

---

**Samuel Kramer**  
**(415)846-4406**  
**skrame18@gmail.com**

## **Career Objective**

---

Innovative Web Designer with experience in creating responsive designs and optimizing website performance. Looking for an opportunity to work as an entry-level Web Designer at a company where I can apply my knowledge of web development technologies and collaborate with other talented developers to create digital marketing solutions for web and mobile platforms.

## **Education**

---

### **Diablo Valley College, Pleasant Hill, California, 2024**

- Major: Associate in arts - Interaction Design for Web and Mobile Platforms.

### **University of California Davis, College of Biological Sciences June 2019**

- Major: Bachelor of Science in Plant Biology
- Minor: Technology Management Minor Program at the UC Davis Graduate School of Management. (classes in management, marketing, finance, supply chain management, and accounting)

## **Certificates**

---

Google Analytics 4 Certification, 2023

Google Ads Search Certificate, 2023

## **Diablo Valley College Art Digital Media Achievements**

---

**Digital Media Certificate of Achievement, 2023**

**Interaction Design for Web and Mobile Devices Certificate of Achievement, 2024**

**Web Design Certificate of Achievement, 2024**

### **Relevant Courses Completed:**

- |   |  |
|---|--|
| ➤ Web Design 1                          | ➤ Digital Interface Design                             |
| ➤ Web and Mobile Design with JavaScript | ➤ User Experience Design                               |
| ➤ Introduction to Digital Imaging       | ➤ Digital Marketing Fundamentals                       |
| ➤ Digital Illustration                  | ➤ Web Design 2 (JavaScript/Content Management Systems) |
| ➤ Drawing for Digital Animation         |  |

## **Business and Technical Proficiencies**

---

- |                     |  |                                |
|---------------------|--|--------------------------------|
| ➤ JavaScript        | ➤ Google Analytics   | ➤ SQL Server                   |
| ➤ HTML              | ➤ Google Ads   | ➤ Video Editing and Production |
| ➤ CSS               | ➤ Social Media Marketing   | ➤ Copyrighting                 |
| ➤ Git/GitHub        | ➤ Proficient in all aspects of MS Office Suite, including Word, Excel, PowerPoint, MS Access |                                |
| ➤ Web Design        | ➤ Statistical software including R commander.  |                                |
| ➤ Figma             | ➤ SQL  |                                |
| ➤ Wireframing       |  |                                |
| ➤ Adobe Illustrator |  |                                |
| ➤ Adobe Animate     |  |                                |
| ➤ Adobe Photoshop   |  |                                |

## **Work Experience**

---

### **Global E-Commerce Internship- World Trade Center Northern California. June 2023 – August 2023**

Worked with small businesses to develop comprehensive digital marketing plans involving the use of analytics and advertisements. Completed certifications in digital marketing while also learning the fundamentals of social media marketing.

### **Intern – Marrone Bio Innovations Inc. (now called Pro Farm) August 2019 – August 2020**

Worked on projects for the CEO and Founder. Conducted market research on the agrichemical fumigant market, potato grower organizations, and water-focused foundations and venture capital funds. Created a series of YouTube marketing videos to describe how Marrone Bio discovers and develops bio pesticide. Used statistical methods like R commander and excel to organize large sets of field data. Developed a comprehensive data set that cataloged the bio pesticide alternatives to the chemical pesticide chlorpyrifos for the California Department of Pesticide Regulation's Chlorpyrifos Alternatives Work Group (Pam Marrone is a member)

### **Research Aide - Melon Breeding, HM Clause Seed Corp. June 2016 – January 2018**

I assisted with phenotypic data collection and analysis for a Genomic Selection project in melon breeding. My primary focus was on lab phenotyping operations for fruit quality traits. Additionally, I independently managed other breeding tasks, collaborated with plant pathologists and genotyping teams, and led a computer vision-based side project involving data collection and neural network training.