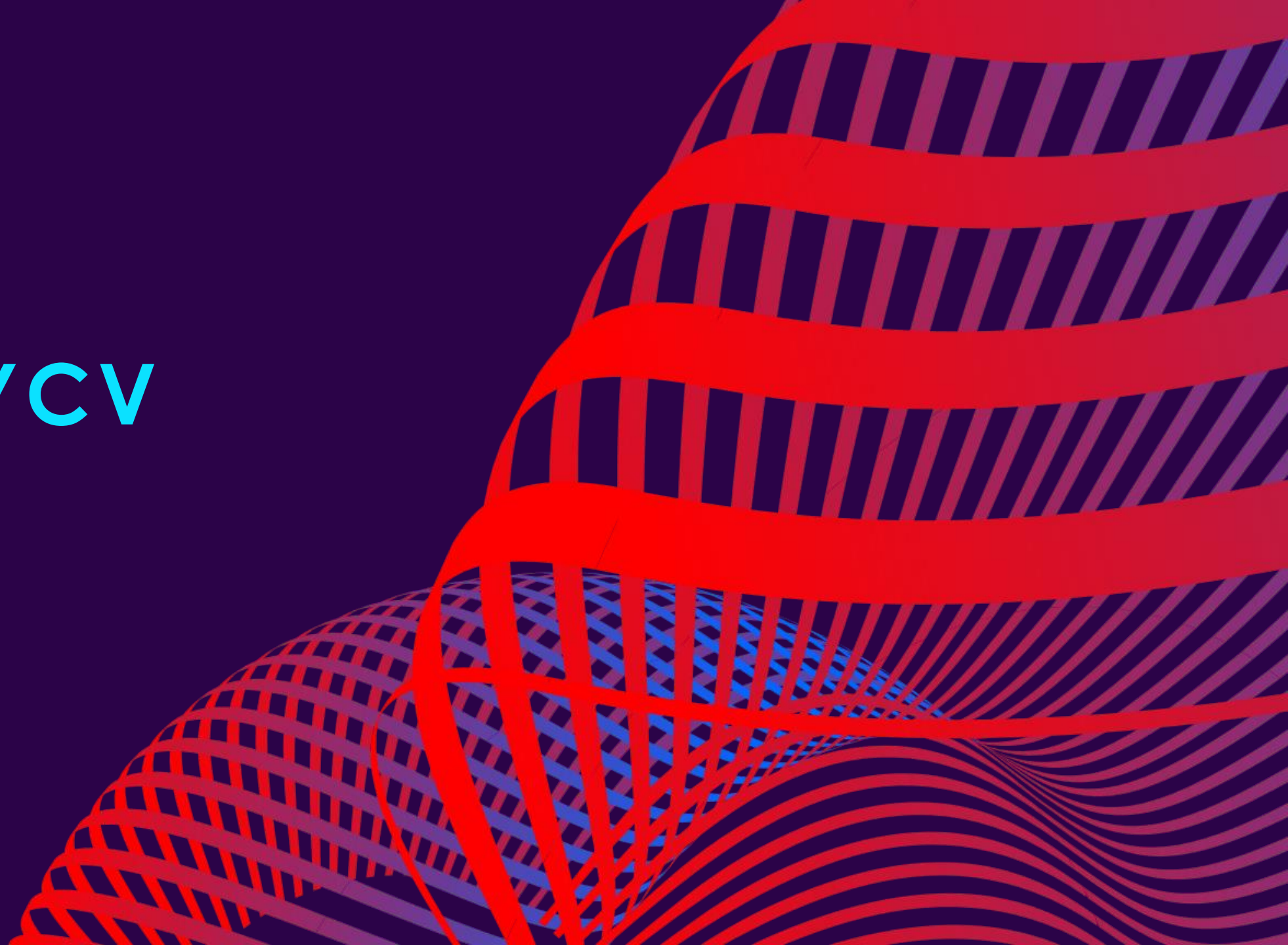


GITMYCV

Pitch Deck





PROBLEM

Hundreds of thousands of developers are unable to get a job due to an improper CV. Over 33% of developers reported being unemployed, according to a [StackOverflow survey](#). Students were the largest group among this demographic.

SOLUTION

We collect basic details like education and work experience into our website, and our service takes their GitHub profile and automatically generates a CV for them. This includes their top projects, the experience and proficiency they have in each language and more by using various metrics using cutting edge AI. We also plan to offer a web based CV hosting service.



Target audience

Any developer. Any age.
Any circumstances.



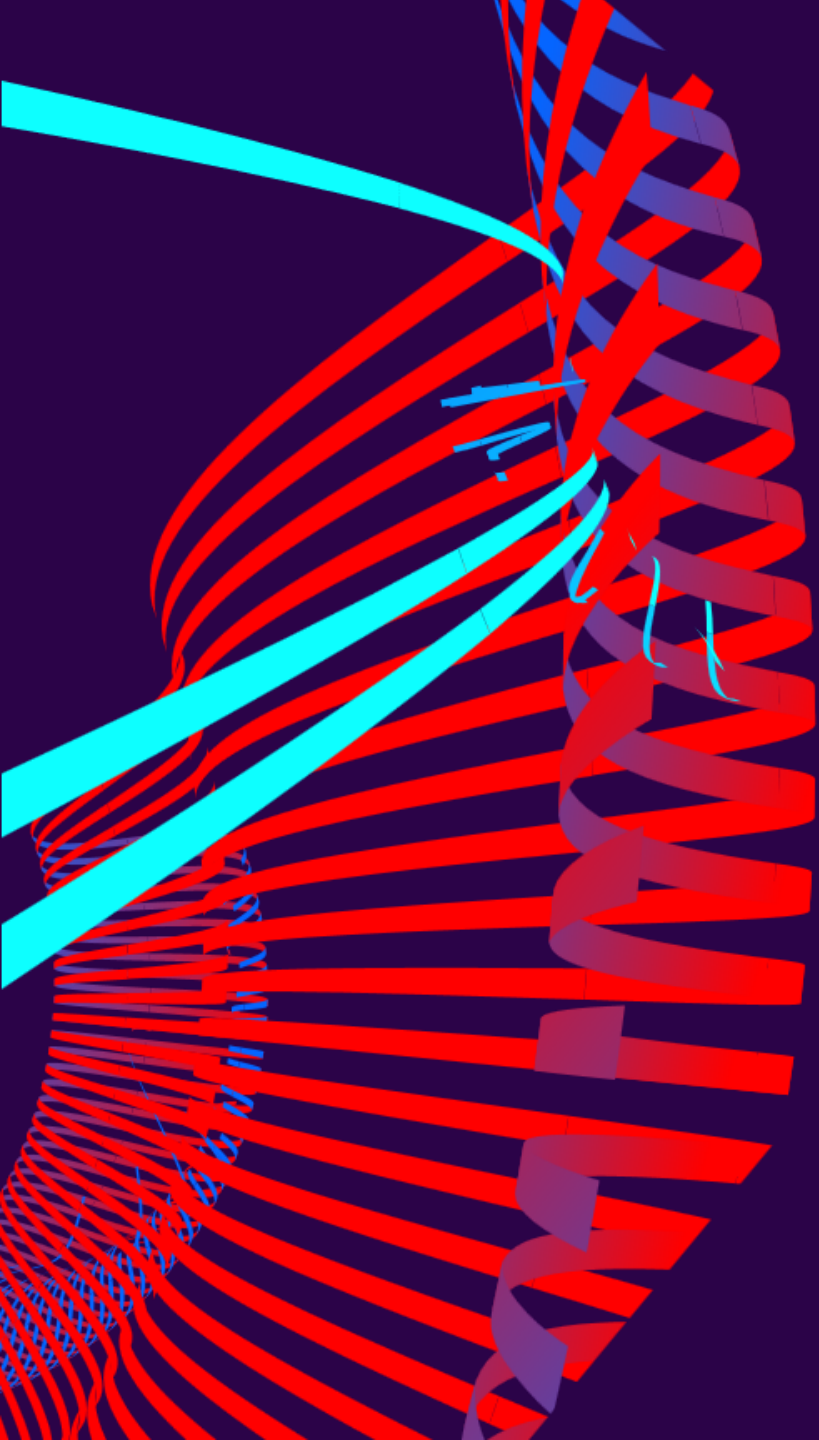
Cost savings

Currently companies pay recruitment agencies thousands of dollars to get good talent. And talented developers hundreds for a good CV.



Easy to use

Our service works instantly and requires minimal input.



COMPANY OVERVIEW

BUSINESS MODEL



Optimized

Our Machine Learning models are fine-tuned to learn from good resumes.



Accessible

We believe in making this service as accessible as possible. Our competitors charge in the range of \$50-\$135 for a single resume. We aim to charge \$10 or lesser.



Affordable

Relying on AI and GitHub, resume writing becomes efficient, and cheaper for the customer.

MARKET OPPORTUNITY OVERVIEW

56M

The number of developers
available on GitHub.

300

We project we need just 300
monthly users to cover our
investments and make a profit

0

No competitor does what we do at
this level of detail while catering
to the fastest growing
demographic in Tech.



OUR COMPETITION

GITMYCV

Our service is automated, relying on AI to boost efficiency. No waiting lines, or hidden costs.

Resumes are ready in seconds.

Trained based on proven models. GPT-2 is widely used for smart text generation by many other businesses.

COMPETITORS

Only traditional companies with manually done CVs, or small scripts with no features.

Upwork, TopResume, ZipJob

Relies on hiring people, making it slow, and costly

Open Source Alternatives

Inconvenient to use, and not extensible. Also lack features.

GROWTH STRATEGY

How we plan to diversify in the future

PORTFOLIOS

Move to not only generating CVs and Resumes, but also deploy full-fledged portfolio websites

PROOF-READING

Users can pay a small premium for manual proofreading

PLATFORMS

Increase coverage by supporting services like GitLab, BitBucket, self hosted repos, etc.

B2B

Provide companies with the resources to hire on our platform by quickly analyzing thousands of resumes.

FINANCIAL MODEL

Our costs includes:

- **Servers** - Extremely minimal after making the CV generation process as efficient as possible
- **Marketing** - A major cost, we expect marketing costs to reach the 10,000USD mark by the end of Year 1
- **Employees** - We need to hire at least one more developer, a proof reader and a marketer. Including the founder and the cofounder, this results in the costs reaching upwards of 25,000USD in our first year.

Revenue:

- We plan to offer each CV at 10USD per customer. As most of our customer base is from first world countries, this is quite meagre.
- Accounting for our costs, we need only 300-400 average monthly users in a year to break even and become profitable
- Our server usage is largely flat due to our use of the OpenAI API, instead of a self-trained model. As our users increase however, our server costs scale only linearly with each user at a slow rate.
- After becoming profitable, our per user costs are \$3 resulting in astounding profits of up to 200,000USD in year 2

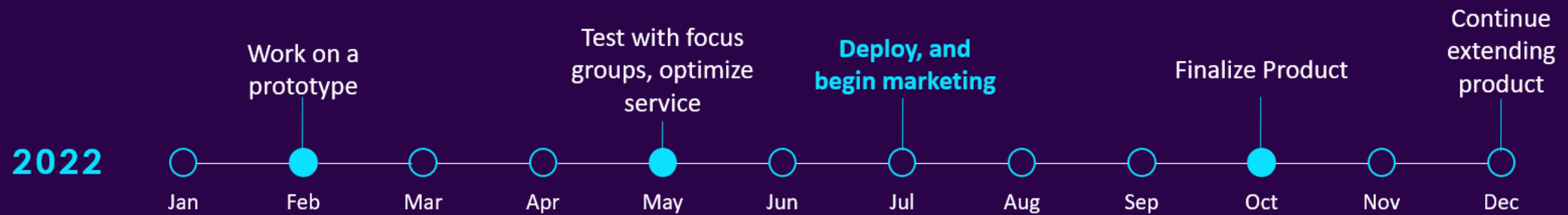
FINANCIALS

All figures in USD

	YEAR 1*	YEAR 2	YEAR 3
Users	3,000	30,000	100,000
Average price per sale	10	10	10
REVENUE	30,000	300,000	1,000,000
COSTS -			
Server & Website costs	200	350	800
GitHub API costs	210	210	210
Employee costs	25,000	40,000	80.000
Marketing costs	10,000	50,000	100,000
TOTAL EXPENSES	35,410	90,560	181,010
NET PROFIT	-5,410	209,440	818,990

*Post product launch

ACTION PLAN





SUMMARY

At GitMyCV, we want to make the job hunt fast, accessible, and affordable. In this age of the gig-economy, such a service is more crucial than ever.

Other options are overpriced, inefficient, and unreliable. Our goal is to fix that.

Our business proposal has potential to pivot into multiple fields and industries and multiple plan Bs.

Our current financial model is also extremely flexible and has amazing profitability.

THANK YOU

