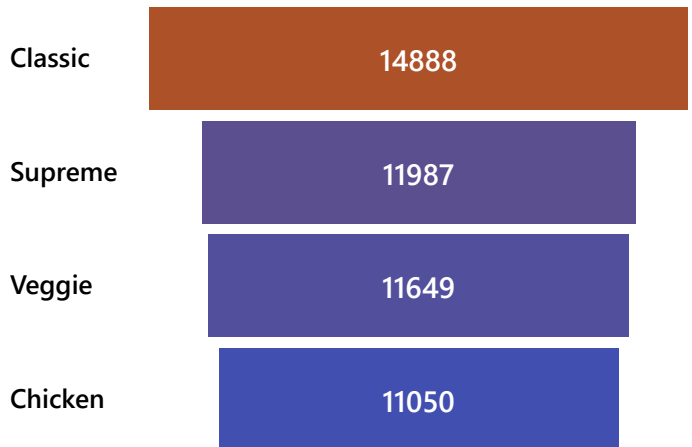
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizza Sold by pizza_category





PIZZA SALES REPORT

JAN/15 - DEC/15

Pizza Category

All

1/1/2015



12/31/2015



817.86K

Total Revenue



38.31

Avg Order Value



50K

Total Pizza Sold



21K

Total Orders



2.32

Avg Pizzas per Order



Home



Best/Worst Sellers



BEST SELLERS

REVENUE

The Thai Chicken Pizza Contributes the maximum Revenue

QUANTITY

The Classic Deluxe Pizza Contributes to maximum Total Quantities.

TOTAL ORDERS

The Classic Deluxe Pizza Contributes to maximum Total Orders.

WORST SELLERS

REVENUE

The Brie Carre Pizza Contributes the minimum Revenue

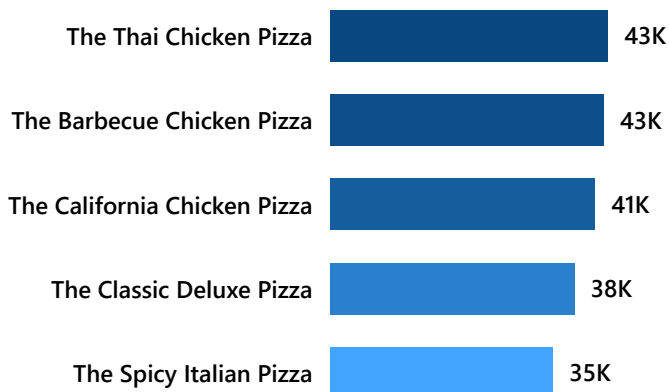
QUANTITY

The Brie Carre Pizza Contributes to minimum Total Quantities.

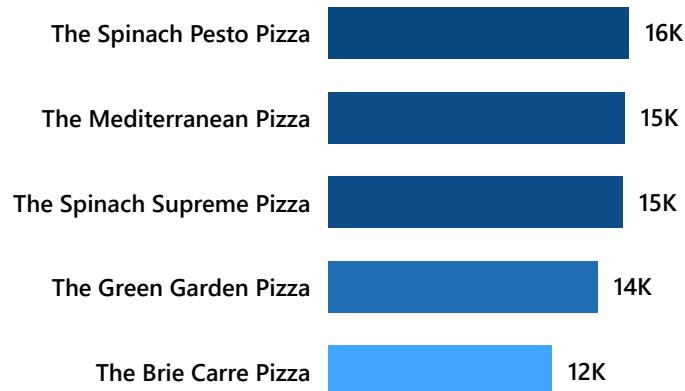
TOTAL ORDERS

The Brie Carre Pizza Contributes to minimum Total Orders.

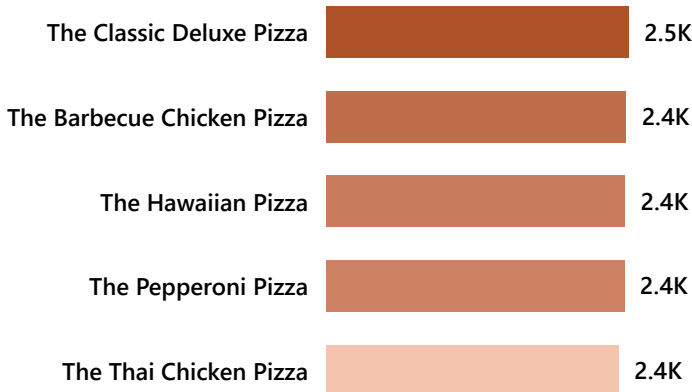
Top 5 Pizzas by Revenue



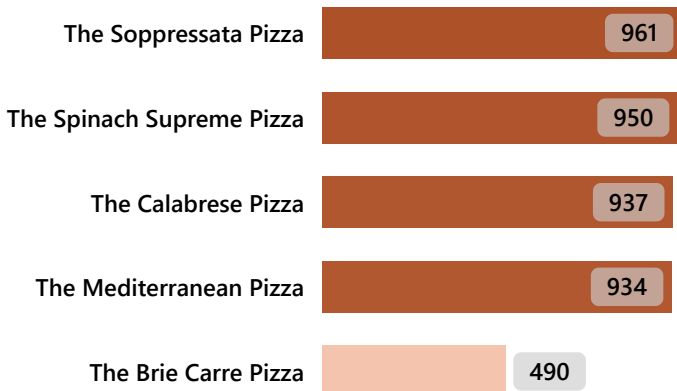
Bottom 5 Pizzas by Revenue



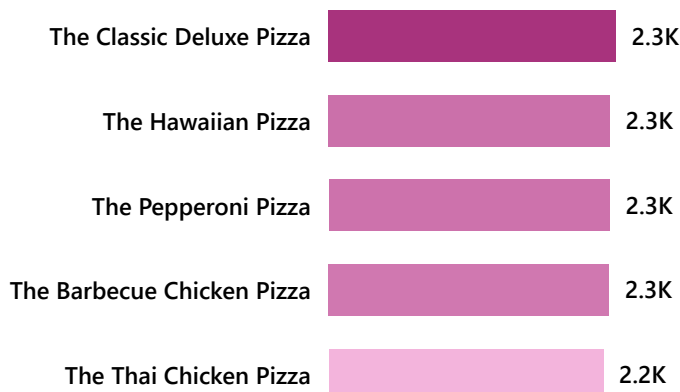
Top 5 Pizzas by Quantity



Bottom 5 Pizzas by Quantity



Top 5 Pizzas by Total Orders



Bottom 5 Pizzas by Total Orders

