20 units (default units usually = pts) high Headline

All text is "Body" text. (no heads or tails)

Here @ 12 units high you must include just enough text for parts of a line. PDF has no page feeds no wra

nor   line feed, no paragraphs

nor carriage   return.   It is not tabular, each page is one row of multiple pages,

each   page   is   one   text   column   wide .
each   page   is   one   text   column   wide .