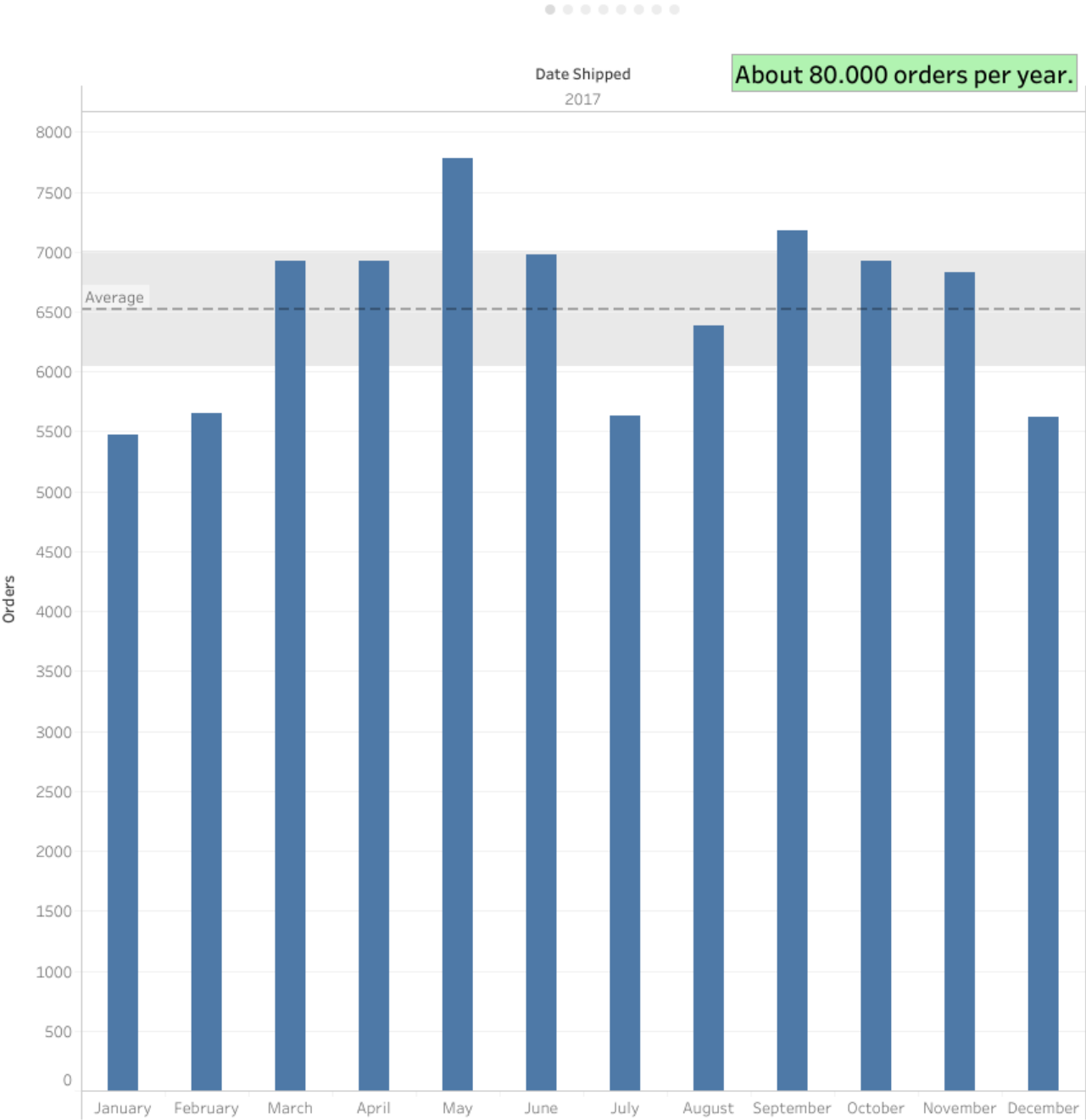


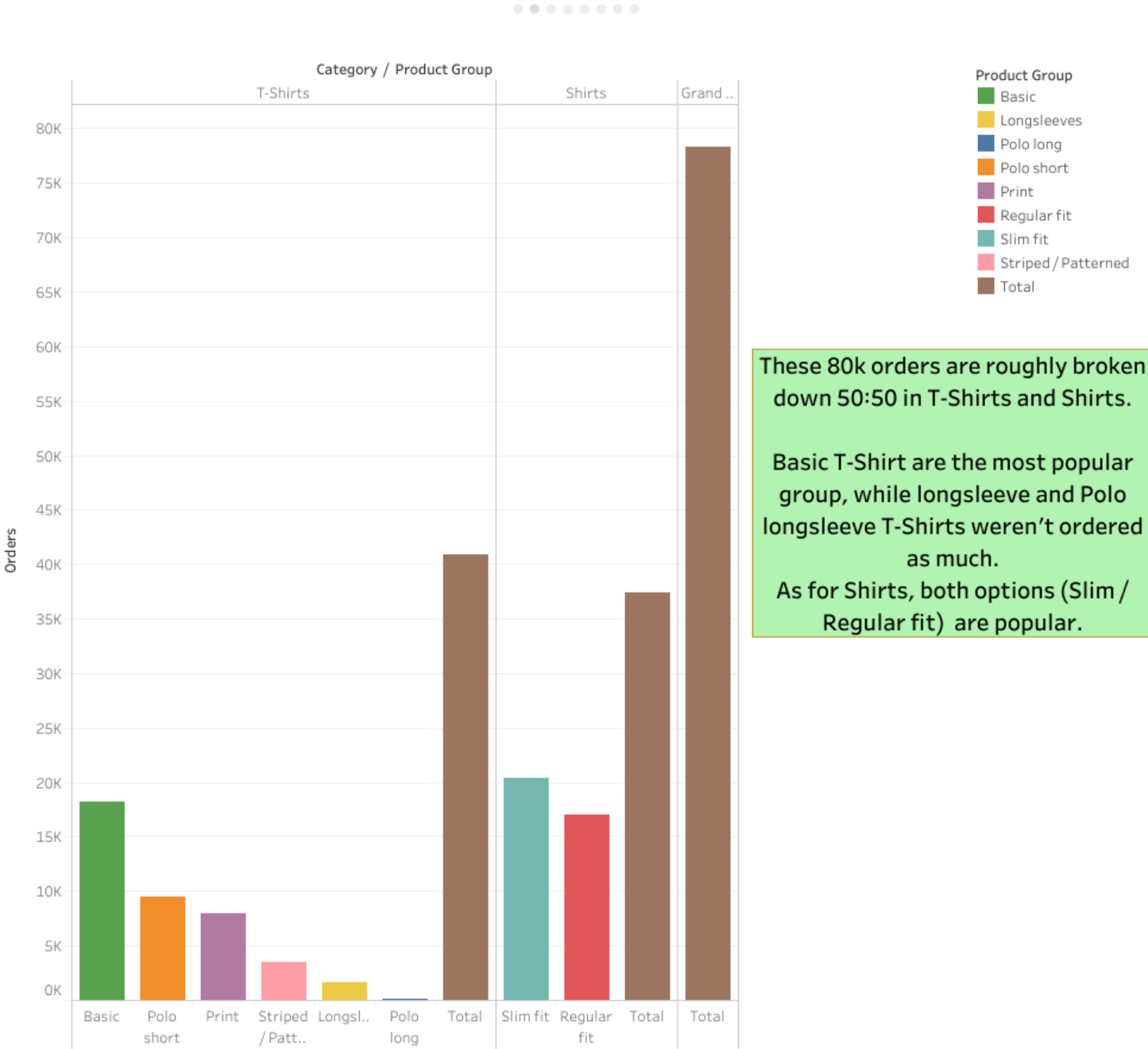
Cloth Case Study

File created on: 1/19/2020 5:43:24 PM

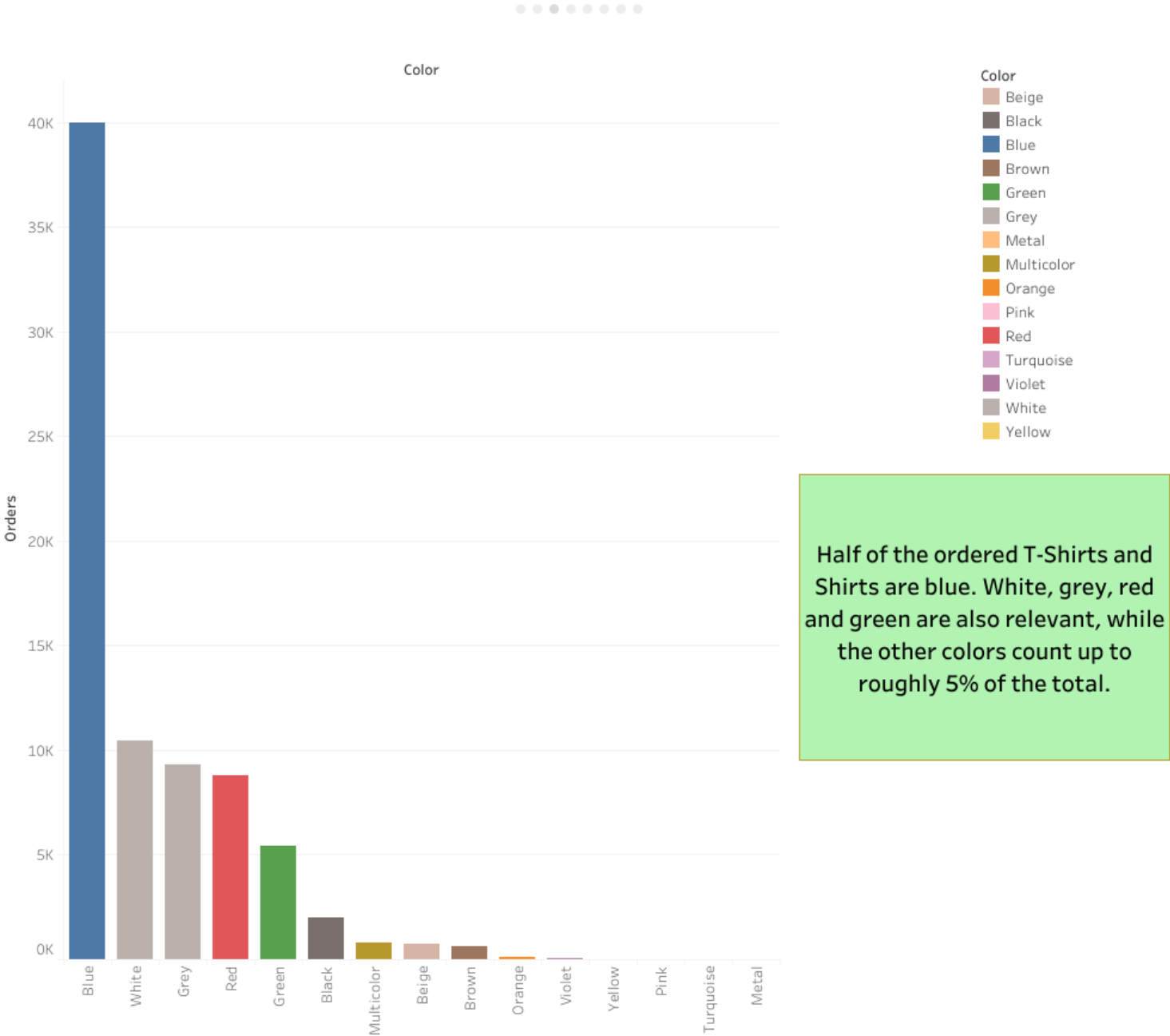
Overview



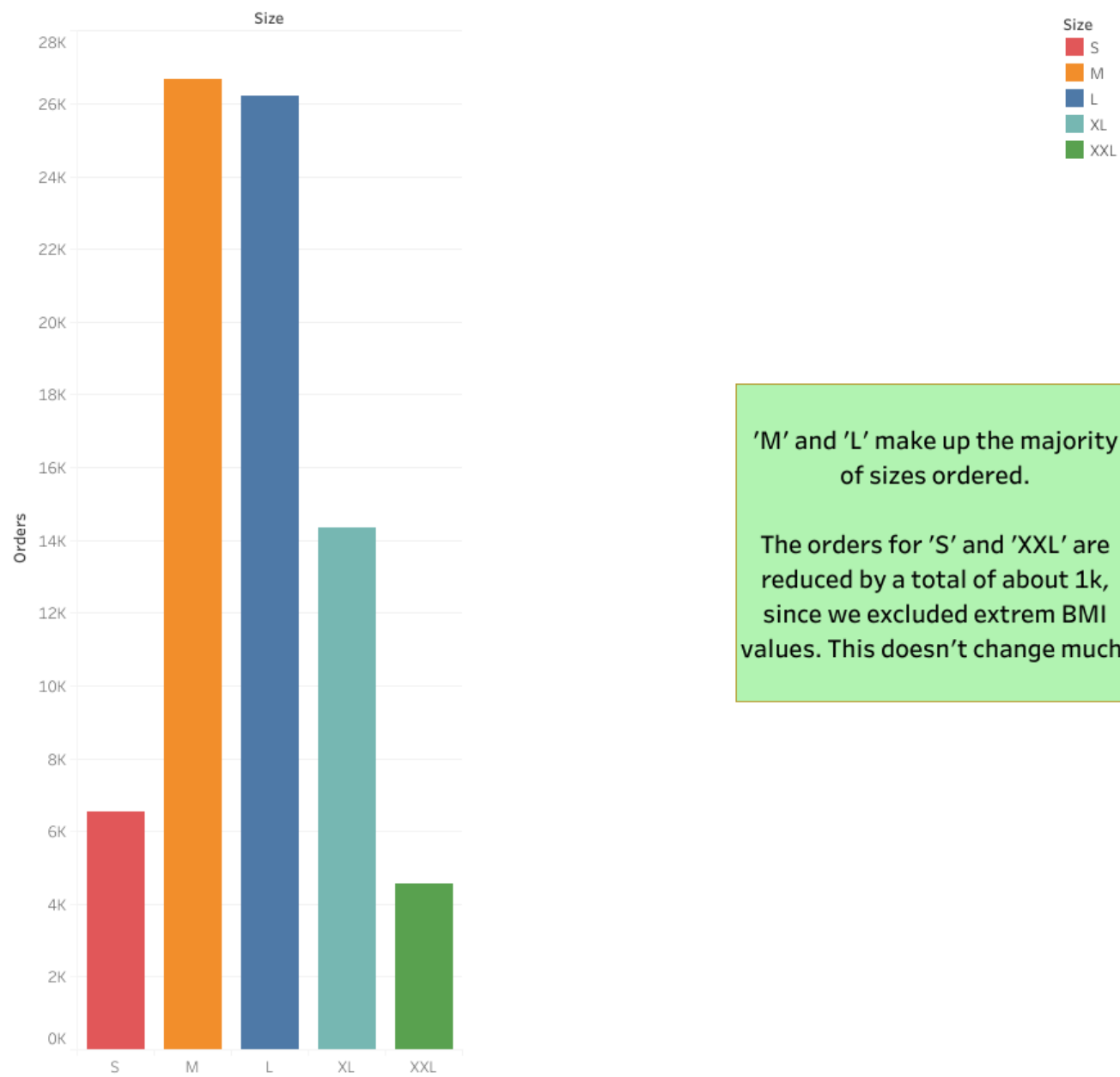
Overview



Overview

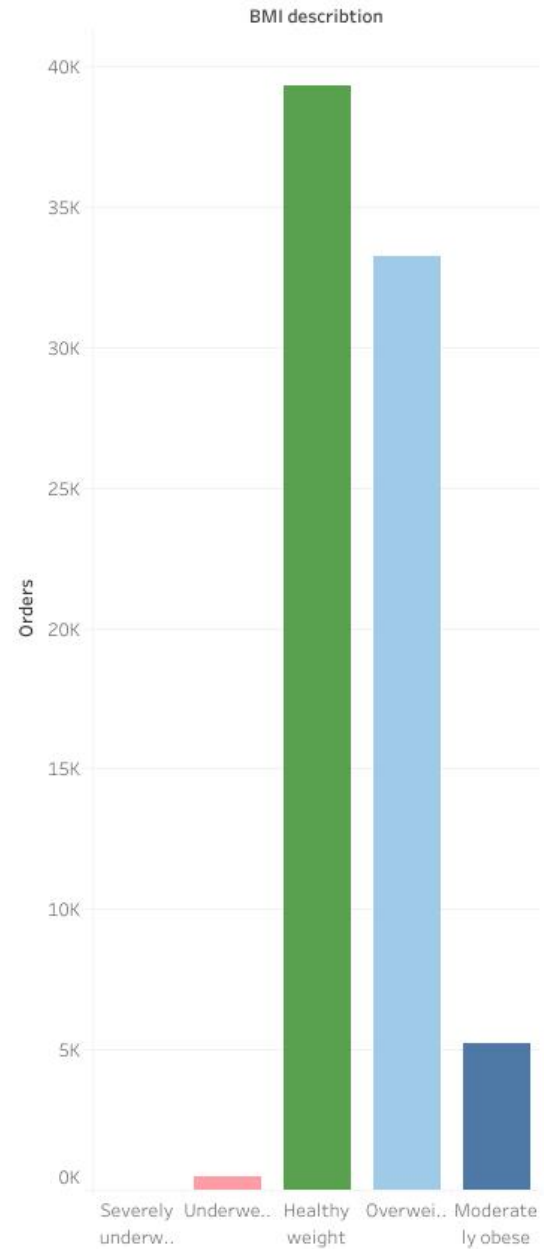


Overview



Overview

● ● ● ● ● ● ● ●



BMI description

- Severely underweight
- Underweight
- Healthy weight
- Overweight
- Moderately obese

Only a small group of costumers are either underweighted or obese.

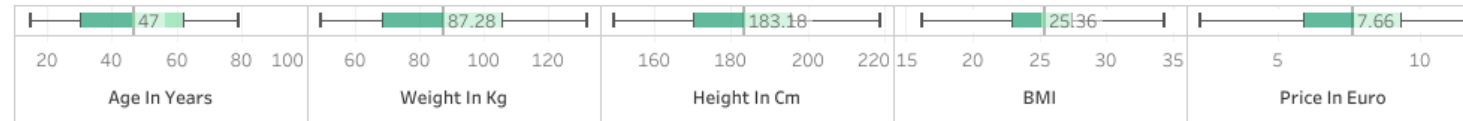
They either have a healty weight or are slightly overweighted for their height.

Remember that this is only for a male only population!

Overview



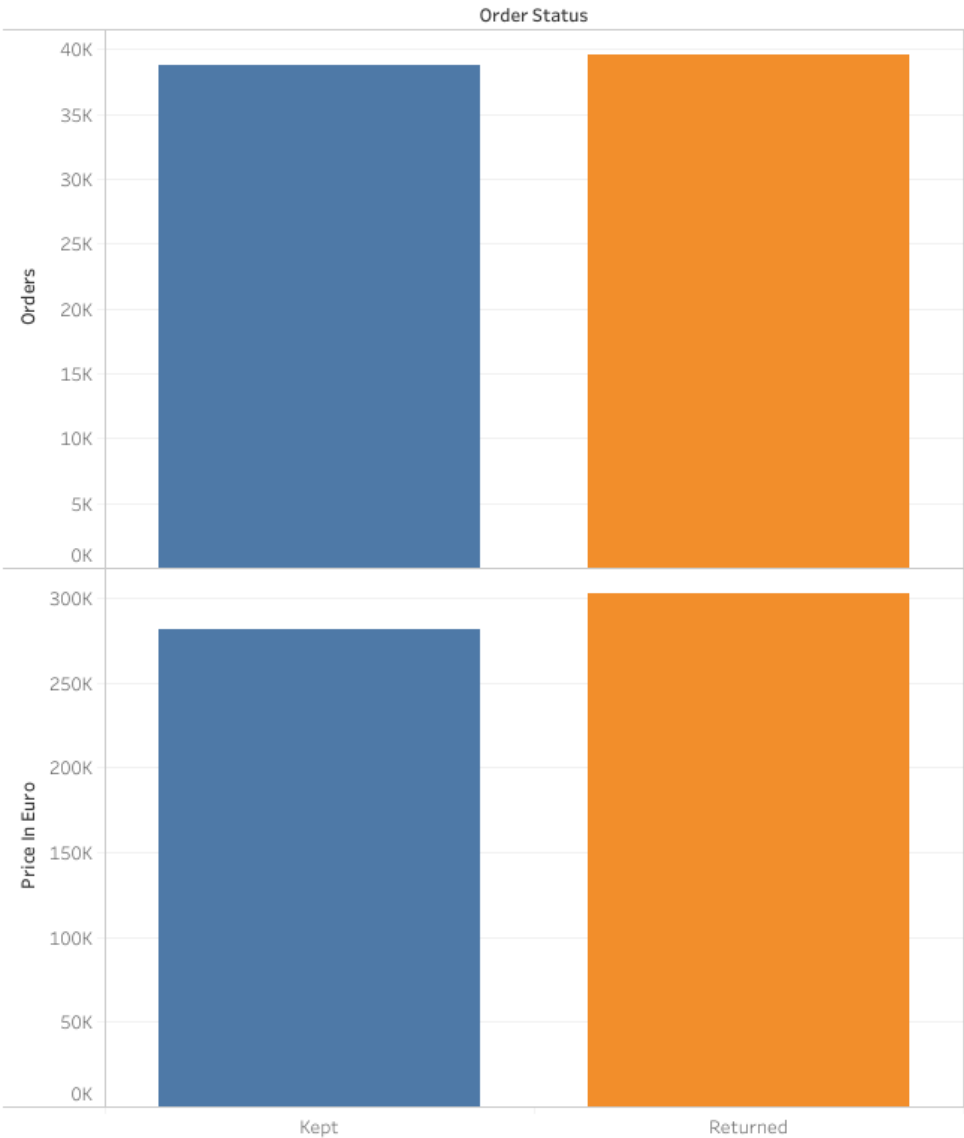
Overview



Here we have an overview for the average customer.

Gender: male
Age: 47 years
Weight: 87 kg
Height: 183 cm
BMI: 25 kg/m²
Price of Order: 7,66€

Overview



Order Status

- Kept
- Returned

Half of the orders are returned!

So we should really look into the reason and improve the situation for both us and our customers.

We are losing a potential income of 300k € per year and waste our customers time on top of that.

We can certainly do better than that!