20 units (default units usually = pts) high Headline

All text is "Body" text. (no heads or tails)

nor carriage \return.

Here @ 12 units high you must include just enough text for parts of a line. PDF has no page feeds no wra nor \new line feed, no ¶aragraphs It is not

\tabular, each page is one row of multiple pages, page is one text column wide.[x] no yes check row is one text column wide.[x] no is yes row is one text column wide. • bullet point OK

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