BHARATHI WOMEN'S COLLEGE (AUTONOMOUS)

CHENNAI-600108

CRM Application That helps to Book a Visa Slot

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INTRODUCTION:

1.1 OVERVIEW:

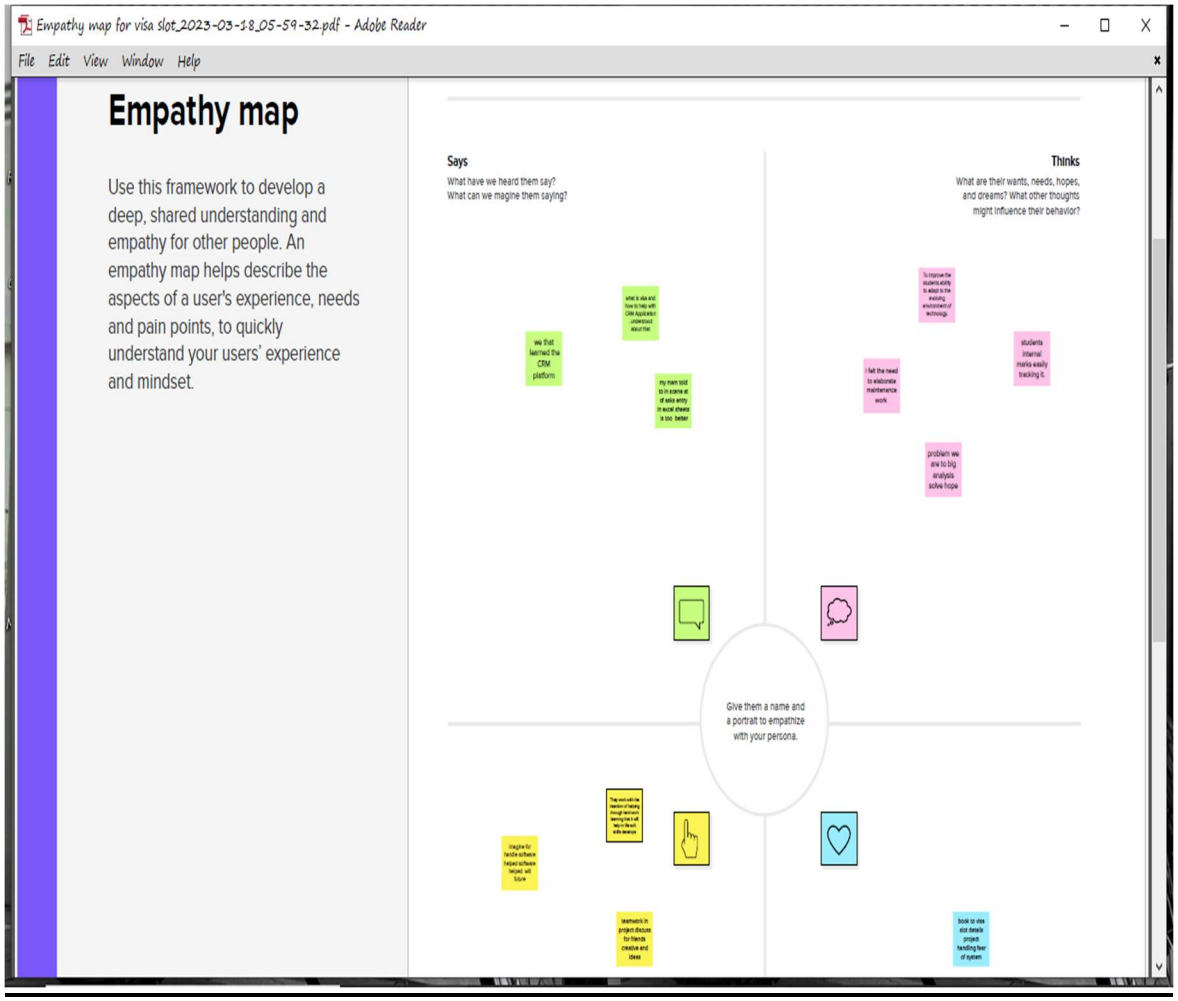
- A visa slot management project is a system that is used to track and manage the availability of visa slot.
- Fellow man application that helps to visa slot hand can do CRM application the salesforce purpose overview

1.2 PURPOSE:

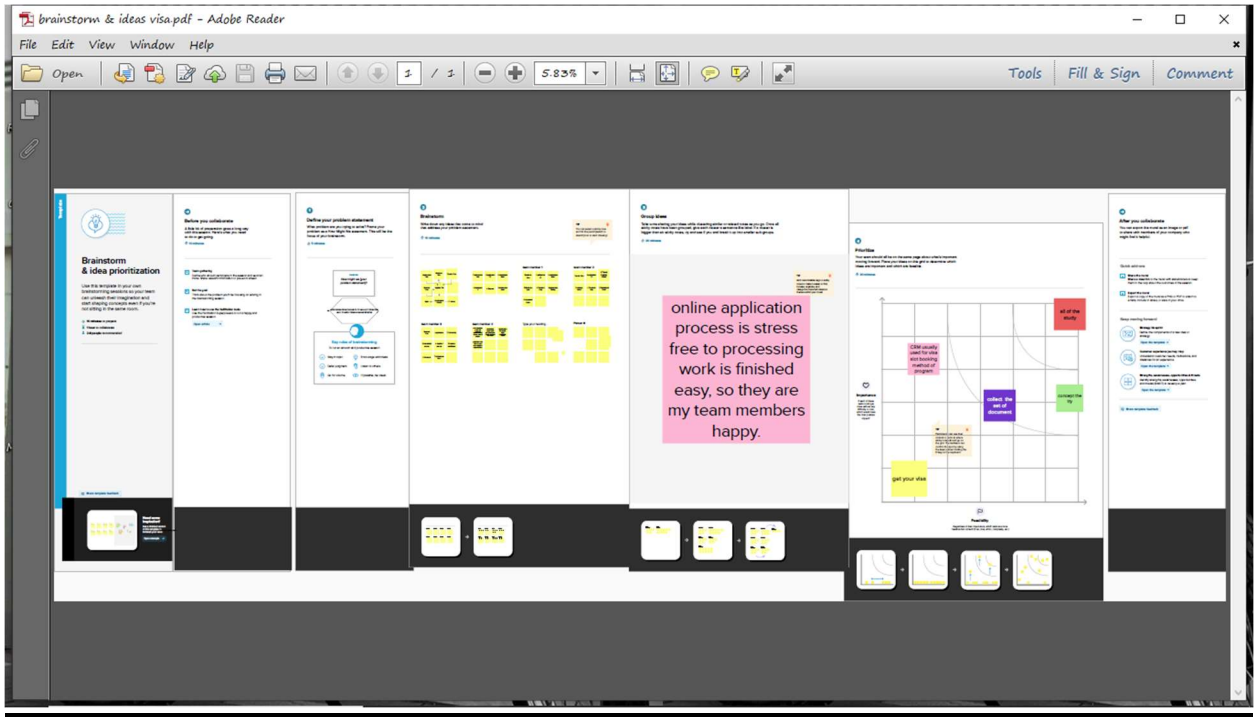
- practice, strategies and technologies that companies use to manage and analyse customer interactions and data throughout the customer lifecycle
- ill do this project without someone help
- will knowledges about this project.

Problem Definition and Design Thinking

2.1 EMPATHY MAP:



2.2 Ideation Brainstorming Map:



RESULT:

3.1 Data Model:

Object Name	Field in the Object	
Passport	**Field label**	**Data type**
	Contact number	number
	Passport name	text
	Passport name	text
Visa slot	**Field label**	**Data type**
	Visa slot name	text
	Visa slot number	text
Rescheduled/cancel	**Field label**	**Data type**

	Rescheduled/cancel	text
	Time	Number
Payment	Field label	Data type
	Card number	text
	Transaction cancel	text

3.2 Activity & Screenshot :

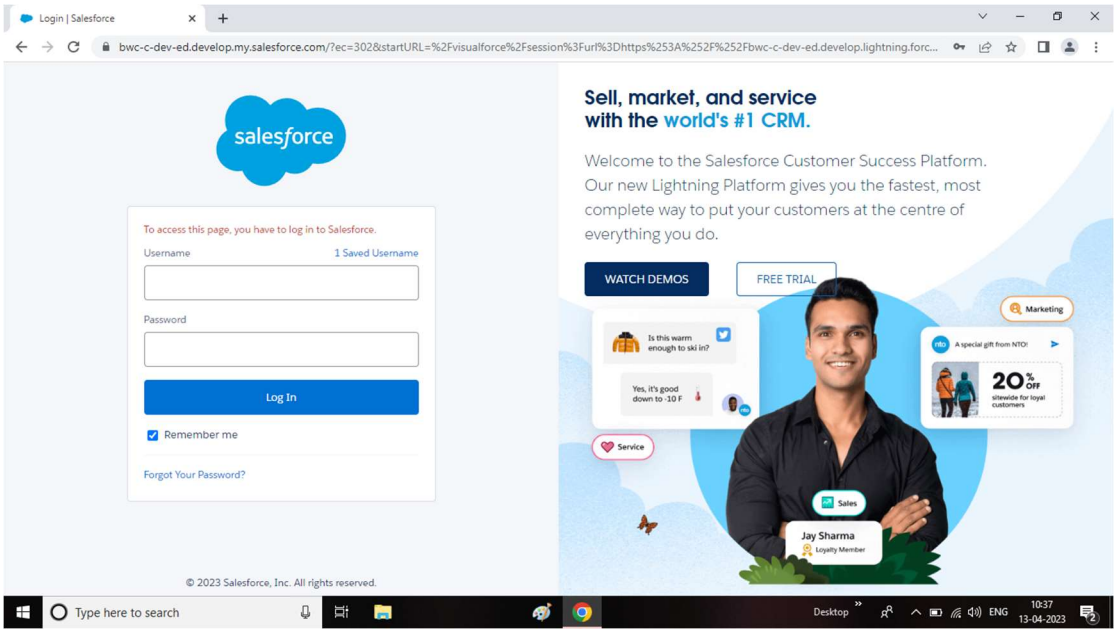
Milestone 1-Salesforce: Creation of developer org

Activity-1

Creating Developer Account

Account Activation

Login to your salesforce account


Login | Salesforce
bwc-c-dev-ed.develop.my.salesforce.com/?ec=302&startURL=%2Fvisualforce%2Fsession%3Furl%3Dhttps%253A%252F%252Fbwc-c-dev-ed.develop.lightning.forc...
salesforce
To access this page, you have to log in to Salesforce.
Username
1 Saved Username
Password
Log In
Remember me
Forgot Your Password?
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Sell, market, and service with the world's #1 CRM.
Welcome to the Salesforce Customer Success Platform. Our new Lightning Platform gives you the fastest, most complete way to put your customers at the centre of everything you do.
WATCH DEMOS
FREE TRIAL
Is this warm enough to ski in?
Yes, it's good down to -10 F
Marketing
A special gift from NTO!
20% OFF
sitewide for loyal customers
Service
Sales
Jay Sharma
Loyalty Member
Type here to search
Desktop
ENG
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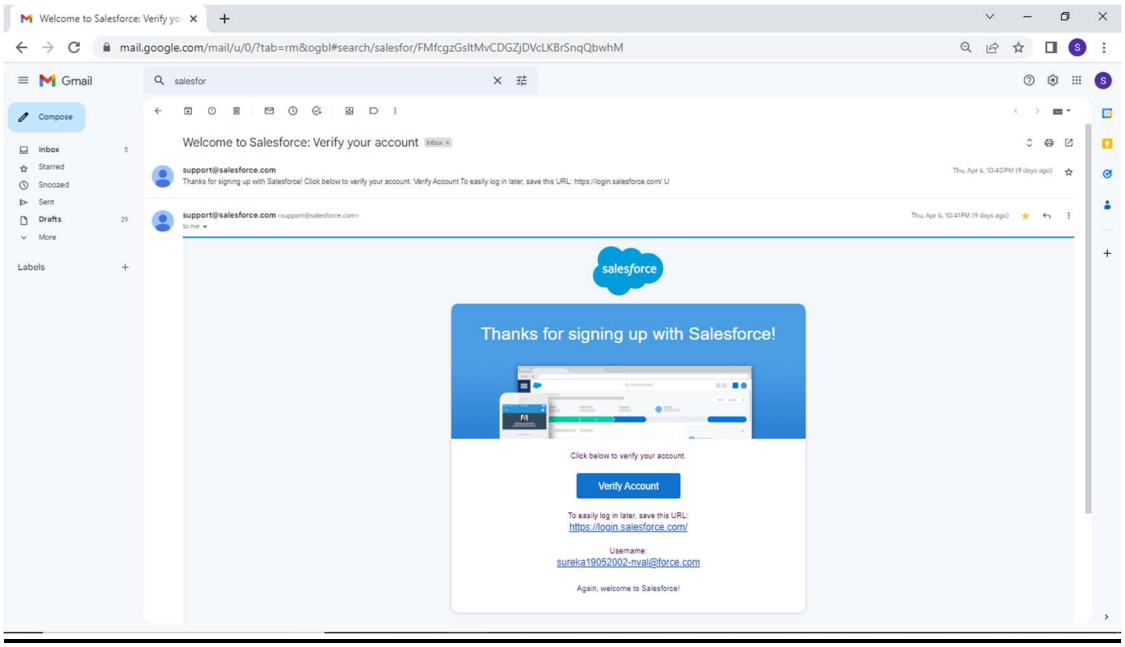
13-04-2023


Welcome to Salesforce: Verify yo
mail.google.com/mail/u/0/?tab=rm&ogbl#search/salesfor/FMfcgzGsltMvCDGZjDVcLKBrSnqQbwhM
Gmail
salesfor
Compose
Inbox
Starred
Snoozed
Sent
Drafts
More
Labels
Welcome to Salesforce: Verify your account
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Thanks for signing up with Salesforce! Click below to verify your account. Verify Account To easily log in later, save this URL: https://login.salesforce.com/ U
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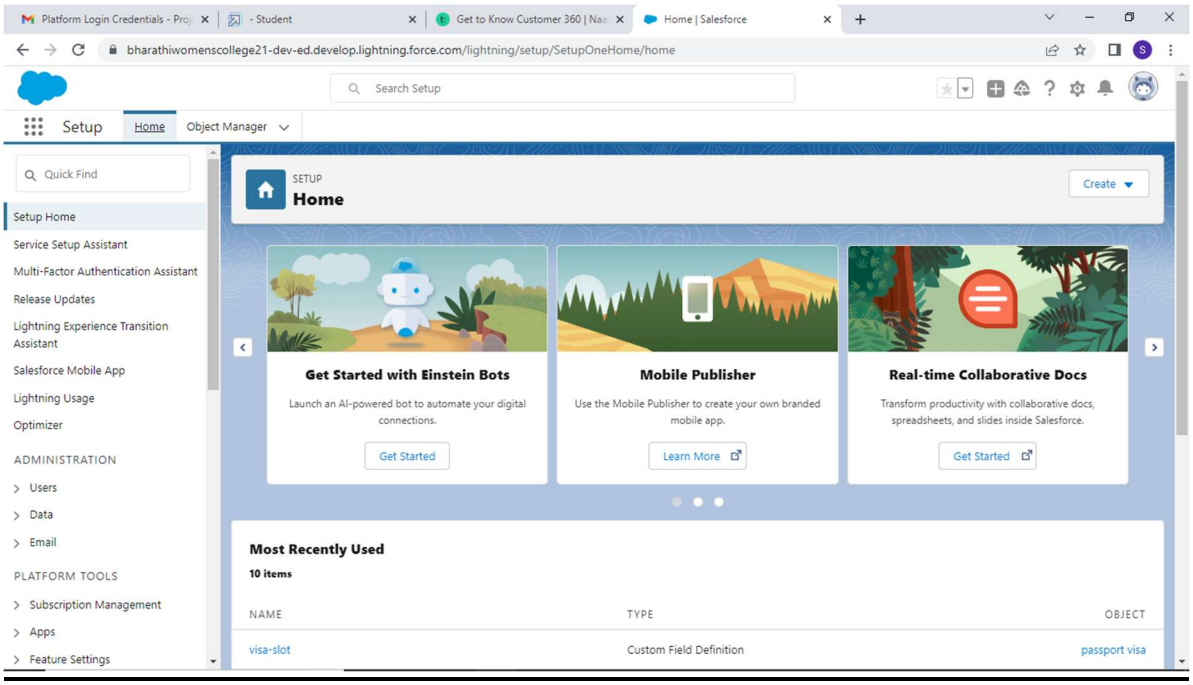
Verify Account
To easily log in later, save this URL:
https://login.salesforce.com/
Username:
sureka19052002-nval@force.com
Again, welcome to Salesforce!



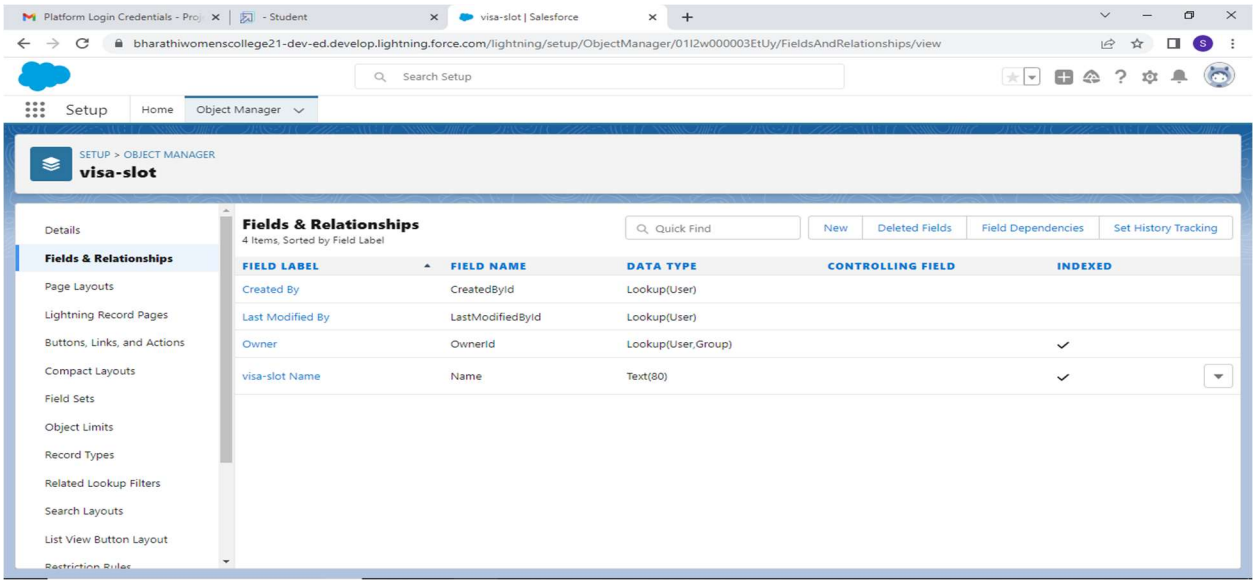
Milestone -2: Objects

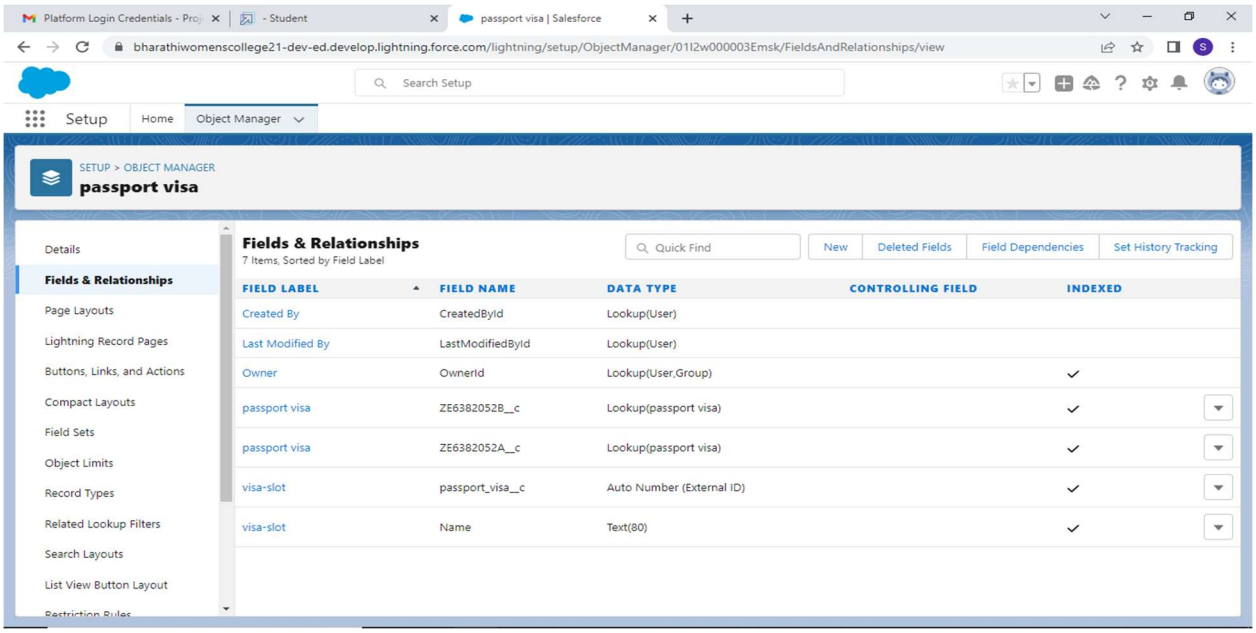
Activity-1

Creation of customer object: Passport

Activity-2

Fields available on custom object: Passport



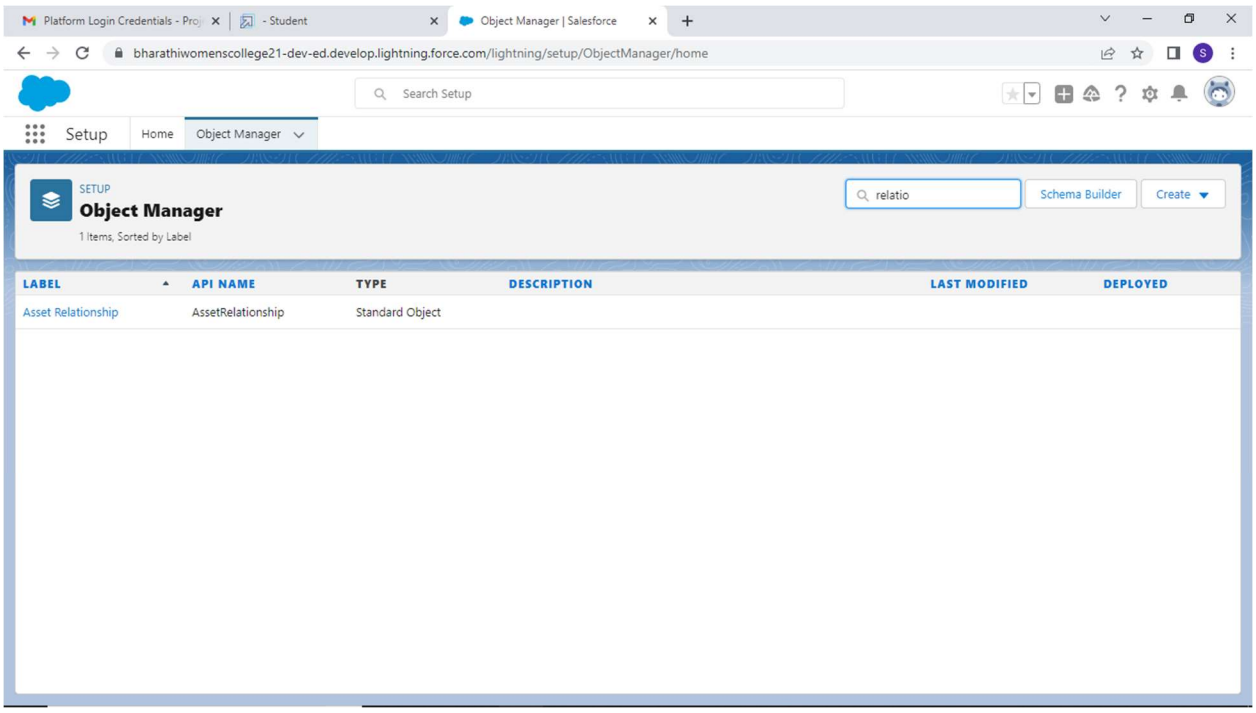


Milestone -3

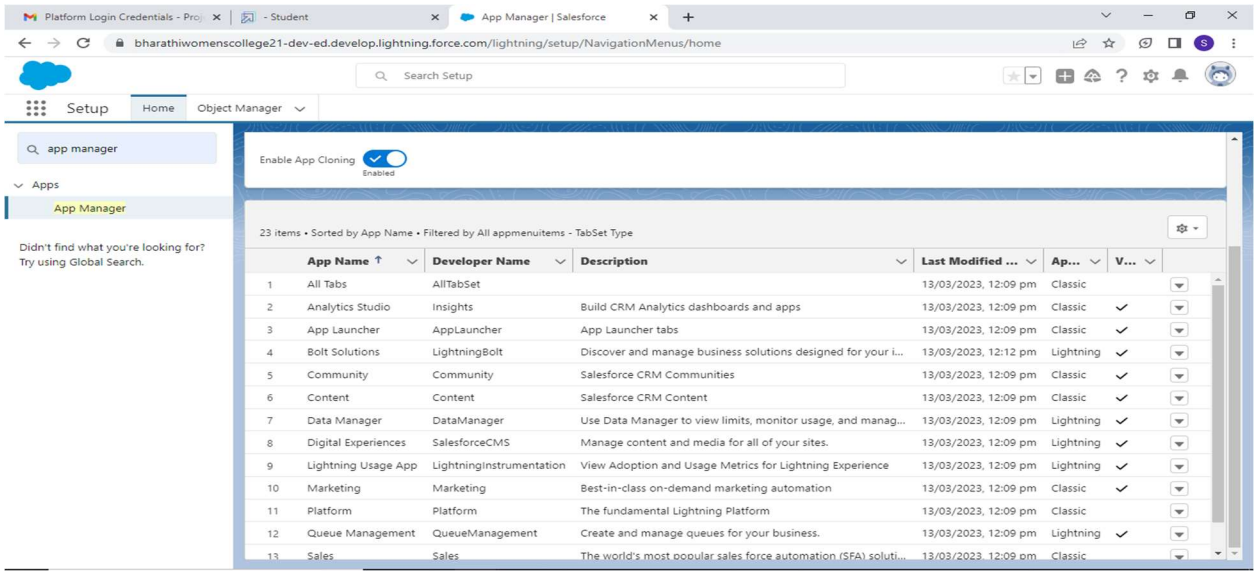
Relationship B/W Objects:

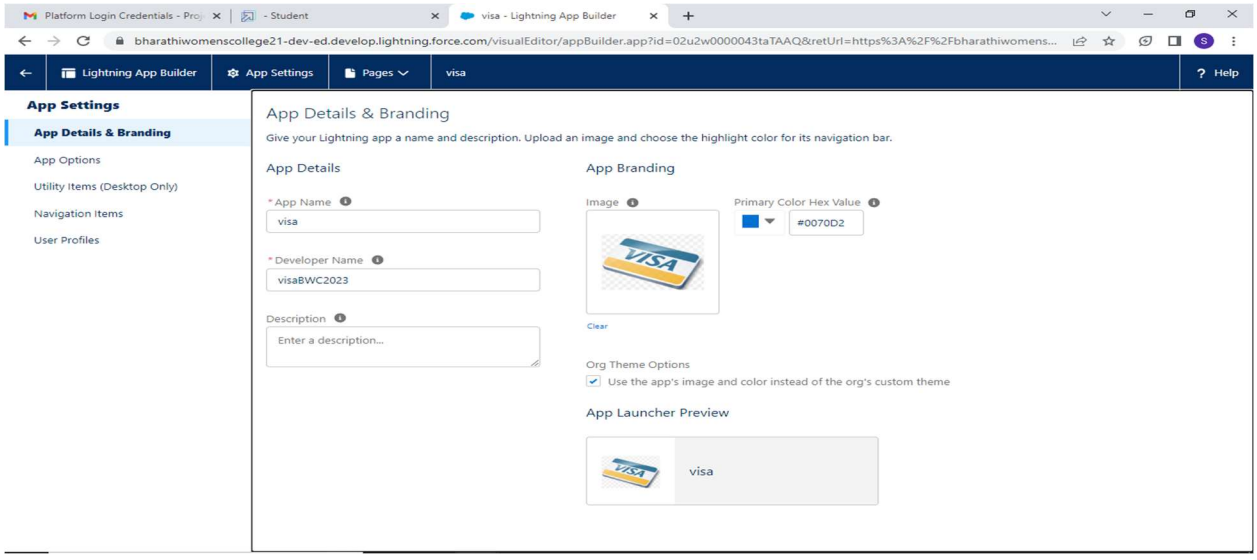
Activity-1

Creation of relationship:



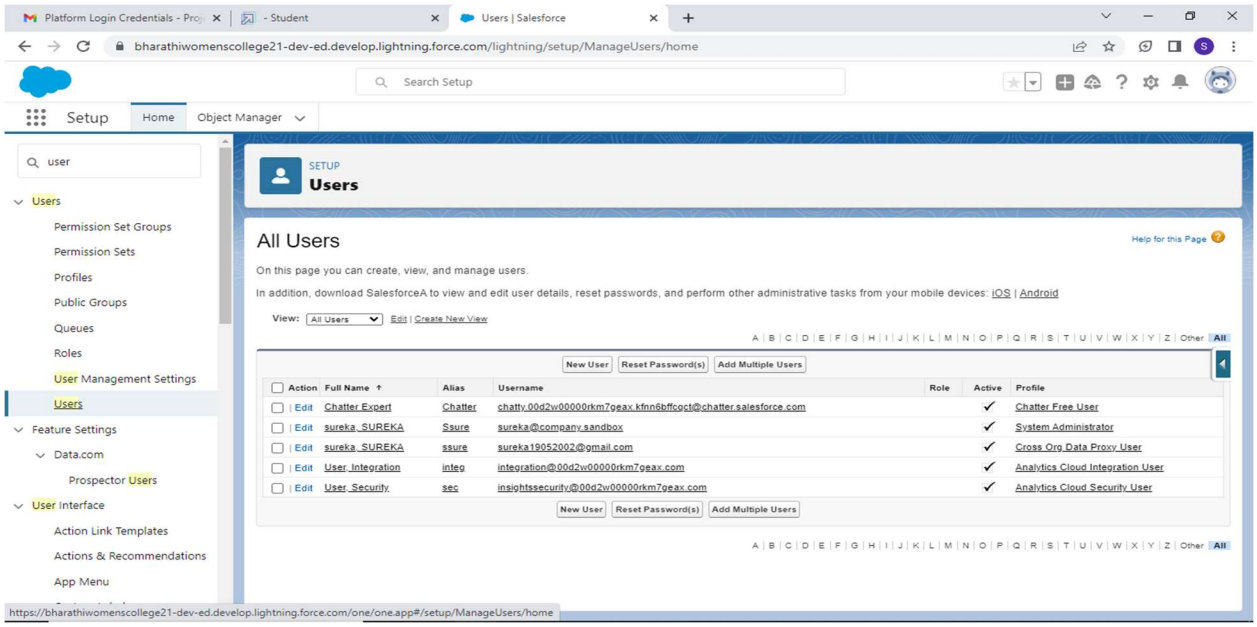
Millstone -4 App Activity



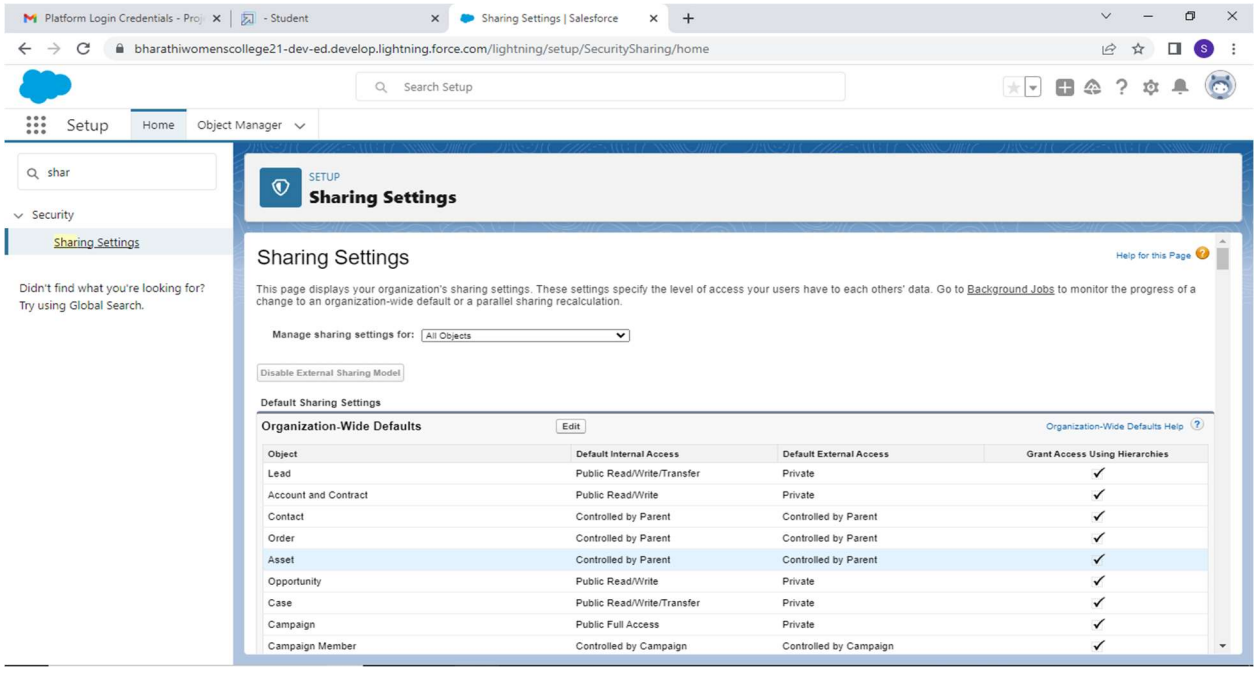


Milestone-5 User:

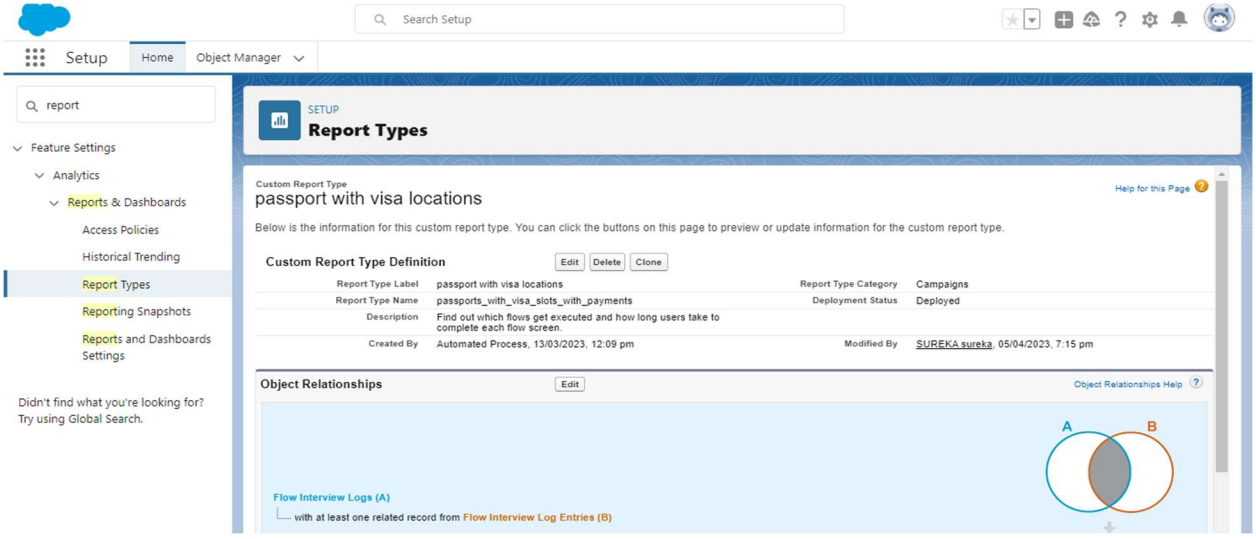
Activity-1: Creation of User



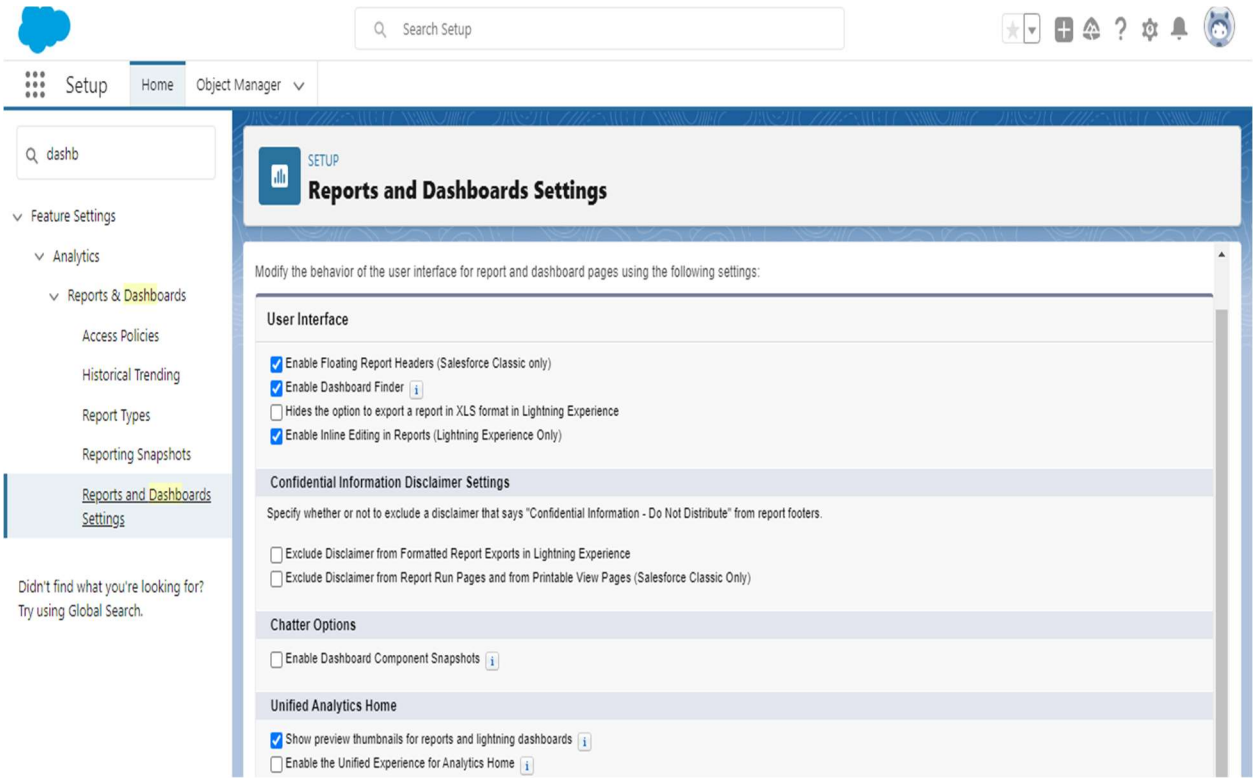
Activity-2:



MILESTONE-6 REPORTS



Milestone-7 Dashboards:



4.Trailhead Profile Public URL

SUREKA K	https://traiblazer.me/id/sureka2023visa
RANJANI S	**https://traiblazer.me/id/cranjanisP**
RENUKA R. S	**https://traiblazer.me/id/ssrrenuka**
SANDHIYA R	**https://traiblazer.me/id/rrsandhiya**
SOWMIYA K	**https://traiblazer.me/id/soraj32**

5.ADVANTAGES & DISADVANTAGES:

ADVANTAGES:

- ✓ **Tracking of the customer data**
- ✓ **Benefit the customer service**
- ✓ **Helps in increasing arrival customer**
- ✓ **CRM made tracking visa slot**

DISADVANTAGES

- **An CRM application is cost project**
- **Not suitable for every business but suitable for CRM application**
- **Employs training is must**
- **Limited number of regular visa apply across visa slot**

6.Applications:

- Letterhead of company
- Travel dates
- The duration of the trip
- The visa type you are applying
- Contact information of the employer

7.CONCLUSION:

Satisfaction, Loyalty , profitability, and customer retention at the salesforce CRM

Application That Helps to Book Visa Slot in the lifecycles.

8.FUTURE SCOPE:

- It might be used by a government agency or a visa processing centre to schedule and manage appointments with applicants.
- It is helps when you going to work like.

Thank you!...