LAURA SANCHEZ GARCIA

DISEÑADORA GRÁFICA

123 Anywhere St., Any City | hello@reallygreatsite.com | www.reallygreatsite.com

Diseñadora gráfica con 10 años de experiencia en la creación de identidades visuales, diseño editorial, publicidad digital e impresa. Especializada en el uso de herramientas como Adobe Illustrator, Photoshop, InDesign y Figma. Con enfoque creativo y estratégico para comunicar ideas visualmente de forma efectiva. Experiencia en trabajo colaborativo con equipos de marketing y desarrollo.

AREA OF EXPERTISE

Prototyping Tools	Interaction Design	Accessibility
User Research	Visual Design	Responsive Design

KEY ACHIEVEMENTS

- **Market Expansion**. Identified untapped markets and launched a system to harness the line market, resulting in a revenue increase of $1.2 Million for Morcelle in 6 months.
- **Revenue Growth**. Successful Implementation of a new pricing strategy at XarrowAI increasing deal size by 15% and market cap by $500,000.

PROFESSIONAL EXPERIENCE

Instant Chartz App, Morcelle Program   **Jan 2023 - Present**
- Led development of an advanced automation system, achieving a 15% increase in operational efficiency.
- Streamlined manufacturing processes, reducing production costs by 10%.
- Implemented preventive maintenance strategies, resulting in a 20% decrease in equipment downtime.

System UX Engineer, XarrowAI Industries   **Feb 2021 - Dec 2022**
- Designed and optimised a robotic control system, realizing a 12% performance improvement.
- Coordinated testing and validation, ensuring compliance with industry standards.
- Provided technical expertise, contributing to a 15% reduction in system failures.

EDUCATION

UX Industrial Basics and General Application   **Aug 2016 - Oct 2019**
University of Engineering UX Cohort
- Major in Automotive Technology.
- Thesis on "Technological Advancements within the current Mechatronics Industry".

Bachelor of Design in Process Engineering   **May 2014 - May 2016**
Engineering University
- Relevant coursework in Structural Design and Project Management.

ADDITIONAL INFORMATION

- **Languages:** English, French, Mandarin.
- **Certifications:** Professional Design Engineer (PDE) License, Project Management Tech (PMT).
- **Awards/Activities:** Most Innovative Employer of the Year (2021), Overall Best Employee Division Two (2024), Onboarding Project Lead (2023)