Key Partners

- Private Doctors
- pharmacies
- HealthTech Startups
- Fintech Startups
- Health Organisations & Associations
- Hospitals
- Minister of Health
- Insurance of Health

Key Activities

- Digital Marketing
- Events
- Online Rehabs
- Medical Software Development

Key Resources

- Delivery Service
- Human Resources
- Rehabitation Center
- Software Development Team

Value Propotions

- Patient Health Tracking System
- Points System Rewards
- Health Community Engagement
- Image-to-Text Scanner
- Medication Delivery Service
- Chat Bot Assistance
- Community Cloud with Data Security
- Online Consultations
- Network Security (NMap)
- Psychological Consultation Circles
- Emergency Call Detector

Customer Relationship

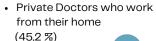- Customer Service
- Feedback

Channels

- Mobile Application
- Website

Customer Segments

- Age between 16 and 65
- People who have mobile phones (85%)
- People with chronic diseases
- People whith mobility issues

- Private Doctors who work from their home (45,2 %)
- Doctors who use the new technologies

Cost Structure

- ·Marketing
- ·Development
- ·Hosting
- cost of hand
- Medicines

Revenue Streams

- Advertisement
- ·Freemium Account Description
- Commision (20%)
- The Order and Delivery Model